Assignment 3 Designing Your Portfolio Website Using Figma

Total Score: 10 points Deadline: 5 April 2024, 11:59 pm

Assignment Overview:

This assignment requires you to showcase your design skills and creativity by creating your portfolio website's UI (User Interface) using Figma. Your portfolio website is a digital representation of yourself, highlighting your strengths, weaknesses, and design explorations. Through this assignment, you will demonstrate your ability to design visually appealing interfaces and effectively communicate your identity as a designer to potential recruiters and admirers.

Assignment Objectives:

- To design a visually appealing and user-friendly portfolio website interface.
- To effectively communicate your identity as a designer through the website's design.
- To showcase at least three design projects that represent your skills, interests, and explorations in design.
- To utilize Figma as a design tool to create high-fidelity mockups of the portfolio website.

Assignment Instructions:

Your portfolio should include the following components:

1) Who are you?

Begin by introducing yourself on your portfolio website. Provide information about your background, interests, and aspirations as a designer. This section should give visitors a clear understanding of who you are and what motivates you in the design field.

2) What work would you like to share with the world? (At least 3 projects)

Create a section on your portfolio website dedicated to showcasing your design projects. Each project should have a brief description and visually appealing imagery or prototypes. Ensure that the projects you choose represent a diverse range of your design skills and interests. You may include projects from various domains, such as web design, graphic design, user interface design, user experience design, etc. Incase you do not have 3 design projects, you may include your technical course projects as well. For each project, consider including the following information:

- Project Title
- Description (brief overview of the project)
- Your role and contributions
- Images/screenshots of the project
- Links to live prototypes or additional project documentation (if available)

Submission Guidelines:

This is an individual assignment. Prepare a single PDF document that includes a **brief written reflection** (150-200 words) discussing the design decisions made for your portfolio website and how they reflect your identity as a designer. You need to provide a **functional link to the prototyped Figma file** of your portfolio website. Make sure the link is accessible.

Naming convention: "Name_RollNumber_A2.pdf"

Evaluation Criteria:

Completeness of Content [1 pt]
Design Intent and Development [2 pts]
Application of Figma features and prototyping [2 pts]
Visual Design and User Experience (UX) [5 pts]