

## Financial Cloud

DEAL WITH BIG DATA



INFORMATION  
ADVANTAGE



INVESTORS  
ADVANTAGE



THE RESEARCH

# OPEN FINANCE

## Financial Sentiment

Although, Financial Sentiment (FS) is not a widely known word, it is worth coining it. Financial sentiments according to me are the impact on people thought process post one or many financial transactions (FT). The FT are many time related when the source fund is not replenished. It is observed that when a person or entity receives regular or ad hoc funds the investment interests are almost always renewed. This is because of ever changing market or investors ecosystem.

There is a flood of data but very few ships to fish out pearls

There is a need to assist investor with right decision about where investment. In today's world this involves collaborating with expensive experts which may or may not yield a profitable transaction. Hence a research need be conducted to create a system where an autonomous system with guaranteed return is defined. This guaranteed ecosystem singing digital data secures the money and ascertain good investment.

There are couple of applications in the market which work on bits and pieces however they also fail to avoid negative profits during short term or long term investment. Technically, the solution could lie in a distributed and automated framework for market understanding, collaborating information and automating suggestions. Morden algorithms of deep neural network needs to be thought through, and expressed with effective results to achieve accuracy.

An entity is represented by its portfolio and performance is measured as alpha. Alpha is the overwhelming returns on an investment in comparison to market benchmark. Can a framework always return in good alpha scores. It's in human nature to be social and remain connected. There are very few who remains disconnected with technology or social network, however majority population are well connected. The information we seek are news feeds, market trends, product launches, natural events, etc. It's literally impractical to chase all horses and decide on good grazing grounds. However with Morden hardware fabric with high end Information Processing Systems (IPS) to do the job for us. It is imperative to align the digital ecosystem with the law of land and regulatory bodies. These laws confirm users for uncompromisable data privacy and secrecy.