

Kinsey Johnson
kinseyjohnson18@gmail.com
812.550.2865
Indianapolis, IN
<https://kinseyjohnson.github.io/portfolio/>
<https://www.linkedin.com/in/kinsjohn/>

Objective:

Determined and creative tech professional looking to utilize eagerness to learn, problem solving and creativity to transition from marketing to the tech industry.

Education:

- **Eleven Fifty Academy, Web Development Immersive Learning Program, Indianapolis, IN, September 2021**
 - 12-week immersive learning program for Web Development taught with industry-guided curriculum, real-world project-based learning, and 500+ hours of logged coding time and training
- **Indiana University, Bachelor of Arts in Journalism, Bloomington, Indiana, May 2018**

Competencies & Functional Skills:

Problem solving, troubleshooting, creativity, visual communication, customer service, social media, teamwork, critical observation and thinking, organization, Agile methodology, portfolio development

Technical Skills:

Languages: JavaScript, Node.JS, React, Firebase deployment, Heroku deployment

CI/CD: Agile, Scrum, Git

Testing Tools: Postman

Databases: SQL Server

Web Technologies: HTML, CSS, APIs, stateless components, session validation, responsive web design

Technical Projects:

- **Static Layout <https://kinseyjohnson.github.io/StaticLayout/>**
 - Utilized HTML 5 and CSS 3 to create a static layout of the Hulu homepage
- **Weather API <https://kaj-weather-app.herokuapp.com/>**
 - Utilized OpenWeather API, HTML 5, CSS 3, and JavaScript to create an application in which users can search for a location and get the weather
- **Full-stack Character Creation App <https://fab-character-app-client.herokuapp.com/>**
 - Utilized PostgreSQL Database, Express.js, React, and Node.js to create a full-stack CRUD application in which users can register an account, log in, and create characters

Professional Experience:

Social Media Coordinator, Riverview Health, Noblesville, IN, October 2019 – June 2021

- Produced creative content for social media including social media posts, photos, videos, blogs, and infographics
- Planned and executed social media strategy in line with overall marketing and digital strategy
- Managed various social media platforms including Facebook, Twitter, Instagram, YouTube by monitoring pages, replying to comments and reviews
- Partnered with departments and individuals throughout Riverview Health to create social media messages and counseled others on social media usage
- Partnered with related area organizations to find creative ways to expand Riverview Health's social media reach
- Participated in development and implementation of strategic brand plan