UBC Social Enterprise Club

We create **changemakers**

Educate, Inspire & Empower Students to make a positive impact on the world through business

Quick Facts

- Entering 4th year of operations
- Network of over 500 students
- SOLD OUT first annual UBC Social Enterprise Conference
- Worked with over 20 social ventures
- Awarded Top Small Club for 2014-2015 by the UBC Commerce Undergraduate Society

What We Do

SEConference 2015

Who We've Worked With

KIVA
loans that change lives

CHANGE HEROES

MILLS
OFFICE PRODUCTIVITY

Save ON MEATS

Mealshare
Buy one, give one.

ASHOKA

east of MAIN

shift.
URBAN CARGO DELIVERY

Time Auction

fairware

EAST VAN ROASTERS
ARTISAN CHOCOLATE + COFFEE

Vancity

wize monkey
do some awesome

Current Site

What’s not Working

- Slow loading
- Old content must get deleted to update
  - No place to archive past team, events, conference
- Confusing One-Page layout
- No place to become a member

What We Want Changed

- Speed
- New menu bar that allows content to be archived
- Drop down details for events
- Social media feed on home page
- Blog
- Opportunities

Where You Come In

A better tool to create changemakers!

Impact:

- Clearer communication of our purpose
- Connect MORE students to MORE opportunities

Our Website (Things We Want)

- Easy to read
- Easy navigation
- GOOD LOOKIN’
- AND FAST

“Home” Page

- Call to Action button - easily changed
- Social media feed (Twitter & Instagram)

At the footer

- Subscribe button for our newsletter
- Become a member button
- Contact us

“About” Page

- Drop down menu
  - What We Do
  - History
  - Vision/Mission
  - Our team
    - Archive of past teams
  - About Social Enterprise

“Events” Page

- Feature upcoming events + details + Purchase tickets button
- Gallery for past events using “timeline” style

Social Enterprise 101

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“Conference” Page

- Subwebsite
- New menu bar with new logo:
  - About
  - Speakers
  - Details
    - Location + Map, Date & Time, Schedule
  - Tickets
  - Gallery
    - Dropdown for the archive Each Year

“Supporters” Page

- Drop down menu to feature:
  - Current sponsors and partners
  - How to become a sponsor

Other Pages

1. Blog Page
2. Opportunity Page

Easy to add/delete/modify

THANK YOU

IT ALWAYS SEEMS IMPOSSIBLE, **UNTIL IT'S DONE.**

- nelson mandela

Access Details

wordpress.com

Username: secatubc@gmail.com

Password: hammertime33

FTP URL: socialenterpriseclub.ca

Username: socialen

Password: d88z32wZxS

Themes: public_html/beta/wp-content/themes/html5blank-stable/

Plugin files: public_html/beta/wp-content/plugins/customize-functions