


Customer Segment Overview

 COMPAAAS

[Business Idea Check List](#)


Here are the defferent groups of people and organizations (Customer Segments), that we've come up with so far.

Here are some options to can explore

[Creating Marketing Campaigns](#)

[Add Customer Segment](#)

[What is a Customer Segment?](#)





My Company

Business Model Canvas

Customer Segments

The Value Propositions, Distribution Channels and Customer Relationships are closely defined according to the preferences of this particular customer segment






CHEFS

Market Size: 3.5m

Target: 0.05% - 1.7K


HEALTHY EATER



Market Size: 3m - 3.5m

Location: U.S / New York


HOUSEHOLDS



Market Size: 3m - 3.5m

Location: U.S / New York


MOTHERS



Market Size: 3m - 3.5m

Location: U.S / New York


FARMS



Market Size: 3m - 3.5m

Location: U.S / New York

SCHOOLS



Market Size: 3m - 3.5m

Location: U.S / New York

Market Research Support

Upon answering all five questions the system will display a consolidated view of the users answers, which will be used as the Business Description