

Silverman & Briar (S&B)

Regional Banking Firm

Submitted to:

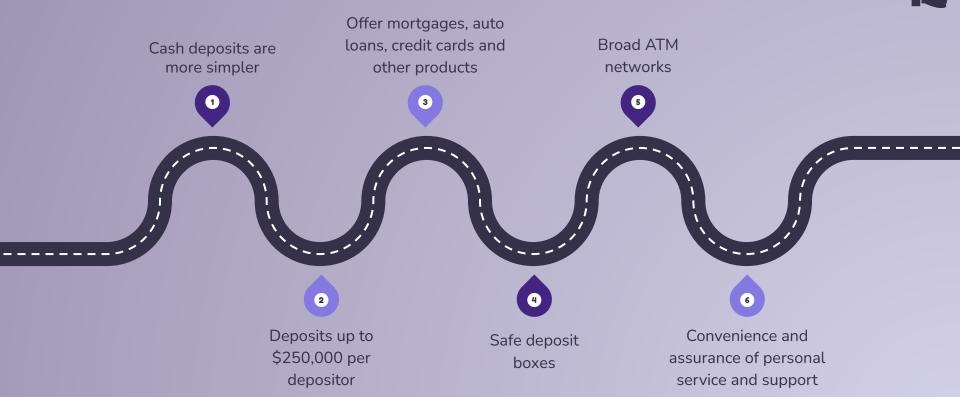
Presentation by: Kinjal Kunjadiya

Overview and Issues

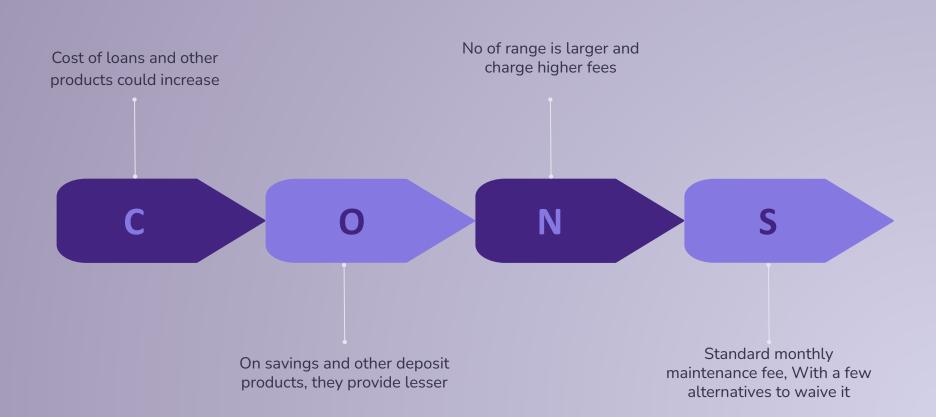
Merchant Investment Retail **Private** Banking **Banking**

Increased Competition Losing Control Economic Pressure Profit Drop Departure of Workers Factory Closures Migration of Customers

Pros of implementing an online banking service at S&B



Cons of implementing an online banking service at S&B



Thank you very much

Have a great rest of the day.!!