KINGLER BERCY

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PROFILE

I am a highly creative and multifaceted user experience designer, that approaches user interface design in a comprehensive way. I have extensive experience in creating detailed design documentation for building user-centered web applications within the financial industry and social media space. I can leverage web technologies like HTML, CSS, and jQuery libraries to prototype highly interactive web applications to empower stakeholders to make informed decisions about design concepts and to test usability.

EXPERIENCE

USER EXPERIENCE DESIGNER
THRUDESIGNS STUDIO - CLIENT: IMAGINEER TECHNOLOGY GROUP / 10/2014 PRESENT

- Designed and prototyped a fund management dashboard and Investment portfolio application for one of ITG's flagship software applications called FundInsight. FundInsight is a web-based platform for managing the due diligence process associated with hedge funds management;

- Conducted user and stakeholder interviews and workshops to understand behaviors patterns, pain-points, and desired features prior to designing the interface;

- Organized features into meaningful categories for better workflow use case modeling;

- Conducted heuristic evaluations of FundInsight to identify possible enhancements or redesign opportunities;

- Created and presented wireframe mockups and customer journey maps to stakeholders for feedback and approval;

- Created a style guide with a full range of html elements for quickly prototyping future application module

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EXPERIENCE

USER EXPERIENCE ARCHITECT
STANDARD AND POOR'S   /   06/2013 - 04/2014

- Responsible for designing user centered internal web application for ratings analyst;

- Worked continuously with business analyst, developers, and QA staff to ensure the development of intuitive applications;

- Created style guides that defined global design patterns for 75 internal web applications;

- Conducted heuristic evaluations of legacy applications to identify possible enhancements or redesign opportunities;

- Organized usability testing with analyst and non analytical user;

- Created high level process flow diagrams that were presented and socialized with user groups and product managers;

- Created and presented both low and high fidelity wireframe mockups and storyboards to stakeholders for feedback approval;

- Participated in sprint planning and story estimation meetings;

- Worked with the business analyst on writing user stories and use cases scenarios;

- Worked on migrating 20 legacy internal applications to Liferay portal, which is an enterprise level CMS platform;

E-COMMERCE PRODUCT MANAGER / UX ARCHITECT
NYSE EURONEXT / 10/2011 - 04/2013

- Conducted requirement gathering workshops with stakeholders and end users for the global deployment of a e-commerce platform;

- Designed comprehensive information architectural documentation for six of NYSE's internal application/modules e-commerce portal: permission-ing system for both internal and external users, offer management and pricing rules system, discussion and collaboration tool, and a messaging framework;

- Presented UI wireframes to stakeholders, end users and developers during design meetings;

- Collaborated with other product managers on UX standards across all applications modules;

- Conducted weekly technical requirement meetings with the development team every sprint cycle;

- Conducted user acceptance testing with end users and stakeholders for final product acceptance.

INFORMATION ARCHITECT / USER EXPERIENCE DESIGNER
MORGAN STANLEY SMITH BARNEY / CAPGEMINI NYC, NY / 3/2010 – 10/2011

- Researched and analyzed human task workflow procedures and real time processes of call center agents to determine design focus and content hierarchy;

- Created and successfully delivered information architect documentation; presenting tangible expression of strategy in the form of sketches, user flows diagrams, wireframes, and click-through PDF prototypes in high fidelity to simulate actual navigation;

- Collaborated with stakeholders and user groups, regularly, on design iterations;

- Create standardized CSS style sheets to control application layout consistency for both the Adobe LiveCycle Mosaic platform level and the individual Flex apps;

- Successfully delivered catalogs of Flex UI component with skin libraries to the development and integration teams – tools: Omnigraffle, Illustrator, Flash Catalyst, Flex Builder;

- Created detailed use case documentation to help facilitate learning and understanding of application functionality, intent and flow for both developers and the customer service representative perspective;

- Conducted usability workshops to test design ideas

INFORMATION ARCHITECT / USER INTERACTION DESIGNER
INFONIC AG – NEW YORK, NY / 05/2011 – 08/2011

- Designed the user Interaction model for a securities pricing module for the next generation Hedgesphere software release. Hedgesphere is a sophisticated accounting software for hedge funds and fund of fund companies;

- Created high-fidelity click through wireframes storyboard to simulate the interaction model for the proposed workflow of fund analyst, fund administrators, and fund managers;

- Conducted design meetings and workshops with the user groups to capture business and usability requirements;

- Created Information Architect documentation, including wireframes, flow diagrams, component inheritance and dependency diagrams

INFORMATION ARCHITECT
EMBARC, LLC - HEMPSTEAD, NY / 4/2005 - 08/2010

- Designed the Information Architecture and User Experience for EMBARC's internal web-portal - Produce wireframes, site-maps, click through prototypes, and web design concepts of User Interface dashboards for account management use- Using prototyping tools like Omnigraffle and Visio;

- Successfully produced web design concepts, mockups, and wireframes for EMBARC's incubation enrollment process, which gathered input data and filtered them through a process

of sequencing questions within predefined selection types to determine eligibility, resulting in faster approval cycles;

- Provided art direction and support for creating presentation and marketing materials for all new business pitches. With a focus on convey EMBARC's technology strategy solutions for CDFI's (Community Development Financial Institutions);

- Was responsible for maintaining a collaborative workflow environment with designers and developers through the uses of agile SDLC best practices;

- Research and collaborated with the R&D department for processes that would integrate existing business process management (BPM) ontologies with business incubation services and produce detailed strategy and implementation reports;

EDUCATION

Virginia State University - Petersburg, VA - Major: Economics

TECHNICAL SKILLS

Platforms:		
	Desktop:	Mac OS, Linux, Windows
	Web / CMS:	Liferay, Drupal, Wordpress, Joomla, Magneto
Applications:		
	Design:	Photoshop, Illustrator, InDesign, Fireworks
	Prototyping:	Axure, Omnigraffle, Visio, Fireworks, HTML/CSS/JS
	Development:	Brackets, Sublime Text, Dreamweaver, Eclipse
Code:	*Web:*	HTML, XML, CSS, PHP JavaScript libraries (jqurey, angular js, node.js etc..)