



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Need some inspiration?
See a finished version of the template to kickstart your work.
Open example



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article



BANK PERFORMANCE ANALYSIS

Why we need bank financial performance analysis?.

5 minutes

PROBLEM
What are the basic needs for bank financial performance analysis?

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Yuvarajan B

What is the Importance of Financial Performance Analysis?
Ensuring performance improvement
Ensure Error-free nature of financial management
Mitigation of finance and business-related risks

Person 3

Advantages of Financial Statements
Cash Flow Statement
Income Statement
Improving risk management
Increasing revenue
Balance Sheet

Person 2

Basic Parameters applied for financial performance analysis?
Capital adequacy
Liquidity and Leverage
Net profit ratio

Person 4

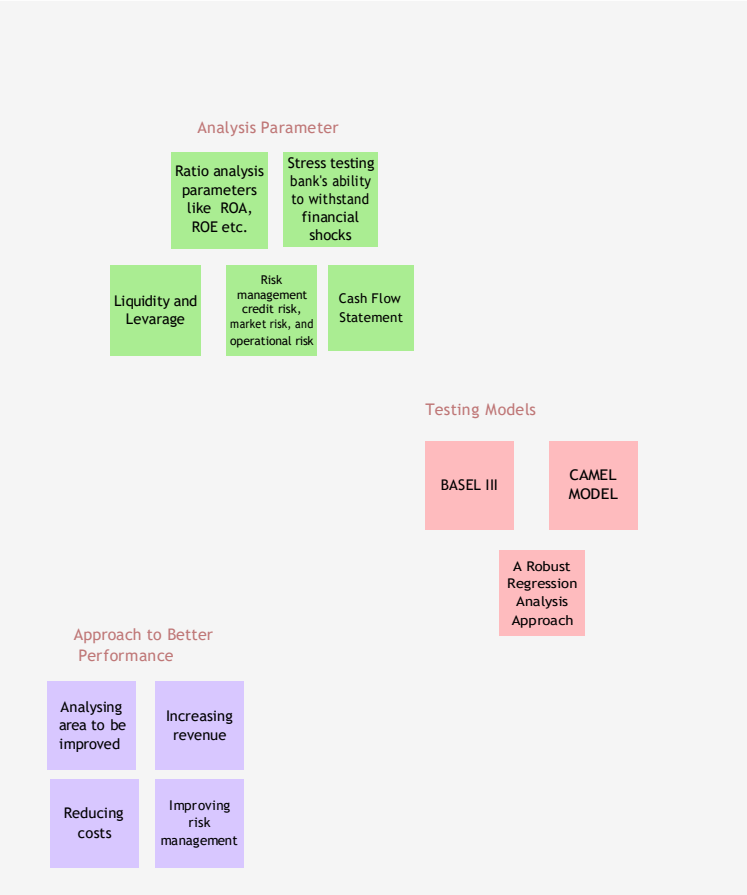
Analysis method and Usage of CAMEL Model
A Robust Regression Analysis Approach
Ratio analysis parameters like ROA, ROE etc.
Other better analysis method



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

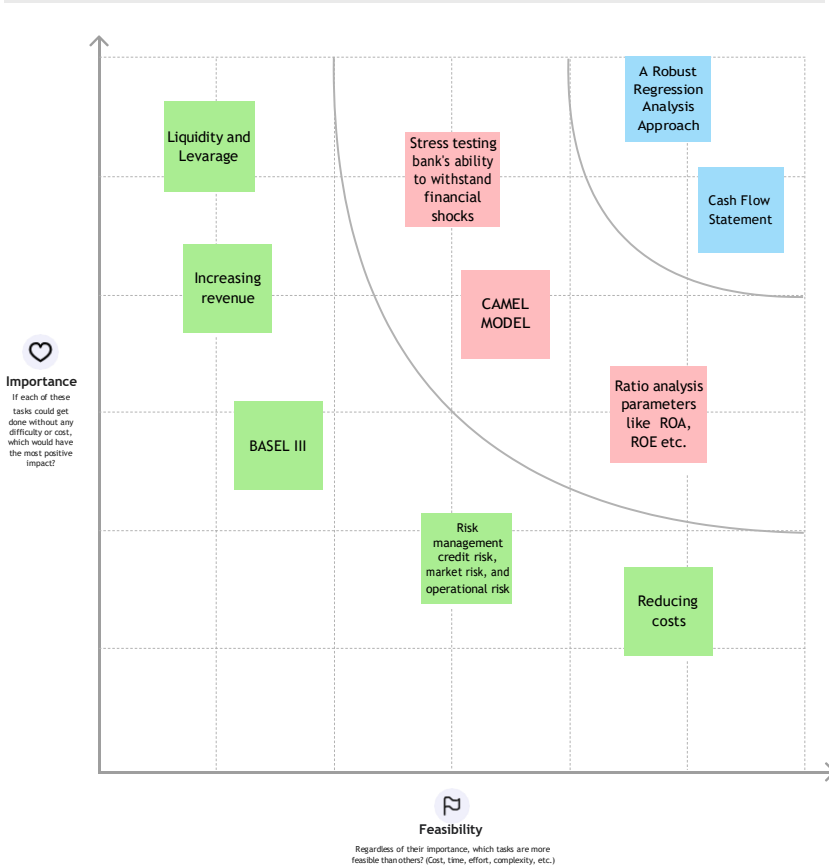
20 minutes



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
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- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
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- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback