

Topic 5:

Unconstrained optimization

Outline

1. Local optimization, first order necessary condition
2. Positive (negative) definite matrix
3. Second order sufficient conditions for local extreme points
4. Concavity
5. Quasi-concavity
6. Global optimization
7. Economic applications
8. Envelope Theorem

1. Local optimization, first order necessary condition

- Consider a two-variable differentiable function $z = f(x, y)$ defined on S , (x_0, y_0) is an interior point of S
- (x_0, y_0) is said to be **local maximum point** of f if $f(x, y) \leq f(x_0, y_0)$ for all pairs of (x, y) in S that lie close to (x_0, y_0) .
- (x_0, y_0) is said to be **local minimum point** of f if $f(x, y) \geq f(x_0, y_0)$ for all pairs of (x, y) in S that lie close to (x_0, y_0) .
- Let $y = y_0$, if (x_0, y_0) is a local maximum point of f , then $g(x) = f(x, y_0)$ will reach its maximum at $x = x_0$, so $g'(x_0) = f_1'(x_0, y_0) = 0$

- **First-order necessary condition for interior extreme point:** (x_0, y_0) is a local extreme point of f , then (x_0, y_0) is a stationary point, satisfying the FOC:

$$f_1'(x_0, y_0) = 0, f_2'(x_0, y_0) = 0, \text{ or } f'(x_0, y_0) = 0$$

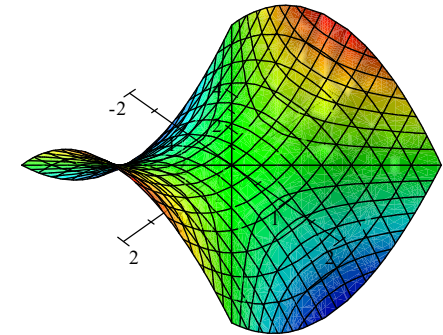
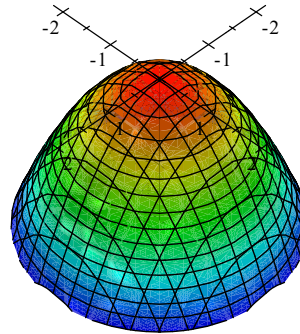
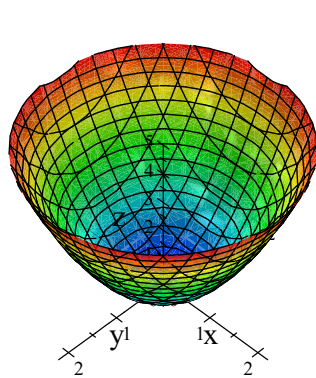
- A saddle point (x_0, y_0) is a stationary point with the property that there exist points (x, y) close to (x_0, y_0) with $f(x, y) < f(x_0, y_0)$, and there also exist such points with $f(x, y) > f(x_0, y_0)$

- **Example:** For the following functions, obviously $(0,0)$ is the stationary point

$$f(x, y) = x^2 + y^2 \quad [\text{minimum point}]$$

$$f(x, y) = -x^2 - y^2 \quad [\text{maximum point}]$$

$$f(x, y) = x^2 - y^2 \quad [\text{saddle point}]$$



- Recall: for one-variable function $f(x)$, if x_0 is a stationary point, then sufficient condition for x_0 to be extreme points is

$$x_0 \text{ is local maximum} \quad f''(x_0) < 0$$

$$x_0 \text{ is local minimum} \quad f''(x_0) > 0$$

- Recall justification of second derivative test: For $f \in C^2$:

$$f(x) = f(x_0) + f'(x_0)(x - x_0) + \frac{f''(\xi)}{2}(x - x_0)^2$$

where ξ is between x and x_0 .

- If $f'(x_0) = 0$ and $f''(x_0) < 0$, then $f''(\xi) < 0$ when x is close to x_0 , therefore $f(x) < f(x_0)$: x_0 is a local maximum.
- If $f'(x_0) = 0$ and $f''(x_0) > 0$, then $f''(\xi) > 0$ when x is close to x_0 . therefore $f(x) > f(x_0)$: x_0 is a local minimum.

- Extension of Taylor expansion from one variable to multi-variable: for $x \in R^n$

$$f'(x) = (f_{x_1}'(x), f_{x_2}'(x), \dots, f_{x_n}'(x))^T = \left(\frac{\partial f(x)}{\partial x_1}, \frac{\partial f(x)}{\partial x_2}, \dots, \frac{\partial f(x)}{\partial x_n} \right)^T$$

$$f''(x) = \begin{pmatrix} \frac{\partial^2 f(x)}{\partial x_1^2} & \frac{\partial^2 f(x)}{\partial x_1 \partial x_2} & \dots & \frac{\partial^2 f(x)}{\partial x_1 \partial x_n} \\ \frac{\partial^2 f(x)}{\partial x_2 \partial x_1} & \frac{\partial^2 f(x)}{\partial x_2^2} & \dots & \frac{\partial^2 f(x)}{\partial x_2 \partial x_n} \\ \vdots & \vdots & & \vdots \\ \frac{\partial^2 f(x)}{\partial x_n \partial x_1} & \frac{\partial^2 f(x)}{\partial x_n \partial x_2} & \dots & \frac{\partial^2 f(x)}{\partial x_n^2} \end{pmatrix}$$

note that $f'(x)$ is a $n \times 1$ vector and $f''(x)$ is $n \times n$ symmetric matrix.

- Taylor expansion for $f \in \mathcal{C}^2$ (f : function of n variables):

$$f(x) = f(x_0) + f'(x_0) \cdot (x - x_0) + (1/2)(x - x_0)' f''(\xi)(x - x_0)$$
 where ξ is between x and x_0
- x_0 is a stationary point if $f'(x_0) = 0$.
- whether x_0 is local maximum or minimum depends on whether $(x - x_0)' f''(x_0)(x - x_0)$ is > 0 or < 0 .
- Let $h = x - x_0$. We need to learn when $f(h) = h'Ah > 0$ or < 0 for a symmetric matrix A .

2. Positive (negative) definite matrix

- Let $x \in R^n$ and A be symmetric matrix,
$$f(x) = x'Ax$$

is said to be of quadratic form.

- Examples:** for symmetric matrices

$$A_1 = \begin{pmatrix} 2 & -1 \\ -1 & 2 \end{pmatrix}, \quad A_2 = \begin{pmatrix} 1 & -1 \\ -1 & 1 \end{pmatrix}, \quad A_3 = \begin{pmatrix} 0 & \frac{1}{2} \\ \frac{1}{2} & 0 \end{pmatrix}, \quad A_4 = \begin{pmatrix} -2 & 0 & 1 \\ 0 & -3 & 0 \\ 1 & 0 & -2 \end{pmatrix}$$

$$f_1(x) = f_1(x_1, x_2) = x' A_1 x = 2x_1^2 - 2x_1x_2 + 2x_2^2$$

$$f_2(x) = f_2(x_1, x_2) = x' A_2 x = x_1^2 - 2x_1x_2 + x_2^2$$

$$f_3(x) = f_3(x_1, x_2) = x' A_3 x = x_1x_2$$

$$f_4(x) = f_4(x_1, x_2, x_3) = x' A_4 x = -2x_1^2 - 3x_2^2 - 2x_3^2 + 2x_1x_3$$

Definition of definite matrices

- A symmetric matrix $A \in R^{n \times n}$ is

Positive semi-definite ($A \geq 0$)	if	$x'Ax \geq 0$ for any $x \in R^n$
Positive definite ($A > 0$)	if	$x'Ax > 0$ for any $x \in R^n, x \neq 0$
Negative semi-definite ($A \leq 0$)	if	$x'Ax \leq 0$ for any $x \in R^n$
Negative definite ($A < 0$)	if	$x'Ax < 0$ for any $x \in R^n, x \neq 0$
Indefinite	If	$x'Ax > 0$ for some x and < 0 for some other x

Examples (revisit) :

$$A_1 = \begin{pmatrix} 2 & -1 \\ -1 & 2 \end{pmatrix}, \quad A_2 = \begin{pmatrix} 1 & -1 \\ -1 & 1 \end{pmatrix}, \quad A_3 = \begin{pmatrix} 0 & \frac{1}{2} \\ \frac{1}{2} & 0 \end{pmatrix}, \quad A_4 = \begin{pmatrix} -2 & 0 & 1 \\ 0 & -3 & 0 \\ 1 & 0 & -2 \end{pmatrix}$$

$$f_1(x) = 2x_1^2 - 2x_1x_2 + 2x_2^2 = (x_1 - x_2)^2 + x_1^2 + x_2^2 > 0 \text{ for } x \neq 0$$

$$f_2(x) = x_1^2 - 2x_1x_2 + x_2^2 = (x_1 - x_2)^2 \geq 0$$

$$f_3(x) = x_1x_2 > 0 \text{ for some } x, \text{ and } < 0 \text{ for some other } x$$

$$f_4(x) = -2x_1^2 - 3x_2^2 - 2x_3^2 + 2x_1x_3 = -x_1^2 - 3x_2^2 - x_3^2 - (x_1 - x_3)^2 < 0 \text{ for } x \neq 0$$

$$A_1 = \begin{pmatrix} 2 & -1 \\ -1 & 2 \end{pmatrix} > 0, \quad A_2 = \begin{pmatrix} 1 & -1 \\ -1 & 1 \end{pmatrix} \geq 0,$$

$$A_3 = \begin{pmatrix} 0 & \frac{1}{2} \\ \frac{1}{2} & 0 \end{pmatrix} \text{ is indefinite, } \quad A_4 = \begin{pmatrix} -2 & 0 & 1 \\ 0 & -3 & 0 \\ 1 & 0 & -2 \end{pmatrix} < 0$$

- Note: $A \leq 0$ iff $-A \geq 0$, and $A < 0$ iff $-A > 0$
- If $A \geq 0$, then $a_{ii} \geq 0$ for all i ; If $A > 0$, then $a_{ii} > 0$ for all i .
- If $A \leq 0$, then $a_{ii} \leq 0$ for all i ; If $A < 0$, then $a_{ii} < 0$ for all i .

- **Exercise:** is

$$A = \begin{pmatrix} 0 & 0 & 3 \\ 0 & -1 & 2 \\ 3 & 2 & 5 \end{pmatrix} \geq 0?$$

- **Example:** Let $A = \begin{pmatrix} a & b \\ b & c \end{pmatrix}$, then
 - $A > 0 \Leftrightarrow a > 0, ac - b^2 > 0$
 - $A \geq 0 \Leftrightarrow a \geq 0, c \geq 0, ac - b^2 \geq 0$
 - $A < 0 \Leftrightarrow a < 0, ac - b^2 > 0$
 - $A \leq 0 \Leftrightarrow a \leq 0, c \leq 0, ac - b^2 \geq 0$
 - A is indefinite $\Leftrightarrow ac - b^2 < 0$

- Given a matrix $A = (a_{ij})_{n \times n}$, for $i_1 < i_2 < \dots < i_k \in \{1, 2, \dots, n\}$, define a k -dimensional **principal minor** as

$$d_{\{i_1, \dots, i_k\}} = \begin{vmatrix} a_{i_1, i_1} & a_{i_1, i_2} & \dots & a_{i_1, i_k} \\ a_{i_2, i_1} & a_{i_2, i_2} & \dots & a_{i_2, i_k} \\ \vdots & \vdots & & \vdots \\ a_{i_k, i_1} & a_{i_k, i_2} & \dots & a_{i_k, i_k} \end{vmatrix}$$

- In particular, denote the **leading principal minors** as

$$d_1 = d_{\{1\}}, \quad d_2 = d_{\{1, 2\}}, \dots, \quad d_n = d_{\{1, 2, \dots, n\}}$$

- **Example:** Let $A = \begin{pmatrix} 1 & 2 & 3 \\ 4 & 5 & 6 \\ 7 & 8 & 9 \end{pmatrix}$

- The 1-dimensional principal minors are:

$$d_{\{1\}} = 1, d_{\{2\}} = 5, d_{\{3\}} = 9$$

- The 2-dimensional principal minors are:

$$d_{\{1,2\}} = \begin{vmatrix} 1 & 2 \\ 4 & 5 \end{vmatrix}, d_{\{1,3\}} = \begin{vmatrix} 1 & 3 \\ 7 & 9 \end{vmatrix}, d_{\{2,3\}} = \begin{vmatrix} 5 & 6 \\ 8 & 9 \end{vmatrix}$$

- The 3-dimensional principal minor is $d_{\{1,2,3\}} = |A|$
- The leading principal minors are

$$d_1 = d_{\{1\}} = 1, d_2 = d_{\{1,2\}} = \begin{vmatrix} 1 & 2 \\ 4 & 5 \end{vmatrix}, d_3 = d_{\{1,2,3\}} = |A|$$

- **Example:** For $A = \begin{pmatrix} a & b \\ b & c \end{pmatrix}$
- The 1-dimensional principal minors are $d_{\{1\}} = a, d_{\{2\}} = c$
- The 2-dimensional principal minors are: $d_{\{1,2\}} = |A| = ac - b^2$
- The leading principal minors are $d_1 = d_{\{1\}} = a, d_2 = d_{\{1,2\}} = ac - b^2$
- Compare
 1. $A > 0 \Leftrightarrow a > 0, ac - b^2 > 0$ (all leading principal minors > 0)
 2. $A \geq 0 \Leftrightarrow a \geq 0, c \geq 0, ac - b^2 \geq 0$ (all principal minors ≥ 0)
 3. $A < 0 \Leftrightarrow a < 0, ac - b^2 > 0$ (all leading principal minors < 0 if odd dimension, > 0 if even dimension)
 4. $A \leq 0 \Leftrightarrow a \leq 0, c \leq 0, ac - b^2 \geq 0$ (all principal minors, ≤ 0 if odd dimension, ≥ 0 if even dimension)

- **Theorem:** For a symmetric matrix A

1. $A > 0 \Leftrightarrow d_k > 0$ for all k
2. $A < 0 \Leftrightarrow (-1)^k d_k > 0$ for all k
3. $A \geq 0 \Leftrightarrow d_{\{i_1, i_2, \dots, i_k\}} \geq 0$ for all $\{i_1, i_2, \dots, i_k\} \in \{1, 2, \dots, n\}$ with $i_1 < i_2 < \dots < i_k$
4. $A \leq 0 \Leftrightarrow (-1)^k d_{\{i_1, i_2, \dots, i_k\}} \geq 0$ for all $\{i_1, i_2, \dots, i_k\} \in \{1, 2, \dots, n\}$ with $i_1 < i_2 < \dots < i_k$

- **Example** (revisit): use the above theorem to verify that

$$A_1 = \begin{pmatrix} 2 & -1 \\ -1 & 2 \end{pmatrix} > 0, \quad A_2 = \begin{pmatrix} 1 & -1 \\ -1 & 1 \end{pmatrix} \geq 0,$$

$$A_3 = \begin{pmatrix} 0 & \frac{1}{2} \\ \frac{1}{2} & 0 \end{pmatrix} \text{ is indefinite, } \quad A_4 = \begin{pmatrix} -2 & 0 & 1 \\ 0 & -3 & 0 \\ 1 & 0 & -2 \end{pmatrix} < 0$$

- For A_1 , $d_1 = 2 > 0$, $d_2 = |A_1| = 3 > 0$, thus $A_1 > 0$
- For A_2 , $d_{\{1\}} > 0$, $d_{\{2\}} > 0$, $d_{\{1,2\}} = 0$, thus $A_2 \geq 0$
- For A_3 , $d_{\{1,2\}} < 0$, thus A_3 is indefinite
- For A_4 , $d_1 = -2 < 0$, $d_2 = \begin{vmatrix} -2 & 0 \\ 0 & -3 \end{vmatrix} = 6 > 0$, $d_3 = |A_4| < 0$, thus $A_4 < 0$

- **Exercise:** Use the above theorem to check the following matrices for definiteness

$$A = \begin{pmatrix} -1 & 2 & 0 \\ 2 & -4 & 0 \\ 0 & 0 & -3 \end{pmatrix}, \quad B = \begin{pmatrix} 1 & 1 & -1 \\ 1 & 1 & 0 \\ -1 & 0 & 4 \end{pmatrix}$$

3. Second order sufficient conditions for local extreme points

- **Example:** $f(x, y) = -x^2 + xy - y^2 = (x, y) \begin{pmatrix} -1 & \frac{1}{2} \\ \frac{1}{2} & -1 \end{pmatrix} \begin{pmatrix} x \\ y \end{pmatrix} = v'Av,$

the matrix $A = \begin{pmatrix} -1 & \frac{1}{2} \\ \frac{1}{2} & -1 \end{pmatrix}$ is negative definite, therefore, $v'Av <$

0 if $v \neq 0$. In summary, $f(0,0) = 0$, and $f(x, y) < 0$ if $(x, y) \neq (0,0)$, the stationary point $(0,0)$ is (unique) local (global) maximum.

- **Example:** $f(x, y) = -x^2 + 2xy - y^2 = (x, y) \begin{pmatrix} -1 & 1 \\ 1 & -1 \end{pmatrix} \begin{pmatrix} x \\ y \end{pmatrix}$, the matrix $A = \begin{pmatrix} -1 & 1 \\ 1 & -1 \end{pmatrix}$ is negative semi-definite, $(0,0)$ is a local maximum, but not the unique maximum point.

- **Example:** $f(x, y) = ax^2 + 2bxy + cy^2 = (x, y)A \begin{pmatrix} x \\ y \end{pmatrix}$ with $A = \begin{pmatrix} a & b \\ b & c \end{pmatrix}$
 - If $A < 0$, then $(0,0)$ is unique maximum point
 - If $A > 0$, then $(0,0)$ is unique minimum point
 - Note: $(x_0, y_0) = (0,0)$ is the stationary point of f
 - $f''(x, y) = 2A$
- **Second-order sufficient condition** for local extreme points for general function of two variables $f(x, y)$
 - (x_0, y_0) is a stationary point of f
 - A sufficient condition for (x_0, y_0) to be local maximum point is $f''(x^0, y^0) < 0$
 - A sufficient condition for (x_0, y_0) to be local minimum point is $f''(x^0, y^0) > 0$
 - A necessary condition for (x_0, y_0) to be local maximum point is $f''(x^0, y^0) \leq 0$
 - A necessary condition for (x_0, y_0) to be local minimum point is $f''(x^0, y^0) \geq 0$
 - If $f''(x_0, y_0)$ is indefinite, then, (x_0, y_0) must be a saddle point

- **Example:** $f(x, y) = x^3 - x^2 - y^2 + 8$, find local extreme points

- FOC:
$$\begin{cases} f_1'(x, y) = 3x^2 - 2x = 0 \\ f_2'(x, y) = -2y = 0 \end{cases}$$

- Stationary points: $(0,0)$ and $(\frac{2}{3}, 0)$

- Hessian matrix: $f''(x, y) = \begin{pmatrix} 6x - 2 & 0 \\ 0 & -2 \end{pmatrix}$

- Thus,

$$f''(0,0) = \begin{pmatrix} -2 & 0 \\ 0 & -2 \end{pmatrix} < 0, \quad f''(\frac{2}{3}, 0) = \begin{pmatrix} 2 & 0 \\ 0 & -2 \end{pmatrix} \text{ is indefinite}$$

- Therefore, $(0,0)$ is local maximum point and $(2/3,0)$ is a saddle point

- **Exercise:** Find local extreme point(s) of

$$f(x, y) = x^2 + y - xy - y^3$$

- **Exercise:** Find local extreme point(s) of

$$f(x, y) = x + 2ey - e^x - e^{2y}$$

- Extension to n -variable function: Let $A \in R^n$, for $f: R^n \rightarrow R$ twice continuously differentiable
- $x^* \in R^n$ is a stationary point if it satisfies $f'(x^*) = 0$, or equivalently $\frac{\partial f(x^*)}{\partial x_i} = 0$ for $i = 1, 2, \dots, n$
- **Second-order sufficient condition for local maximum/minimum**
 - A sufficient condition for x^* to be local maximum is $f''(x^*) < 0$
 - A sufficient condition for x^* to be local minimum is $f''(x^*) > 0$
 - A necessary condition for x^* to be local maximum is $f''(x^*) \leq 0$
 - A necessary condition for x^* to be local minimum is $f''(x^*) \geq 0$
 - If $f''(x^*)$ is indefinite, then, x^* must be a saddle point

- **Example:** $x \in R^3, f(x) = x_1^3 + x_2^2 + 2x_3^2 - 2x_2x_3 - 3x_1 + 10$, find local maximum/minimum point. -

- FOC:
$$\begin{cases} f_1'(x) = \frac{\partial f}{\partial x_1} = 3x_1^2 - 3 = 0 \\ f_2'(x) = \frac{\partial f}{\partial x_2} = 2x_2 - 2x_3 = 0 \\ f_3'(x) = \frac{\partial f}{\partial x_3} = 4x_3 - 2x_2 = 0 \end{cases}$$

- Stationary points: $c_1 = (1,0,0)$ and $c_2 = (-1,0,0)$

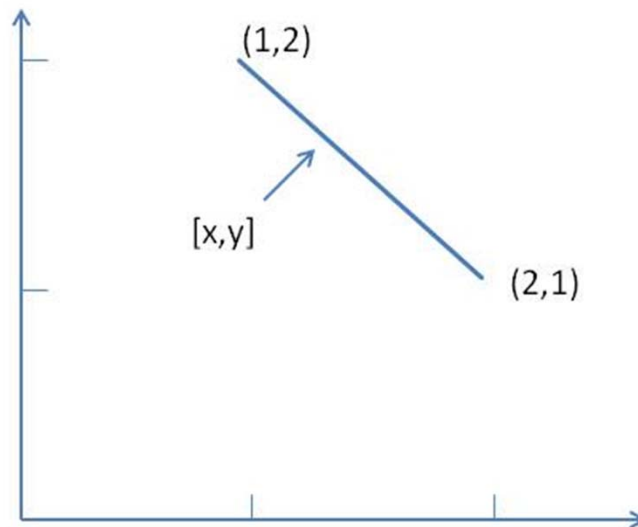
- Hessian matrix: $f''(x) = \begin{pmatrix} 6x_1 & 0 & 0 \\ 0 & 2 & -2 \\ 0 & -2 & 4 \end{pmatrix}$

$$f''(c_1) = \begin{pmatrix} 6 & 0 & 0 \\ 0 & 2 & -2 \\ 0 & -2 & 4 \end{pmatrix} > 0; \quad f''(c_2) = \begin{pmatrix} -6 & 0 & 0 \\ 0 & 2 & -2 \\ 0 & -2 & 4 \end{pmatrix} \text{ is indefinite}$$

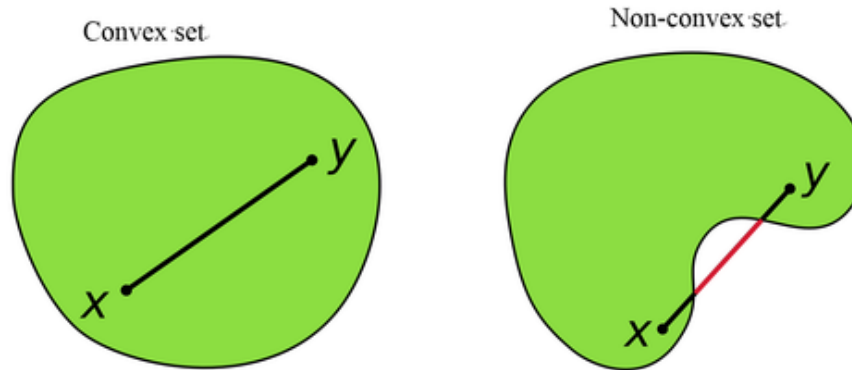
- c_1 is a local minimum point. c_2 is a saddle point.

4. Concavity

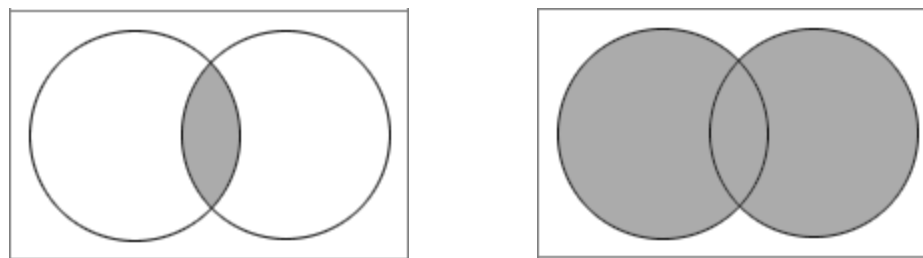
- Concavity is a sufficient condition for a stationary point to be a global maximum.
- Given any two points $x, y \in R^n$, define the intervals:
Closed interval: $[x, y] = \{z | z = \lambda x + (1 - \lambda)y, \lambda \in [0, 1]\}$
Open interval: $(x, y) = \{z | z = \lambda x + (1 - \lambda)y, \lambda \in (0, 1)\}$
- **Example:** $n = 2, x = (1, 2), y = (2, 1), [x, y]$ is the line connecting the two points:



- A set $S \subset \mathbb{R}^n$ is a **convex set** if
 $x, y \in S \Rightarrow [x, y] \subset S$

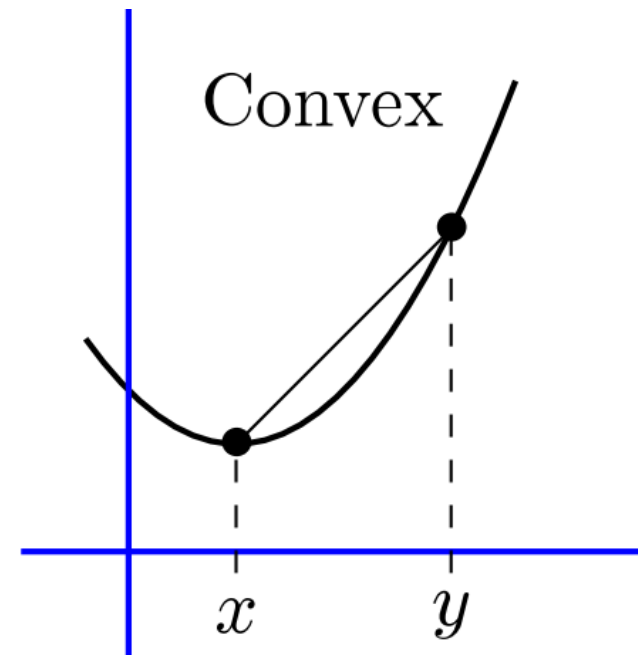
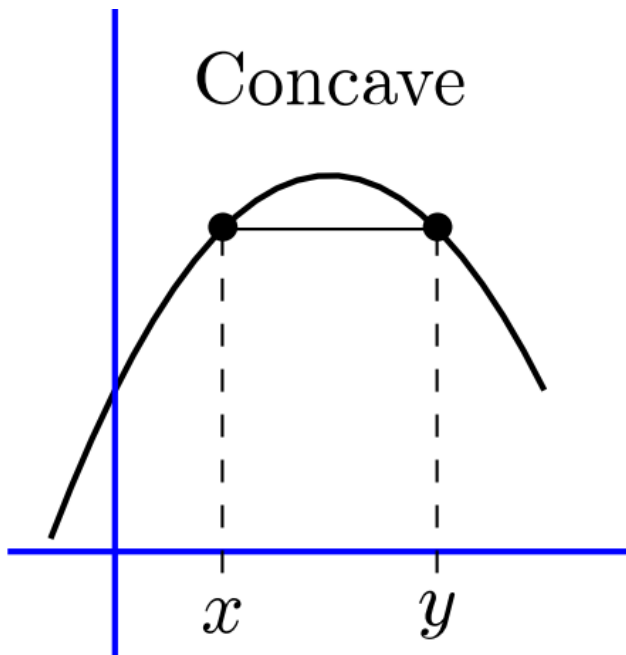


- If S and T are convex sets, then $S \cap T$ is a convex set (not true for $S \cup T$)



Concave/Convex functions

- Given a convex set $S \subset \mathbb{R}^n$, $f: S \rightarrow \mathbb{R}$
 - f is **concave** if $f(\lambda x + (1 - \lambda)y) \geq \lambda f(x) + (1 - \lambda)f(y)$, $\forall \lambda \in (0,1)$, and $x, y \in S$
 - f is **strictly concave** if $f(\lambda x + (1 - \lambda)y) > \lambda f(x) + (1 - \lambda)f(y)$, $\forall \lambda \in (0,1)$, and $x, y \in S$
 - f is **convex** if $f(\lambda x + (1 - \lambda)y) \leq \lambda f(x) + (1 - \lambda)f(y)$, $\forall \lambda \in (0,1)$, and $x, y \in S$
 - f is **strictly convex** if $f(\lambda x + (1 - \lambda)y) < \lambda f(x) + (1 - \lambda)f(y)$, $\forall \lambda \in (0,1)$, and $x, y \in S$



Example

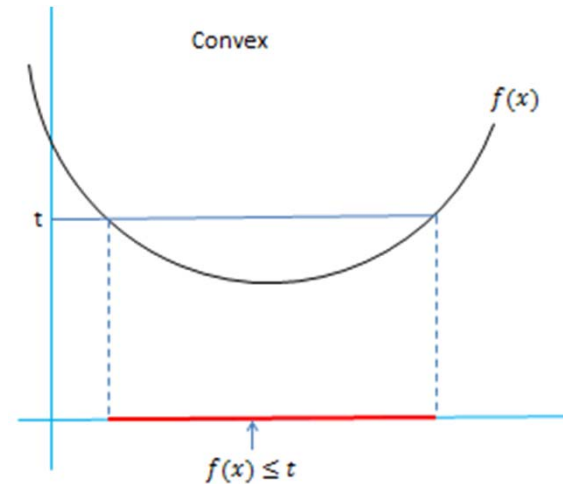
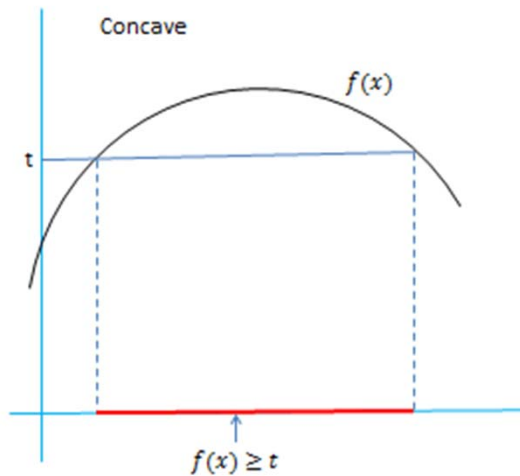
Use definition to argue that $f(x) = x_1^2 + x_2^2$ defined on R^2 is a convex function

- Let $x, y \in R^2, \lambda \in (0,1)$

$$\begin{aligned} f(\lambda x + (1-\lambda)y) &= (\lambda x_1 + (1-\lambda)y_1)^2 + (\lambda x_2 + (1-\lambda)y_2)^2 \\ &= \lambda^2(x_1^2 + x_2^2) + 2\lambda(1-\lambda)(x_1y_1 + x_2y_2) + (1-\lambda)^2(y_1^2 + y_2^2) \\ &= \lambda^2 f(x) + 2\lambda(1-\lambda)(x_1y_1 + x_2y_2) + (1-\lambda)^2 f(y) \\ &\leq \lambda^2 f(x) + \lambda(1-\lambda)(x_1^2 + y_1^2 + x_2^2 + y_2^2) + (1-\lambda)^2 f(y) \\ &= (\lambda^2 + \lambda(1-\lambda))f(x) + (\lambda(1-\lambda) + (1-\lambda)^2)f(y) \\ &= \lambda f(x) + (1-\lambda)f(y) \end{aligned}$$

Properties

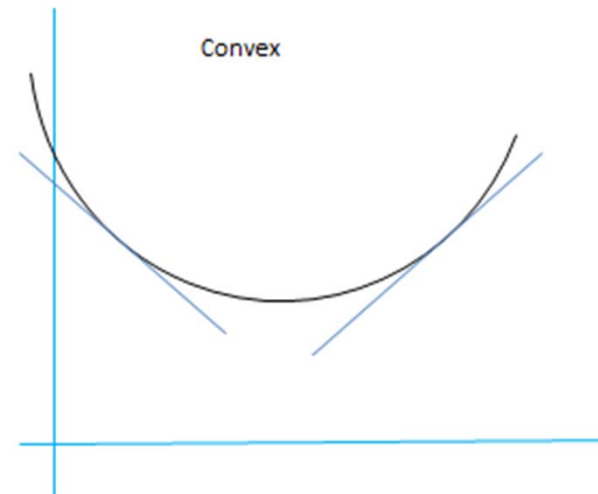
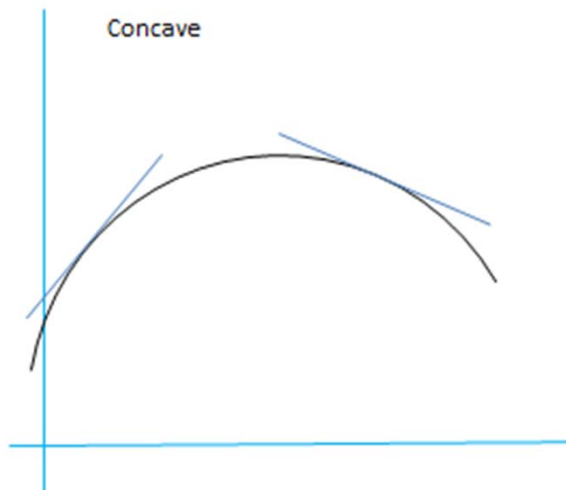
- f is concave iff $-f$ is convex;
- f is strictly concave iff $-f$ is strictly convex.
- A linear function is both concave and convex
- $f: S \rightarrow R$ is concave, then the upper level set $\{x \in S | f(x) \geq t\}$ is convex, $\forall t \in R$
- $f: S \rightarrow R$ is convex, then the lower level set $\{x \in S | f(x) \leq t\}$ is convex, $\forall t \in R$



- **Theorem (First-order characterization of concave(convex) functions):**

Let $f: S \rightarrow R$ be C^1 function defined on an open, convex set S , then

1. f is concave $\Leftrightarrow f(v) \leq f(u) + \nabla f(u) \cdot (v - u)$ for all $u, v \in S$. In other words, the curve is always below any tangent plane
2. f is strictly concave $\Leftrightarrow f(v) < f(u) + \nabla f(u) \cdot (v - u)$ for all $u, v \in S$ and $u \neq v$.
3. f is convex $\Leftrightarrow f(v) \geq f(u) + \nabla f(u) \cdot (v - u)$ for all $u, v \in S$. In other words, the curve is always above any tangent plane
4. f is strictly convex $\Leftrightarrow f(v) > f(u) + \nabla f(u) \cdot (v - u)$ for all $u, v \in S$ and $u \neq v$.



Example

- Consider the function f defined on R^2

$$f(x) = x_1^2 + x_2^2$$

- For $u, v \in R^2$

$$\nabla f(u) = (2u_1, 2u_2)^T$$

$$[f(v) - f(u)] - \nabla f(u) \cdot (v - u)$$

$$= [(v_1^2 + v_2^2) - (u_1^2 + u_2^2)] - (2u_1, 2u_2) \begin{pmatrix} v_1 - u_1 \\ v_2 - u_2 \end{pmatrix}$$

$$= v_1^2 + v_2^2 - u_1^2 - u_2^2 - (2u_1v_1 - 2u_1^2 + 2u_2v_2 - 2u_2^2)$$

$$= (u_1 - v_1)^2 + (u_2 - v_2)^2 = \|u - v\|^2 > 0 \text{ for } u \neq v$$

thus f is strictly convex

- **Theorem:** Let $S \subset \mathbb{R}^n$ be a convex set, and $f: S \rightarrow \mathbb{R}$ is twice differentiable ($f \in C^2$), then
 1. f is convex $\Leftrightarrow f''(x) \geq 0$ for all $x \in S$
 2. f is concave $\Leftrightarrow f''(x) \leq 0$ for all $x \in S$
 3. $f''(x) > 0$ for all $x \in S \Rightarrow f$ is strictly convex
 4. $f''(x) < 0$ for all $x \in S \Rightarrow f$ is strictly concave
- **Note,** " f is strictly convex" does not necessarily imply that $f''(x) > 0$.
Example: $f(x) = x^4$
- **Example:** function $f(x, y) = xy$

$$f''(x, y) = \begin{pmatrix} 0 & 1 \\ 1 & 0 \end{pmatrix}$$
 is indefinite and f is neither concave nor convex

- **Example:** Discuss the concavity of $f(x, y) = ax^2 + 2bxy + cy^2$

– Note $f''(x, y) = 2 \begin{pmatrix} a & b \\ b & c \end{pmatrix}$

1. f is convex $\Leftrightarrow \begin{pmatrix} a & b \\ b & c \end{pmatrix} \geq 0 \Leftrightarrow a \geq 0, c \geq 0, ac - b^2 \geq 0$

2. f is concave $\Leftrightarrow \begin{pmatrix} a & b \\ b & c \end{pmatrix} \leq 0 \Leftrightarrow a \leq 0, c \leq 0, ac - b^2 \geq 0$

3. $\begin{pmatrix} a & b \\ b & c \end{pmatrix} > 0 \Leftrightarrow a > 0, ac - b^2 > 0 \Rightarrow f$ is strictly convex

4. $\begin{pmatrix} a & b \\ b & c \end{pmatrix} < 0 \Leftrightarrow a < 0, ac - b^2 > 0 \Rightarrow f$ is strictly concave

- **Example:** For $f(x, y) = x^\alpha + y^\beta$ defined on $R_{++}^2 (x > 0, y > 0)$ for $\alpha, \beta \geq 0$

$$f_x = \alpha x^{\alpha-1}, \quad f_y = \beta y^{\beta-1}$$

$$f_{xx} = \alpha(\alpha-1)x^{\alpha-2}, \quad f_{xy} = 0, \quad f_{yy} = \beta(\beta-1)y^{\beta-2}$$

$$f''(x, y) = \begin{pmatrix} \alpha(\alpha-1)x^{\alpha-2} & 0 \\ 0 & \beta(\beta-1)y^{\beta-2} \end{pmatrix}$$

$$f \text{ is } \begin{cases} \text{concave} & \text{if } 0 \leq \alpha, \beta \leq 1 \\ \text{strictly concave} & \text{if } 0 < \alpha, \beta < 1 \end{cases}$$

- **Example:** For **Cobb-Douglas function** $f(x, y) = x^\alpha y^\beta$ defined on R_{++}^2 for $\alpha, \beta \geq 0$ Since

$$f_x = \alpha x^{\alpha-1} y^\beta, \quad f_y = \beta x^\alpha y^{\beta-1}$$

$$f_{xx} = \alpha(\alpha-1)x^{\alpha-2} y^\beta, \quad f_{xy} = \alpha\beta x^{\alpha-1} y^{\beta-1}, \quad f_{yy} = \beta(\beta-1)x^\alpha y^{\beta-2}$$

$$f''(x, y) = \begin{pmatrix} \alpha(\alpha-1)x^{\alpha-2} y^\beta & \alpha\beta x^{\alpha-1} y^{\beta-1} \\ \alpha\beta x^{\alpha-1} y^{\beta-1} & \beta(\beta-1)x^\alpha y^{\beta-2} \end{pmatrix}$$

$$f \text{ is } \begin{cases} \text{concave} & \text{if } \alpha, \beta \geq 0, \alpha + \beta \leq 1 \\ \text{strictly concave} & \text{if } \alpha, \beta > 0, \alpha + \beta < 1 \end{cases}$$

- **Example:** Let $f(x, y) = -x^2 - y^2$,

$$f''(x, y) = \begin{pmatrix} -2 & 0 \\ 0 & -2 \end{pmatrix} < 0$$

- $f(x, y)$ is strictly concave on R^2 .
- Let $g(x, y) = e^{-x^2 - y^2} = e^{f(x, y)}$ then

$$g''(x, y) = \begin{pmatrix} 2(2x^2 - 1)g & 4xyg \\ 4xyg & 2(2y^2 - 1)g \end{pmatrix} \leq 0 \text{ only when } x^2 + y^2 \leq \frac{1}{2}$$

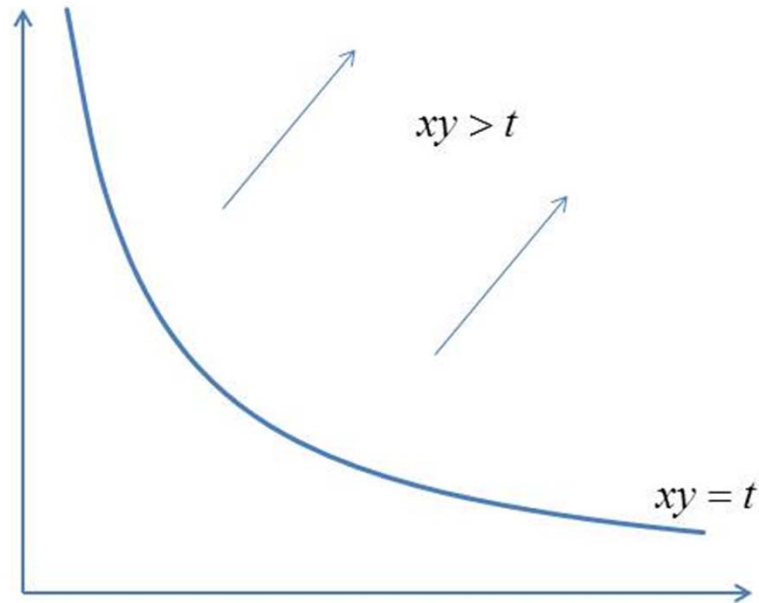
- $g(x, y)$ is not concave on R^2
- Concavity is not preserved under monotone transformation

5. Quasi-concavity

- One problem with concavity and convexity is that a monotone transformation of a concave (or convex) function need not be a concave (convex).
- A weaker condition to describe a function is quasiconcavity (quasiconvexity)
- Let $S \subset R^n$ be a convex set, $f: S \rightarrow R$
 - f is **quasi-concave** if
$$f(y) \geq f(x) \quad f(z) \geq f(x), \text{ for all } x, y \in S, z \in (x, y)$$
 - f is **strictly quasi-concave** if
$$f(y) \geq f(x) \quad f(z) > f(x), \text{ for all } x, y \in S, z \in (x, y)$$
 - f is **quasi-convex** if
$$f(y) \leq f(x) \quad f(z) \leq f(x), \text{ for all } x, y \in S, z \in (x, y)$$
 - f is **strictly quasi-convex** if
$$f(y) \leq f(x) \quad f(z) < f(x), \text{ for all } x, y \in S, z \in (x, y)$$

- f is quasi-convex (strictly quasi-convex) if $-f$ is quasi-concave (strictly quasi-concave)
- $f: S \rightarrow R$ is quasi-concave iff the upper level set
 $L_f(t) = \{x \in S | f(x) \geq t\}$ is convex, $\forall t \in R$
- $f: S \rightarrow R$ is quasi-convex iff lower level set
 $L_f(t) = \{x \in S | f(x) \leq t\}$ is convex, $\forall t \in R$

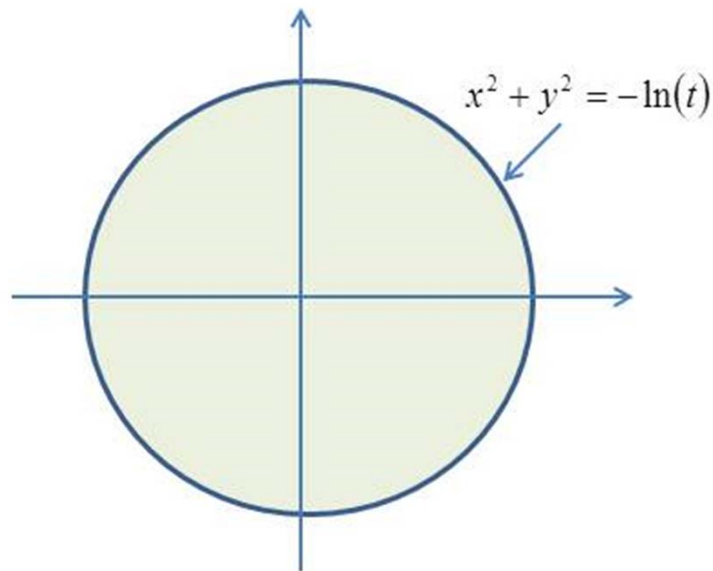
- **Example:** Show that $f(x, y) = xy$ is quasi-concave on R_+^2 .
 - $\forall t \in R$, if $t > 0$, then the upper level set is a convex set



- If $t \leq 0$, then the upper level set is R_+^2 , obviously it is convex.

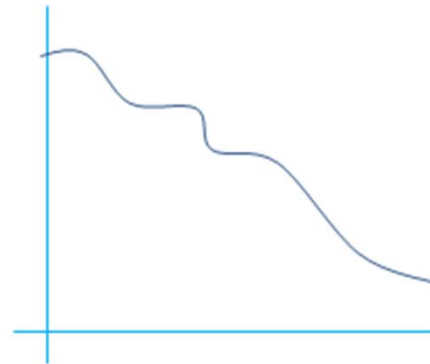
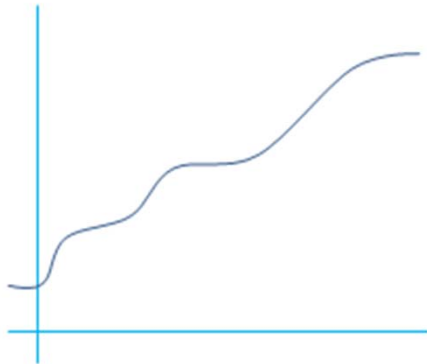
- **Example:** Show that $f(x, y) = e^{-x^2-y^2}$ is quasi-concave on R^2
 - $\forall t \in R$, if $0 < t \leq 1$, then the upper level set is a convex set

$$\begin{aligned}\{(x, y) : f(x, y) \geq t\} &= \{(x, y) : e^{-x^2-y^2} \geq t\} \\ &= \{(x, y) : x^2 + y^2 \leq -\ln(t)\}\end{aligned}$$

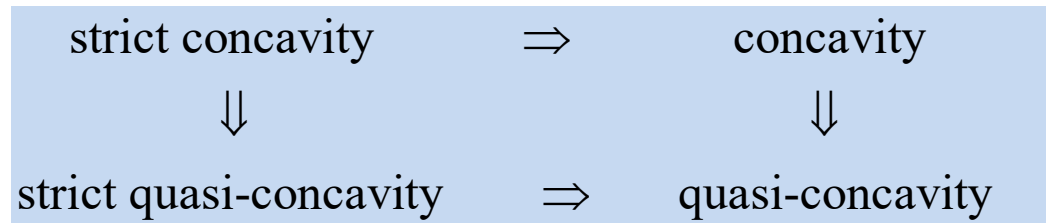


- if $t \leq 0$, then the upper level set = R^2 , obviously it is convex
- If $t > 1$, then the upper level set = \emptyset (empty set, ignore)

- Monotone functions defined on R are both quasi-concave and quasi-convex



- Concave functions are quasi-concave; convex functions are quasi-convex
- Strictly Concave functions are strictly quasi-concave; strictly convex functions are strictly quasi-convex
- Summary:



- Quasi-concavity does not necessarily imply concavity, an example:
 $f(x) = \exp(-x^2 - y^2)$

- (Quasiconcavity is preserved under monotone transformation) If f is quasi-concave (quasi-convex) and H is strictly increasing, then $H(f(\cdot))$ is quasi-concave (quasi-convex)
- **Example** (revisit): Show that $g(x, y) = e^{-x^2 - y^2}$ is quasi-concave on R^2
 - The function $f(x, y) = -(x^2 + y^2)$ is concave (thus quasi-concave) on R^2 , and $H(z) = e^z$ is strictly increasing, thus $g(x, y) = H(f(x, y))$ is quasi-concave

- **Theorem:** Given second order differentiable $f: S \rightarrow R$, the **bordered Hessian matrix**

$$B_f(x) = \begin{pmatrix} 0 & f_1 & \cdots & f_n \\ f_1 & f_{11} & \cdots & f_{1n} \\ \vdots & \vdots & & \vdots \\ f_n & f_{n1} & \cdots & f_{nn} \end{pmatrix} \quad \text{where} \quad \begin{aligned} f_i &= \frac{\partial f(x)}{\partial x_i} \\ f_{ij} &= \frac{\partial^2 f(x)}{\partial x_i \partial x_j} \end{aligned}$$

for $i, j = 1, 2, \dots, n$, and its leading principal minors are $b_1(x), b_2(x), \dots, b_{n+1}(x)$, then

1. f is quasi-convex $\Rightarrow b_k(x) \leq 0$ for $\forall k \geq 2$ and $\forall x \in S$
2. f is quasi-concave $\Rightarrow (-1)^k b_k(x) \leq 0$ for $\forall k \geq 2$ and $\forall x \in S$
3. $b_k(x) < 0$ for $\forall k \geq 2$ and $\forall x \in S \Rightarrow f$ is strictly quasi-convex
4. $\Rightarrow (-1)^k b_k(x) < 0$ for $\forall k \geq 2$ and $\forall x \in S \Rightarrow f$ is strictly quasi-concave

- **Example:** Apply the theorem to show that $f(x, y) = xy$ is strictly quasi-concave on R_{++}^2 .
 - Bordered Hessian matrix:

$$B_f(x, y) = \begin{pmatrix} 0 & y & x \\ y & 0 & 1 \\ x & 1 & 0 \end{pmatrix}$$

- $(-1)^2 b_2(x, y) = -y^2 < 0;$

$$(-1)^3 b_3(x, y) = - \begin{vmatrix} 0 & y & x \\ y & 0 & 1 \\ x & 1 & 0 \end{vmatrix} = -2xy < 0$$

- therefore, $f(x, y)$ is strictly quasi-concave on R_{++}^2

- **Exercise:** $f(x, y) = x^\alpha + y^\beta$ defined on R_{++}^2 ($x > 0, y > 0$) for $\alpha, \beta \geq 0$ is strictly quasi-concave if $0 < \alpha, \beta \leq 1$ and $\alpha \neq 1$ or $\beta \neq 1$
 - Recall: f is strictly concave if $0 < \alpha, \beta < 1$
- **Exercise:** **Cobb-Douglas function** $f(x, y) = x^\alpha y^\beta$ defined on R_{++}^2 for $\alpha, \beta \geq 0$ is strictly quasi-concave if $\alpha, \beta > 0$
 - Recall: f is strictly concave if $\alpha, \beta > 0, \alpha + \beta < 1$

6. Global optimization

- **Recall:** A set $A \subset \mathbb{R}^n$ is a compact set if it is closed and bounded.
- (Existence of global maximum: **Optimal Value Theorem**). Given function $f: X \rightarrow \mathbb{R}$, where $X \subset \mathbb{R}^n$, if f is continuous and X is compact, then f has at least one minimum point and one maximum point
 - If f is not continuous, e.g.

$$f(x) = \begin{cases} x+1 & \text{if } x < 1 \\ 1 & \text{if } x = 1 \\ x-1 & \text{if } x > 1 \end{cases}$$

does not have a minimum or maximum on $[0,2]$ (compact set).

- If X is not compact, e.g., $f(x) = x$ for $x \in (0,1)$, f does not have minimum or maximum.

Sufficient conditions for global maximum

- Let $f: X \rightarrow R$, where $X \subset R^n$ is convex set, consider problem

$$\max_{x \in X} f(x)$$

- Sufficient condition #1:** If f is concave on X , any stationary point $x^* \in X$ is a global maximum point
- Sufficient condition #2.1:** If f is quasi-concave, a local maximum x^* satisfying $f''(x^*) < 0$ is a global maximum
- Sufficient condition #2.2:** If f is strictly quasi-concave, a local maximum x^* is a global maximum

Sufficient conditions for global minimum

- Let $f: X \rightarrow R$, where $X \subset R^n$ is convex set, consider problem

$$\min_{x \in X} f(x)$$

- Sufficient condition #1:** If f is convex on X , any stationary point $x^* \in X$ is a global minimum point
- Sufficient condition #2.1:** If f is quasi-convex, a local minimum x^* satisfying $f''(x^*) > 0$ is a global minimum
- Sufficient condition #2.2:** If f is strictly quasi-convex, a local minimum x^* is a global minimum

Notes:

- When x^* is a corner solution, it may not satisfy FOC. (consider $f(x) = x$, and $X = [0,1]$)
- FOC and strict quasi-concavity together are not sufficient to ensure optimality (consider $f(x) = x^3$)
- A quasi-concave can go up and down, but it can go up and down at most once. i.e., a quasi-concave function can have at most one hump, therefore, a local maximum must be a global maximum.

- **Example:** Quadratic function with non-zero stationary point:

$$f(x, y) = -2x^2 - 2xy - 2y^2 + 36x + 42y - 158$$

find extreme points.

- FOC:
$$\begin{cases} f_1' = -4x - 2y + 36 = 0 \\ f_2' = -2x - 4y + 42 = 0 \end{cases}$$
- Stationary point: $(x_0, y_0) = (5, 8)$
- Hessian matrix $f''(x, y) = \begin{pmatrix} -4 & -2 \\ -2 & -4 \end{pmatrix} < 0$, f is strictly concave function
- Thus $(5, 8)$ is the unique maximum point of f .

- **Example:** Find the extreme point(s) of

$$f(x, y) = x + 2ey - e^x - e^{2y}$$

- FOC: $\begin{cases} f_x = 1 - e^x = 0 \\ f_y = 2e - 2e^{2y} = 0 \end{cases}$
- Stationary point $(0, \frac{1}{2})$
- Hessian matrix: $f''(x, y) = \begin{pmatrix} -e^x & 0 \\ 0 & -4e^{2y} \end{pmatrix} < 0$
- f is strictly concave
- $(0, 1/2)$ is a (unique) global maximum point.

- **Example:** Find extreme point(s) of

$$f(x, y) = \exp(-x^2 - y^2)$$

- FOC:
$$\begin{cases} f_x = -2xe^{-x^2-y^2} = 0 \\ f_y = -2ye^{-x^2-y^2} = 0 \end{cases}$$
- stationary point: $(0,0)$.
- $(0,0)$ is a unique maximum point.
- Is f concave?
- Is f quasi-concave?

7. Economic applications

- **Example:** (problem of a multiproduct firm, P331 Example 1) -
 - A two-product firm under circumstances of pure competition, prices of two products: p_1 and p_2 are given.
 - Revenue of firm: $R = p_1Q_1 + p_2Q_2$ where Q_1, Q_2 are the output level of the two products
 - Cost function: $C = 2Q_1^2 + Q_1Q_2 + 2Q_2^2$
 - Profit: $\pi(Q_1, Q_2) = p_1Q_1 + p_2Q_2 - (2Q_1^2 + Q_1Q_2 + 2Q_2^2)$
 - FOC:
$$\begin{cases} \frac{\partial \pi}{\partial Q_1} = p_1 - 4Q_1 - Q_2 = 0 \\ \frac{\partial \pi}{\partial Q_2} = p_2 - Q_1 - 4Q_2 = 0 \end{cases}$$
 - stationary point: $(Q_1^*, Q_2^*) = (\frac{4p_1 - p_2}{15}, \frac{4p_2 - p_1}{15})$
 - Hessian matrix: $\begin{pmatrix} -4 & -1 \\ -1 & -4 \end{pmatrix} < 0$, $\pi(Q_1, Q_2)$ is strictly concave
 - (Q_1^*, Q_2^*) is unique maximum point.

- **Example:** (Monopoly price discrimination, P336 Example 4)

- A monopoly sells its product in three separable markets.
- Inverse market demands: $p_1 = 63 - 4Q_1, p_2 = 105 - 5Q_2, p_3 = 75 - 6Q_3$
- Cost function: $C(Q) = 20 + 15Q$ where $Q = Q_1 + Q_2 + Q_3$
- Profit function:

$$\begin{aligned}\pi(Q_1, Q_2, Q_3) &= p_1 Q_1 + p_2 Q_2 + p_3 Q_3 - C(Q) \\ &= (63 - 4Q_1)Q_1 + (105 - 5Q_2)Q_2 + (75 - 6Q_3)Q_3 - [20 + 15(Q_1 + Q_2 + Q_3)]\end{aligned}$$

$$\text{– FOC: } \begin{cases} \frac{\partial \pi}{\partial Q_1} = 63 - 8Q_1 - 15 = 0 \\ \frac{\partial \pi}{\partial Q_2} = 105 - 10Q_2 - 15 = 0 \\ \frac{\partial \pi}{\partial Q_3} = 75 - 12Q_3 - 15 = 0 \end{cases}$$

- Stationary point: $(Q_1^*, Q_2^*, Q_3^*) = (6, 9, 5)$
- Hessian matrix: $\begin{pmatrix} -8 & 0 & 0 \\ 0 & -10 & 0 \\ 0 & 0 & -12 \end{pmatrix}$, $\pi(\cdot)$ is concave function
- therefore, (Q_1^*, Q_2^*, Q_3^*) is a unique maximum of $\pi(Q_1, Q_2, Q_3)$
- The maximum profit: $\pi(Q_1^*, Q_2^*, Q_3^*) = 679$
- From inverse demands, the price that the firm charges in the three markets are:
 $p_1^* = 63 - 4Q_1^* = 39$, $p_2^* = 105 - 5Q_2^* = 60$, $p_3^* = 75 - 6Q_3^* = 45$

- **Example:** (input decisions of a firm, P337 Example 5)

- A competitive firm has the following profit function: $\pi = R - C = pQ - wL - rK$
- where

p = price (exogenous variable due to competitive market)

L = labor

K = capital

Q = output = $Q(K, L) = K^\alpha L^\alpha$ where $0 < \alpha < 1/2$

w, r = prices for labor and capital respectively, exogenous variables

- Profit function: $\pi(K, L) = pK^\alpha L^\alpha - rK - wL$
- FOC $\begin{cases} \pi_K = \alpha p K^{\alpha-1} L^\alpha - r = 0 \\ \pi_L = \alpha p K^\alpha L^{\alpha-1} - w = 0 \end{cases}$ or $\begin{cases} \alpha p K^{\alpha-1} L^\alpha = r \\ \alpha p K^\alpha L^{\alpha-1} = w \end{cases} \Rightarrow \frac{K}{L} = \frac{w}{r}$
- Stationary points: $(K^*, L^*) = \left((p\alpha r^{\alpha-1} w^{-\alpha})^{\frac{1}{1-2\alpha}}, (p\alpha w^{\alpha-1} r^{-\alpha})^{\frac{1}{1-2\alpha}} \right)$

- Hessian matrix:

$$\pi''(K, L) = \begin{pmatrix} \frac{\partial^2 \pi}{\partial K^2} & \frac{\partial^2 \pi}{\partial K \partial L} \\ \frac{\partial^2 \pi}{\partial L \partial K} & \frac{\partial^2 \pi}{\partial L^2} \end{pmatrix} = \begin{pmatrix} p\alpha(\alpha-1)K^{\alpha-2}L^\alpha & p\alpha^2 K^{\alpha-1}L^{\alpha-1} \\ p\alpha^2 K^{\alpha-1}L^{\alpha-1} & p\alpha(\alpha-1)K^\alpha L^{\alpha-2} \end{pmatrix}$$

since $p\alpha(\alpha-1)K^{\alpha-2}L^\alpha < 0$

$$\begin{aligned} |\pi''(K, L)| &= p^2 \alpha^2 (\alpha-1)^2 K^{2\alpha-2} L^{2\alpha-2} - (p\alpha^2 K^{\alpha-1} L^{\alpha-1})^2 \\ &= p^2 \alpha^2 (1-2\alpha) K^{2\alpha-2} L^{2\alpha-2} > 0 \end{aligned}$$

- $\pi(K, L)$ is negative definite for all $K > 0, L > 0$, (K^*, L^*) is the unique maximum point.

8. Envelope Theorem

- **Example:** (problem of a one-product firm under pure competition):
 - The price of product p is given and the cost function $C(Q) = Q^2$, where Q is the output level of the product. The profit function with parameter p is $f(Q, p) = pQ - Q^2$ find Q that maximizes the profit function.
 - FOC: $\frac{\partial f}{\partial Q} = p - 2Q = 0$
 - Stationary point: $Q^* = p/2$
 - SOC: $\frac{\partial^2 f}{\partial Q^2} = -2 < 0$, f is strictly concave, Q^* maximizes the π for a given p
 - Note in this example the optimal value of the choice variable $Q^*(p) = p/2$ is a function of the parameter problem (p)
 - Once the optimal value of the choice variable has been substituted into the profit function, the objective function indirectly becomes a function of the parameter.
$$f^*(p) = pQ^*(p) - [Q^*(p)]^2 = \frac{p^2}{4}$$
 - The maximum value function $f^*(p)$ is referred to as the indirect profit function; $f(p, Q)$ is referred to as the direct profit function
 - We can easily work out $\frac{d}{dp} f^*(p) = \frac{p}{2}$

- Note that evaluating $f^*(p)$ requires a two-step procedure for general objective function $f(x, p)$ with parameter p
 - First, given p , find the value of $x^*(p)$ that solves the problem
 - Second, substitute this value of $x^*(p)$ into the objective function to obtain
$$f^*(p) = f(x^*(p), p)$$
 - We want to take the derivative of f^* with respect to p

- **Envelop Theorem** for maximization problem without constraints: Given a differentiable function $f(x, a): X \times A \rightarrow R$, where $X \subset R^n$ and $A \subset R^k$, if $x^*(a)$ is an interior optimal point of

$$f^*(a) = \max_{x \in X} f(x, a)$$

then

$$\frac{\partial f^*(a)}{\partial a_i} = \left. \frac{\partial f(x, a)}{\partial a_i} \right|_{x=x^*(a)}$$

for $i = 1, 2, \dots, k$

- Note the key advantage of the Envelope Theorem is that we can find the derivative of $f^*(p)$ without actually solving for $f^*(p)$.

- **Example** (revisit): (problem of a one-product firm under pure competition): Objective function $f(Q, p) = pQ - Q^2$
- Recall: $Q^*(p) = \frac{p}{2}$
- $\frac{\partial f(Q, p)}{\partial p} = Q$
- Apply the envelop theorem (for the case $n = k = 1$)

$$\frac{df^*(p)}{dp} = \frac{\partial f(Q, p)}{\partial p} \bigg|_{Q=Q^*(p)} = Q^*(p) = \frac{p}{2}$$

- **Example:** (problem of a two-product firm, P331 Example 1, revisit)

- Profit: $\pi(Q_1, Q_2, p_1, p_2) = p_1 Q_1 + p_2 Q_2 - (2Q_1^2 + Q_1 Q_2 + 2Q_2^2)$
- Recall: for given p_1, p_2 , unique maximum point:

$$(Q_1^*(p_1, p_2), Q_2^*(p_1, p_2)) = \left(\frac{4p_1 - p_2}{15}, \frac{4p_2 - p_1}{15} \right)$$

- Maximum profit as function of p_1, p_2 :

$$\pi^*(p_1, p_2) = \pi(Q_1^*(p_1, p_2), Q_2^*(p_1, p_2), p_1, p_2)$$

- Since $\frac{\partial \pi}{\partial p_1} = Q_1, \frac{\partial \pi}{\partial p_2} = Q_2$

- From the envelop theorem

$$\frac{\partial \pi^*(p_1, p_2)}{\partial p_1} = Q_1^*(p_1, p_2) = \frac{4p_1 - p_2}{15}$$

$$\frac{\partial \pi^*(p_1, p_2)}{\partial p_2} = Q_2^*(p_1, p_2) = \frac{4p_2 - p_1}{15}$$

- **Example:** (revisit, input decisions of a firm, P337 Example 5)

- Profit function:

$$\pi(K, L, p, r, w) = pQ(K, L) - rK - wL = pK^\alpha L^\alpha - rK - wL$$

Where p, r, w are parameters

- K, L that maximizes profit: $(K^*, L^*) = \left((p\alpha r^{\alpha-1} w^{-\alpha})^{\frac{1}{1-2\alpha}}, (p\alpha w^{\alpha-1} r^{-\alpha})^{\frac{1}{1-2\alpha}} \right)$

- Maximized profit: $\pi^*(p, r, w) = \pi(K^*, L^*, p, r, w)$

- Since $\frac{\partial \pi}{\partial p} = K^\alpha L^\alpha$, $\frac{\partial \pi}{\partial r} = -K$, $\frac{\partial \pi}{\partial w} = -L$

- Apply the envelop theorem gives the following **Hotelling's lemma**:

$$\frac{\partial \pi^*(p, r, w)}{\partial p} = (K^*)^\alpha (L^*)^\alpha = Q(K^*, L^*)$$

$$\frac{\partial \pi^*(p, r, w)}{\partial r} = -K^*, \quad \frac{\partial \pi^*(p, r, w)}{\partial w} = -L^*$$

- Note it is extremely tedious to work out $\pi^*(p, r, w)$ and then take partial derivatives

$$\frac{\partial \pi^*}{\partial p}, \frac{\partial \pi^*}{\partial r} \text{ and } \frac{\partial \pi^*}{\partial w}$$