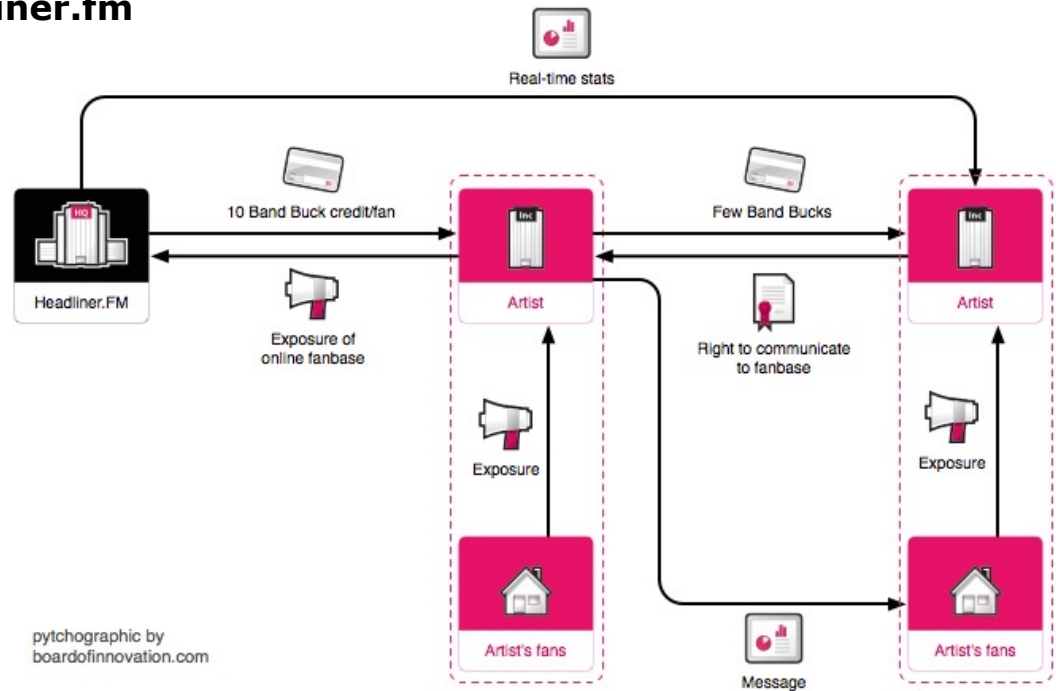


Business Model Design made easy

eBay, Zopa, Skype, free newspapers, RyanAir, RadioHead... A lot of success stories are based on new business models.

Design your own business ideas with these building blocks, and find inspiration in other innovative business concepts.
Example below: headliner.fm



More info: boardofinnovation.com

Build your business model with these 16 blocks

(download this file to edit)

6 players



My company



Company



Consumer



Supplier



Non-profit



Government

10 objects
to exchange



product



service



experience



exposure



reputation



money



less money



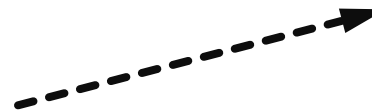
data



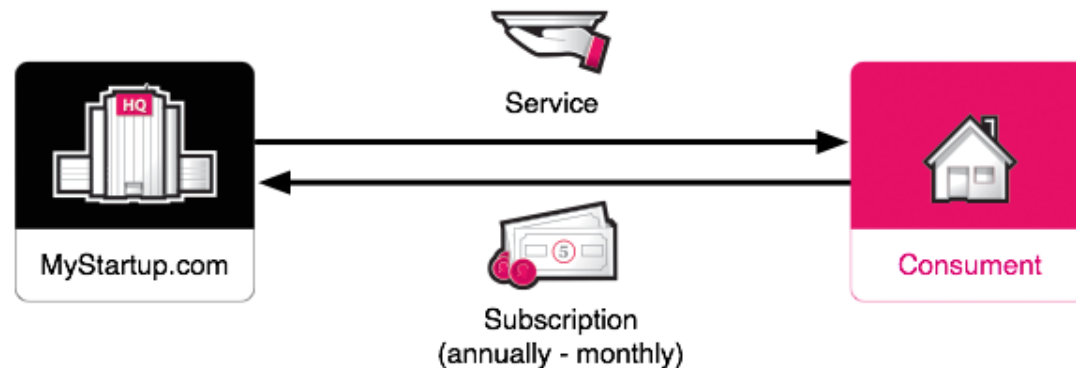
right



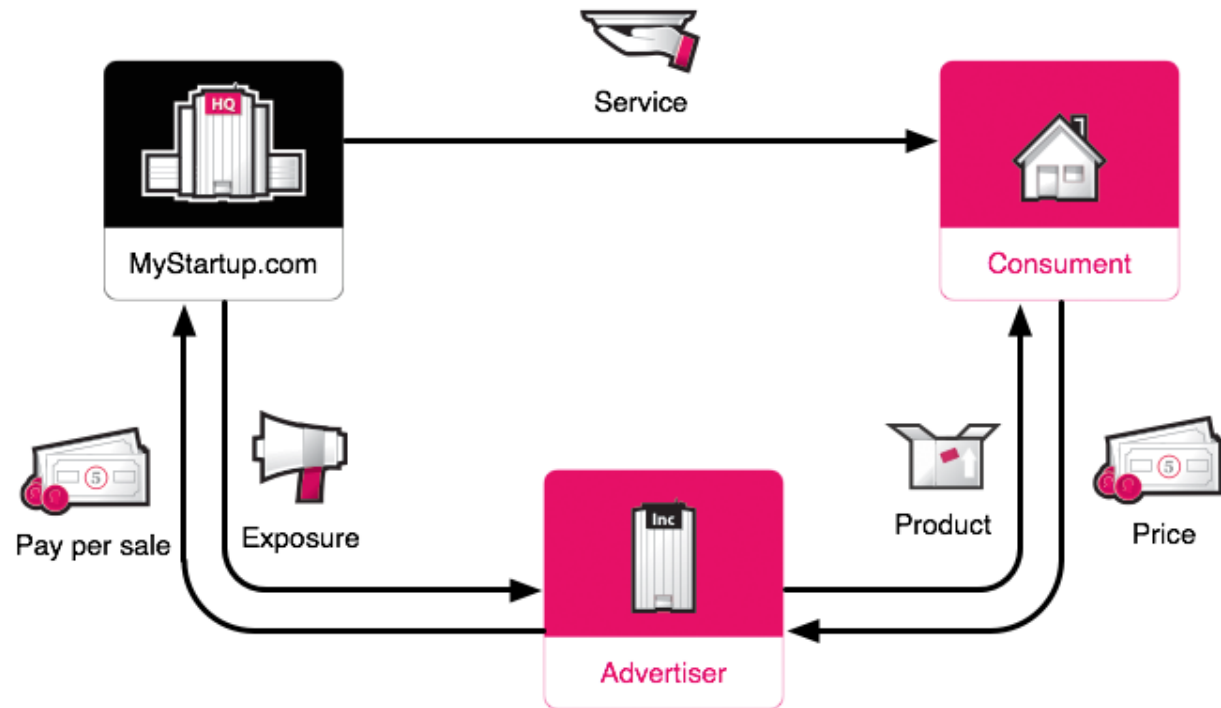
credits



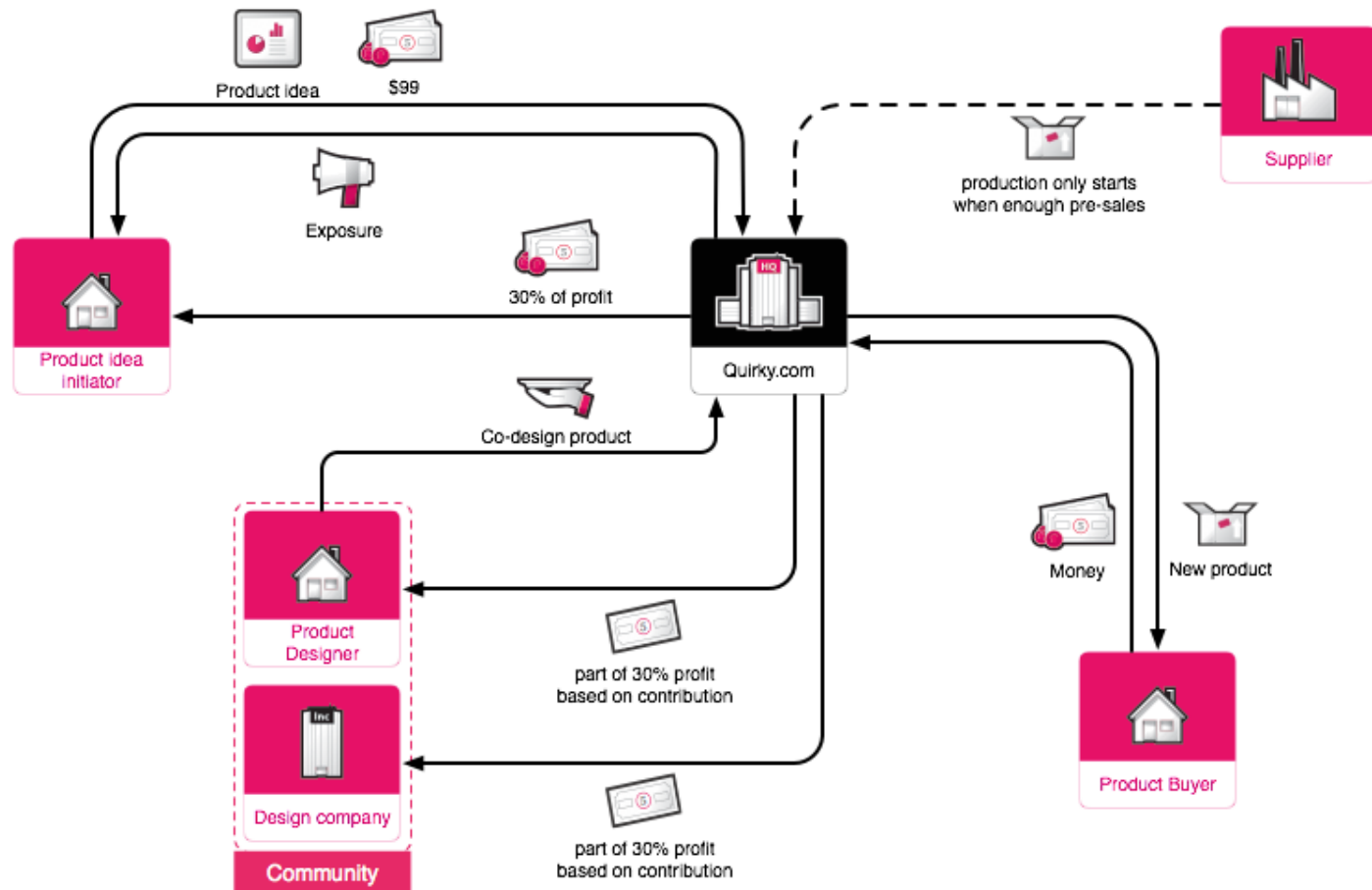
Start simple: subscription model



Introduce new stakeholders:
e.g. Advertiser



Learn from others:
e.g.: Quirky.com



Download this file & try it yourself!



Board of Innovation

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