



KINNARA ANINDITA

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EDUCATION

University of California, Los Angeles

Design Media Arts, Psychology

Class of 2019

GPA: 3.80

SKILLS

UX methods

Heuristic evaluation

Wireframing

User journeys

Usability testing

Benchmarking

Surveys

Personas

Contextual inquiry

Prototyping

Softwares

Adobe CC

Sketch

Marvel

Invision

Code

HTML / CSS

Javascript

Framer.js

LANGUAGES

Fluent English

Fluent Indonesian

EXPERIENCE

JUN 2018

AUG 2018

NASA Jet Propulsion Laboratory | Pasadena

Usability Research Intern

Collaborated with engineers to lead and establish methodology procedures necessary for end-to-end UX research in a technical division. Utilized usability evaluation tools and conducted heuristic evaluations, usability testing, and benchmark analyses through surveys. Synthesized research findings, made recommendations, and presented to CIO regarding the importance of implementing UX Research.

AUG 2017

SEP 2017

Tokopedia | Jakarta

UX Research Intern

Worked within the Research and Development team and alongside UX designers to conduct research on buyers of Tokopedia, Indonesia's leading e-commerce company. Developed usability testing questions, recruited participants through database, and conducted one-on-one usability testing sessions with active Tokopedia users to create a buyer persona. Identified problems within new and existing user flows and made recommendations to other divisions through quantitative and qualitative data analysis.

JUN 2017

AUG 2017

Outdoorsy | San Francisco

UX Design & Research Intern

Conducted remote usability interviews with active users of Outdoorsy, a peer-to-peer RV marketplace. Analyzed data through user interviews and evaluated user behavior on Outdoorsy's site using Inspectlet. Designed UX solutions for multiple features from low to high fidelity prototypes using Sketch and Marvel.

Daily Bruin | Los Angeles

Design Intern

SEP 2016

JUN 2017

Designed news content layout of different sections using InDesign for UCLA's daily publication with minimal supervision.

EXTRACURRICULAR

JUN 2017

JUN 2018

PERMIAS of LA

VP of Creative Media

Designed promotional material to reach current and past Indonesian students in Los Angeles

JUN 2016

JUN 2017

Indonesian Bruins Student Association *Media*

Director

Managed social media accounts to reach Indonesian community within UCLA and designed promotional material.