What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

we creates a

our buisness

website for



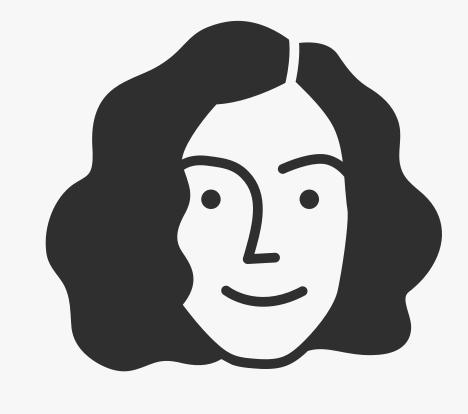
A budget is a estimatiin of revenue and expenses

we choose the main place to buisness

A budget is an estimation of renenue and expenses

training
expenses for employees

expenses for material and equipment



siva group

Short summary of the persona

get a
liscense by
government
opproval

advertise in local news papers and radio, stations and magazines

more
expenses
but benefit

recuriment and retainment for buisness

more rewarding challenges

this is good oopportunites

Feels



Does

What behavior have we observed? What can we imagine them doing?

