

# Whatsapp Business Solution

## Retail Industry Clients

Communicate effectively with your customers using our advanced whatsapp communication channel



Redefine and Enhance your Customer Experience Through Whatsapp  
Business Marketing

# About the Organization

As a leading manufacturer in range of products like metals, chemicals, textiles, telecom, and other essentials, the organization has its presence in different countries like America, Africa, and Asia. This organization is in the league of Fortune 500 companies.

## Challenges Faced

Vendors of Retail industries are required to co-ordinate with large networks of dealers and distributors. It is quite challenging for the client to meet those needs over general text messages. With more than 50,000 retailer partners, the company realised that legacy channels like SMS were falling short when it comes to invoice distribution for purchases.

## Reach billions of people instantly using Whatsapp as a channel

We help ease communication gaps and enable paperless invoices through our Whatsapp Business solution.



# Why Whatsapp Business Solution

## Regular Alerts & Notifications

Regular notifications on purchases and account remainders



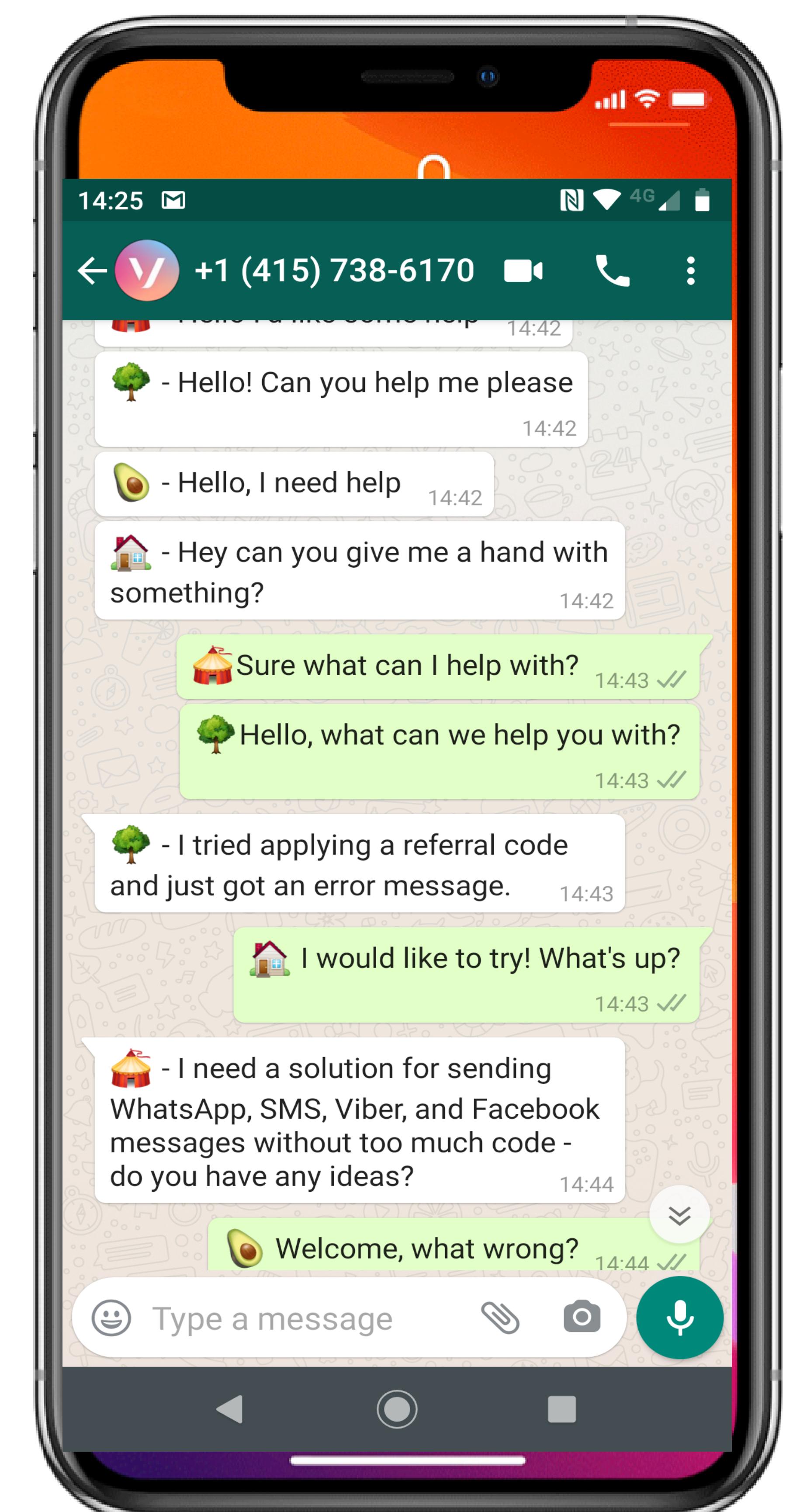
## Quick Support for Issue Resolution

Instant troubleshooting on issues for better support

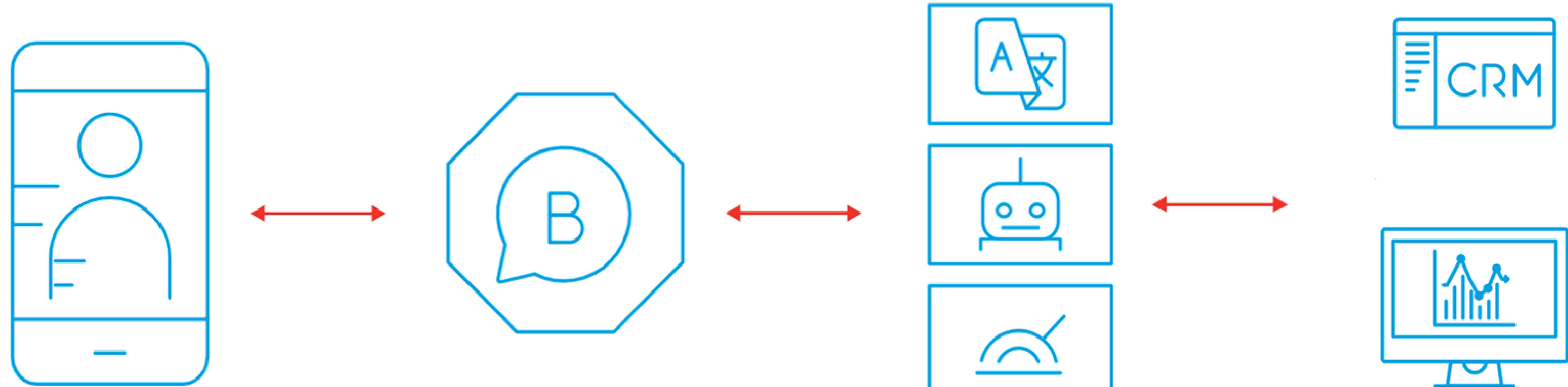


## Two-Way Feedback

Send and receive messages to your customers



## How We Work



End User

Whatsapp Business  
Account

Communication Process  
Simplified

Integration with  
CRM

# Mobile Edge Solutions



## Market Leadership & Expertise

Enjoy the perks of rich communication with our wide reachability and leadership across the globe using WBS.



## Customized Onboarding

Customise as per the need with total control through our highly customer oriented onboarding process.

## Robust Security & Compliance

Avail the benefits of our completely secure and robust infrastructure to simplify your communication process with WBS.



## Robust Security & Compliance

Experience seamless brand experience across all channels using WBS.

## About Us

As a leading whatsapp business solution provider, we help our customers to integrate Whatsapp to drive their business with fully automated sales and support customer interaction. You can connect with all your users worldwide in a simple, reliable, and secured way.