



## KINNARA ANINDITA

kinnaraanindita.github.io

kinnaranindita@gmail.com

linkedin.com/in/kinnaraanindita

### EDUCATION

#### University of California, Los Angeles

*Design Media Arts, Psychology*

Class of 2019

GPA: 3.80

### SKILLS

#### UX methods

Heuristic evaluation  
Wireframing  
User journeys  
Usability testing  
Benchmarking  
Surveys  
Personas  
Contextual inquiry  
Prototyping

#### Softwares

Adobe CC  
Sketch  
Marvel  
Invision

#### Code

HTML / CSS  
Javascript  
Framer.js

### LANGUAGES

Fluent English  
Fluent Indonesian

### EXPERIENCE

JUN 2018  
AUG 2018

#### NASA Jet Propulsion Laboratory | Pasadena

*Usability Research Intern*

Collaborated with engineers to lead and establish methodology procedures necessary for end-to-end UX research in a technical division. Utilized usability evaluation tools and conducted heuristic evaluations, usability testing, and benchmark analyses through surveys. Synthesized research findings, made recommendations, and presented to CIO regarding the importance of implementing UX Research.

AUG 2017  
SEP 2017

#### Tokopedia | Jakarta

*UX Research Intern*

Worked within the Research and Development team and alongside UX designers to conduct research on buyers of Tokopedia, Indonesia's leading e-commerce company. Developed usability testing questions, recruited participants through database, and conducted one-on-one usability testing sessions with active Tokopedia users to create a buyer persona. Identified problems within new and existing user flows and made recommendations to other divisions through quantitative and qualitative data analysis.

JUN 2017  
AUG 2017

#### Outdoorsy | San Francisco

*UX Design & Research Intern*

Conducted remote usability interviews with active users of Outdoorsy, a peer-to-peer RV marketplace. Analyzed data through user interviews and evaluated user behavior on Outdoorsy's site using Inspectlet. Designed UX solutions for multiple features from low to high fidelity prototypes using Sketch and Marvel.

SEP 2016  
JUN 2017

#### Daily Bruin | Los Angeles

*Design Intern*

Designed news content layout of different sections using InDesign for UCLA's daily publication with minimal supervision.

### EXTRACURRICULAR

JUN 2017  
JUN 2018

#### PERMIAS of LA

*VP of Creative Media*

Designed promotional material to reach current and past Indonesian students in Los Angeles

JUN 2016  
JUN 2017

#### Indonesian Bruins Student Association

*Media Director*

Managed social media accounts to reach Indonesian community within UCLA and designed promotional material.