

Task 1: Data Exploration and Summary.

27.80

Avg Age

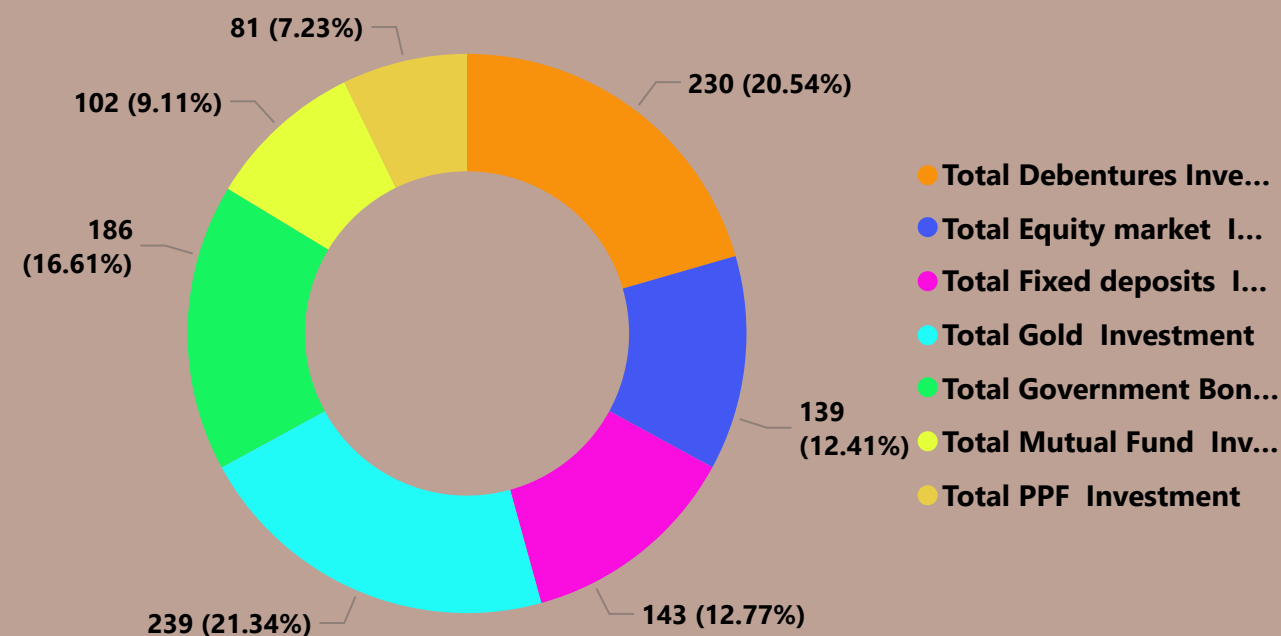
40

Investment_Avenues

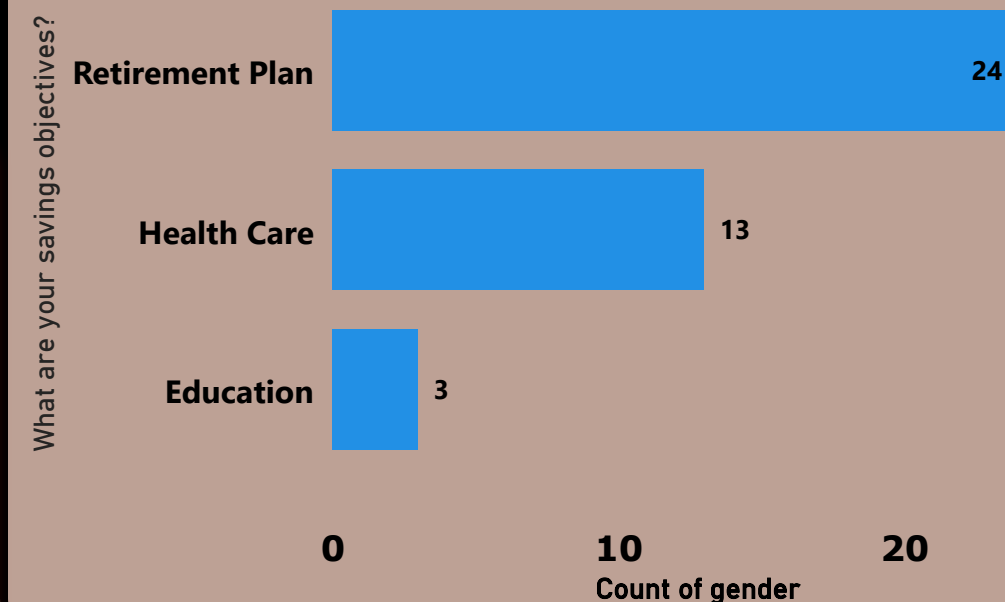
3

No Investment Avenues

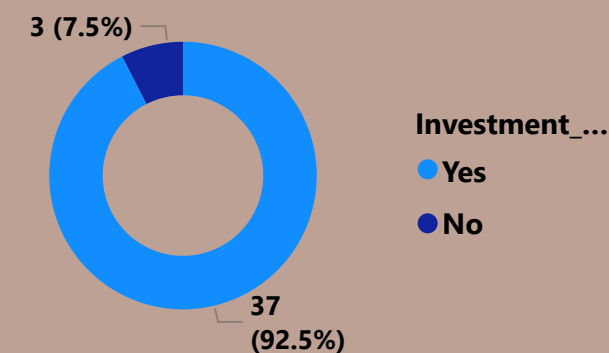
Total Debentures Investment, Total Equity market Investment, Total Fixed deposits Investment, Total Gold Investment, Total Government Bonds Investment, Total Mutual Fund Investment and Total PPF Investment



Count of gender by What are your savings objectives?



Count of gender by Investment_Avenues

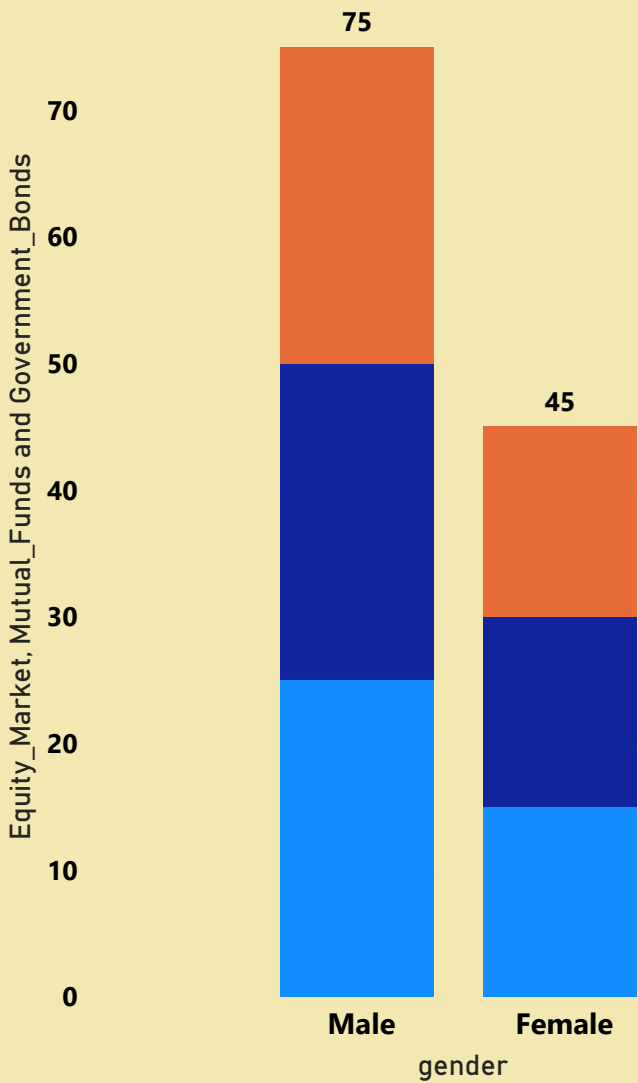


age	
21	25
22	26
23	27
24	28

TASK 2: GENDER BASED ANALYSIS

Equity_Market, Mutual_Funds and Government_Bonds by gender

Equity_Market Mutual_Funds Government_Bonds



gender	Equity_Market	Government_Bonds	Mutual_Funds
Female	50	65	41
Male	89	121	61
Total	139	186	102

25

Male

15

Female

Provide key insights

"Male investors have contributed the highest amount in Government Bonds (121), while female investors have a balanced distribution between all categories."

"Female investors have a total investment amount of 156, while male investors have 271 across all categories."

Equity_Market, Mutual_Funds and Government_Bonds by gender

Equity_Market Mutual_Funds Government_Bonds

