Site Name:

Temple Inn & Suites

Site Purpose:

We are a hotel chain dedicated to making your temple trips as easy as possible! We build and manage hotels near temples all over the world. We provide special services and accommodations to works, patrons, and their families. We want this website to be easy to navigate and have a consistent temple theme. This website will be responsive in small, medium, and large views.

We want to let people know where we have locations and invite them to make a reservation. We also want to inform potential clients of the weather in specified locations and any weather reports that may be active in the area. We will have contact information for the temples we are close to and let clients know of that we have shuttle services available. We want to make it easy to book a room with a simple secure form.

logo

Temple
Inn & Suites

Target Audience:

We will cater to anyone who is willing to follow our terms and policies. Our target audience is temple workers, patrons, and their families. We want to provide a place to stay for people who are traveling to attend the temple. We also provide free changing rooms to those who need a place to change into and out of church clothes. We are family friendly and provide low-cost, short-term babysitting. We also offer long term accommodations for full-time temple missionaries. We have a wedding reception hall with catering, or access to the kitchen. We also have a family search center with missionaries to help you find your ancestors or print out name cards for your temple visit!

Personas

Persona 1

Young Single Adult Group Coming to Visit the Temple

- 18 to 30 year olds
- Single

- Some form of colloge education

Photo by Naassom Azevedo on Unsplash

Persona 2

Two Full-time Senior Missionaries

Elder and Sister Garber

- 65 years old
- Married
- Serving a mission for the Church of Jesus Christ of Latter-day Saints

Color Scheme:

#ffffff

#000000

#6ccefc

#f4c1d8

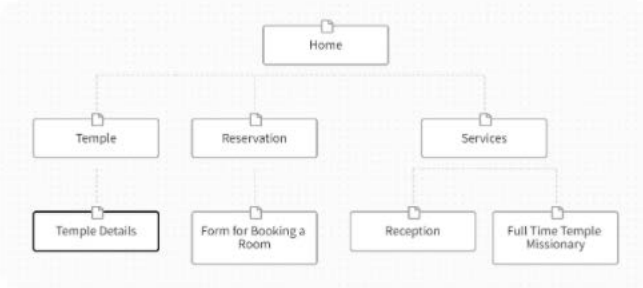
#ffffff and #000000 will be the main colors for the background and text
#6ccefc and #f4c1d8 will be used as accent colors

Typography:

The headings will use Playfair Display.

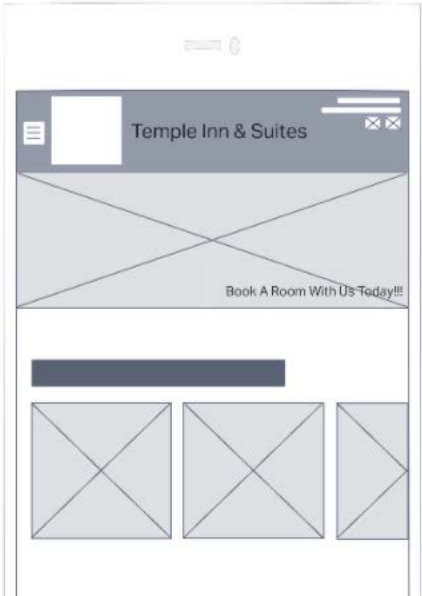
The main body will use Nunito Sans.

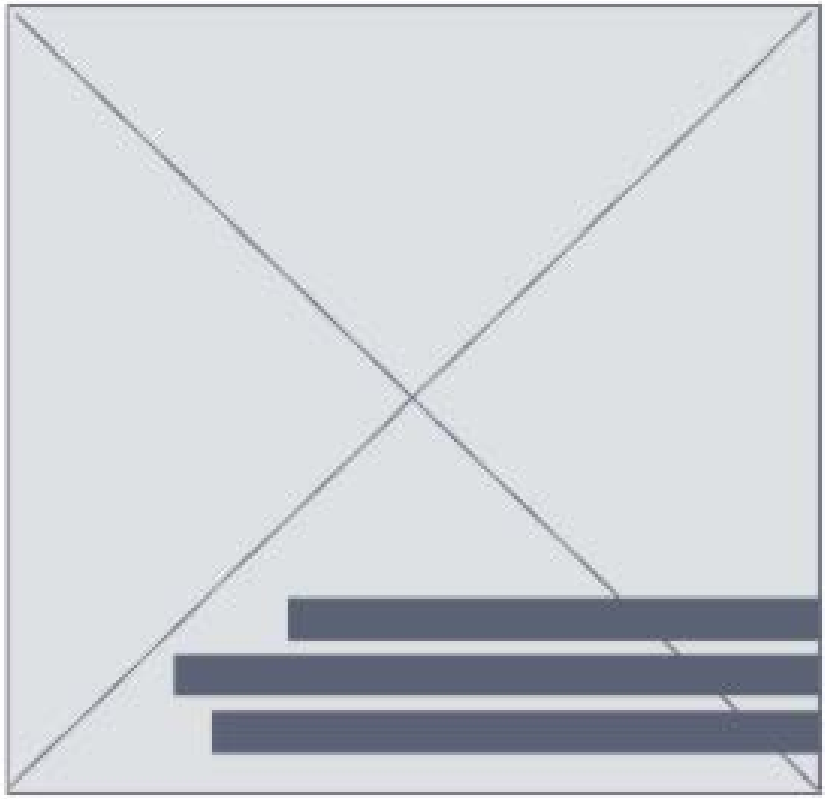
Site Map:



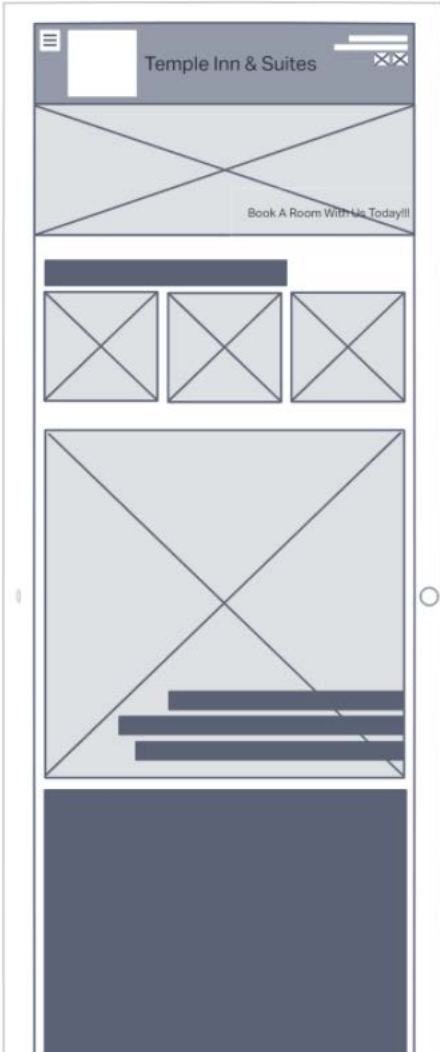
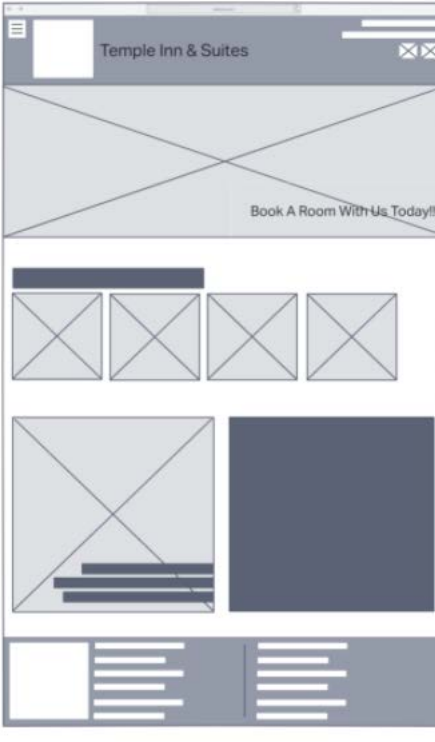
Wireframe

Small View





Medium View



Large View