COMP1022Q Introduction to Computing with Excel VBA

More on Cell References

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Outcomes

- After completing this presentation, you are expected to be able to:
 - 1. Write cell references for different ranges of cells such as a single cell, a group of cells, rows of cells, columns of cells and so on
 - 2. Demonstrate the proper use of absolute and relative references in various situations

Referring to Cells

- An Excel formula may contain a function
- For example, SUM(), MAX(), and AVERAGE()
- Such functions typically perform operations on several different cells i.e. SUM (A2:B4)
- In Excel we use the general expression 'a *range* of cells' when referring to a group of cells
- Excel provides several ways to refer to ranges of cells, as shown in the following slides

Range References – One Cell

| 4 | Α | В | С | D | Е | F | |
|----|-------------------------------|-------------------|-------------|---------------|------------|-----------|-----------|
| 1 | Referring to a Range | of Cells | | | | | |
| | This example shows how you | can refer to a ra | inge of cei | lls in formu | las. | | Jan 1982 |
| 2 | The SUM() function is used to | demonstrate thi | is by calcu | lating the s | spending o | of food | |
| 3 | | | | | | | |
| 4 | | Monday | Tuesday | Vednesda | Thursday | Friday | |
| 5 | Breakfast | HK\$18.00 | HK\$20.00 | HK\$18.00 | HK\$17.50 | HK\$18.00 | |
| 6 | Lunch | HK\$23.00 | HK\$30.00 | HK\$22.00 | HK\$22.00 | HK\$21.50 | |
| 7 | Tea | HK\$17.00 | HK\$19.00 | HK\$15.50 | HK\$20.00 | HK\$17.50 | |
| 8 | Dinner | HK\$32.50 | HK\$43.00 | HK\$28.00 | HK\$25.00 | HK\$36.00 | |
| 9 | Snack | HK\$12.00 | HK\$7.00 | HK\$18.00 | HK\$6.00 | HK\$17.00 | =SUM (B6) |
| 10 | | | | | | | |
| 11 | Your Spending on: | Total Spending | Descript | ion of cell i | ejerence | | |
| 12 | Monday lunch | HK\$23.00 | one cell | | | | |
| 13 | Monday after lunch | HK\$61.50 | Part of a | column | | | |
| 14 | Dinner of Tue, Wed and Thur | HK\$96.00 | Part of a | row | | | |
| 15 | Entire week | HK\$523.50 | Matrix o | f cells | | | |
| 16 | Food on or over HK\$30 | HK\$141.50 | Set of ur | related cell | s | | |
| 17 | Wednesday | HK\$101.50 | Entire co | lumn | | | |
| 18 | Dinner only | HK\$164.50 | Entire ro | W | | | |
| 19 | Thursday and Friday | HK\$200.50 | Multiple | columns | | | |
| 20 | Lunch, tea and dinner | HK\$372.00 | Multiple | rows | | | |

Range References – Part of a Column

| 4 | Α | В | С | D | Ε | F |
|----|-------------------------------|-------------------|------------|---------------|------------|-----------|
| 1 | Referring to a Range | of Cells | | | | |
| | This example shows how you | can refer to a ra | nge of cei | lls in formu | ılas. | |
| 2 | The SUM() function is used to | demonstrate thi | s by calcu | lating the s | spending o | ffood |
| 3 | | | | | | |
| 4 | | Monday | Tuesday | Nednesda | Thursday | Friday |
| 5 | Breakfast | HK\$18.00 | HK\$20.00 | HK\$18.00 | HK\$17.50 | HK\$18.00 |
| 6 | Lunch | HK\$23.00 | HK\$30.00 | HK\$22.00 | HK\$22.00 | HK\$21.50 |
| 7 | Tea | HK\$17.00 | HK\$19.00 | HK\$15.50 | HK\$20.00 | HK\$17.50 |
| 8 | Dinner | HK\$32.50 | HK\$43.00 | HK\$28.00 | HK\$25.00 | HK\$36.00 |
| 9 | Snack | HK\$12.00 | HK\$7.00 | HK\$18.00 | HK\$6.00 | HK\$17.00 |
| 10 | | | | | | |
| 11 | Your Spending on: | Total Spending | Descript | ion of cell r | eferance | |
| 12 | Monday lunch | HK\$23.00 | One cell | | | |
| 13 | Monday after lunch | HK\$61.50 | Part of a | column | | |
| 14 | Dinner of Tue, Wed and Thur | HK\$96.00 | Part of a | row | | |
| 15 | Entire week | HK\$523.50 | Matrix o | f cells | | |
| 16 | Food on or over HK\$30 | HK\$141.50 | Set of un | related cell | ls | |
| 17 | Wednesday | HK\$101.50 | Entire co | lumn | | |
| 18 | Dinner only | HK\$164.50 | Entire ro | w | | |
| 19 | Thursday and Friday | HK\$200.50 | Multiple | columns | | |
| 20 | Lunch, tea and dinner | HK\$372.00 | Multiple | rows | | |

 \rightarrow =SUM(B7:B9)

Range References – Part of a Row

| 4 | Α | В | С | D | Е | F | |
|----|-------------------------------|-------------------|-------------|------------------------------|------------|-----------|--|
| 1 | Referring to a Range | of Cells | | | | | |
| | This example shows how you | can refer to a ra | inge of cel | lls in formu | ılas. | | |
| 2 | The SUM() function is used to | demonstrate thi | s by calcu | lating the s | spending o | ffood | |
| 3 | | | | | | | |
| 4 | | Monday | Tuesday | Nednesda | Thursday | Friday | |
| 5 | Breakfast | HK\$18.00 | HK\$20.00 | HK\$20.00 HK\$18.00 HK\$17.5 | | | |
| 6 | Lunch | HK\$23.00 | HK\$30.00 | HK\$21.50 | | | |
| 7 | Tea | | | HK\$17.50 | | | |
| 8 | Dinner | HK\$32.50 | HK\$43.00 | HK\$36.00 | | | |
| 9 | Snack | HK\$12.00 | HK\$7.00 | HK\$18.00 | HK\$6.00 | HK\$17.00 | |
| 10 | | | | | | | |
| 11 | Your Spending on: | Total Spending | Descripti | ion of cell r | eference | | |
| 12 | Monday lunch | HK\$23.00 | One cell | | | | |
| 13 | Monday after lunch | HK\$61.50 | Part of o | column | | | |
| 14 | Dinner of Tue, Wed and Thur | HK\$96.00 | Part of a | row | | | |
| 15 | Entire week | HK\$523.50 | Matrix o | f cells | | | |
| 16 | Food on or over HK\$30 | HK\$141.50 | Set of un | related cell | ls | | |
| 17 | Wednesday | HK\$101.50 | Entire co | lumn | | | |
| 18 | Dinner only | HK\$164.50 | Entire ro | w | | | |
| 19 | Thursday and Friday | HK\$200.50 | Multiple | columns | | | |
| 20 | Lunch, tea and dinner | HK\$372.00 | Multiple | rows | | | |

 \rightarrow =SUM (C8:E8)

Range References – Matrix of Cells

| 4 | Α | В | С | D | Е | F |
|----|-------------------------------|-------------------|------------|--------------|------------|-----------|
| 1 | Referring to a Range | of Cells | | | | |
| | This example shows how you | can refer to a ra | nge of cel | ls in formu | ılas. | |
| 2 | The SUM() function is used to | demonstrate thi | s by calcu | lating the s | spending o | ffood |
| 3 | | | | | | |
| 4 | | Monday | Tuesday | Vednesda | Thursday | Friday |
| 5 | Breakfast | HK\$18.00 | HK\$20.00 | HK\$18.00 | HK\$17.50 | HK\$18.00 |
| 6 | Lunch | HK\$23.00 | HK\$30.00 | HK\$22.00 | HK\$22.00 | HK\$21.50 |
| 7 | Tea | HK\$17.00 | HK\$19.00 | HK\$15.50 | HK\$20.00 | HK\$17.50 |
| 8 | Dinner | HK\$32.50 | HK\$43.00 | HK\$28.00 | HK\$25.00 | HK\$36.00 |
| 9 | Snack | HK\$12.00 | HK\$7.00 | HK\$18.00 | HK\$6.00 | HK\$17.00 |
| 10 | | | | | | |
| 11 | Your Spending on: | Total Spending | Descripti | on of cell r | eference | |
| 12 | Monday lunch | HK\$23.00 | One cell | | | |
| 13 | Monday after lunch | HK\$61.50 | Part of a | column | | |
| 14 | Dinner of Tue, Wed and Thur | HK\$96.00 | Part of a | row | | |
| 15 | Entire week | HK\$523.50 | Matrix o | f cells | | |
| 16 | Food on or over HK\$30 | HK\$141.50 | Set of un | related cell | ls | |
| 17 | Wednesday | HK\$101.50 | Entire co | lumn | | |
| 18 | Dinner only | HK\$164.50 | Entire ro | N | | |
| 19 | Thursday and Friday | HK\$200.50 | Multiple | columns | | |
| 20 | Lunch, tea and dinner | HK\$372.00 | Multiple | rows | | |

 \rightarrow =SUM (B5:F9)

Range References – Set of Unrelated Cells

| 4 | Α | В | С | D | Е | F | | | |
|----|-------------------------------|-------------------|-----------------------------------------|---------------|------------|-----------|--|--|--|
| 1 | Referring to a Range | of Cells | | | | | | | |
| | This example shows how you | can refer to a ra | inge of cel | ls in formu | las. | | | | |
| 2 | The SUM() function is used to | demonstrate thi | s by calcu | lating the s | spending o | ffood | | | |
| 3 | | | | | | | | | |
| 4 | | Monday | Tuesday | Nednesda | Thursday | Friday | | | |
| 5 | Breakfast | HK\$18.00 | HK\$20.00 | HK\$18.00 | HK\$17.50 | HK\$18.00 | | | |
| 6 | Lunch | HK\$23.00 | HK\$30.00 | HK\$22.00 | HK\$22.00 | HK\$21.50 | | | |
| 7 | Tea | | HK\$17.00 HK\$19.00 HK\$15.50 HK\$20.00 | | | | | | |
| 8 | Dinner | HK\$32.50 | HK\$43.00 | HK\$36.00 | | | | | |
| 9 | Snack | HK\$12.00 | HK\$7.00 HK\$18.00 HK\$6.00 HK | | | | | | |
| 10 | | | | | | | | | |
| 11 | Your Spending on: | Total Spending | Descripti | ion of cell r | eference | | | | |
| 12 | Monday lunch | HK\$23.00 | One cell | | | | | | |
| 13 | Monday after lunch | HK\$61.50 | Part of a | column | | | | | |
| 14 | Dinner of Tue, Wed and Thur | HK\$96.00 | Part of a | row | | | | | |
| 15 | Entire week | HK\$523.50 | Matrix o | feeils | | | | | |
| 16 | Food on or over HK\$30 | HK\$141.50 | set of un | related cell | s | | | | |
| 17 | Wednesday | HK\$101.50 | Entire column | | | | | | |
| 18 | Dinner only | HK\$164.50 | Entire ro | w | | | | | |
| 19 | Thursday and Friday | HK\$200.50 | Multiple | columns | | | | | |
| 20 | Lunch, tea and dinner | HK\$372.00 | Multiple | rows | | | | | |

=SUM(B8,C6,C8,F8)

Range References – Entire Column

| 4 | Α | В | С | D | Е | F | |
|----|-------------------------------|-----------------------|-------------|--------------|-----------------|-----------|--|
| 1 | Referring to a Range | of Cells | | | | | |
| | This example shows how you | can refer to a ra | inge of ce | ls in formu | las. | | |
| 2 | The SUM() function is used to | o demonstrate thi | is by calcı | lating the : | pending of food | | |
| 3 | | | | | | | |
| 4 | | Monday | Tuesday | Vednesda | Thursday | Friday | |
| 5 | Breakfast | HK\$18.00 | HK\$20.00 | HK\$18.00 | HK\$17.50 | HK\$18.00 | |
| 6 | Lunch | HK\$23.00 | HK\$30.00 | HK\$22.00 | HK\$22.00 | HK\$21.50 | |
| 7 | Tea | HK\$17.00 | HK\$19.00 | HK\$15.50 | HK\$20.00 | HK\$17.50 | |
| 8 | Dinner | HK\$32.50 | HK\$43.00 | HK\$28.00 | HK\$25.00 | HK\$36.00 | |
| 9 | Snack | HK\$12.00 | HK\$7.00 | HK\$18.00 | HK\$6.00 | HK\$17.00 | |
| 10 | | | | | | | |
| 11 | Your Spending on: | Total Spending | Descript | on of cell r | eference | | |
| 12 | Monday lunch | HK\$23.00 | One cell | | | | |
| 13 | Monday after lunch | HK\$61.50 | Part of a | column | | | |
| 14 | Dinner of Tue, Wed and Thur | HK\$96.00 | Part of a | row | | | |
| 15 | Entire week | HK\$523.50 | Matrix c | fcells | | | |
| 16 | Food on or over HK\$30 | HK\$141.50 | Set of ur | related cell | \$ | | |
| 17 | Wednesday | HK\$101.50 | Entire co | lumn | | | |
| 18 | Dinner only | HK\$164.50 | Entire ro | w | | | |
| 19 | Thursday and Friday | HK\$200.50 | Multiple | columns | | | |
| 20 | Lunch, tea and dinner | HK\$372.00 | Multiple | rows | | | |

=SUM(D:D)

Range References – Entire Row

| 4 | А | В | С | D | Е | F |
|----|-------------------------------|-----------------------|-------------|---------------|------------|-----------|
| 1 | Referring to a Range | of Cells | | | | |
| | This example shows how you | can refer to a ra | inge of cel | lls in formu | ılas. | |
| 2 | The SUM() function is used to | demonstrate thi | is by calcu | lating the s | spending o | ffood |
| 3 | | | | | | |
| 4 | | Monday | Tuesday | Nednesda | Thursday | Friday |
| 5 | Breakfast | HK\$18.00 | HK\$20.00 | HK\$18.00 | HK\$17.50 | HK\$18.00 |
| 6 | Lunch | HK\$23.00 | HK\$30.00 | HK\$22.00 | HK\$22.00 | HK\$21.50 |
| 7 | Tea | HK\$17.00 | HK\$19.00 | HK\$15.50 | HK\$20.00 | HK\$17.50 |
| 8 | Dinner | HK\$32.50 | HK\$43.00 | HK\$28.00 | HK\$25.00 | HK\$36.00 |
| 9 | Snack | HK\$12.00 | HK\$7.00 | HK\$18.00 | HK\$6.00 | HK\$17.00 |
| 10 | | | | | | |
| 11 | Your Spending on: | Total Spending | Descripti | ion of cell r | eference | |
| 12 | Monday lunch | HK\$23.00 | One cell | | | |
| 13 | Monday after lunch | HK\$61.50 | Part of a | column | | |
| 14 | Dinner of Tue, Wed and Thur | HK\$96.00 | Part of a | row | | |
| 15 | Entire week | HK\$523.50 | Matrix o | f cells | | |
| 16 | Food on or over HK\$30 | HK\$141.50 | Set of un | rciated cell | ls | |
| 17 | Wednesday | HK\$101.50 | Entire co | lumn | | |
| 18 | Dinner only | HK\$164.50 | Entire ro | w | | |
| 19 | Thursday and Friday | HK\$200.50 | Multiple | columns | | |
| | Lunch, tea and dinner | HK\$372.00 | Multiple | rows | | |

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Range References – Multiple Columns

| 4 | А | В | С | D | Е | F |
|----|-------------------------------|-------------------|-------------|------------------|------------|-----------|
| 1 | Referring to a Range | of Cells | | | | |
| | This example shows how you | can refer to a ra | inge of cel | ls in form | ılas. | |
| 2 | The SUM() function is used to | demonstrate thi | is by calcu | lating the | spending o | ffood |
| 3 | | | | | | |
| 4 | | Monday | Tuesday | V ednesda | Thursday | Friday |
| 5 | Breakfast | HK\$18.00 | HK\$20.00 | HK\$18.00 | HK\$17.50 | HK\$18.00 |
| 6 | Lunch | HK\$23.00 | HK\$30.00 | HK\$22.00 | HK\$22.00 | HK\$21.50 |
| 7 | Tea | HK\$17.00 | HK\$19.00 | HK\$15.50 | HK\$20.00 | HK\$17.50 |
| 8 | Dinner | HK\$32.50 | HK\$43.00 | HK\$28.00 | HK\$25.00 | HK\$36.00 |
| 9 | Snack | HK\$12.00 | HK\$7.00 | HK\$18.00 | HK\$6.00 | HK\$17.00 |
| 10 | | | | | | |
| 11 | Your Spending on: | Total Spending | Descripti | on of cell | eference | |
| 12 | Monday lunch | HK\$23.00 | One cell | | | |
| 13 | Monday after lunch | HK\$61.50 | Part of a | column | | |
| 14 | Dinner of Tue, Wed and Thur | HK\$96.00 | Part of a | row | | |
| 15 | Entire week | HK\$523.50 | Matrix o | f cells | | |
| 16 | Food on or over HK\$30 | HK\$141.50 | Set of un | relatça ce | ls | |
| 17 | Wednesday | HK\$101.50 | Entire co | Entire column | | |
| 18 | Dinner only | HK\$164.50 | Entire ro | Eptire row | | |
| 19 | Thursday and Friday | HK\$200.50 | Multiple | columns | | |
| 20 | Lunch, tea and dinner | HK\$372.00 | Multiple | rows | | |

=SUM (E:F)

Range References – Multiple Rows

| 1 | Α | В | С | D | Ε | F | |
|----|-------------------------------|-----------------------|-------------|---------------|------------|-----------|-------------------------|
| 1 | Referring to a Range | of Cells | | | | | |
| | This example shows how you | can refer to a ra | ange of cei | lls in formu | las. | | - |
| 2 | The SUM() function is used to | demonstrate thi | is by calcu | lating the s | spending o | ffood | |
| 3 | | | | | | | |
| 4 | | Monday | Tuesday | Vednesda | Thursday | Friday | |
| 5 | Breakfast | HK\$18.00 | HK\$20.00 | HK\$18.00 | HK\$17.50 | HK\$18.00 | |
| 6 | Lunch | HK\$23.00 | HK\$30.00 | HK\$22.00 | HK\$22.00 | HK\$21.50 | |
| 7 | Tea | HK\$17.00 | HK\$19.00 | HK\$15.50 | HK\$20.00 | HK\$17.50 | |
| 8 | Dinner | HK\$32.50 | HK\$43.00 | HK\$28.00 | HK\$25.00 | HK\$36.00 | |
| 9 | Snack | HK\$12.00 | HK\$7.00 | HK\$18.00 | HK\$6.00 | HK\$17.00 | |
| 10 | | | | | | | \rightarrow =SUM(6:8) |
| 11 | Your Spending on: | Total Spending | Descript | ion of cell r | eference | | |
| 12 | Monday lunch | HK\$23.00 | One cell | | | | |
| 13 | Monday after lunch | HK\$61.50 | Part of a | column | | | |
| 14 | Dinner of Tue, Wed and Thur | HK\$96.00 | Part of a | row | | | |
| 15 | Entire week | HK\$523.50 | Matrix o | f cells | | | |
| 16 | Food on or over HK\$30 | HK\$141.50 | Set of un | related cel | 5 | | |
| 17 | Wednesday | HK\$101.50 | Entire co | lump | | | |
| 18 | Dinner only | HK\$164.50 | Entire ro | V | | | |
| 19 | Thursday and Friday | HK\$200.50 | Mylciple | columns | | | |
| 20 | Lunch, tea and dinner | HK\$372.00 | Multiple | rows | | | |

Advanced Example of Using Absolute/Relative Cell Referencing

- In this example we want to know the best country to get profit by buying and then selling lots of iPhone 6
- We create a worksheet containing the cost to buy one iPhone 6 in different countries with different quantities:

| 4 | Cost of 16Gb iPhone 6, in HK\$ (Feb 2015) | | Cost per iPhone, if buying this many in that country: | | | | | | |
|----|----------------------------------------------|-----------|-------------------------------------------------------|-----------|-----------|-----------|--|--|--|
| 5 | Country | 1 | 5 | 10 | 50 | 100 | | | |
| 6 | Australia | HK\$5,268 | HK\$5,005 | HK\$4,754 | HK\$4,517 | HK\$4,291 | | | |
| 7 | Canada | HK\$4,666 | HK\$4,433 | HK\$4,211 | HK\$4,001 | HK\$3,800 | | | |
| 8 | Denmark | HK\$4,889 | HK\$4,645 | HK\$4,412 | HK\$4,192 | HK\$3,982 | | | |
| 9 | Japan | HK\$5,007 | HK\$4,757 | HK\$4,519 | HK\$4,293 | HK\$4,078 | | | |
| 10 | New Zealand | HK\$5,737 | HK\$5,450 | HK\$5,178 | HK\$4,919 | HK\$4,673 | | | |
| 11 | UK | HK\$6,404 | HK\$6,084 | HK\$5,780 | HK\$5,491 | HK\$5,216 | | | |
| 12 | USA | HK\$5,031 | HK\$4,779 | HK\$4,540 | HK\$4,313 | HK\$4,098 | | | |

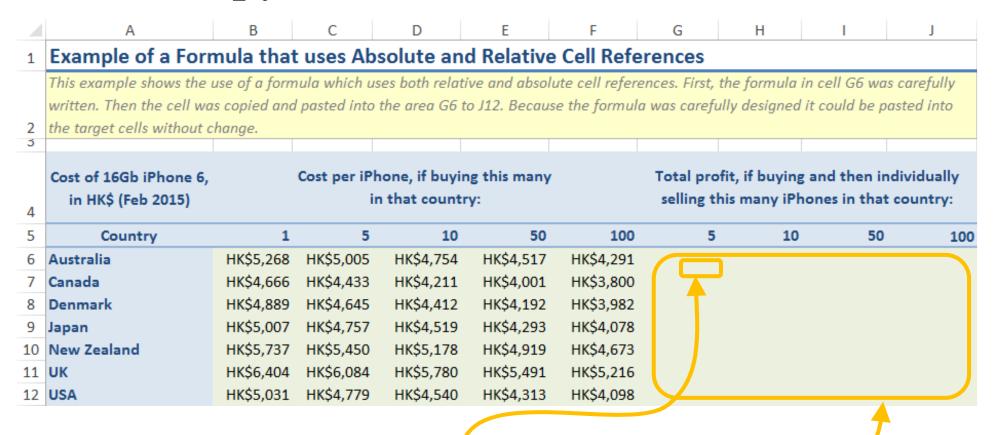
Writing a Correct Formula

• Then we calculate the profit in another area of the worksheet

| 4 | Α | В | С | D | Е | F | G | Н | 1 | J |
|----|-------------------------------------------------------------------------------------|--------------|-----------|------------|------------|-----------------------------|--------|----|-----|----------|
| 1 | Example of a Forn | nula that | uses Abs | solute and | d Relative | Cell Refe | rences | | | |
| 2 | This example shows the u written. Then the cell wa the target cells without c | s copied and | | | | _ | | _ | | |
| 4 | Cost of 16Gb iPhone 6, in HK\$ (Feb 2015) | | | - | _ | individually at country: | | | | |
| 5 | Country | 1 | 5 | 10 | 50 | 100 | 5 | 10 |) 5 | 0 100 |
| 6 | Australia | HK\$5,268 | HK\$5,005 | HK\$4,754 | HK\$4,517 | HK\$4,291 | | | | |
| 7 | Canada | HK\$4,666 | HK\$4,433 | HK\$4,211 | HK\$4,001 | HK\$3,800 | | | | 1 |
| 8 | Denmark | HK\$4,889 | HK\$4,645 | HK\$4,412 | HK\$4,192 | HK\$3,982 | | | | |
| 9 | Japan | HK\$5,007 | HK\$4,757 | HK\$4,519 | HK\$4,293 | HK\$4,078 | | | | |
| 10 | New Zealand | HK\$5,737 | HK\$5,450 | HK\$5,178 | HK\$4,919 | HK\$4,673 | | | | |
| 11 | UK | HK\$6,404 | HK\$6,084 | HK\$5,780 | HK\$5,491 | HK\$5,216 | | | |) |
| 12 | USA | HK\$5,031 | HK\$4,779 | HK\$4,540 | HK\$4,313 | HK\$4,098 | | | | |

• The profit for various situations will be shown here - so we want to design an Excel formula which can be copied to this entire area

Make One Formula, Copy and Paste it into an Area



- The usual approach is to first carefully write the formula for the top-left cell
- Then you copy the top-left cell, select the whole area, and paste

Thinking About the Formula

- Each cell in that area needs to show the profit
- Profit is the difference between the income and the cost
- For example, you purchase 5 iPhones in Australia
- Here is an illustration of the cost:

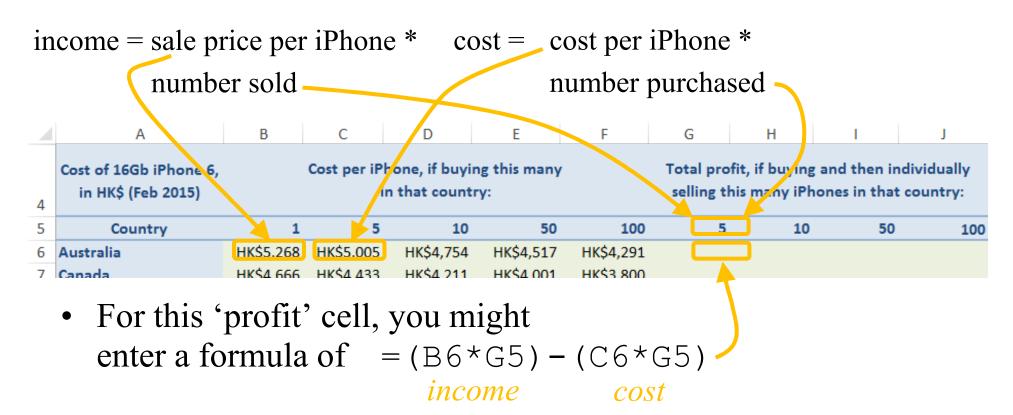
| 4 | Cost of 16Gb iPhone 6, in HK\$ (Feb 2015) | | | one, if buyin that countr | - | Total profit, if selling this m | | | - | |
|---|----------------------------------------------|-----------|-----------|------------------------------|-----------|---------------------------------|---|----|----|-----|
| 5 | Country | 1 | 5 | 10 | 50 | 100 | 5 | 10 | 50 | 100 |
| 6 | Australia | HK\$5,268 | HK\$5,005 | HK\$4,754 | HK\$4,517 | HK\$4,291 | | | | |
| 7 | Canada | HK\$4 666 | HKSA 4 3 | HK\$4 211 | HK\$4 001 | HK\$3 800 | T | | | |
| | | | | | | | | | | |

cost = cost per iPhone * number purchased

• Here is an illustration of the income:



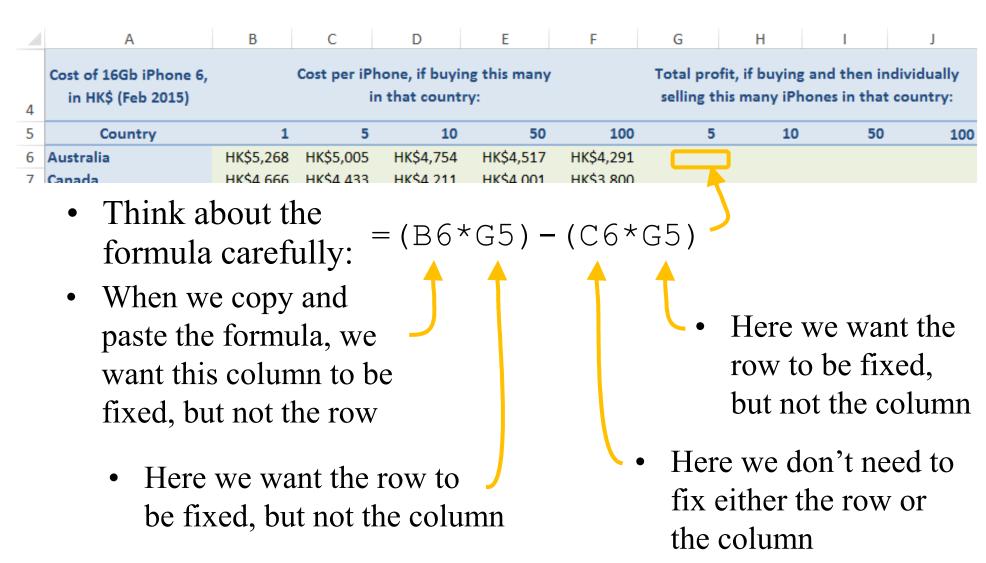
income = cost per iPhone * number sold



• The formula is correct for that cell – but if you copy it and paste it into the area, you will get nonsense results:

| | Cost of 16Gb iPhone 6, in | Cost per iPhone, if buying this many in that country: | | | | | Total profit, if buying and then individually selling this many iPhones in that country: | | | | | |
|----|------------------------------|-------------------------------------------------------|-----------|-----------|-----------|-----------|------------------------------------------------------------------------------------------|-----------------------------|-------------------------------|-------------------------------|--|--|
| 4 | HK\$ (Feb 2015) | | | | | | | | | | | |
| 5 | Country | 1 | 5 | 10 | 50 | 100 | 5 | 10 | 50 | 100 | | |
| 6 | Australia | HK\$5,268 H | IK\$5,005 | HK\$4,754 | HK\$4,517 | HK\$4,291 | HK\$1,317 | HK\$2,502 | HK\$11,886 | HK\$22,583 | | |
| 7 | Canada | HK\$4,666 H | IK\$4,433 | HK\$4,211 | HK\$4,001 | HK\$3,800 | HK\$307,256 | HK\$554,597 | HK\$2,502,620 | HK\$4,517,229 | | |
| 8 | Denmark | HK\$4,889 H | IK\$4,645 | HK\$4,412 | HK\$4,192 | HK\$3,982 | HK\$75,108,754 | HK\$128,792,735 | HK\$552,118,357 | HK\$946,744,953 | | |
| 9 | Japan | HK\$5,007 H | IK\$4,757 | HK\$4,519 | HK\$4,293 | HK\$4,078 | HK\$18,803,476,475 | HK\$30,631,098,221 | HK\$124,746,104,728 | HK\$203,212,963,928 | | |
| 10 | New Zealand | HK\$5,737 H | IK\$5,450 | HK\$5,178 | HK\$4,919 | HK\$4,673 | HK\$5,393,777,226,861 | HK\$8,347,203,998,534 | HK\$32,294,536,677,445 | HK\$49,977,793,732,803 | | |
| 11 | UK | HK\$6,404 H | IK\$6,084 | HK\$5,780 | HK\$5,491 | HK\$5,216 | HK\$1,727,087,468,040,940 | HK\$2,539,135,984,313,930 | HK\$9,332,491,356,316,510 | HK\$13,720,477,430,712,300 | | |
| 12 | USA | HK\$5,031 H | IK\$4,779 | HK\$4,540 | HK\$4,313 | HK\$4,098 | HK\$434,448,852,585,698,000 | HK\$606,783,674,011,460,000 | HK\$2,118,698,351,114,980,000 | HK\$2,959,132,155,511,820,000 | | |

Designing The Formula



• So the formula must be: = (\$B6*G\$5) - (C6*G\$5)

• We enter that formula into the top-left cell, copy it, and paste it into the area:

| 4 | Cost of 16Gb iPhone 6, in HK\$ (Feb 2015) | | | one, if buyin that countr | - | | - | | and then in | - |
|----|----------------------------------------------|-----------|-----------|------------------------------|-----------|-----------|-----------|-----------|-------------|-------------|
| 5 | Country | 1 | 5 | 10 | 50 | 100 | 5 | 10 | 50 | 100 |
| 6 | Australia | HK\$5,268 | HK\$5,005 | HK\$4,754 | HK\$4,517 | HK\$4,291 | HK\$1,317 | HK\$5,136 | HK\$37,567 | HK\$97,718 |
| 7 | Canada | HK\$4,666 | HK\$4,433 | HK\$4,211 | HK\$4,001 | HK\$3,800 | HK\$1,167 | HK\$4,549 | HK\$33,274 | HK\$86,551 |
| 8 | Denmark | HK\$4,889 | HK\$4,645 | HK\$4,412 | HK\$4,192 | HK\$3,982 | HK\$1,222 | HK\$4,767 | HK\$34,865 | HK\$90,688 |
| 9 | Japan | HK\$5,007 | HK\$4,757 | HK\$4,519 | HK\$4,293 | HK\$4,078 | HK\$1,252 | HK\$4,882 | HK\$35,706 | HK\$92,877 |
| 10 | New Zealand | HK\$5,737 | HK\$5,450 | HK\$5,178 | HK\$4,919 | HK\$4,673 | HK\$1,434 | HK\$5,594 | HK\$40,912 | HK\$106,418 |
| 11 | UK | HK\$6,404 | HK\$6,084 | HK\$5,780 | HK\$5,491 | HK\$5,216 | HK\$1,601 | HK\$6,244 | HK\$45,669 | HK\$118,790 |
| 12 | USA | HK\$5,031 | HK\$4,779 | HK\$4,540 | HK\$4,313 | HK\$4,098 | HK\$1,258 | HK\$4,905 | HK\$35,877 | HK\$93,322 |



• You can use Ctrl `to check that the formulas are correct:

| Total profit, if bu | ying and then individua | ally selling this many iPh | ones in that country: |
|-------------------------|-------------------------|----------------------------|--------------------------|
| 5 | 10 | 50 | 100 |
| =(\$B6*G\$5)-(C6*G\$5) | =(\$B6*H\$5)-(D6*H\$5) | =(\$B6*I\$5)-(E6*I\$5) | =(\$B6*J\$5)-(F6*J\$5) |
| =(\$B7*G\$5)-(C7*G\$5) | =(\$B7*H\$5)-(D7*H\$5) | =(\$B7*I\$5)-(E7*I\$5) | =(\$B7*J\$5)-(F7*J\$5) |
| =(\$B8*G\$5)-(C8*G\$5) | =(\$B8*H\$5)-(D8*H\$5) | =(\$B8*I\$5)-(E8*I\$5) | =(\$B8*J\$5)-(F8*J\$5) |
| =(\$B9*G\$5)-(C9*G\$5) | =(\$B9*H\$5)-(D9*H\$5) | =(\$B9*I\$5)-(E9*I\$5) | =(\$B9*J\$5)-(F9*J\$5) |
| =(\$B10*G\$5)-(C10*G\$5 | =(\$B10*H\$5)-(D10*H\$5 |) =(\$B10*I\$5)-(E10*I\$5) | =(\$B10*J\$5)-(F10*J\$5) |
| =(\$B11*G\$5)-(C11*G\$5 | =(\$B11*H\$5)-(D11*H\$5 |) =(\$B11*I\$5)-(E11*I\$5) | =(\$B11*J\$5)-(F11*J\$5) |
| =(\$B12*G\$5)-(C12*G\$5 | =(\$B12*H\$5)-(D12*H\$5 |) =(\$B12*I\$5)-(E12*I\$5) | =(\$B12*J\$5)-(F12*J\$5) |