

FACEBOOK POSTS



1.

Caption: Don't miss out on our annual Pet Day event. See you there! Visit our website for details. #hsgm #scpa #petday



2.

Caption: Anything worth having really does take time, so why not take the time out on July 21, 2023 to join and gain a furry friend for life. For further details visit our website. #Petday #hsgm #pets



3.

Caption: We can't wait to see you at the Humane Society of Greater Miami's Pet Day Event. Come and learn more about the organization and how you Donate, Volunteer, and Support More. For more details visit our website at www.hsgmpetday.com. #petday #hsgm #pets #furryfriends

TWITTER POSTS



POST 1 -

Caption: In partnership with

@miamineighborhoodwatch

Residents from Miami-Dade County rescued 3 abused dogs yesterday. The person responsible for this heinous act was arrested & our four-legged animals were taken to an animal haven for evaluation. Help us stop cruelty against animals and rescue more at-risk animals. Join our cause at our annual Pet Day celebration on July 21st and the Town Green. Admission is free! #saveourpets #petday #hsgm



POST 2 -

Caption: There's no better feeling than when our shelter animals become members of the family. Join us at the annual Pet Day Event To celebrate our furry friends! See you there! Visit our website for details. #pets #petday #hsgm

Post 3 – Always wanted a pet but didn't know how to properly take care of one? Join us this July 21, 2023, at the Annual Pet Day event to learn more about grooming measures and nutrition classes. Visit the HSGM website link. [www. Hsgmpetday.com](http://www.Hsgmpetday.com) for further details. #Pets #hsgm #petday

Post 4 - We're excited to begin announcing our AMAZING speakers and activities for our annual Pet Day event, starting with this amazing speech by executive directors. Come out and explore our cool activities as well like our Doggy Fashion Show. Come by on July 21st, 2023, and support our cause. See the HSGM website for details.

Post 5 – Sign up for our Doggy Fashion Show today and be a part of our Pet Day Celebration! Best costume wins a prize! Sign up before registration closes. See you on the 21st of July 2023. Sign up on hsgmpetday.com.

Post 6 - Attend #HSGMPetDay at the local #TownGreen! Visit HsgmPetDay.com

Rescue a pet! Donate to a cause! Volunteer! We want to see you! Come on Out see you see soon!

Other Posts

Instagram Post 1



- **Caption: Come learn how to give your pets the best care on a budget when you come out to the Humane Society of Greater Miami's Annual Pet Day event! Check out our website for details.**

Instagram Post 2



Caption: Learn more about your animals when you come out to the Pet Day event Extravaganza! Visit our website for details www.hsgmpetday.com #pets #hsgmpetday #volunteer #scpa

Twitter Post 1

🐾 Join us for a Pawsome Pet Day Event! 🐾

📅 Date: [July 21st 2023]

🕒 Time: [11 am – 1:30 pm]

📍 Location: [The Town Green, Miami]

🐶 Bring your furry friends and celebrate the joy of pets at our Humane Society Pet Day Event! 🐱

🎉 Activities include:

Pet costume contest 🏆

Adoption drive 🐾

Expert talks on pet care 🗣️

Pet-friendly vendors 🛍️

Fun games and more! 🎈

📷 Don't forget to capture memorable moments with your furry pals! Share using #HumaneSocietyPetDay to win exciting prizes! 📷

🌐 Learn more and RSVP now at hsgmpetdaymiami.com 🐾

📍 Location-Based Offer: Get 10% off on all pet adoption fees when you mention this ad at the event!

🗣️ Spread the word and bring your friends! Let's celebrate the unconditional love of pets together!



#PetDay #MiamiEvents #HumaneSociety #AdoptDontShop

*Geo-fence feature will be set on Twitter to target users specifically in the Miami area to maximize its effectiveness.

Twitter Post 2

🌸 Miami Pet Day Event 🌸

📅 Date: [21st July, 2023]

🕒 Time: [11am to 1:30pm]

📍 Location: [The Town Green, Miami]

Join us for a PAWsome day of furry fun at the Humane Society's Pet Day Event! 🐶🐱 Bring your family and enjoy pet adoptions, games, giveaways, and more! 🎉

🌸 Adopt a new furry friend

🎉 Exciting pet competitions

🍔 Food trucks & vendors

📷 Pet photo booth

💖 Learn about pet care & training

📍 [145 Hiway Street- The Town Green]

Don't miss out on this wag-tastic event! 🌸 Share your pet-loving friends and mark your calendars. See you there! 📍

#MiamiPetDay #PetLovers #AdoptDontShop

SNAPCHAT POST 1



🌸 Don't Miss Miami Pet Day! 🌸

📅 Date: [21st July 2023]

🕒 Time: [11am – 1:30pm]

📍 Location: [The Town Green, Miami]

🎉 Join us for a pawsome day of furry fun at Miami Pet Day! 🐶🐱 Bring your friends and family for pet adoptions, games, giveaways, and more! 📍

🌸 Adopt a new furry friend

🎉 Exciting pet competitions

🍔 Food trucks & vendors

📷 Pet photo booth

💖 Learn about pet care & training

📍 [The Town Green Miami]

Mark your calendars and join us for this wag-tastic event! Scan the Snapcode or swipe up to learn more. See you there! 🍕🍌🍹

SNAP CHAT WILL BE HERE

#MiamiPetDay #PetLovers #AdoptDontShop.

SNAPCHAT POST 2



🍕🍌🍹 Miami Pet Day Event 🍌🍕🍹

📅 Date: [21st July, 2023]

🕒 Time: [11am to 1:30pm]

📍 Location: [The Town Green]

Calling all pet lovers in Miami! 📢 Join us at the Humane Society's Pet Day Event for a tail-wagging good time! 🐶🐱 Don't miss out on a day filled with adorable animals, fun activities, and more!

🍕🍌🍹 Pet adoptions & meet greets

🍌🍕🍹 Exciting pet contests

🎨 Face painting & crafts

📷 Snapchat photo booth

💖 Expert pet care tips

Snap a selfie with furry friends, make memories, and support animal welfare. 🍕🍌 Spread the word and bring your friends along! Let's make it a pawsome day together! 📍

#MiamiPetDay #PetLovers #AdoptDontShop