

DANIEL KING

UX DESIGNER

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(425) 435-0850

danielking.design

SKILLS

User Research
Usability Testing
Information Architecture
Rapid Prototyping
Interaction Design
Front-end Development
Web Analytics & SEO
Atomic Design

TOOLS

Illustrator
Photoshop
Adobe XD
Figma
Sketch
Javascript
HTML & CSS
Java
Google Analytics
SiteImprove
Hotjar
Unity

EDUCATION

Western Washington University

Bachelor of Science - Computer Science,
Minor - UX Design, Mathematics
Graduated December 2021

EXPERIENCE

University Residences (ResTek) - *Web Designer*

Bellingham, WA | November 2018 - June 2021

Designed, developed, and maintained WWU's University Housing website using VuePress, serving up to 7,000 new users a month.

Redesigned information architecture on high-traffic pages. Validated results through analytics and usability testing.

Increased conversions on key campaigns through SEO up to 15%.

Young Tea - *Visual & Graphic Designer*

Seattle, WA | June 2019 - Present

Established a design system and a brand style guide for a small business. Utilized stylescapes to help convey brand ideas to stakeholders with limited design literacy.

Designed digital posters, signage, and cups using Illustrator.

Freelance Web Designer

Remote | June 2018 - Present

Designed and developed portfolio websites by working closely with the clients throughout the design process to understand and extrapolate their design needs.

NOTABLE PROJECTS

Airbnb Eco - *UX Designer, Senior Capstone Project*

Produced concept and deliverable for Airbnb Eco, a rewards program that helps guests prioritize sustainable travel and empowers local communities using Airbnb's existing DLS.

WWU Move-In App - *UX Lead*

Collaborated with two others over a two week time frame to prototype a proprietary web app that guided 400 students through a socially distanced move-in process with a 95% satisfaction rating.