

Kelly Keenan

I bring an innovative mindset to all projects,
helping companies build the best products they can.

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L Toronto, Canada

Experience

2018 - Current

CBC
Toronto

Product Designer

Launched fully accessible products, and championed better accessibility practices throughout the CBC. My mandate was to enable award winning journalism for the whole country to enjoy, through thoughtful design and UX.

2015 - 2017

Hootsuite Labs
Vancouver

Product Designer

Thrived in a fast paced environment to ideate new products for the social media landscape. Accelerated design of mobile apps from hypothesis to wireframes to MVPs.

2014 - 2015

Signals Interactive
Vancouver

Art Director, Digital

Web and mobile design for clients in the medical and research fields. Initiated brainstorm sessions with clients and delivered high quality products on time, every time.

2011 - 2014

TAXI
Toronto

Motion Designer & Developer

Led a hybrid role combining my expertise in motion graphics and web development to create innovative UX for clients like Viagra, Telus, Mini Cooper, and Canadian Tire.

2008 - 2011

Teletoon Studios
Toronto

Animation Designer

Animated and art directed branding for a major children's television channel. Created storyboards and turned them into fully animated broadcast ready spots.

Education

York University + Sheridan College

Bachelor of Design, Honors
2004-2007

Skills

Prototyping

Framer
Figma
After Effects
HTML + CSS + JS

UX/UI

Figma
Sketch
Cinema 4D
Adobe Suite

Languages

English, French

Fluent