

# Dashboard of Predicting Customer Churn in Telecom Industry

Total Customers  
**7043**

Stayed  
**4720**

Churned  
**1869**

Joined  
**454**

Churn Reason by Category

**841**  
Count of Competetor

**321**  
Count of Dissatisfaction

**314**  
Count of Attitude

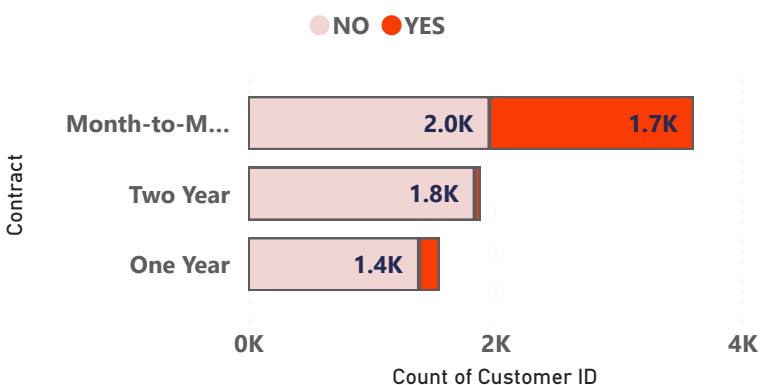
**182**  
Count of Other

**211**  
Count of Price

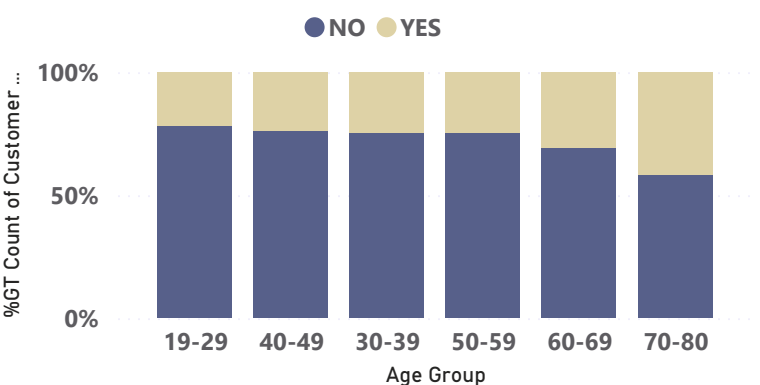
Churn Reason with Competitor

Churn Reason	Count of Churn Customer
Competitor had better devices	313
Competitor made better offer	311
Attitude of support person	220
Don't know	130
Competitor offered more data	117
Competitor offered higher	100
Total	1869

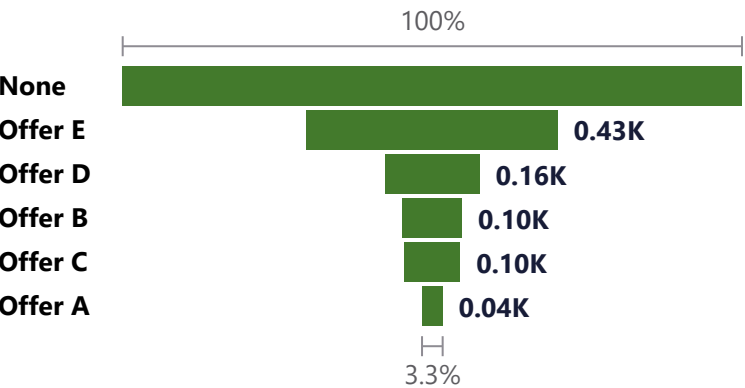
Churn rate by Contract



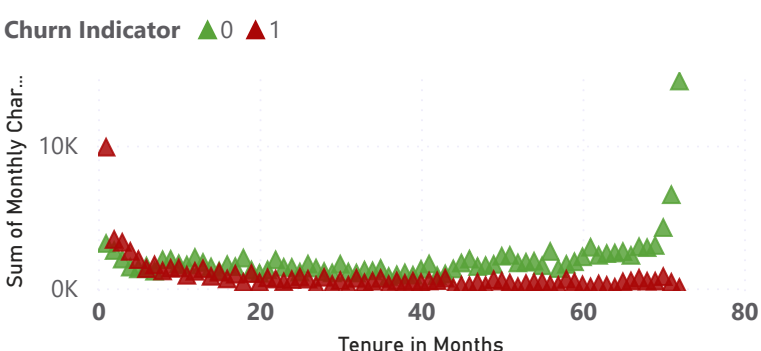
Churn rate by Age



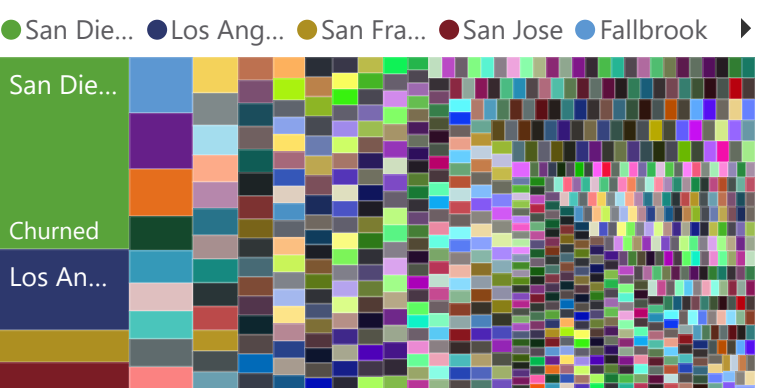
Churn rate by Offer



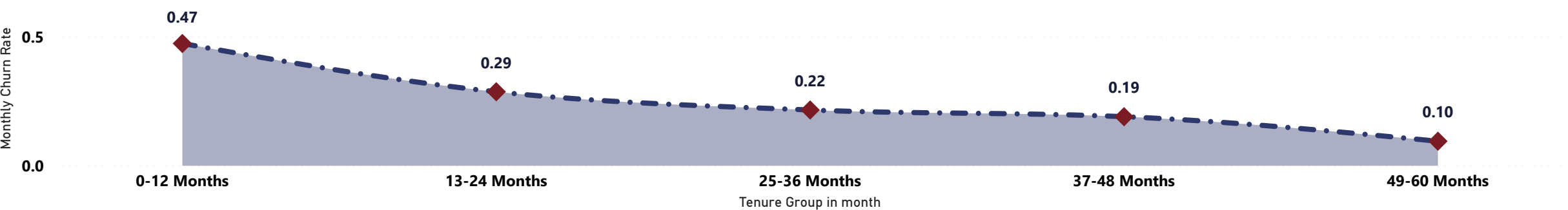
Monthly Charges and Tenure Impact on Customer Churn



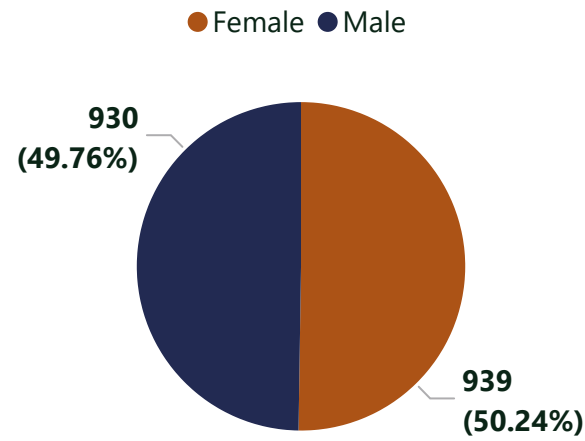
Location of Churn Customer



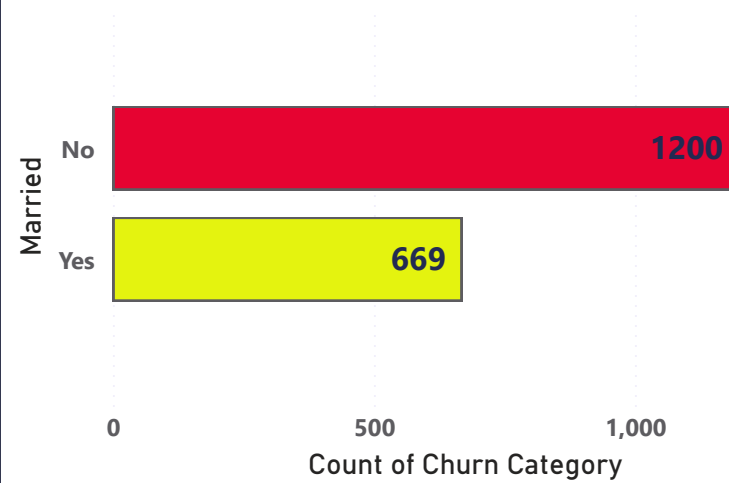
Churn rate by Month



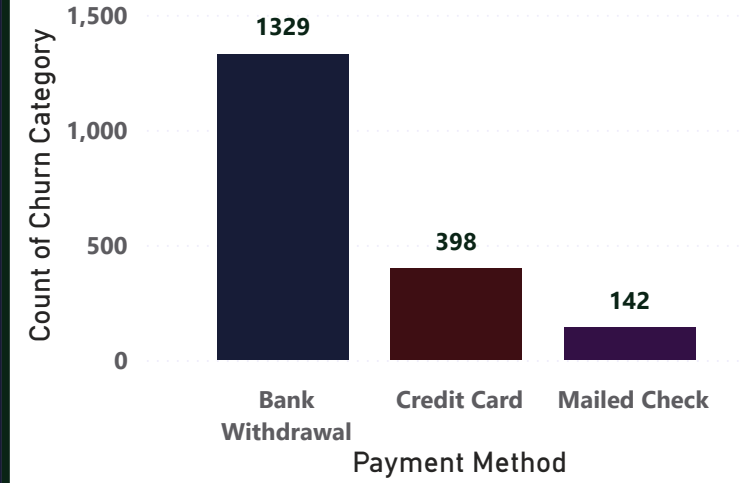
Churn Category by Gender



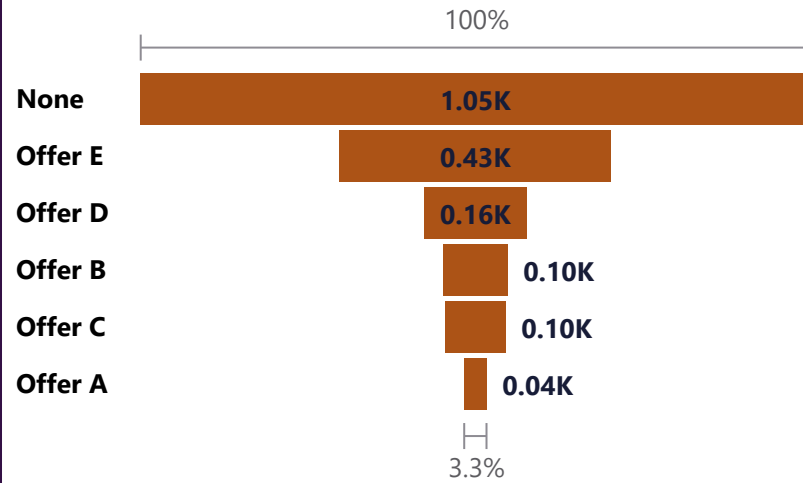
Churn Category by Married



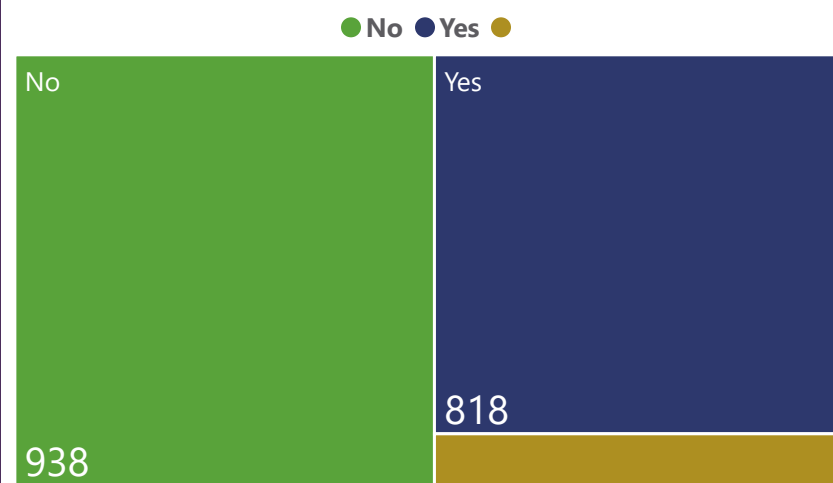
Churn Category by Payment Method



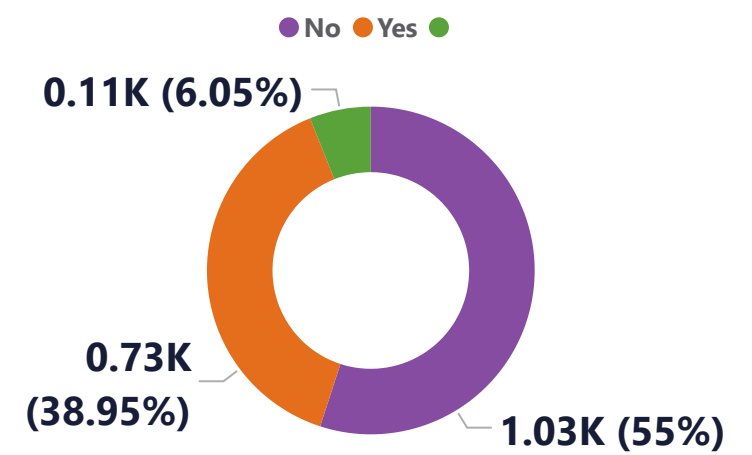
Churn Category by Offer



Churn Category Streaming Movies



Churn Category Streaming Music



Churn Category Tenure Group

