

COMPAAAS

LOG OUT

Business Model Canvas

Key Partners

Farms

Community

Govenment

Data Analytics Company

Bank

Key Activities

Design

Marketing

Development

Customer Service

Order Fulfillment

Key Resources

Coop Members

Server Equipment

Delivery Trucks

Software Platform

Delivery Bicycles

Line or Credit

Value Proposition

Furits & Vegetables

High Quality

Buying Sustainably

Delivered directly to customer's Location

Fast Delivery

Customer Relations

Nutrition Coach

Self-Service Point of Sale

Automation for buying produce

Community Out-reach

Channels

Social Media

Bicycle Delivery

www.Veggie.com

Mobile App

Delivery Truck

Customer Segments

Households

Chefs

Restaurant

Family

New Mothers

Farmers

Cares about health

Cost Structure

Design/Development Cost

Equipment Mantaince

Marketing Cost / 25% of Profits

Delivery Cost / 0.5%

Office Space Rent Payment

Equipment Mantaince

Revenue Stream

Yearly Membership Fee

Reoccurring Orders

20% of profits at Farmers Market

Restaurants orders

Text Classification - Business Model Canvas

The right panel will display the extracted text from the users answers and align them within the business model building blocks category. This will form the foundation of. The companies domain specific language