

Package	What's Included	One-Time Fee
Starter	5-page custom website (Home, About, Contact, Fish Listings, Care Guide), mobile-friendly design	\$500
Pro Shop	Everything in Starter + eCommerce setup to sell live fish/products	\$900
Elite	Pro Shop + SEO optimization + Google Analytics setup + AI FAQ Chatbot	\$1,500

Service	Monthly Fee
Basic (updates, backups, security)	\$75
Pro (updates + blog/SEO posts + monitoring)	\$125
VIP (everything above + monthly analytics report + listing management)	\$175