

# Untitled

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## Title : Analysis of Stroops file

About Stroop's effect ?

In a Stroop task, participants are presented with a list of words, with each word displayed in a color of ink. The participant's task is to say out loud the color of the ink in which the word is printed. The task has two conditions: a congruent words condition, and an incongruent words condition. In the congruent words condition, the words being displayed are color words whose names match the colors in which they are printed: for example RED, BLUE. In the incongruent words condition, the words displayed are color words whose names do not match the colors in which they are printed: for example PURPLE, ORANGE. In each case, we measure the time it takes to name the ink colors in equally-sized lists. Each participant will go through and record a time from each condition.

1. Identify the independent and dependent variables in the experiment.

Understanding types of variables : Independent variables are experimental or predictor variables whereas dependent variables are final outcomes.

Based upon above explanation

Independent variables are : Word Condition of congruency/incongruency.

Dependent Variables is : Time in seconds taken to read out the words correctly.

2. What is the Null and Alternate hypothesis for the experiment.

Null hypothesis : Time in seconds taken to read out incongruent words will be less or same than that of congruent words. Hence there will be no effect of incongruency.  $H_0: \mu_{ui} \leq \mu_{uc}$  ( $\mu_{ui}$  - population mean of incongruent values,  $\mu_{uc}$  - population mean of congruent values)

Alternate hypothesis : Time in seconds taken to read out incongruent words will be more of than that of congruent words. Hence there will be effect of incongruency.  $H_A: \mu_{ui} > \mu_{uc}$  ( $\mu_{ui}$  - population mean of incongruent values,  $\mu_{uc}$  - population mean of congruent values)

3. Statistical test used.

I have used a t-test over z test because population parameters are not known in our dataset and sample size is also small. I have decided to choose a one-tailed test in the right direction, because my alternate hypothesis will have incongruent reading time more than congruent reading time. Hence I have I want to analyse my direction of test. The test will be repeated order dependent sample test because the test is within subject design, where each subject is assigned two conditions in random order. I have chosen 95% of confidence interval than using 98% confidence interval because looking at the size of the dataset, we are satisfied with lower chance of creating confidence, whereas a 98% confidence interval would have required greater sample size.

## Reading the csv file

```
stroop <- read.csv("C:\\Users\\KACHI\\Desktop\\stroopdata.csv")
```

4. Descriptive statistics, including at least one measure of centrality and one measure of variability, have been computed for the dataset's groups.

Below the mean, median, standard deviation(sd) and variance has been created.

```
# Tidy up the data for later analysis
library(tidyrr); suppressMessages(library(dplyr))
# Add a column identifying subjects
stroop.subject <- mutate(stroop, subject = 1:nrow(stroop))
# Tidy up data by keeping one variable in one column
tidy.stroop <- gather(stroop.subject, congruency, time, -subject)
# Calculate the average time for both groups
tidy.stroop %>%
  group_by(congruency) %>%
  summarise(mean(time), median(time), sd(time), var(time))
```

```
## # A tibble: 2 x 5
##   congruency `mean(time)` `median(time)` `sd(time)` `var(time)`
##   <chr>      <dbl>         <dbl>      <dbl>      <dbl>
## 1 Congruent  14.05113      14.3565    3.559358    12.66903
## 2 Incongruent 22.01592      21.0175    4.797057    23.01176
```

5. One or two visualizations have been created that show off the data, including comments on what can be observed in the plot or plots.

```
stroop$diff <- stroop$Incongruent - stroop$Congruent
```

Diff is a variable that has difference values of congruent and incongruent columns.

Below is the ggplot of difference along with mean , median amd 10 % to 90 % interval.

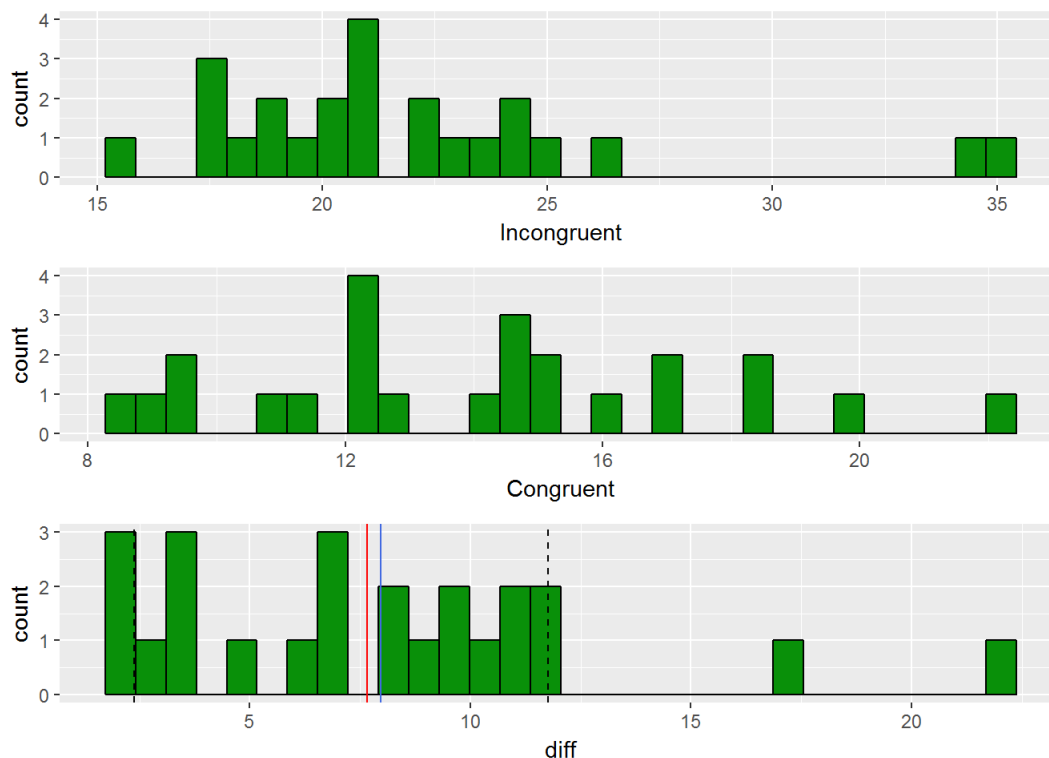
```
library(ggplot2)
library(gridExtra)

q1 <- ggplot(aes(x=diff),
  data = stroop)+
  geom_histogram(color =I('black'),
    fill = I('#099009'))+
  geom_vline(xintercept = mean(stroop$diff),
    col = "royalblue")+
  geom_vline(xintercept = median(stroop$diff),
    col = "red")+
  geom_vline(xintercept = quantile(probs = 0.9 ,
    stroop$diff),
    linetype = 2)+
  geom_vline(xintercept = quantile(probs = 0.1 ,
    stroop$diff),
    linetype = 2)

q2 <- ggplot(aes(x= Congruent),
  data = stroop)+
  geom_histogram(color =I('black'),
    fill = I('#099009'))

q3 <- ggplot(aes(x= Incongruent),
  data = stroop)+
  geom_histogram(color =I('black'),
    fill = I('#099009'))

grid.arrange(q3, q2,q1, ncol =1)
```



There are three plots of

Incongruence , Congruence and the difference between them. As it can be seen the the mean and median of the differences is around 7.5 , there is a drop between 12.5 to 16.5 and between 17.5 to 18.5.

- A statistical test has been correctly performed and reported, including test statistic, p-value, and test result. The test results are interpreted in terms of the experimental task performed.

Below I have calculated t statistics using a simple in built function

.

References for following t test : <http://www.instantr.com/2012/12/29/performing-a-one-sample-t-test-in-r/>

```
# Verify using the t.test() function
t.test(x=stroop$Incongruent, y=stroop$Congruent,
       alternative = "greater",
       paired = TRUE,
       conf.level = 0.95)
```

```
##
## Paired t-test
##
## data:  stroop$Incongruent and stroop$Congruent
## t = 8.0207, df = 23, p-value = 2.052e-08
## alternative hypothesis: true difference in means is greater than 0
## 95 percent confidence interval:
##  6.262868      Inf
## sample estimates:
## mean of the differences
##          7.964792
```

From the following information :  $n = 24$  DOF :  $n-1 = 23$   $\alpha = 0.05$  t critical value obtained from t table is 2.05 , hence result is statistically important so we have to reject the null.