On Boarding Landing Page

COMPAAS

LOG OUT

WHAT > WHO > WHEN > WHERE > WHY

Great Job!

Looks like we're going into the fruit and vegetable delivery and tecnology business.

I've created word classification based on what you wrote, and maped it to the business model canvas catagory, so we can generate a specific business model tailored for your business.

If your done defing the business Idea click the Generate Business Model link or continue editing

Generate Business Model Canvas

Continue Editing

Conduct Industry research

Type a question

Business Description

What is your business idea?
My business offers fresh fruits and vegetables from organizing authorized local farms that are delivered directly to customers front door (or backyard) for a healthy meal or snack for the entire family all done through the convenience of their smartphone.

What is the problem you are solving?
Local farms are a large part of the eat healthy and responsible buy local organic fruits and vegeatable. However, according to a recent study done by MIT, failure rate of local farms that would be selling their harvest at these farmer's markets has increased disproportionately compared to normal growth and failuer patterns. Managing the quality of a product is a common

When does the issue occur?
Each farm integrates into our IT infrastructure framework, which includes ambient sensor support for the Internet of thing's devices that detect environmental changes to alert when best to plant, water, fertilize, or harvest. This insures that we provide the best organic ingredients.

Where is the issue occuring?
Each farm integrates into our IT infrastructure framework, which includes ambient sensor support for the Internet of thing's devices that detect environmental changes to alert when best to plant, water, fertilize, or harvest.

Next

Value Proposition
Furits & Vegetables | Buying Sustainably | High Quality | Fast Delivery

Customer Segment
Households | Restaurant | Farmers | Chefs | Family | New Mothers | Cares about health

Customer Relations
Nutrition Coach | Self-Service Point of Sale | Automation for buying produce | Community Out-reach

Key Activities
Design | Marketing | Development | Customer Service | Order Fulfillment

Key Resources
Coop Members | Server Equipment | Delivery Trucks | Software Platform | Delivery Bicycles | Line or Credit

Channels
Social Media | Bicycle Delivery | Web Site | Mobile App | Delivery Truck

Key Partnes
Farms | Community | Bank | Govenment | Data Analytics Company

Cost Structure
Salaries | Equipment Mantaince | Marketing Cost / 25% of Profits | Delivery Cost / 0.5% | Office Space Rent Payment | Equipment Mantaince
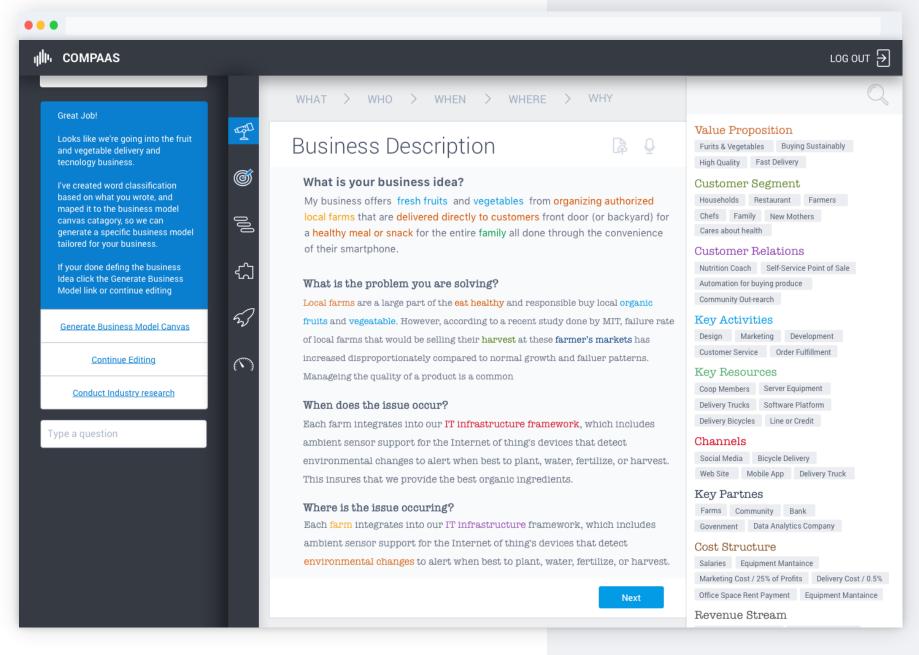
Revenue Stream

Business Description

Upon answering all five questions the system will display a consolidated view of the users answers, which will be used as the Business Description