COMPAAS

Harmony Between Human & IA

Collaborative Ontological
MultiAgent Platform as a Service

COMPAAS

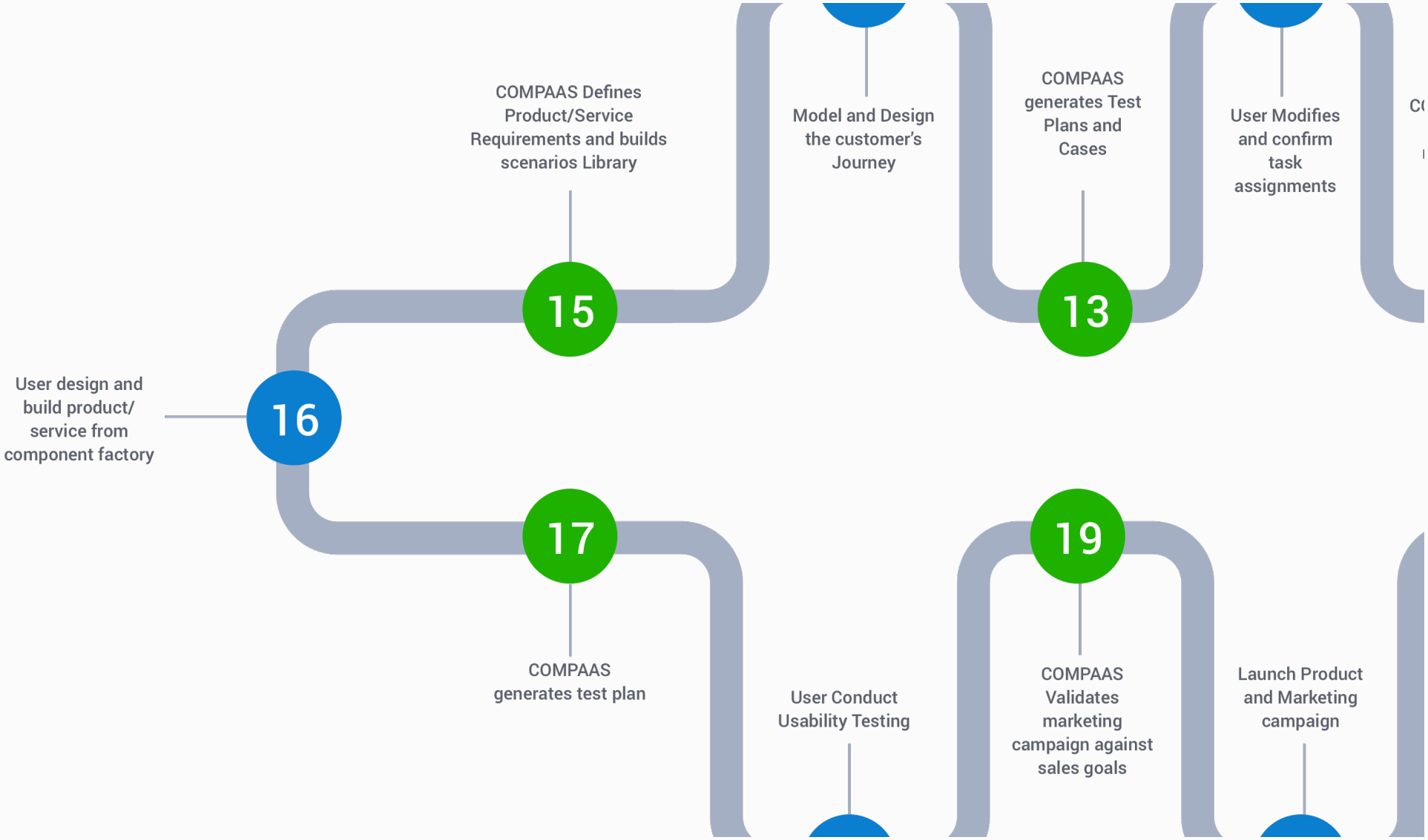
An A.I. driven Business Development Platform, providing entrepreneurs and business professionals just-in-time tools and decision support when starting and growing a business

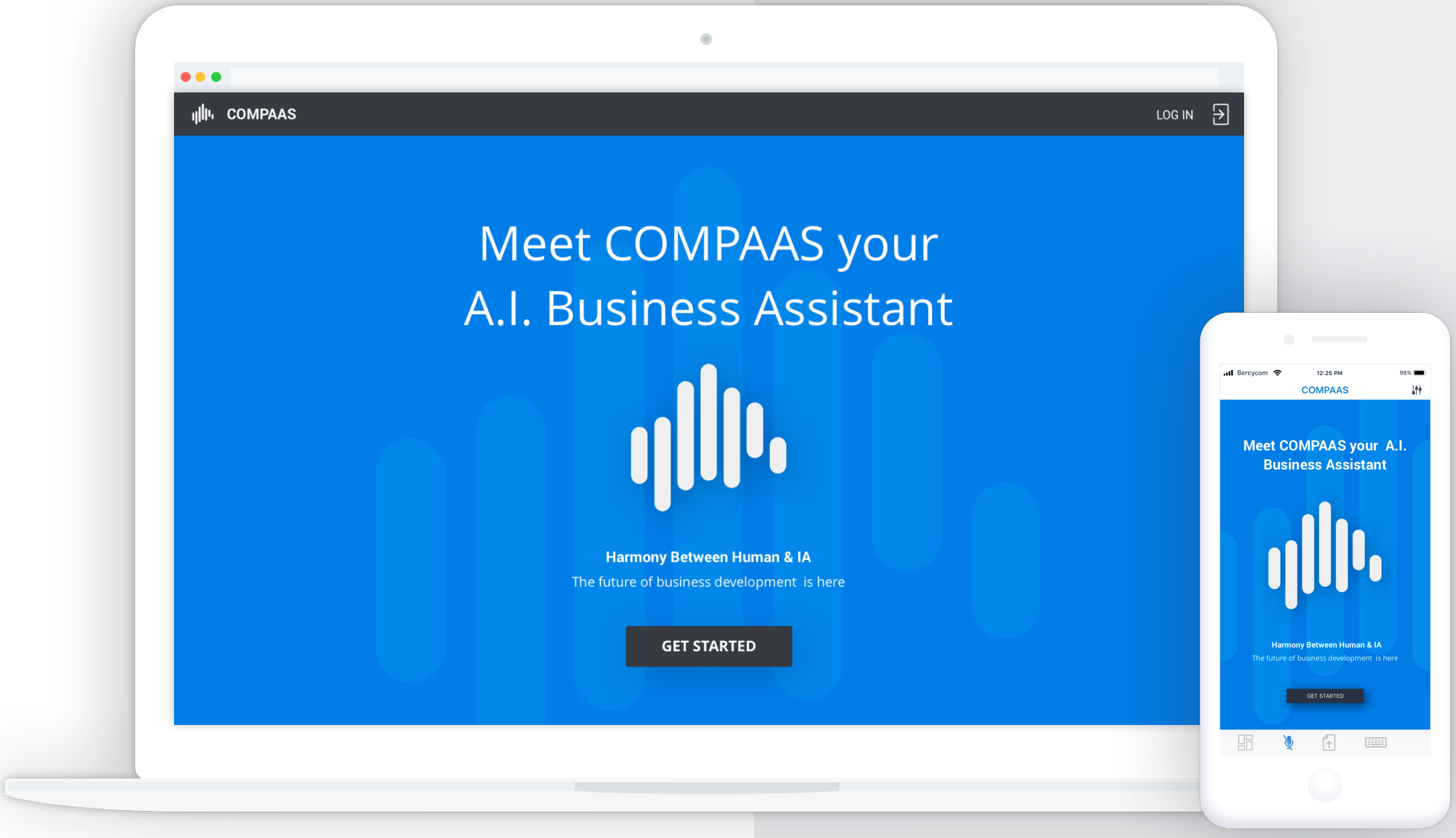
User & Agent Interaction Flow

User/Customer

Intelligent Agent

User & Agent Interaction Flow




COMPAAS
LOG IN
Meet COMPAAS your
A.I. Business Assistant
Harmony Between Human & IA
The future of business development is here
GET STARTED
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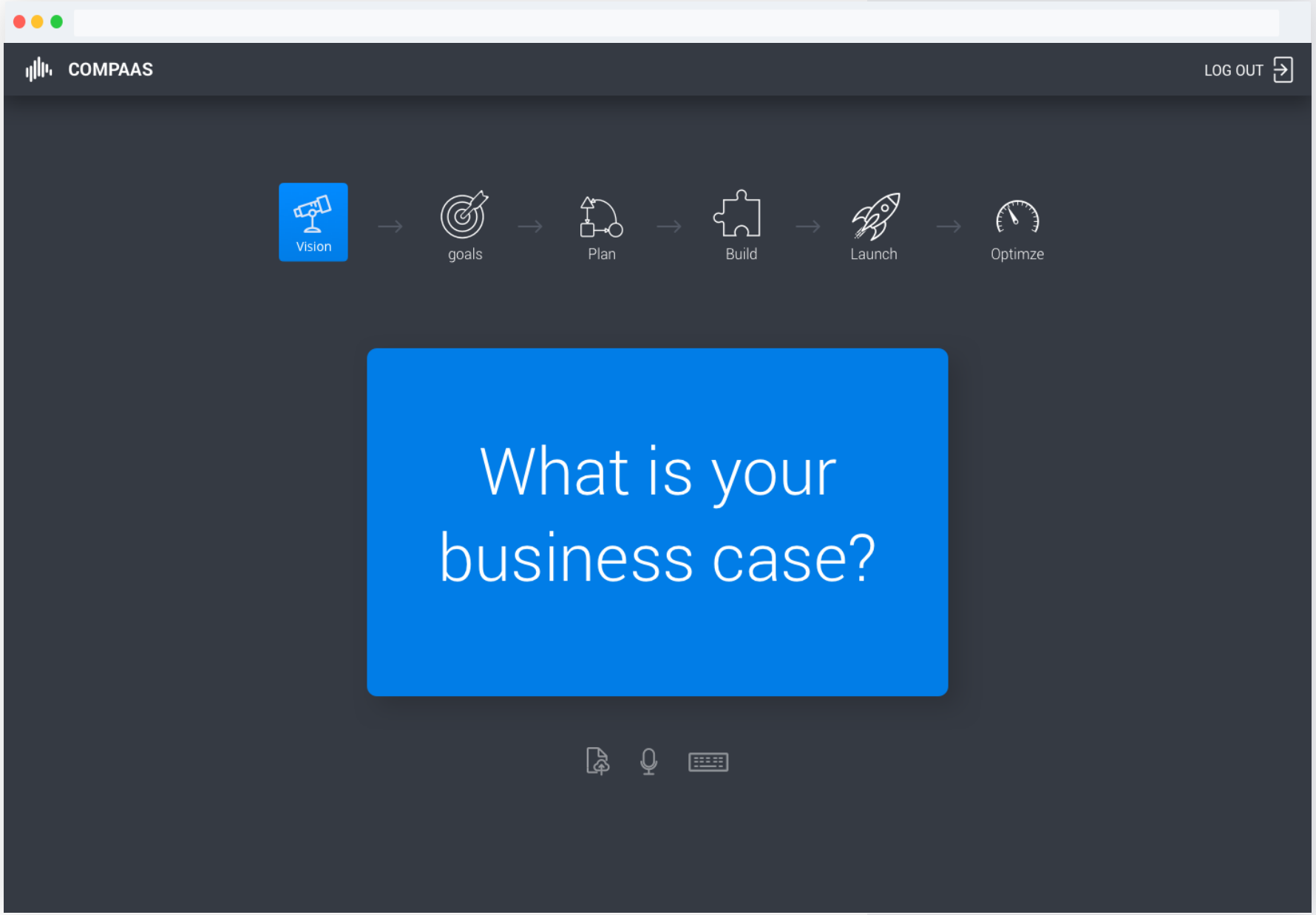
COMPAAS
Meet COMPAAS your A.I.
Business Assistant
Harmony Between Human & IA
The future of business development is here
GET STARTED

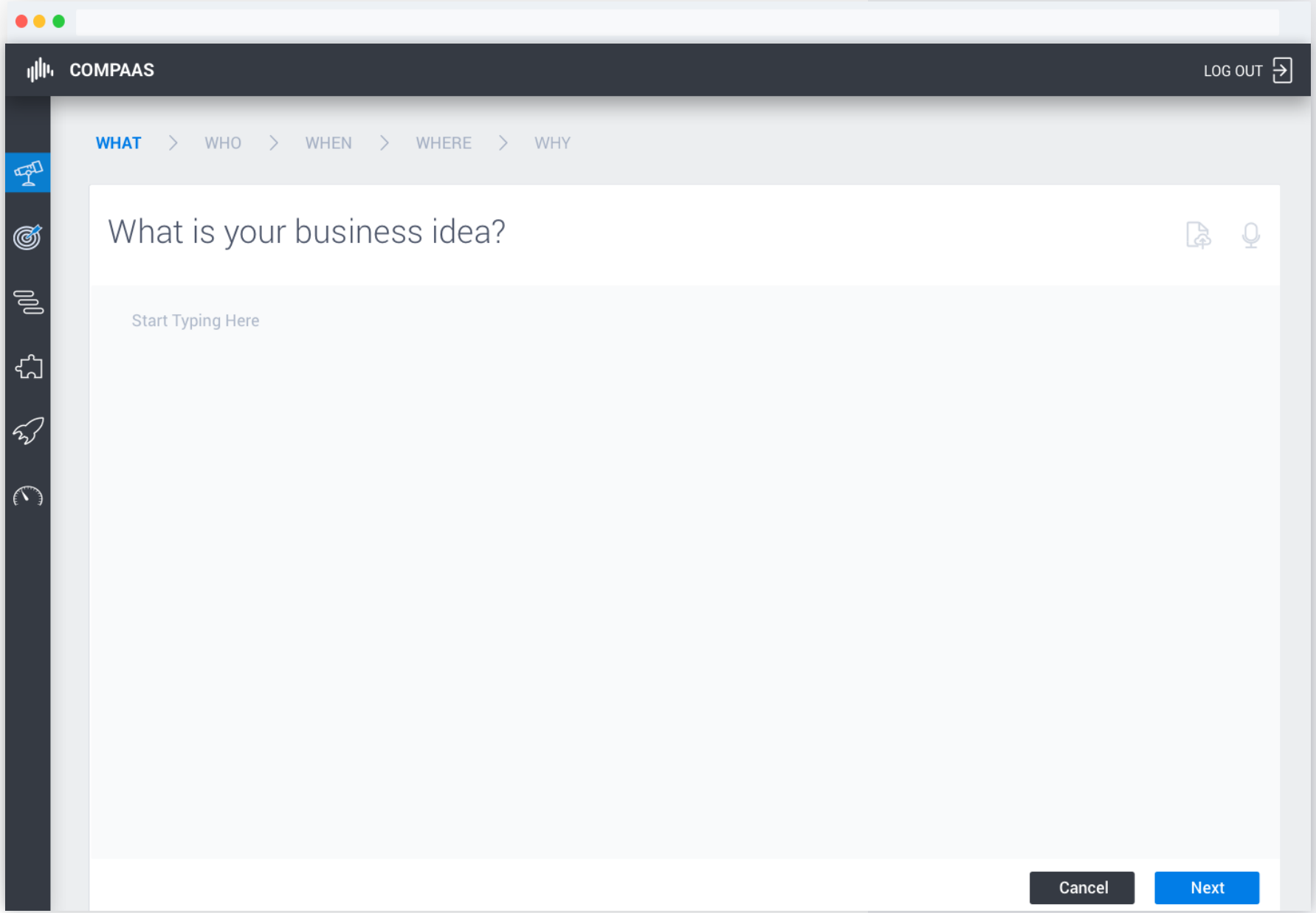
On Boarding - Landing Page



Welcome Message

Upon page loading the ChatBot message bubble will initiate a conversation with the user, asking “What is your business model”

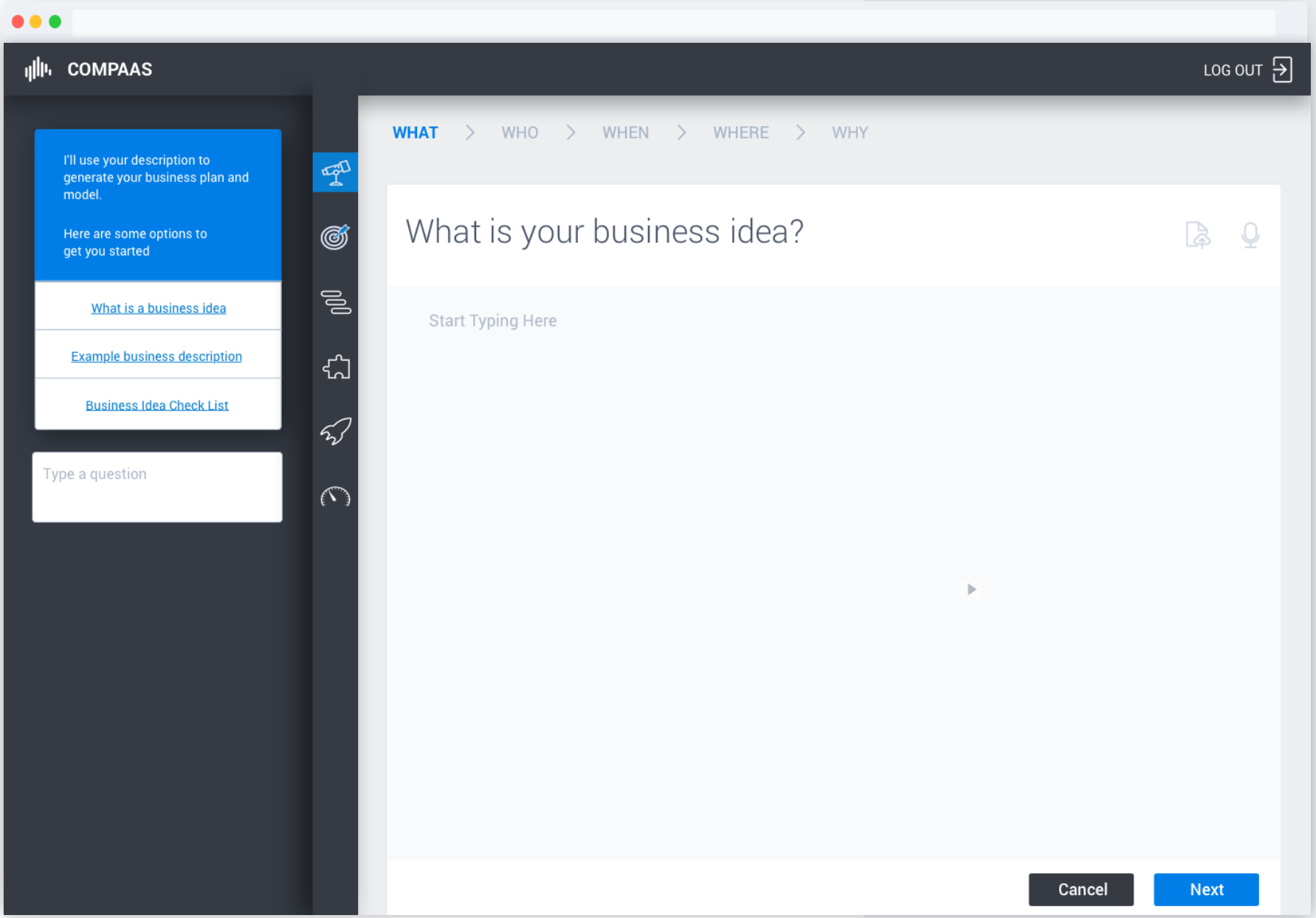
On Boarding Landing Page



Smart Text Editor

As user type their answers to the question the system will analyze the content and create a domain specific taxonomy and align the verbs and nouns with the business model canvas.

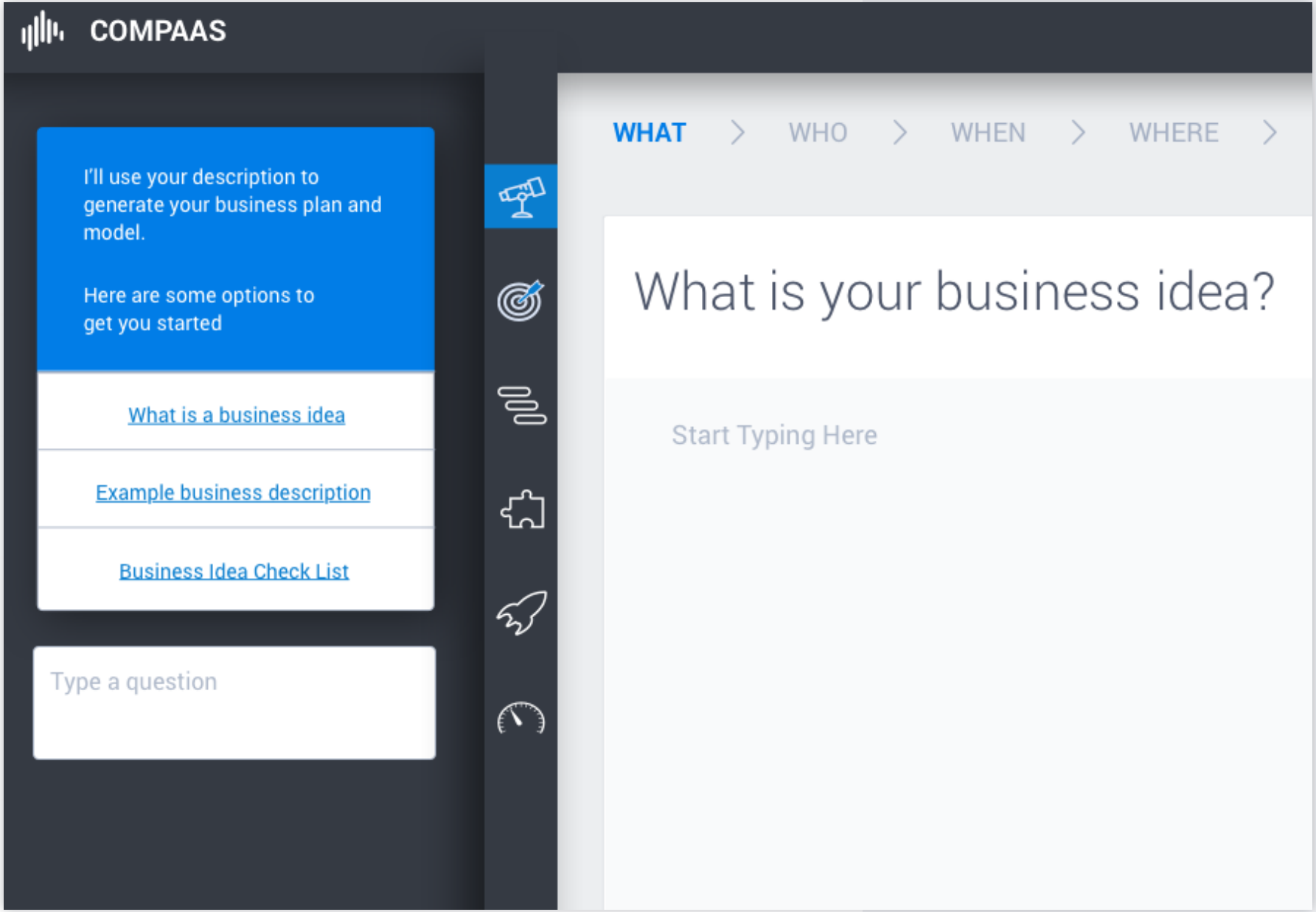
On Boarding Landing Page



Conversational Interface

Users are guided through the on boarding experience with the aid of a conversational intelligent agent chatbot.

Business Description Capture



Conversational Interface

Based on natural language process the ChatBot engages the customer with a natural toned dialogue guiding the user through answering the five key questions: What, Who, Where, When, Why

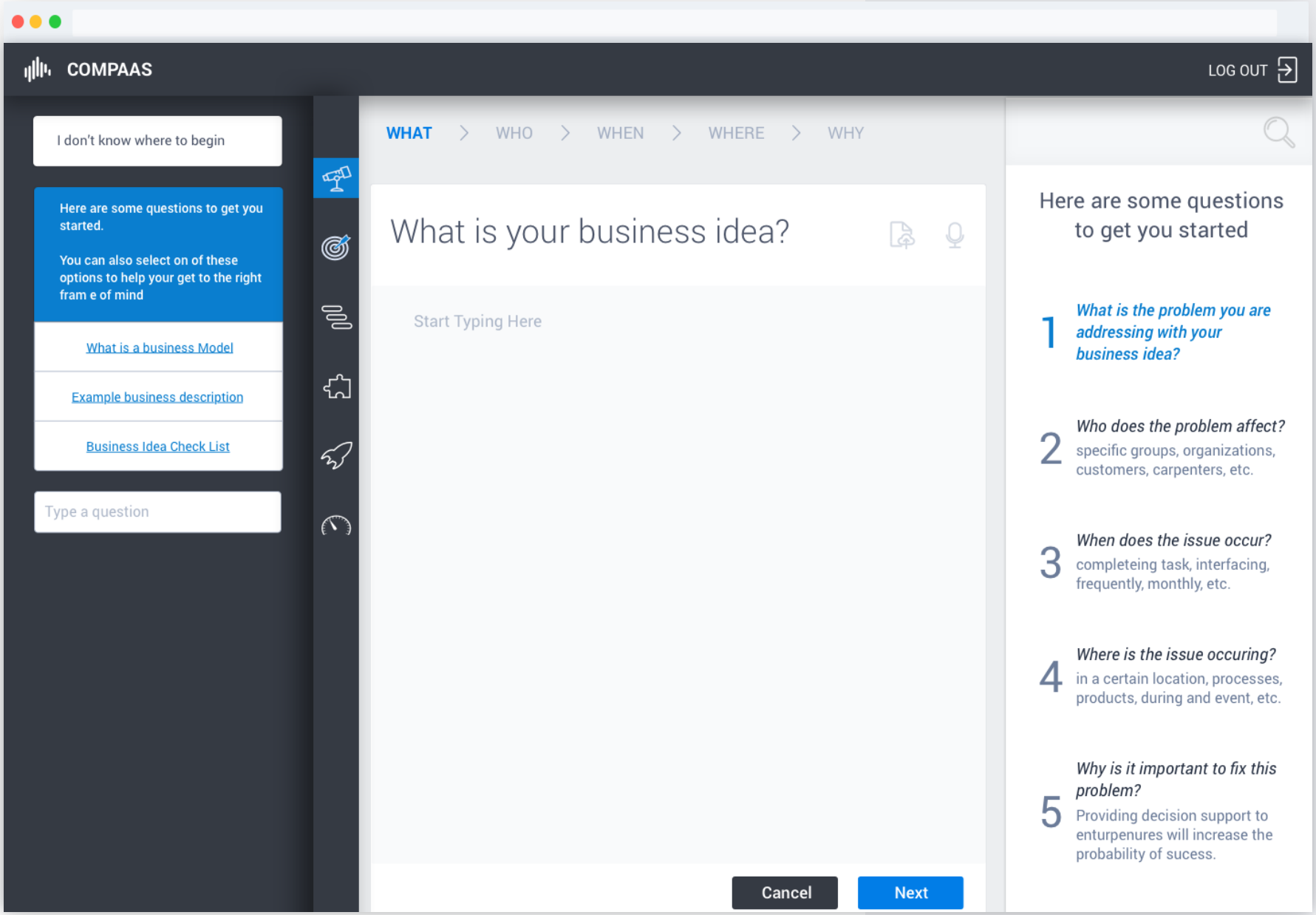
Contextual Links

Relevant links to description examples along with other resources to help define the business model will be included with the Chat bubble instance

Agent Assistent Interface

This is a free form text input field for posing questions to the Intelligent Agent.

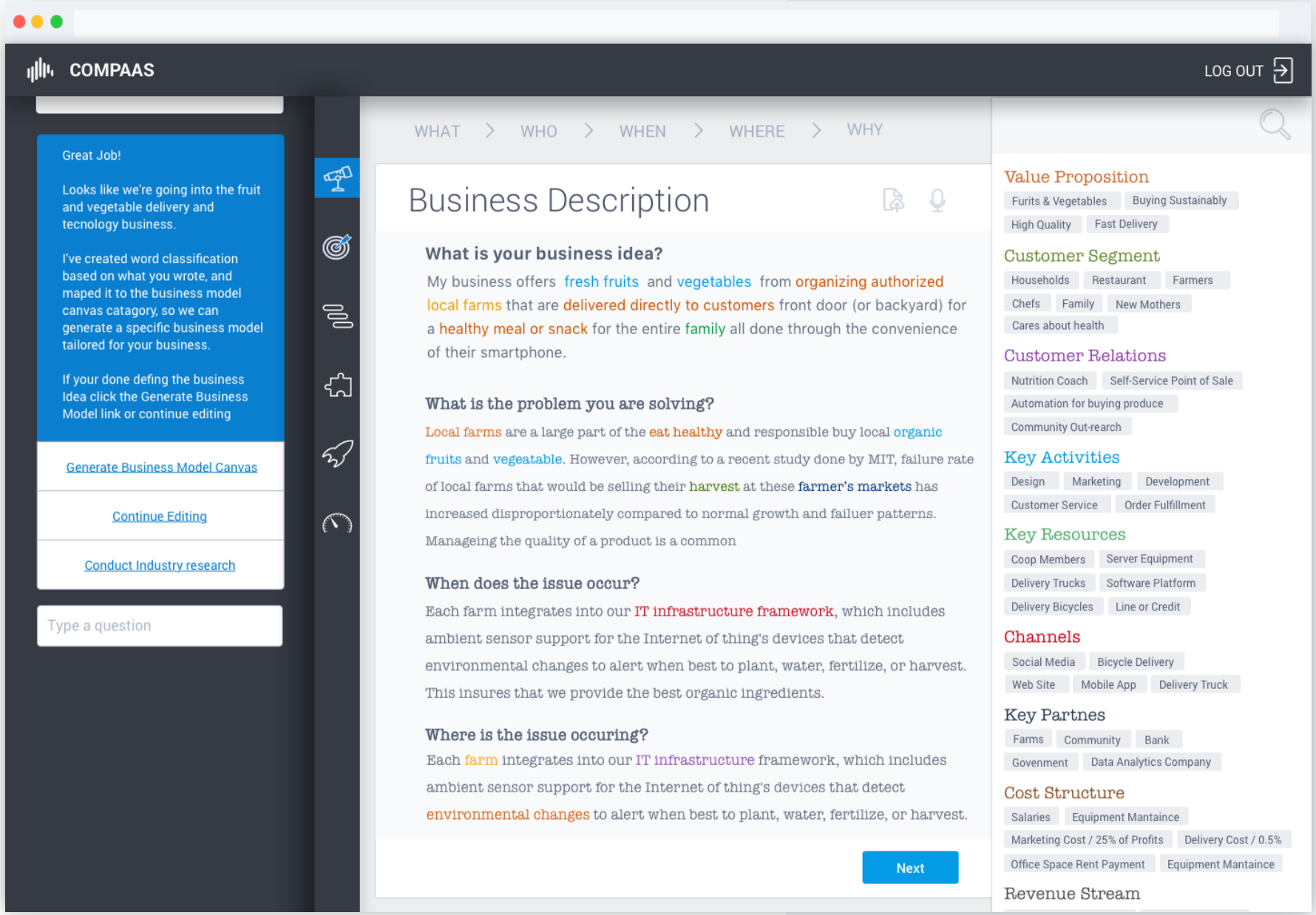
On Boarding Landing Page



Contextual Help

The right panel displays contextual help. In this example. It display the 5 questions that the chat bot will guild the user to

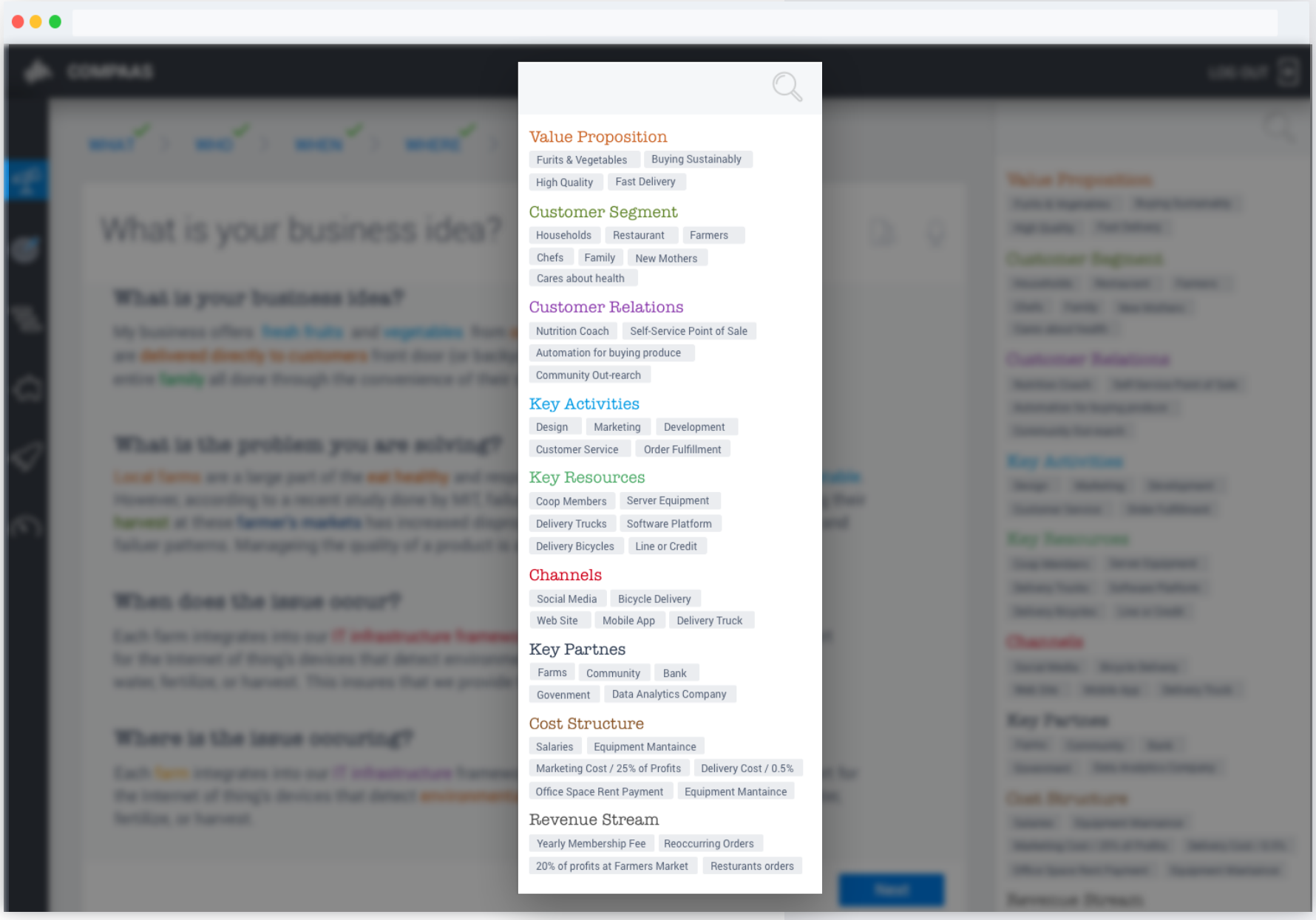
On Boarding Landing Page



Business Description

Upon answering all five questions the system will display a consolidated view of the users answers, which will be used as the Business Description

On Boarding Landing Page



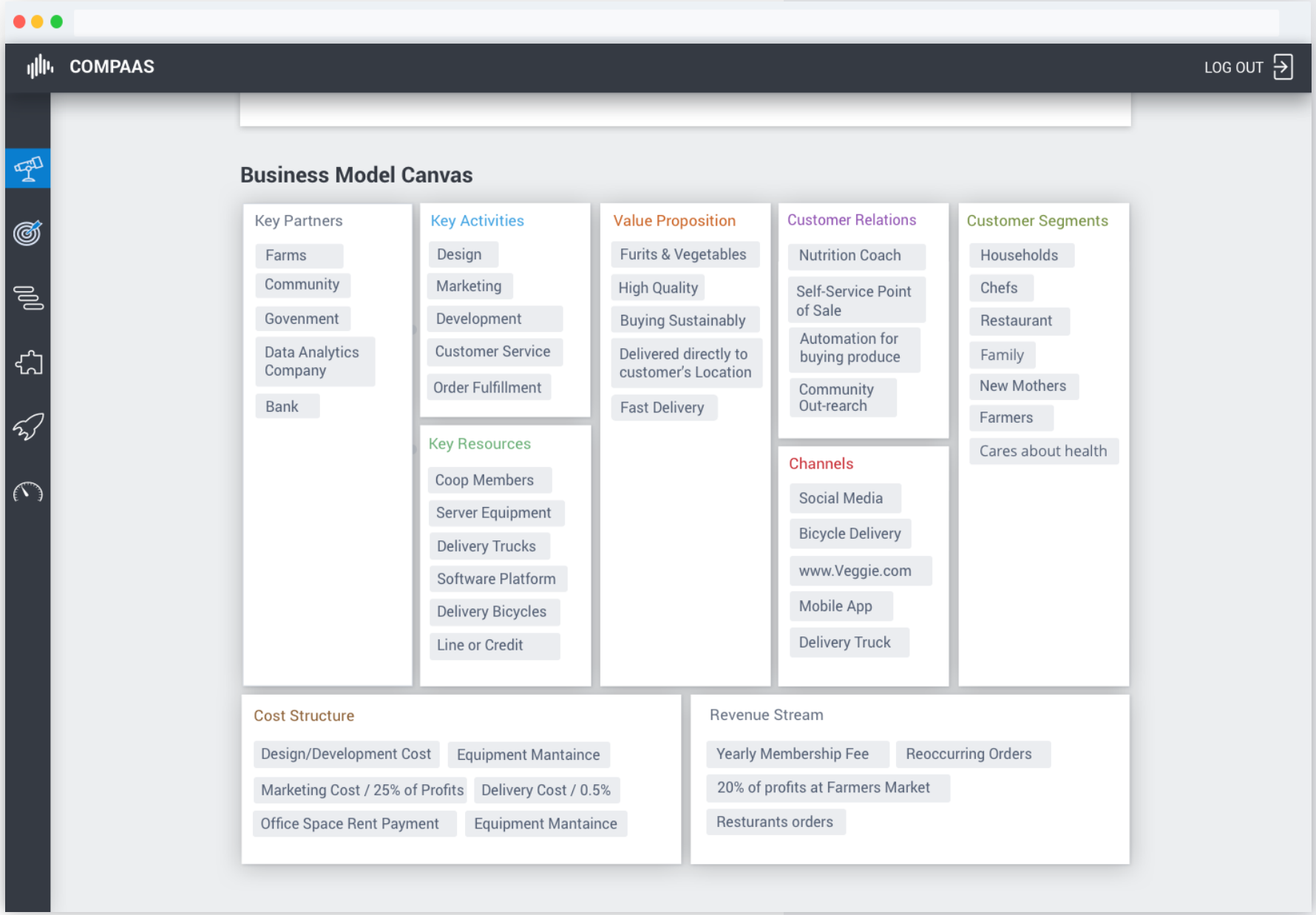
Text Classification

Verbs and nouns are highlighted a different color and to correspond with to one of the 9 building blocks of the Business Model Canvas

Text Classification - Business Model Canvas

The right panel will display the extracted text from the users answers and align them within the business model building blocks category. This will form the foundation of. The companies domain specific language

On Boarding Landing Page



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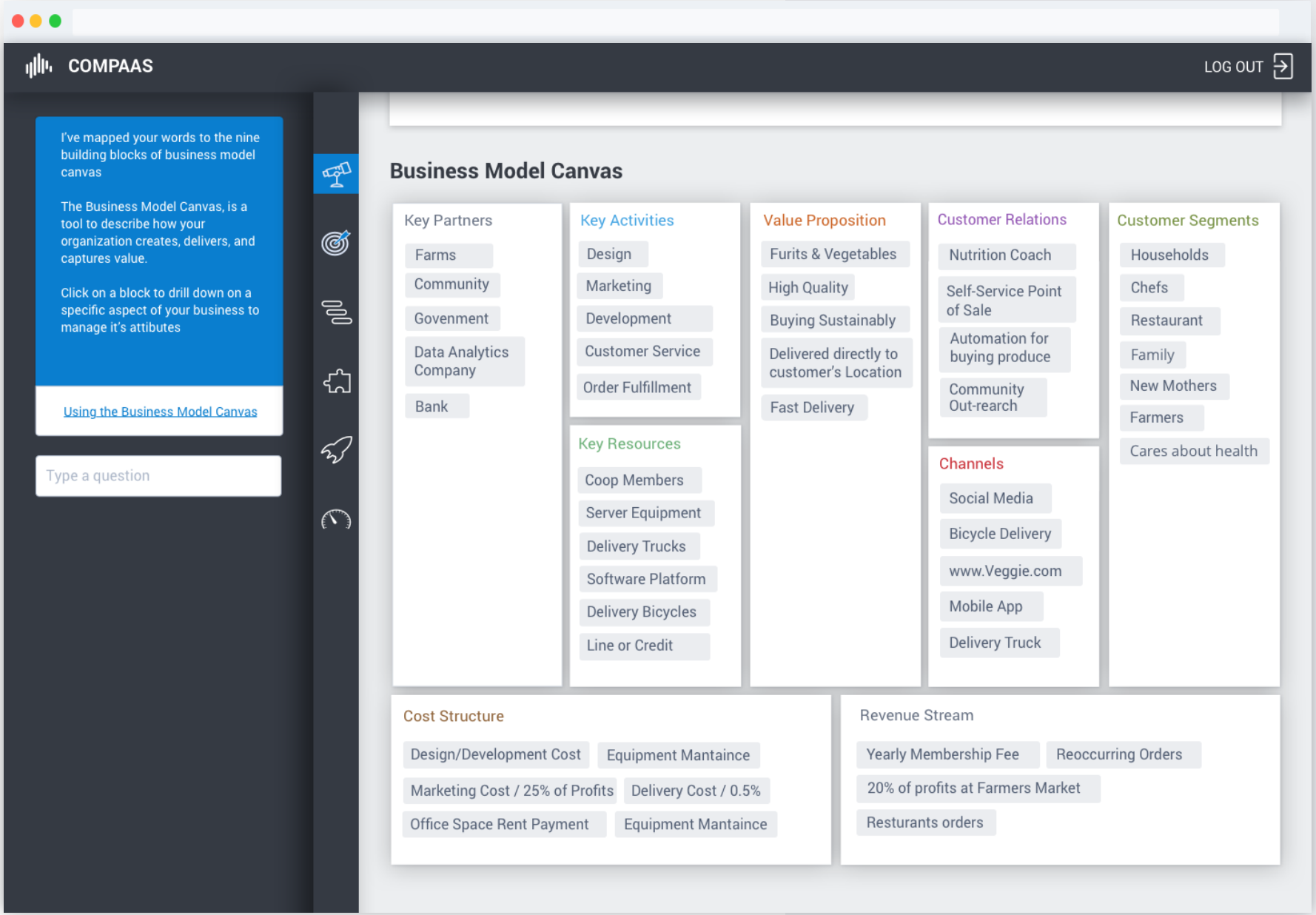

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Business Model Canvas Elements

Value Proposition

- Furits & Vegetables
- High Quality
- Buying Sustainably
- Delivered directly to customer's Location
- Fast Delivery

Customer Relations

- Nutrition Coach
- Self-Service Point of Sale
- Automation for buying produce
- Community Out-reach

Channels

- Social Media
- Bicycle Delivery
- www.Veggie.com
- Mobile App

Customer Segments

- Households
- Chefs
- Restaurant
- Family
- New Mothers
- Farmers
- Cares about health

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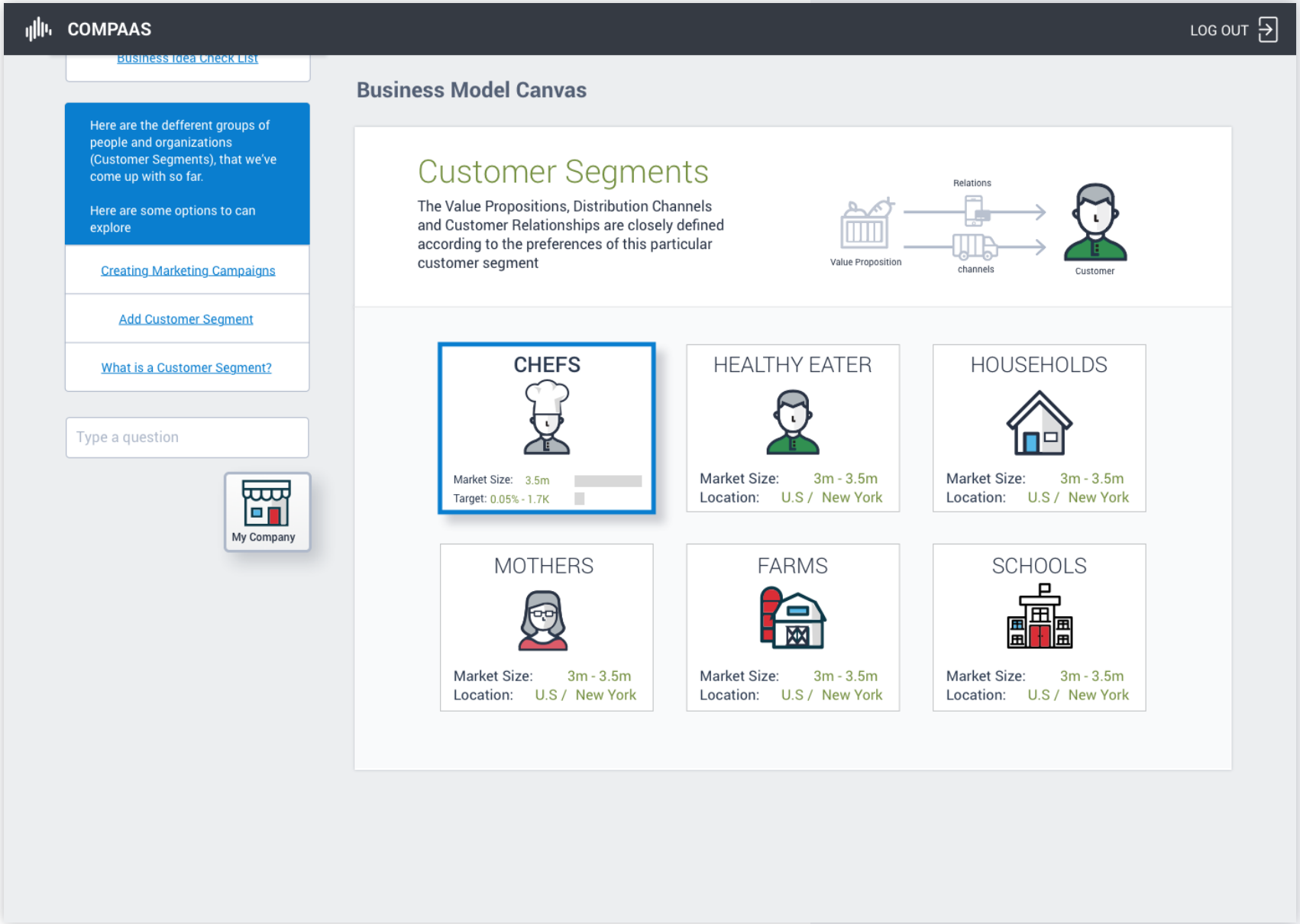
Customer Segment Overview



Market Research Support

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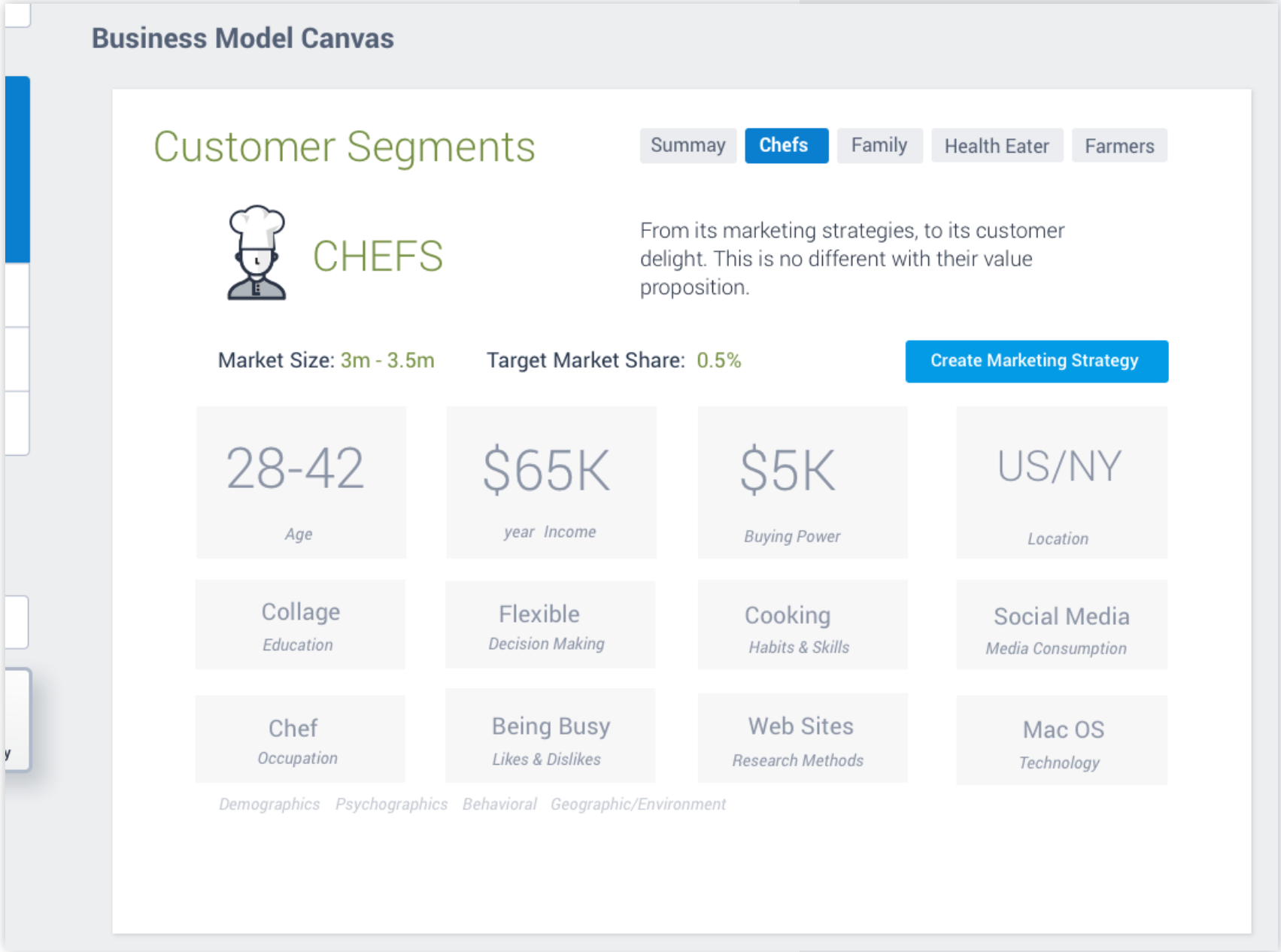
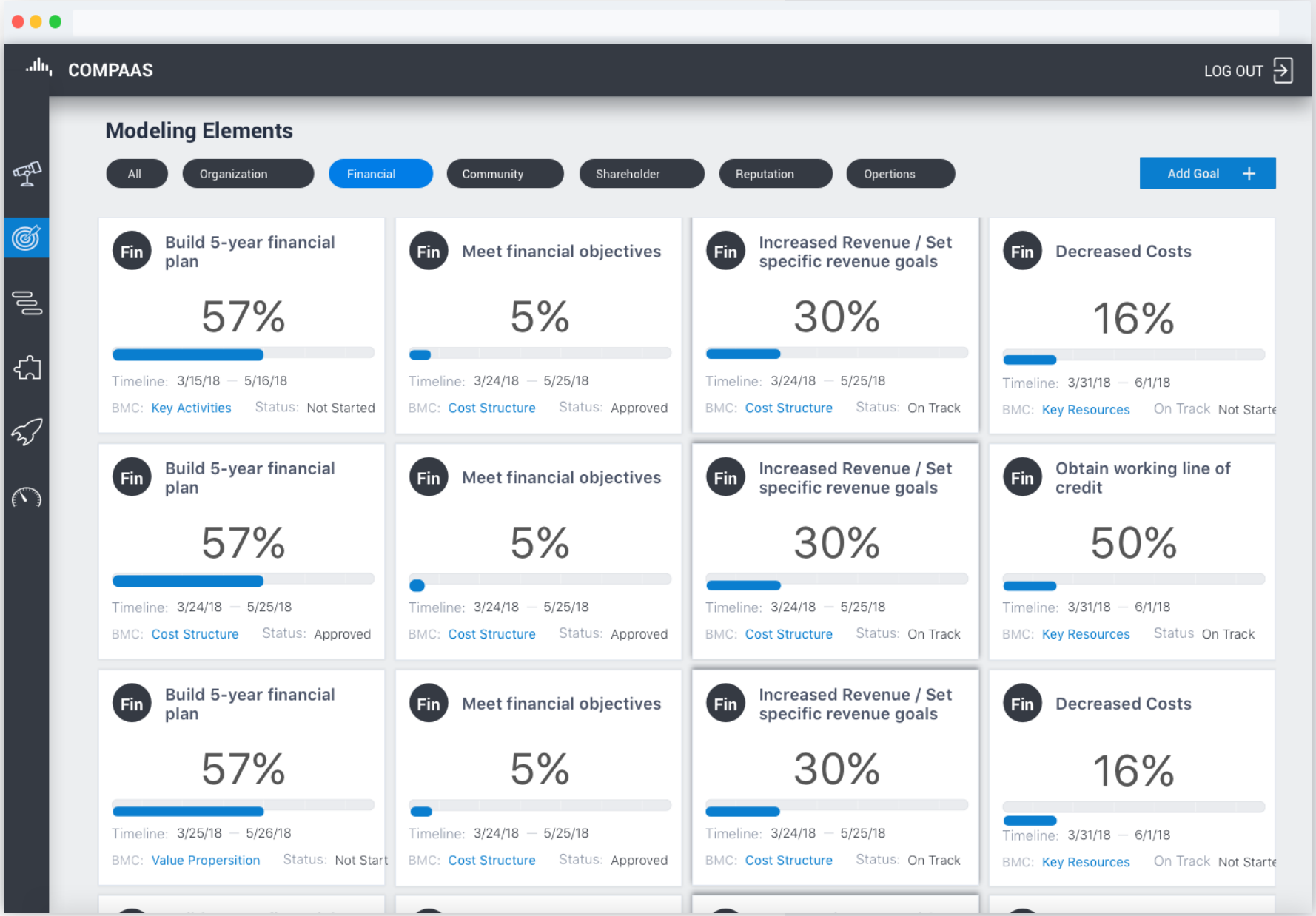
Customer Segmentation Drill Down



Customer Analytics

Data from the customer segmentation helps the user understand his or her target customer to steer marketing campaigns to achieve sales goals.

On Boarding Landing Page



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Thank You

Questions?