

Chatbot Tool	Features	Cost to You	Price You Can Charge
Tidio, Chatbase	Easy no-code AI setup (ChatGPT API)	Free–\$30/mo	+\$300–\$500 one-time setup
Custom GPT on site	Embedded OpenAI chatbot	Pay-per-user	+\$500–\$800 setup, or \$50/mo maintenance