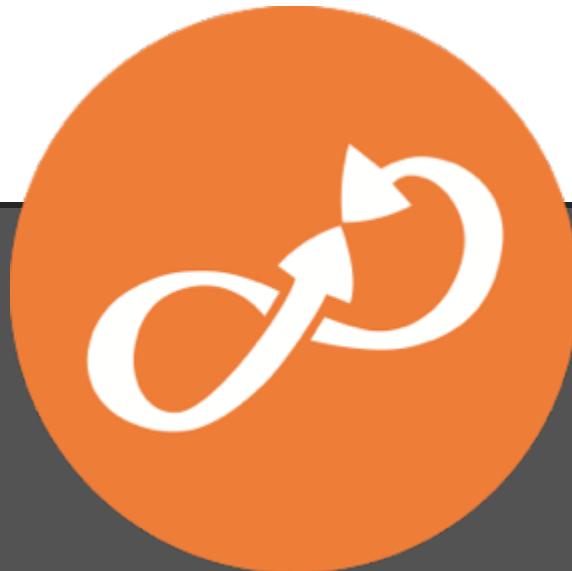


UBC Social Enterprise Club



We create **changemakers**



Educate, Inspire & Empower Students to make a positive impact on the world through business





Quick Facts

- Entering 4th year of operations
- Network of over 500 students
- SOLD OUT first annual UBC Social Enterprise Conference
- Worked with over 20 social ventures
- Awarded Top Small Club for 2014-2015 by the UBC Commerce Undergraduate Society

What We Do



SEConference 2015



Who We've Worked With



Time Auction

fairware

Vancity



Current Site



Conference

Events

What is Social Enterprise?

Team

Sponsors

Partnerships

Subscribe





What's not Working

- Slow loading
- Old content must get deleted to update
 - No place to archive past team, events, conference
- Confusing One-Page layout
- No place to become a member



What We Want Changed

- Speed
- New menu bar that allows content to be archived
- Drop down details for events
- Social media feed on home page
- Blog
- Opportunities



Where You Come In

A better tool to create changemakers!

Impact:

- Clearer communication of our purpose
- Connect MORE students to MORE opportunities

Our Website (Things We Want)



- Easy to read
- Easy navigation
- GOOD LOOKIN'
- AND FAST



home about events conference blog supporters opportunities



HEADING

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KEEP IN TOUCH

To stay updated with club events and activities and to learn more about social enterprise opportunities, please subscribe to our mailing list on the right and follow us on social media.

We hope to hear from you soon!

[Subscribe to Mailing List](#)

[Contact](#)





“Home” Page

- Call to Action button - easily changed
- Social media feed (Twitter & Instagram)

At the footer

- Subscribe button for our newsletter
- Become a member button
- Contact us

“About” Page

- Drop down menu
 - What We Do
 - History
 - Vision/Mission
 - Our team
 - Archive of past teams
 - About Social Enterprise



“Events” Page

- Feature upcoming events + details + Purchase tickets button
- Gallery for past events using “timeline” style





“Conference” Page

- Subwebsite
- New menu bar with new logo:
 - About
 - Speakers
 - Details
 - Location + Map, Date & Time, Schedule
 - Tickets
 - Gallery
 - Dropdown for the archive Each Year



“Supporters” Page

- Drop down menu to feature:
 - Current sponsors and partners
 - How to become a sponsor

Other Pages

1. Blog Page
2. Opportunity Page

Easy to add/delete/modify

THANK YOU

IT ALWAYS SEEMS IMPOSSIBLE, UNTIL IT'S DONE.

- nelson mandela



Access Details

wordpress.com

Username: secatubc@gmail.com

Password: hammertime33

FTP URL: socialenterpriseclub.ca

Username: socialen

Password: d88z32wZxS

Themes: public_html/beta/wp-content/themes/html5blank-stable/

Plugin files: public_html/beta/wp-content/plugins/customize-functions