

COMPAAAS

LOG OUT

I've mapped your words to the nine building blocks of business model canvas

The Business Model Canvas, is a tool to describe how your organization creates, delivers, and captures value.

Click on a block to drill down on a specific aspect of your business to manage it's attributes

Using the Business Model Canvas

Type a question

Business Model Canvas

Key Partners

Farms

Community

Govenment

Data Analytics Company

Bank

Key Activities

Design

Marketing

Development

Customer Service

Order Fulfillment

Key Resources

Coop Members

Server Equipment

Delivery Trucks

Software Platform

Delivery Bicycles

Line or Credit

Value Proposition

Furits & Vegetables

High Quality

Buying Sustainably

Delivered directly to customer's Location

Fast Delivery

Customer Relations

Nutrition Coach

Self-Service Point of Sale

Automation for buying produce

Community Out-reach

Channels

Social Media

Bicycle Delivery

www.Veggie.com

Mobile App

Delivery Truck

Customer Segments

Households

Chefs

Restaurant

Family

New Mothers

Farmers

Cares about health

Cost Structure

Design/Development Cost

Equipment Mantaince

Marketing Cost / 25% of Profits

Delivery Cost / 0.5%

Office Space Rent Payment

Equipment Mantaince

Revenue Stream

Yearly Membership Fee

Reoccurring Orders

20% of profits at Farmers Market

Resturants orders

Business Description

Upon answering all five questions the system will display a consolidated view of the users answers, which will be used as the Business Description