

DuoAura Delights Documentation

1. Project Overview

DuoAura Delights is a conceptual website developed for a fictional artisanal bakery brand specializing in handcrafted baked goods, including cakes, pastries, and confections. The website aims to provide an elegant and user-friendly platform for customers to explore the bakery's offerings, learn about the brand's story, discover ongoing promotions, and get in touch for inquiries or orders. Designed with a focus on aesthetics and usability, the site employs modern web development practices to ensure a responsive and engaging user experience across devices.

2. Technologies Used

- **HTML5** – For semantic structure and content organization
 - **CSS3** – For styling, layout, and visual enhancements
 - **Google Fonts** – To enhance typography and brand identity
 - **Font Awesome** – For incorporating intuitive icons
 - **Responsive Design** – Utilizing media queries for adaptability across devices
 - **Vanilla JavaScript** – Implemented for client-side form validation
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3. Website Structure

The website comprises **5 key pages**, each serving a distinct purpose:

1. Home Page (home.html)

- Features a welcoming hero section introducing DuoAura Delights.
- Showcases signature baked goods with high-quality imagery.
- Highlights the brand's commitment to quality and artisanal baking.

2. Menu Page (menu.html)

- Displays a curated selection of bakery items categorized by type.
- Utilizes a card-based layout with images, names, and brief descriptions.

- Maintains a cohesive color scheme reflecting the brand's identity.

3. Offers Page (offer.html)

- Lists current promotions, seasonal specials, and discounts.
- Employs visually distinct sections to draw attention to limited-time deals.
- Encourages customer engagement through compelling call-to-action elements.

4. About Page (about.html)

- Shares the story behind DuoAura Delights, including its mission and values.
- Emphasizes the use of high-quality ingredients and traditional baking methods.
- Builds trust and connection with visitors through authentic storytelling.

5. Contact Page (contact.html)

- Provides essential contact information: phone number, email, address, and operating hours.
 - Includes a user-friendly contact form with real-time validation.
 - Features social media links for extended engagement.
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4. Design System

Color Palette:

- Soft Pink: #F4C6D4
- Pastel Peach: #F9D2B8
- Chocolate Brown: #4A2C26
- Mint Green: #C2E2C4
- Cream White: #F8F6F3
- Lemon Yellow: #FBE49D
- Berry Purple: #7D3250
- Vanilla Cream: #F3E1CE
- Olive Green: #65795A
- Dusty Rose: #D6A7B1

Typography:

- **Primary Font:** Quicksand (Sans-serif) – For body text and readability
- **Title Font:** Playfair Display (Serif) – For headings and emphasis

Components:

- Consistent navigation bar across all pages with interactive hover effects

- Footer containing branding elements and accessible social media links
 - Uniform button styles enhancing user interaction
 - Form elements designed for clarity and ease of use
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5. Responsive Features

- Fully responsive design ensuring optimal viewing on desktops, tablets, and smartphones
 - Utilization of Flexbox and media queries for adaptive layouts
 - Scalable images and text for readability across various screen sizes
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6. Accessibility Features

- Clearly labeled form fields to assist users with screen readers
 - ARIA roles assigned to navigation and interactive elements
 - Sufficient color contrast between text and backgrounds for readability
 - Consideration for keyboard navigation and focus states
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7. Code Structure and Best Practices

- Semantic HTML elements used for meaningful content structure
 - External resources (fonts and icons) integrated via CDN for performance
 - Organized CSS with variables for maintainable theming
 - Inline JavaScript employed for straightforward form validation
 - Clean and commented codebase facilitating future development
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8. Future Enhancements

- Backend integration for handling form submissions and customer inquiries
 - Implementation of an online ordering system with cart functionality
 - SEO optimization to improve search engine visibility
 - Addition of animations and transitions to enhance user engagement
 - Integration of analytics tools for monitoring user behavior and site performance
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9. Conclusion

The DuoAura Delights website serves as a comprehensive and visually appealing platform for a fictional bakery brand. By combining thoughtful design, responsive layouts, and user-centric features, the site effectively communicates the brand's essence and offerings. This project lays a solid foundation for potential real-world applications, including e-commerce expansion and digital marketing initiatives.

Home Page





Chocolate Cake

Rich, moist chocolate layers with creamy frosting.

[Learn More →](#)



Buttery Croissants

Flaky, golden croissants fresh from the oven.

[Learn More →](#)



Berry Tarts

Sweet and tangy berry tarts with crisp crust.

[Learn More →](#)

Daily Offers

Enjoy special discounts on select pastries and cakes every day!

[Read More](#)

OUR COLLECTION

Most Popular Bakery Items

Handcrafted with love and finest ingredients, perfect for every occasion.

 <p>Macarons Colorful & crunchy \$12</p>	 <p>Cupcakes Sweet & fluffy \$8</p>	 <p>Brownies Fudgy & rich \$10</p>	 <p>Cookies Crunchy & fresh \$6</p>	 <p>Sprinkle Cupcakes Colorful & tasty \$9</p>	 <p>Layered Cake Elegant & moist \$25</p>
 <p>Eclairs Light & creamy \$15</p>	 <p>Muffins Soft & sweet \$7</p>	 <p>Cheesecake Creamy & smooth \$18</p>	 <p>Donuts Glazed & soft \$5</p>	 <p>Fruit Tart Fresh & fruity \$14</p>	 <p>Croissant Buttery & flaky \$6</p>

Birthday Cups

Celebrate your special day with our exclusive birthday cupcakes made just for you.

[Order Now](#)



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Menu Page

Home Menu Offers About Contact

Welcome to DuoAura Delight's delicious dessert menu! Choose from our finest sweets, carefully baked for every craving.



Red Velvet Tiramisu Cake
\$12.00
 [Add to Cart](#)



Pumpkin Tart
\$5.75
 [Add to Cart](#)



Hazelnut Donuts
\$2.25
 [Add to Cart](#)



Mocha Brownie
\$3.75
 [Add to Cart](#)



Dry Fruit Cookie
\$4.75
 [Add to Cart](#)



Classic Macaron
\$4.50
 [Add to Cart](#)



Rose Macaron

\$5.00



Add to Cart



Matcha Eclairs

\$4.20



Add to Cart



Vanilla Cupcake

\$3.00



Add to Cart



Chocolate Cupcake

\$3.50



Add to Cart



Fudge Brownie

\$4.00



Add to Cart



Walnut Brownie

\$4.50



Add to Cart



Chocolate Chip Cookie

\$2.50



Add to Cart



Red Velvet Cookie

\$2.00



Add to Cart



Sprinkle Cupcake Pink

\$3.75



Add to Cart



Sprinkle Cupcake Blue

\$3.75



Add to Cart



Chocolate Layered Cake

\$15.00



Add to Cart



Vanilla Layered Cake

\$14.00



Add to Cart



Eclair
\$5.50

★★★★★

Add to Cart



Fruit Eclair
\$5.00

★★★★★

Add to Cart



Blueberry Muffin
\$3.25

★★★★★

Add to Cart



Raspberry Muffins
\$3.50

★★★★★

Add to Cart



Strawberry Cheesecake
\$6.00

★★★★★

Add to Cart



Mini Pistachio and Coffee
Cheesecake
\$5.50

★★★★★

Add to Cart



Glazed Donut
\$2.75

★★★★★

Add to Cart



Gingerbread Coffee Baked
Donuts
\$3.00

★★★★★

Add to Cart



Mixed Fruit Tart
\$7.00

★★★★★

Add to Cart



Lemon Tart
\$6.50

★★★★★

Add to Cart



Butter Croissant
\$3.00

★★★★★

Add to Cart



Pistache croissant
\$3.50

★★★★★

Add to Cart

Offer Page

Home Menu Offers About Contact

Exciting Offers Just for You!



Buy 2 Cupcakes, Get 1 Free
Pick any 3 cupcakes and pay for only 2.
No code required!

[Claim Now](#)



Free Delivery on Orders ₹499+
Enjoy fresh bakery treats delivered free
above ₹499!

[Claim Now](#)



20% Off First Order
Use code BAKELOVE20 on your first
order!

[Claim Now](#)



Birthday Combo @ ₹699
1 Cake + 6 Cupcakes + Free Candle
Pack!

[Claim Now](#)



₹100 Cashback
Pay with UPI and get ₹100 cashback on
minimum order of ₹599.

[Claim Now](#)



Free Gift Wrapping
Sending love? We'll wrap it sweetly. Add
a note at checkout.

[Claim Now](#)

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About Page

Home Menu Offers About Contact

ABOUT DUOAURA DELIGHTS

DuoAura Delights is a cozy bakery dedicated to bringing you the finest homemade treats with a personal touch. We pride ourselves on using fresh, high-quality ingredients and traditional recipes handed down through generations. Our passion is to create sweet moments that brighten your day, one bite at a time.

Our Story

Started in 2018, DuoAura Delights began as a small kitchen experiment by two best friends who loved baking together. Their passion soon grew into a beloved neighborhood bakery where every pastry and cake tells a story of friendship, love, and dedication. From humble beginnings to becoming a community favorite, DuoAura is all about warmth and sweetness.

Meet the Founders



Sneha Hande

Sneha is the creative heart of DuoAura Delights, specializing in crafting innovative flavors that surprise and delight our customers. Her attention to detail and love for experimenting keeps our menu fresh and exciting.



Kinjal Gawali

Kinjal brings the timeless classics to life, perfecting recipes that have become the foundation of our bakery. Her dedication ensures every product tastes just like home, delivering comfort and nostalgia in every bite.

Our Values

What Drives Us

Quality Ingredients

We source only the freshest and finest ingredients to ensure every bite is bursting with flavor.

Tradition & Innovation

Balancing classic recipes with creative twists keeps our bakery unique and exciting.

Community Focus

We love supporting local farmers, suppliers, and participating in neighborhood events.

Customer Happiness

Our customers are family. Your smiles and feedback inspire us to do better every day.

Community Involvement

At DuoAura Delights, we believe in giving back. We actively participate in local charity events, sponsor baking workshops for kids, and collaborate with food banks to help those in need. Our mission is to spread sweetness beyond just our bakery walls.

What Our Customers Say

"The best bakery in town! Every pastry feels homemade and packed with love. Sneha and Kirjal's creations never disappoint."

— Riya Sharma

"Cozy atmosphere and friendly staff make every visit a joy. Their cakes are perfect for every celebration!"

— Aditya Mehta

"I love how they blend tradition with new flavors. DuoAura Delights is my go-to spot for sweet treats."

— Priya Desai

Thank you for being part of our journey and allowing DuoAura Delights to sweeten your life!

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Contact Page

Home Menu Offers About Contact

Contact Us

Have a question, feedback, or just want to say hello? We'd love to hear from you!

Get in Touch

Phone: +91 12345 67890

Email: hello@duoaura.com

Address: 123 Blissful Lane, Sweet City, India - 560001

Store Hours: Mon - Sun: 10 AM - 8 PM

Send us a message

Your Name *

Your Email *

Phone Number (Optional)

10-digit number

Message *

Send Message

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