

ECON 3113 Microeconomic Theory I

Lecture 9: Modelling Risk and Information

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- Decisions are often made without knowing the outcomes with certainty.
 - Will this topic be asked in the exam?
 - Will I enjoy this job/career?
 - Will the stock/real estate market do well in the coming year?
- In this lecture, we discuss how to **model risky situation**.
 - What could possibly happen?
 - What is the likelihood of each outcome?
 - What does it mean by having some knowledge or information about the case?
 - How to incorporate "new information" to existing "knowledge"?

- In the next lectures, we will see how this framework shed light on the following applications:
 - Search
 - Observational learning
 - Sample selection
- We will then move on to modelling peoples' risk attitude, and see applications in insurance and investment.

Formal Setup: State-space Approach

- A **state** is a complete description of outcome/happening of the environment relevant to us.
- In the end, one and only one state will occur/materialize.
- The point at which a state has occurred or materialized is often referred to **ex-post**.
- Before the occurrence or materialization of states, one can list out all the possibilities. This is often referred to the **ex-ante** stage.
- The set of **all possible states** is called the **state space**.
 - Notation: $\Omega = \{\omega_1, \omega_2, \dots, \omega_n\}$ – we will content ourselves with finite state spaces for now.

An Interpretation of State-space Approach

- There is one and only one *true state*.
- We can see the true state **only** in the ex-post stage.
- We may have some partial knowledge/belief about the true state in the ex-ante stage.
 - Details will come.
- E.g.,
 - Stock price tomorrow
 - Result of United vs City
 - Exam questions
 - Marriage proposal

Example: Dice Roll

- Suppose we are interested in the outcome of a dice roll.
- A state is a number coming up top: 1, 2, 3, 4, 5, or 6.
- The state space is $\Omega = \{1, 2, 3, 4, 5, 6\}$.

Example: Stock Price

- Suppose we are interested in the closing price of Apple (AAPL) tomorrow.
- A state is a price: a positive number with two decimal places.
- The state space is $\Omega = \{0, 0.01, 0.02, 0.03, \dots\}$.

Example: Match Result

- Suppose we are interested in the result of United vs City.
- A state is a pair of scores.
- The state space is $\Omega = \{0 : 0, 1 : 0, 0 : 1, 2 : 0, 1 : 1, 0 : 2, \dots\}$.

- Decision-making under risk can be modelled as picking a lottery among a set of available lotteries.
- A **lottery** consists of a description of
 - 1 the set of all possible states;
 - 2 the payoff of each state;
 - 3 the probability of each state.

- Each state happens with some probability. Denote the probability that state ω happens by $\Pr(\omega)$.
- Being a probability, $\Pr(\omega)$ is between 0 and 1.
- As one (and only one) state will happen, the probability of all states in the state space add up to 1:

$$\sum_{\omega \in \Omega} \Pr(\omega) = \Pr(\omega_1) + \Pr(\omega_2) + \dots + \Pr(\omega_n) = 1.$$

- The **expected value** of a lottery is the weighted average of the payoffs of the possible states, with the weights being the probabilities of outcomes.
- Consider a ticket that with the following payoffs:

State	H	M	L
Payoff	\$10	\$5	\$0
Probability	0.2	0.3	0.5

Expected Value

- If the ticket costs \$2, then **buying the ticket is a lottery** with

State	H	M	L
Payoff	\$8	\$3	-\$2
Probability	0.2	0.3	0.5

- The expected value of buying the ticket is

$$\begin{aligned} & EV \\ &= \underbrace{0.2}_{\text{Pr}(H)} \times \underbrace{8}_{\text{payoff of state } H} + \underbrace{0.3}_{\text{Pr}(M)} \times \underbrace{3}_{\text{payoff of state } M} + \underbrace{0.5}_{\text{Pr}(L)} \times \underbrace{(-2)}_{\text{payoff of state } L} \\ &= 1.5. \end{aligned}$$

- Expected value is what you "expect" to get on average, if you purchase a large number of such tickets.
 - If you purchase 1000 tickets, then it is *very likely* that you get a total payoff *pretty close* to \$1500.
 - Mathematics jargon: Law of Large Numbers

Example: Miss More Flights!

- George Stigler (1982 Nobelist) once said, "If you never miss a plane, you're spending too much time in the airports."
- To see his point, suppose (for simplicity) there are only 3 options:
 - ① arrive 2 hours before flight; miss flight with probability 2%;
 - ② arrive 1.5 hours before flight, miss flight with probability 5%;
 - ③ arrive 1 hour before flight, miss flight with probability 15%.
- Assume that missing a flight brings you a disutility/discomfort equivalent to wasting 6 hours. The expected value (in hours) of each option is as follows:

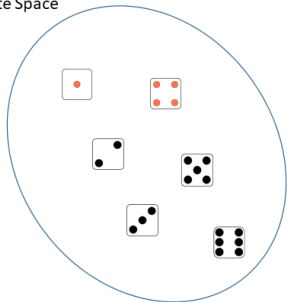
Option 1	$-2 + (0.02)(-6) = -2.12$
Option 2	$-1.5 + (0.05)(-6) = -1.8$
Option 3	$-1 + (0.15)(-6) = -1.9$

- Option 2 has the best expected value; so missing 5% of your flights is optimal!

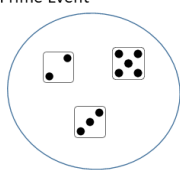
- An **event** is a subset of states.
- Examples of events in a dice-roll:
 - Null event: $\{ \}$
 - 1-event: $\{1\}$
 - Odd event: $\{1, 3, 5\}$
 - Even event: $\{2, 4, 6\}$
 - Small event: $\{1, 2, 3\}$
 - Large event: $\{4, 5, 6\}$
 - Prime event: $\{2, 3, 5\}$
 - Non-prime event: $\{1, 4, 6\}$
 - Red event: $\{1, 4\}$
 - Black event: $\{2, 3, 5, 6\}$
 - Whole-state-space event: $\{1, 2, 3, 4, 5, 6\}$

States and Events in Diagram

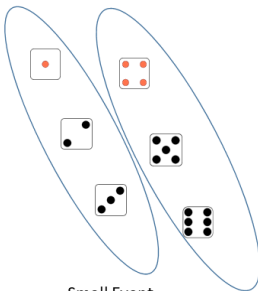
State Space



Prime Event



Small Event

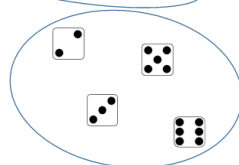


Large Event

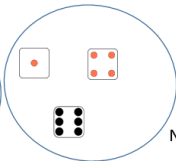
Red Event



Black Event



Non-Prime Event



- If the true state happens to be in set A , then we say event A occurs.
- If the outcome of the dice-roll is 5, then we say
 - the odd event occurs;
 - the large event occurs;
 - the prime event occurs;
 - the black event occurs.
- ...while
 - the even event does not occur;
 - the small event does not occur;
 - the non-prime event does not occur;
 - the red event does not occur.

Example: Stock Price

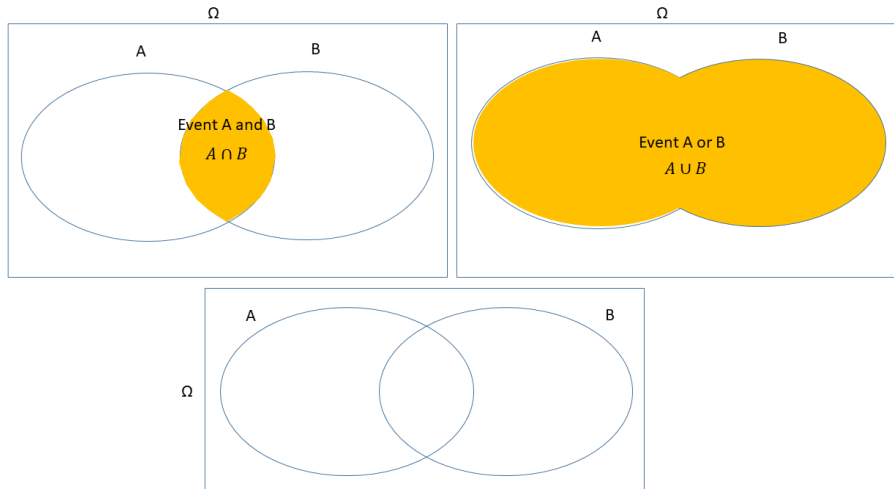
- Examples of events concerning the closing price of APPL tomorrow:
 - Stock price is higher than 250.
 - Stock price is between 230 and 280.
 - The last digit of the price is an even number.
- If the stock price (state) turns out to be 242.08, we say the last two events happen but not the first.

Example: Match Result

- Examples of events concerning the match result of United vs City.
 - United wins $\{1:0, 2:0, 2:1, 3:0, 3:1, 3:2, 4:0, 4:1, \dots\}$
 - City wins $\{0:1, 0:2, 1:2, 0:3, 1:3, 2:3, 0:4, 1:4, \dots\}$
 - They draw $\{0:0, 1:1, 2:2, 3:3, \dots\}$
 - United beats City by more than 1.5 goals: $\{2:0, 3:1, 4:2, \dots\}$
 - The total number of goals is no less than 3:
 $\{3:0, 2:1, 1:2, 0:3, 4:0, 3:1, 2:2, 1:3, 0:4, \dots\}$
- If the match result (state) turns out to be $2:1$, then we say the event "United wins" and "The total number of goals is no less than 3" happen, but not the others listed above.

- Event $A \cup B$ means either event A **or** event B or both.
- Event $A \cap B$ means both event A **and** event B .
- Two events, A and B , are disjoint if there is no overlapping states, i.e., $A \cap B = \emptyset$.

Events in Diagram



Probability of an Event

- The probability of an event is the sum of the probabilities of its constituent states.
- E.g. If event $A = \{\omega_1, \omega_4, \omega_n\}$, then

$$\Pr(A) = \sum_{\omega \in A} \Pr(\omega) = \Pr(\omega_1) + \Pr(\omega_4) + \Pr(\omega_n).$$

Probability of an Event: Examples

- In a dice-roll, $\Omega = \{1, 2, 3, 4, 5, 6\}$, and $\Pr(1) = \Pr(2) = \dots = \Pr(6) = 1/6$.

$$\Pr(\text{null}) = 0.$$

$$\Pr(\text{odd}) = \Pr(1) + \Pr(3) + \Pr(5) = \frac{1}{2}.$$

$$\Pr(\text{black}) = \Pr(2) + \Pr(3) + \Pr(5) + \Pr(6) = \frac{4}{6}.$$

- For any two events,

$$\Pr(A \cup B) = \Pr(A) + \Pr(B) - \Pr(A \cap B).$$

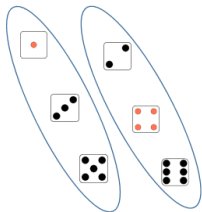
- If A and B are disjoint events (i.e., sharing no overlapping states), then

$$\Pr(A \cup B) = \Pr(A) + \Pr(B).$$

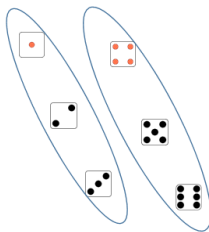
- Knowledge can be modelled as information structure.
- An **information structure** is a partition of the state space. For example:
 - "Odd-even" information structure: $\{\{1, 3, 5\}, \{2, 4, 6\}\}$
 - "Small-large" information structure: $\{\{1, 2, 3\}, \{4, 5, 6\}\}$
 - "Prime-non-prime" information structure: $\{\{1, 4, 6\}, \{2, 3, 5\}\}$
 - "Red-black" information structure: $\{\{1, 4\}, \{2, 3, 5, 6\}\}$
 - "Know-nothing" information structure: $\{\{1, 2, 3, 4, 5, 6\}\}$
 - "All-knowing" information structure: $\{\{1\}, \{2\}, \{3\}, \{4\}, \{5\}, \{6\}\}$

Information Structure in Diagram

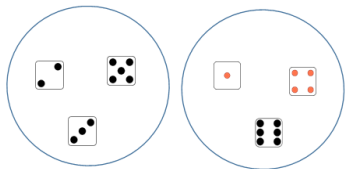
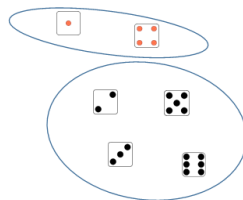
Odd-even info structure



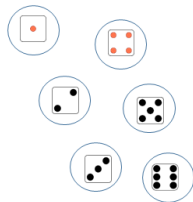
Small-large info structure



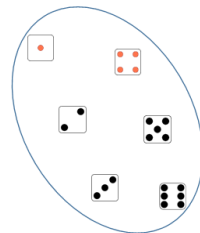
Red-Black Info Structure



Prime-non-prime Info Structure



All-knowing Info Structure



Know-nothing Info Structure

Comparing Information Structures

- An information structure is more **informative** than another if it is a **finer partition** (or segmentation) of the state space.
- "Know-everything" is more informative than "Small-large."
- $\{\{1, 2\}, \{3\}, \{4, 5\}, \{6\}\}$ is a more informative structure than "Small-large."
- This criterion does not always give a ranking. E.g., "Odd-even" is neither more or less informative than "Small-large."

- Before the true state is revealed in the ex-post stage, a signal may be available.
- A signal structure is an informative structure that is potentially informative of the true state.
- A signal is a cell of the signal structure.
- The availability of a signal allows the decision-maker to refine his knowledge.

Signal Example

- Return to the dice-roll. We begin with no useful knowledge about its outcome; we have the "know-nothing" info structure.
- So our **prior belief** is

State	1	2	3	4	5	6
Prior	$\frac{1}{6}$	$\frac{1}{6}$	$\frac{1}{6}$	$\frac{1}{6}$	$\frac{1}{6}$	$\frac{1}{6}$

- We meet Stephen Chow, who has supernatural power that can see through the cover and tell us whether the outcome is small or large.
 - Stephen is equipped with the "small-large" signal structure.



Conditional Probability

- Suppose he tells us that the outcome is *small*.
- Given the knowledge that the state is small, what is the probability that the state is 1?
- The answer is called the probability of state 1 **conditional on the event "small"**. In notation, $\Pr(1|\text{small})$.

Definition

Let A and B be two events such that $\Pr(B) > 0$. The **probability of A conditional on B** is

$$\Pr(A|B) = \frac{\Pr(A \text{ and } B)}{\Pr(B)}.$$

Signal Example

- How do we calculate $\Pr(1|\text{small})$?
- With the knowledge that the state lies in the "small" event, we can effectively revise the state space to $\{1, 2, 3\}$.
- And we know that the states are equally likely.
- We can **update** our belief into the following **posterior belief**:

State	1	2	3	4	5	6
Posterior	$\frac{1}{3}$	$\frac{1}{3}$	$\frac{1}{3}$	0	0	0

- Often a signal structure is not perfectly precise; it comes with noise.
- Suppose Stephen's observation of the small-large signal is subject to noise. He sees it correctly with probability p , and he gets it wrong with probability $1 - p$.
- Suppose again, he tells us that he sees small.
- What is $\Pr(1|\text{noisy signal "small"})$? What is $\Pr(6|\text{noisy signal "small"})$?

Information Structure and Noisy Signal

- "Observation states": 1. correct observation; 2. wrong observation.
- Augment the "payoff state" with "observation state".

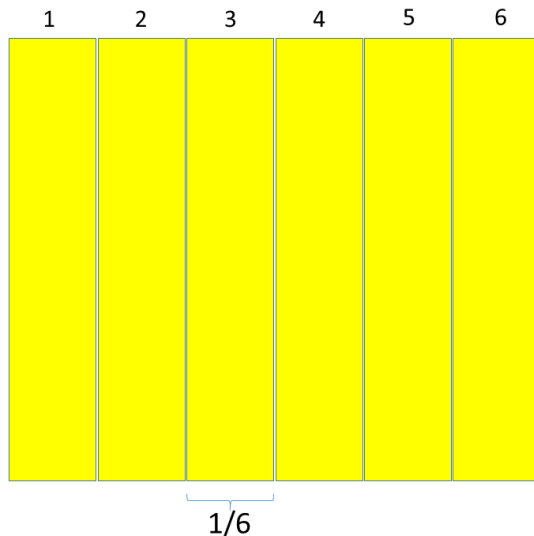
	1	2	3	4	5	6
Stephen sees it right	$\frac{1}{6} \times p$	$\frac{1}{6} \times p$	$\frac{1}{6} \times p$	$\frac{1}{6} \times p$	$\frac{1}{6} \times p$	$\frac{1}{6} \times p$
Stephen sees it wrong	$\frac{1}{6} \times (1 - p)$	$\frac{1}{6} \times (1 - p)$	$\frac{1}{6} \times (1 - p)$	$\frac{1}{6} \times (1 - p)$	$\frac{1}{6} \times (1 - p)$	$\frac{1}{6} \times (1 - p)$

Updating with Noisy Signal

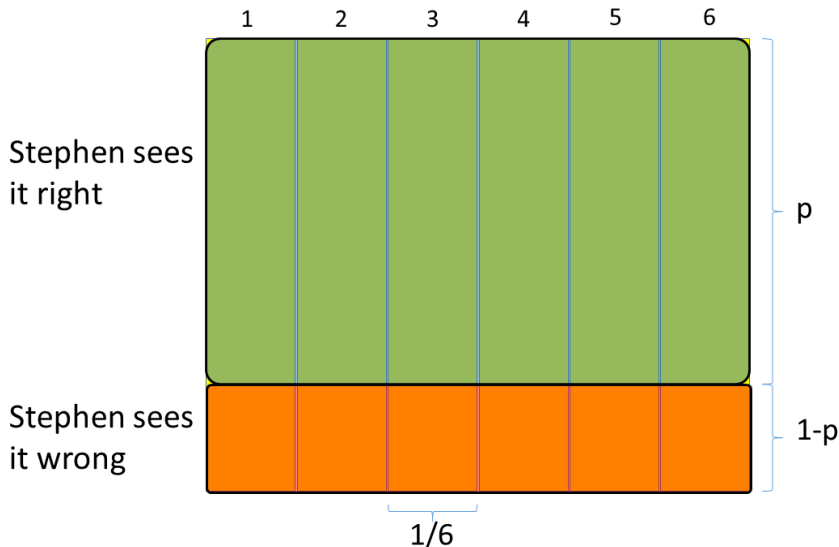
- The event "noisy signal "small"" is equivalent to the event of "*state is 1, 2, or 3 and Stephen sees it correctly*" or "*state is 4, 5, or 6 and Stephen sees it wrongly.*"

	1	2	3	4	5	6
Stephen sees it right	$\frac{1}{6} \times p$	$\frac{1}{6} \times p$	$\frac{1}{6} \times p$	$\frac{1}{6} \times p$	$\frac{1}{6} \times p$	$\frac{1}{6} \times p$
Stephen sees it wrong	$\frac{1}{6} \times (1 - p)$	$\frac{1}{6} \times (1 - p)$	$\frac{1}{6} \times (1 - p)$	$\frac{1}{6} \times (1 - p)$	$\frac{1}{6} \times (1 - p)$	$\frac{1}{6} \times (1 - p)$

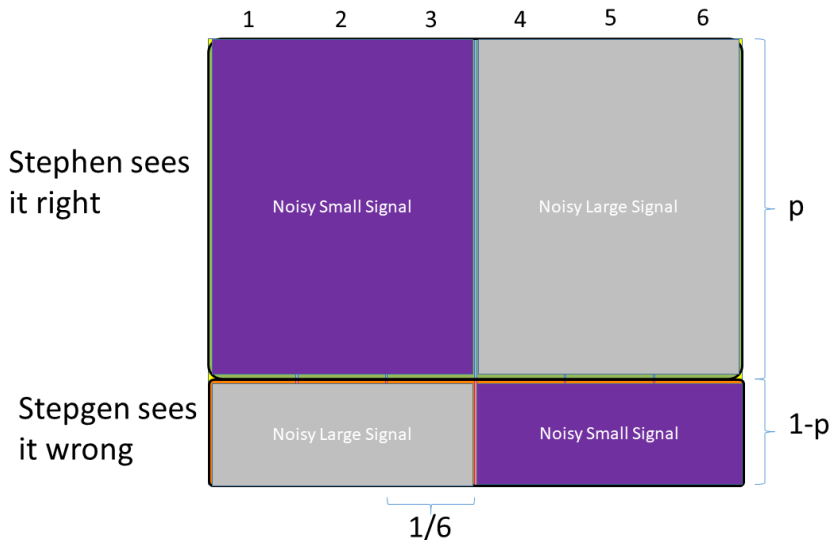
Probability Square: Just the Payoff States



Probability Square: Augmenting the Observation States



Probability Square: Stephen's Information Structure

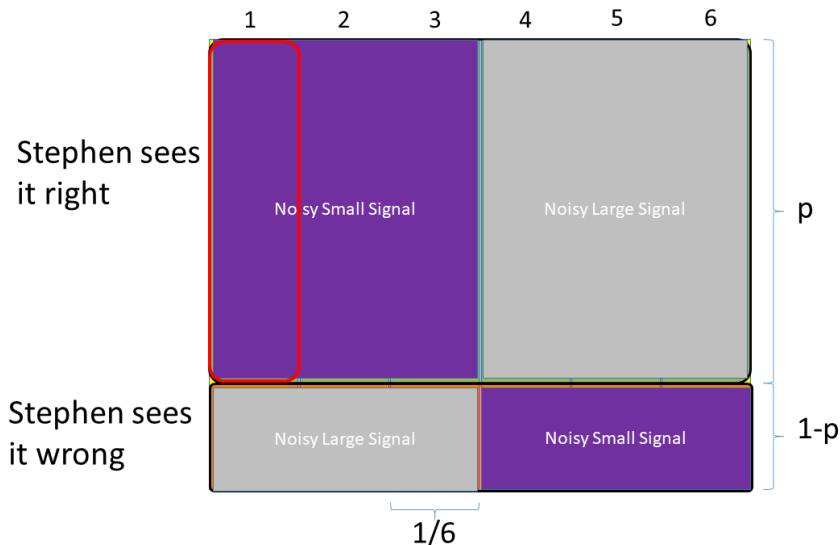


Updating with Noisy Signal

- $\Pr(1|\text{noisy signal "small"})$ is the **proportion** of the likelihood (area) of the event "state is 1 and Stephen sees it correctly" to the total relevant likelihood (areas):

$$\begin{aligned} & \Pr(1|\text{noisy signal "small"}) \\ = & \frac{\Pr(\text{state is 1 and Stephen sees it correctly})}{\Pr(\text{noisy signal "small"})} \\ = & \frac{\Pr(\text{state is 1 and Stephen sees it correctly})}{\left(\Pr(\text{state is small and Stephen sees it correctly}) + \Pr(\text{state is large and Stephen sees it wrongly}) \right)} \\ = & \frac{\frac{1}{6} \times p}{\frac{1}{2} \times p + \frac{1}{2} \times (1 - p)} = \frac{1}{3}p. \end{aligned}$$

Probability Square: Stephen's Information Structure

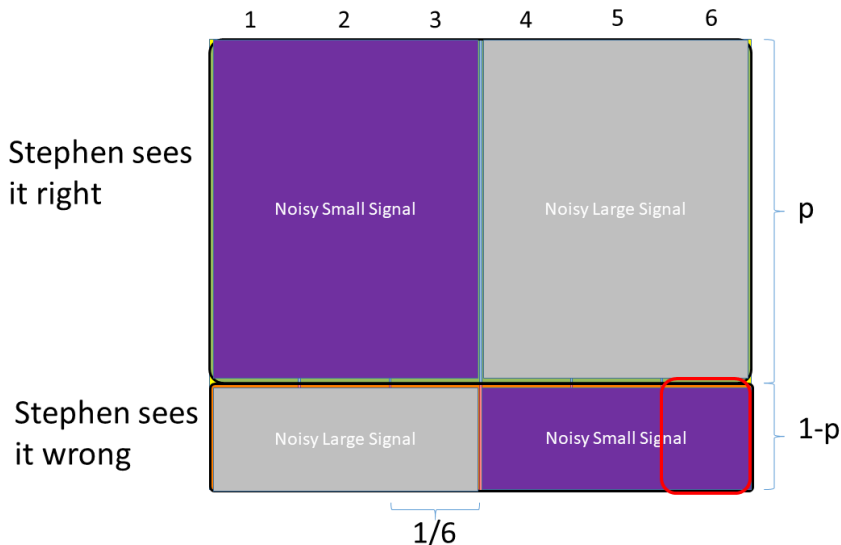


Updating with Noisy Signal

- $\Pr(6|\text{noisy signal "small"})$ is the **proportion** of the likelihood (area) of the event "state is 6 and Stephen sees it wrongly" to the total relevant likelihood (areas):

$$\begin{aligned} & \Pr(6|\text{noisy signal "small"}) \\ = & \frac{\Pr(\text{state is 6 and Stephen sees it wrongly})}{\Pr(\text{noisy signal "small"})} \\ = & \frac{\Pr(\text{state is 6 and Stephen sees it wrongly})}{\left(\Pr(\text{state is small and Stephen sees it wrongly}) \right. \\ & \left. + \Pr(\text{state is large and Stephen sees it correctly}) \right)} \\ = & \frac{\frac{1}{6} \times (1 - p)}{\frac{1}{2} \times (1 - p) + \frac{1}{2} \times p} = \frac{1}{3} (1 - p). \end{aligned}$$

Probability Square: Stephen's Information Structure



Updating with Noisy Signal

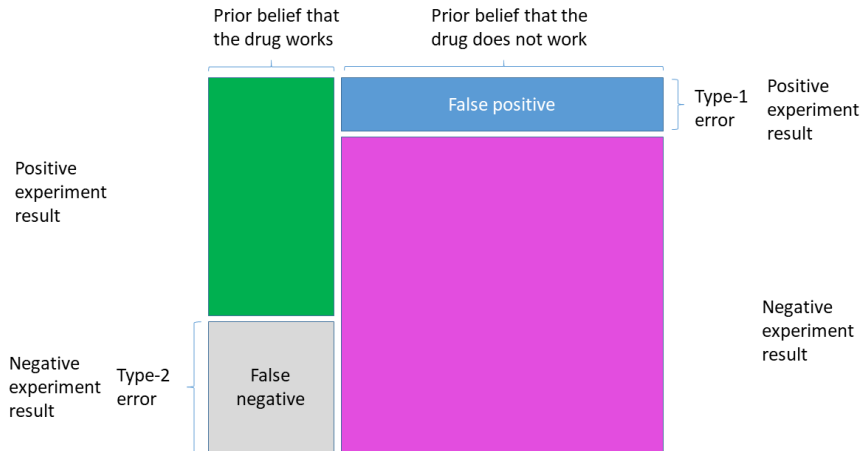
- The computation of conditional probability is thus essentially a *renormalization* exercise.
- The updated posterior belief after receiving the noisy small signal is

State	1	2	3	4	5	6
Posterior	$\frac{1}{3}p$	$\frac{1}{3}p$	$\frac{1}{3}p$	$\frac{1}{3}(1-p)$	$\frac{1}{3}(1-p)$	$\frac{1}{3}(1-p)$

- If $p = 1$, we are back to the previous case.
- If $p = \frac{1}{2}$, Stephen's signal is useless.
- If $p > \frac{1}{2}$, Stephen's signal is still informative.

- This is how we can make sense of the world in the Bayesian framework.
- Start with some prior belief over the state space.
- Research, experiments, survey, etc...provides us with signal about the true state.
- Update our belief based on the evidence or signal (with math formula known as Bayes' rule)
- We end up with some posterior belief over the state space.
- If we need more precise knowledge about the state, keep seeking more evidence/signal.
- **Posterior belief depends on both the signal and the prior belief.**

Type-1 and Type-2 Errors



Type-1 and Type-2 Errors

- Conditional on a positive experiment result, the posterior probability that the drug works is

$$\frac{\text{green area}}{\text{green area} + \text{blue area}}.$$

This is higher than the prior belief that the drug works.

- Conditional on a negative experiment result, the posterior probability that the drug does not work is

$$\frac{\text{pink area}}{\text{pink area} + \text{grey area}}.$$

This is higher than the prior belief that the drug does not work.

- We will be getting closer to the truth with more and more evidence.

- Consider an experiment with very low type-1 error, i.e., very unlikely to give false positive.
- And if we get a positive result, are we confident that the drug will work?
- Suppose a failing business hires a fengshui master as a consultant.
- And suppose indeed magically, the company is turned around.
- Type-1 error: 0.01
 - chance the company just got lucky for no particular reasons.
- Type-2 error: 0
 - if fengshui works, it always works.
- Fengshui master: "If fengshui doesn't work, you will have to attribute my success to the extremely unlikely event with 1% prob. My fengshui advice is most likely what contribute to the company's turnaround."

- Prior belief that fengshui works: 0.000001.
- Posterior belief that fengshui works:

$$\frac{0.000001 \times 1}{0.000001 \times 1 + 0.9999 \times 0.01} = 0.0001.$$

- Still 99.99% it is not because of fengshui.
- To begin with, we have an extremely low prior belief that fengshui works.

- Recall this \$2-ticket:

State	H	M	L
Payoff	\$10	\$5	\$0
Probability	0.2	0.3	0.5

- Suppose all you care about are expected values.
- Suppose I have the "All-knowing" information structure and could tell you the signal I get.
- How much are you willing to pay for my tip?

Value of Information

- Knowing the state perfectly, you would buy the ticket if and only if it pays.
- Your expected value with my tip is

$$\begin{aligned} & 0.2 \times \underbrace{(10 - 2)}_{\text{Payoff of buying at state } H} + 0.3 \times \underbrace{(5 - 2)}_{\text{Payoff of buying at state } M} \\ & + 0.5 \times \underbrace{0}_{\text{Payoff of **not** buying at state } L} \\ & = 2.5. \end{aligned}$$

- The expected value you get increases by \$1 — this is the value of my signal.
- Informative signal is valuable as it improves decision-making.**

Value of Imperfect Information

- A signal structure can be valuable even if it is not perfectly informative.
- Continue with the same ticket but this time its price goes up to \$6.
- The expected value of buying it goes down to

$$\begin{aligned} & \underbrace{0.2}_{\text{Pr}(H)} \times \underbrace{4}_{\text{payoff of state } H} + \underbrace{0.3}_{\text{Pr}(M)} \times \underbrace{(-1)}_{\text{payoff of state } M} \\ & + \underbrace{0.5}_{\text{Pr}(L)} \times \underbrace{(-6)}_{\text{payoff of state } L} \\ & = -2.5. \end{aligned}$$

- So you are not buying it.

Value of Imperfect Information

- While I cannot tell the exact outcome, suppose I can still tell **whether the ticket will pay or not**.
- If I tell you that the ticket will pay, should you buy it?
- Formally, we need to calculate the expected value of buying the ticket, **conditional on the event that it pays**.

Updating Using New Information

- The event "pay" consists of two states "H" and "M".
- Conditional on the signal that the ticket pays, we can update the probabilities of each state as follows.

$$\Pr(H|\text{pay}) = \frac{\Pr(H \& \text{pay})}{\Pr(\text{pay})} = \frac{\Pr(H)}{\Pr(H) + \Pr(M)} = \frac{0.2}{0.2 + 0.3} = 0.4.$$

$$\Pr(M|\text{pay}) = \frac{\Pr(M \& \text{pay})}{\Pr(\text{pay})} = \frac{\Pr(M)}{\Pr(H) + \Pr(M)} = \frac{0.3}{0.2 + 0.3} = 0.6.$$

$$\Pr(L|\text{pay}) = \frac{\Pr(L \& \text{pay})}{\Pr(\text{pay})} = \frac{0}{\Pr(H) + \Pr(M)} = \frac{0}{0.2 + 0.3} = 0.$$

- The expected value of buying the ticket, conditional on the event that it pays, is thus

$$\begin{aligned} & \Pr(H|\text{pay}) \times 4 + \Pr(M|\text{pay}) \times (-1) + \Pr(L|\text{pay}) \times (-6) \\ &= 0.4 \times 4 + 0.6 \times (-1) + 0 \times (-6) \\ &= 1. \end{aligned}$$

Value of Imperfect Information

- Without any information, you do not buy the ticket, so the expected value you get is 0.
- Equipped with my tip (i.e., information about whether the ticket pays or not), your expected value becomes

$$\begin{aligned} & \Pr(H) \times 4 + \Pr(M) \times (-1) + \Pr(L) \times 0 \\ = & 0.2 \times 4 + 0.3 \times (-1) + 0.5 \times 0 \\ = & 0.5. \end{aligned}$$

- The value of my tip is therefore \$0.5.

Value of Noisy Information

- Suppose I can tell you whether the ticket will pay or not, but there is a chance $1 - p < 0.5$ that my tip is wrong.
- If I tell you that the ticket will pay, should you buy it?
- Conditional on the noisy signal that the ticket pays, we can update the probabilities of outcomes as follows.

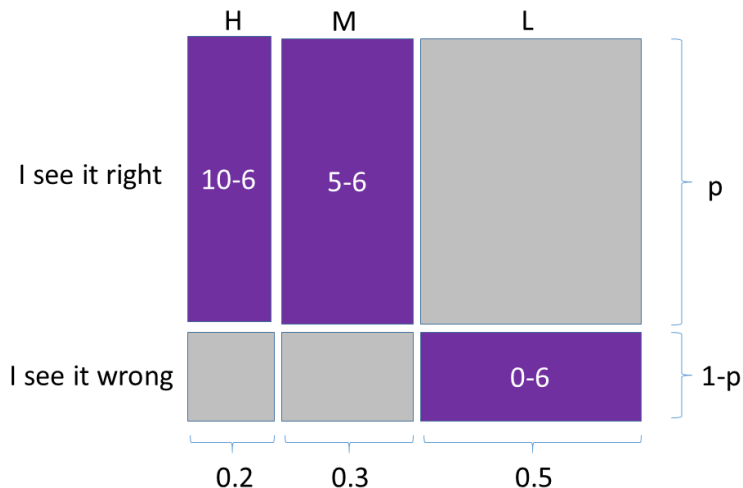
$$\begin{aligned}\Pr(H|\text{noisy "pay"}) &= \frac{\Pr(H \& \text{noisy "pay"})}{\Pr(\text{noisy "pay"})} \\ &= \frac{\Pr(H) \times p}{(\Pr(H) + \Pr(M)) \times p + \Pr(L) \times (1 - p)} \\ &= 0.4p.\end{aligned}$$

Value of Noisy Information

$$\begin{aligned}\Pr(M|\text{noisy "pay"}) &= \frac{\Pr(M \& \text{noisy "pay"})}{\Pr(\text{noisy "pay"})} \\ &= \frac{\Pr(M) \times p}{(\Pr(H) + \Pr(M)) \times p + \Pr(L) \times (1 - p)} \\ &= 0.6p.\end{aligned}$$

$$\begin{aligned}\Pr(L|\text{noisy "pay"}) &= \frac{\Pr(L \& \text{noisy "pay"})}{\Pr(\text{noisy "pay"})} \\ &= \frac{\Pr(L) \times (1 - p)}{(\Pr(H) + \Pr(M)) \times p + \Pr(L) \times (1 - p)} \\ &= 1 - p.\end{aligned}$$

Value of Noisy Information

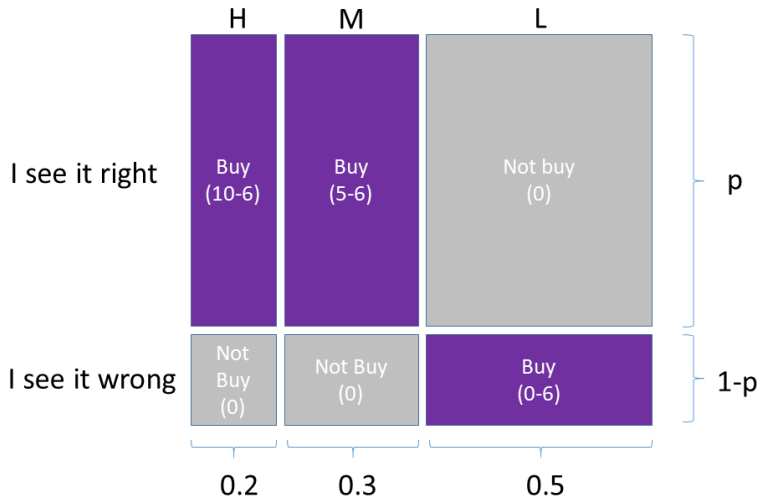


Value of Noisy Information

- The expected value of buying the ticket, conditional on the noisy "pay" signal, is thus

$$\begin{aligned} & \Pr(H|\text{noisy "pay"}) \times 4 + \Pr(M|\text{noisy "pay"}) \times (-1) \\ & + \Pr(L|\text{noisy "pay"}) \times (-6) \\ = & 0.4p \times 4 + 0.6p \times (-1) + (1 - p) \times (-6) \\ = & 7p - 6. \end{aligned}$$

Value of Noisy Information



Value of Noisy Information

- If $p > 6/7$, you will buy the ticket if I tell you it will pay.
- You won't buy if I tell you it won't pay (Check!)
- In this case, your expected value equipped with my tip becomes

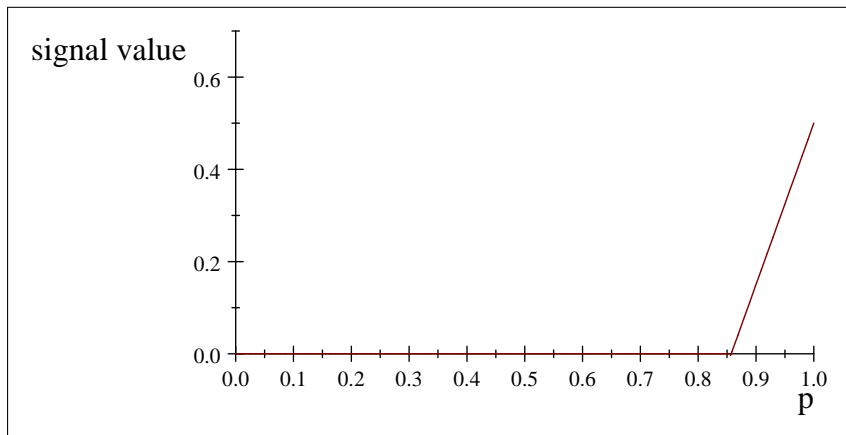
$$\begin{aligned} & \Pr(H) \times [p \times 4 + (1 - p) \times 0] \\ & + \Pr(M) \times [p \times (-1) + (1 - p) \times 0] \\ & + \Pr(L) \times [(1 - p) \times (-6) + p \times 0] \\ & = 3.5p - 3. \end{aligned}$$

- Without any information, you do not buy the ticket, so the expected value you get is 0.
- The value of my signal is therefore $3.5p - 3$.

Valueless Information

- On the other hand, if $p < 6/7$, the expected value of buying the ticket is negative regardless what my signal/tip is.
- You are not buying the ticket no matter what my tip is, so the expected value you get with my tip is 0 in any case.
- The value of my information is thus 0.
- Information is valuable only if it affects your decision.

Value of my (noisy) signal



- Could information have a negative value?
 - Don't tell me the result!
 - Brother, sorry you know too much I can't let you exist.

Summary

- Decision-making under risk can be modelled as picking a lottery.
- One criterion for evaluating lotteries is the expected value/expected payoff.
- Signal structures can be modelled as partition of the state space.
- Informative signal improves our knowledge about the true state by allowing us to update our prior belief to form posterior belief.
- Information is valuable if it helps refine our decision-making.