

SVKM'S  
**Narsee Monjee Institute of Management Studies**  
Declared as Deemed-to-be University under Section 3 of the UGC Act 1956



**NMIMS GLOBAL ACCESS  
SCHOOL FOR  
CONTINUING EDUCATION**

# CREATING LEADERS FOR A TRANSFORMING WORLD MBA(WX)

An Executive Management Program  
for Working Professionals

**NMIMS**Global





## INSTITUTION OF EXCELLENCE

With over 4 decades of history in providing stellar academics, SVKM's NMIMS Deemed-to-be-University is now a multidisciplinary centre of learning offering its students a rich balanced environment to learn and grown in, exposure to research & academics, and opportunities to have hands-on access to practical aspects of diverse functions across industries.

SVKM's Narsee Monjee Institute of Management was founded in 1981 and achieved Deemed-to-be-University status from the University Grants Commission in 2003.



8 Campuses Across India

17000+ Campus Students

750 Full-Time Faculty Members

Faculty includes Fulbright Scholars and Humboldt (for Post-Doctoral Researchers) International Scholars

18 Multidisciplinary Schools Across



### Management

School of Business Management regularly featured in the Top-10 MBA Schools

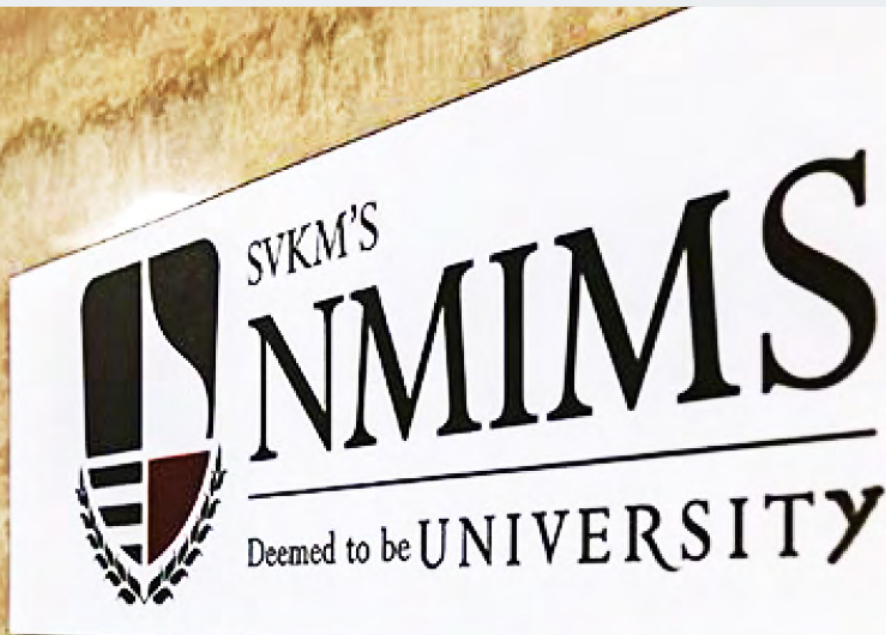


### Commerce

Top ranking and award-winning commerce college in India



Engineering & Technology & More  
4th best Engineering college in West







**NMIMS GLOBAL ACCESS  
SCHOOL FOR  
CONTINUING EDUCATION**

## INDIA'S TOP ED-TECH UNIVERSITY

NMIMS Global is amongst India's top institutions in the online and distance education space.

The institution was founded in 1994 with an aim to provide distance education and in 2013 began the journey towards online learning.

NMIMS Global is changing the dynamics of higher education delivery in India while empowering students across India and enabling them to fulfil their dreams and aspirations.

NMIMS Global now has over **1,25,000** enrolled active students, many of whom are in the top echelons of over **16,000** corporate firms across the country.

### PROGRAMS THAT PREPARE YOU FOR A DYNAMIC MARKETPLACE



**MBA (WX) - Executive  
Management Program for  
Working Professionals**



**MBA  
(Distance)**



**M.Sc. in Artificial  
Intelligence and Machine  
Learning DevOps**



**M.Sc.  
in Applied  
Finance**



**Bachelor of Commerce  
  
Bachelor of Business  
Administration**



**MBA (X) in  
Business Analytics**



**Professional  
Diploma in  
Digital Marketing**



**Professional  
Diploma in  
Wealth Management**



**Certificate  
Programs**



**Diploma  
Programs**

# AN ACCESSIBLE NEW WORLD OF BUSINESS EDUCATION

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The MBA (WX) program provides you with an  
online ecosystem that will shape you into a relevant  
and compelling leader

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Workplaces around the world are changing fast. Within this everchanging business dynamic, leaders now and in the future will need to ensure sustained stability and growth. They will also need to capture effective work-process trends, learn them and apply them almost instantaneously.

In this landscape, the right management program allows you to acquire necessary knowledge and skills that ascertain your future success as a leader. The MBA (WX) by NMIMS Global programme allows you to upgrade yourself and gain business management education from wherever you are while you are working.

This executive MBA program will provide you with an ecosystem that will transform yourself into a relevant and compelling leader. During your time at

NMIMS Global, you will garner the fundamental management competencies essential for succeeding in any industry function across India and the world.

The connections you make here with your peers and faculty members will not only last you a lifetime but will also shape your perspectives, supplement your learning process, and prime you to work with different personality types effectively. Our students come from across the country and have over 7 to 10 years of work experience. You shall also achieve NMIMS Global Alumni status that allows you access to our worldwide alumni community.

“

*MBA (WX) provides students with a stellar learning experience that transforms them into global business leaders.*

”

The MBA (WX) encourages you to overcome barriers to fulfil your ambition and achieve your aspiration. It provides you with the best business education. If you are willing to put in the hours, a true thorough revolution awaits you.

**Rajiv Shah**  
CEO & Director,  
NMIMS Global

# IF YOU HAVE A GOAL IN MIND, THE MBA(WX) PROGRAM ACCELERATES YOUR JOURNEY TOWARDS IT.

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The program brings the rigour of an on-campus  
MBA program to the online space

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MBA (WX) instils in you a foundation based on imagination, inspiration, creativity, critical thinking, competition, communication, and resourcefulness. It is tailor-made for today's ambitious multi-taskers who aim to be tomorrow's leaders. If you have a goal in mind, the MBA(WX) program accelerates your journey towards it. The process shapes you to bring your best foot forward.

Our 15-month program power-packs the best curriculum with global certification. Continuous learning fuelled by academic excellence and ed-tech expertise is what makes our program best-suited for ambitious working professionals. Our in-depth approach, superior support, and personalised learning methodology allow you to pursue your career goals with an optimum work-life balance.

You will be able to learn cutting-edge concepts from the best industry leaders and scholars, academicians from around the globe and immediately apply those concepts at your job. This program, therefore, by design equips you to lead and transform your organisation at warp speed.

For 15 months, you will join forces with peers from across the country to develop and challenge each other. In the carefully curated cohort of 120 students, you will meet and collaborate with zealous participants as yourself.

“  
*Continuous learning fuelled by  
academic excellence and ed-tech expertise  
is what makes MBA(WX) best-suited for  
ambitious working professionals aiming  
to be future leaders.*

”

At NMIMS Global, we persist in creating actionable knowledge principles, imparting truly transformational business-management practices and empowering leaders for a fair and sustainable future. Our aim is to create leaders who can adapt and thrive in a transforming world.

**Dr. Shalini Kalia**

Chief Academic Officer,  
NMIMS Global

Get set. Go!

Go places and ace your niche with

# MBA(WX)

An Executive Management Program  
for Working Professionals

The well-rounded 15-month program establishes a  
foundation for sharp, insightful, and strategic leaders who  
design and build significant value



Gain competitive  
advantage with  
NMIMS, India's  
Top University  
with rich  
industry  
recognition



Learn from a team  
of the finest  
academic minds  
including scholars,  
academicians,  
PHDs and industry  
veterans



“

*With an aim to become a CSO (Chief Strategy Officer) of a large firm within the next 5 years, I chose the MBA (WX) program as it is designed to enhance the knowledge of working professionals while allowing them to continue their jobs. I highly recommend this program for people who want to further their career.*

”

**Saadh Ahmed K**

Head of Product Marketing & Strategy, Augentia  
LLC

## Get set. Go!



“

*The rigorous MBA (WX) Program with its dual specialisations has helped me gain the necessary industry knowledge and connections to boost my career and showed me the direction to reach the top of the ladder while allowing me to continue my dream job at Uber India.*

”

**Isha Agarwal**

Operations Lead, Transportation, Uber India

Seamlessly  
interact with  
the faculty  
through Live  
Online  
Interactive  
Lectures



Exchange rich  
insights with your  
co-participants as  
well as those in  
other NMIMS Global  
programs via  
peer-to-peer interaction



Get the rigour of an  
on-campus program  
with intensive and  
experiential learning  
via an advanced  
online learning  
management system



“

*A dual specialisation in marketing and leadership & strategy will help me grow within the ranks with leadership skills. It is quick and concentrated. The MBA (WX) program saves travel time while providing the same rich interactive experience of a full time classroom MBA.*

”

**Lisa Rodrigues**

MBA (WX) Batch of 2020

Women constitute **35% of the MBA (WX) Batch**

For leaders in the making

## WHAT MAKES MBA(WX) APT FOR WORKING PROFESSIONALS



### 15-months to build your forte

The concise 15-month program allows you to learn, grow and transform into a responsive leader in a short period of time.



### Comprehensive academic and corporate recognition

MBA (WX) is recognised by All India Council for Technical Education (AICTE), the apex regulatory body for education in India. NMIMS is highly regarded by the top corporates in India for expertise in training students in management functions.



### Added power of Harvard Business Publishing Education (HBPE)

The (HBPE) certification offers a comprehensive introduction & acts as a solid foundation for business education. Also access the entire range of global and India-centric content. The module includes 6 courses for which a certificate shall be awarded.



## For leaders in the making



### Enriched Learning Experience

NMIMS Global delivers a state-of-the-art LMS that allows for experiential learning, enriched with technology, faculty, and curriculum. The 'digital classroom' environment allows for seamless interaction between faculty and students.



### Work, life and study

Designed to deliver experience-based management education in a manner that permits flexibility without any compromise on academic integrity, thus enabling you to upgrade yourself while you attend to your work and life priorities.



### Select 120 students per batch

Limited batch allows better networking and meaningful interactive learning from each other's experiences



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*Flexibility was a big concern for me while considering an MBA along with prioritising the best institute to take my career forward. I had just changed jobs and finding the right MBA for me was quite a challenge. The MBA(WX) from NMIMS Global, has exceeded my expectations with its vast knowledge base coupled with detailed lectures. The highly professional approach made learning a wonderful experience”.*

”

**Poras M. Bulsara**  
MBA (WX) Batch of 2020

“

*With my 10+ years of experience, the 15-month MBA (WX) was the perfect option for me to pursue a degree to enhance my skills as a business analyst while working simultaneously. Its Dual Specialisation option also helped me pursue my passion in Salesforce CRM and Leadership.*

”

**Rahul Shaw**  
Senior Business Analyst, Information Technology,  
Happiest Minds



## For leaders in the making



“

*At HSBC, my role compels me to bring innovations & change each day, which keeps me motivated. I am passionate about change & challenges, and I chose MBA WX to learn beyond what I know & come out with some exceptional outcomes. This course is the most suitable for me given my work and personal commitments. I have taken Finance and Leadership as my dual specialisations because I am sure these two will help me take my career ahead. The program is highly recommended because it covers all aspects and is a blend of all the subjects that matter in a professional business environment.*

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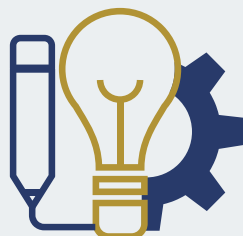
**Alka Pandey**

Assistant Manager, HSBC



### Fast-track Intensive Learning

The program is designed for intensive learning across 5 terms. The first two terms offer you a background in general business management while the next two focus on your chosen field/s of specialisation. The fifth term is dedicated to the Capstone Project.



### Capstone Project for hands-on learning

Capstone Business Simulation Project is the global standard for management programs. It offers you an excellent ecosystem to synthesise & apply concepts and techniques.



### Student Success Team

NMIMS Global offers a dedicated counselor to the course participants as a one stop solution on all their queries. This helps them transition into the course and resolve their problems at any point during the course with ease. A live chat console helps the participants interact with the counselor as well as their batchmates.

## For leaders in the making



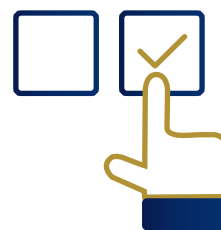
### Deep Dive Study Plan

The program is designed to make learners focus and deep dive into a subject for 15 days at time. Each term has five subjects, and each subject is completed before the next begins.



### Continuous Assessment for Enhanced Retention

Regular lecture-based assessments across 15 days to ensure immediate retention followed by online-proctored term-end examination for a robust overall assessment.



### Tailor your MBA Program

The program encourages you to broaden your fields of expertise as it allows you to graduate with two specialisations. You can choose from core & dual specialisations: Leadership and Strategy, Marketing, Operations & Supply Chain, Digital Marketing and Applied Finance.

**81% of MBA (WX) participants prefer Dual Specialisations**



“

*I have graduated with an M.Com. from Mumbai University, with a specialisation in Marketing. I currently handle my family business which I can't leave to pursue a full-time MBA course. I want to take my company to the 200 - crore turnover club. This course gives me the best possible combination with evening lectures through an online portal and yet being so rigorous. I have taken Marketing as a specialisation because I want to equip myself with better marketing skills to help my business grow.*

”

**Riddhi Nagda**  
General Admin Manager,  
Powerflex Industries

## LEARN FROM THE BEST

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Leading business thinkers from the academia and industry allow you to absorb eminent theories and business practices

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*I think what really builds in the rigour and efficacy into the MBA (WX) Program is its smart design incorporating live online interactive sessions, regular student-support, and back-to back assessments. The Program embeds real time application-oriented learning from faculty and reinforced learning with assessment and collaborative tools. As a faculty, I have found the in-class interaction among participants with diverse work experience create an evolving dimension to the courses, truly enriching.*

”

**Prof. Amit Parakh**

PGDM (IIM Ahemdabad), ACA, CS, CFA, FRM  
Founder & Lead Trainer, FinStudyClub.com



NMIMS Global is recognised across the country for its educational lineage. The academia for the MBA (WX) program comprises of some of the finest minds. The team consists of academicians, PhDs, industry veterans, scholars who are curious about their own field, and industry practitioners who are at the top of changing trends and evolving business practices.

Our faculty members are also easily accessible. The live interactive lectures and learning management system are designed to encourage two-way communication and increased interactions.



## Minds that spark



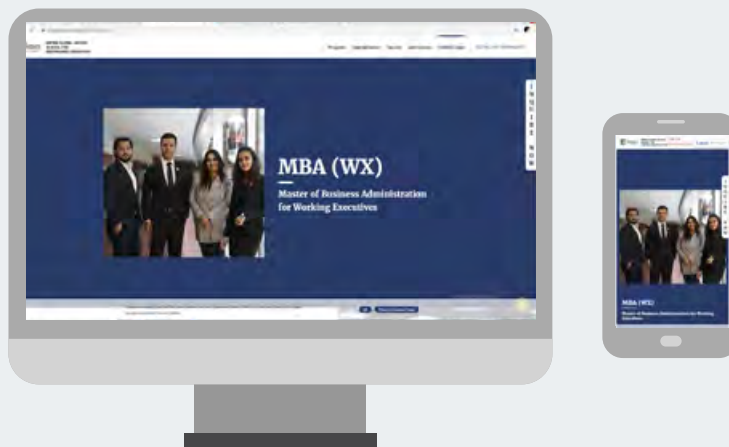
“

*I currently work as a Business Analyst at Estee Lauder, having graduated earlier with an M.Com. degree and 2 levels of CA. Finance is something which really interests me and being a CFO is something that my ultimate goal would be. Through this course, I can continue to work thereby increasing my work experience and add value through an Executive MBA & that too from NMIMS Global. It is a win-win situation after analysing all the costs and benefits. Also, the course completes in 15 months, and is a rigorous programme along with unaffected work so I am experiencing almost a full-time MBA.*

”

**Charmi K Mistry**

Business Analyst, Estee Lauder Companies Inc.



Avail lecture recordings  
within 4 hrs

Get video transcripts  
for ease of learning

Connect with  
faculty for addressing  
doubts on any topic

### Learning Management System

Access the entire system  
with a mobile app

Pearson Library for  
effective learning

Customized update  
management process to  
suit individual needs

## A PROGRAM THAT FITS INTO YOUR LIFESCAPE

Achieve the clarity, aptitude, and confidence needed to succeed in the business world

The first two terms aim to train participants in general business management and managing core operations of any company. Along with Harvard Business Publishing Education module, these constitute the founding pillars that make a successful business management professional.



**6 digital**  
certificates for each  
subject.

### FUNDAMENTAL LEARNING

Term 1	5 Subjects	Term 2	5 Subjects
Financial accounting: Information for Decisions		Business Statistics for Decision Makers	
Managerial Economics		Operations Management	
Information Systems		Strategic Management	
Organisational Behaviour		Business Management	
Marketing Management		Corporate Finance	

### Foundation Modules

Live sessions conducted one week prior to commencement of the term to orient participants about foundation content and encourage them to go through the foundation modules before the commencement of the term for effective learning.



### HARVARD BUSINESS PUBLISHING Education

Education Modules	Mapping with Terms
Management Communication	Foundation of Term I
Financial Accounting	Foundation of Term I
Quantitative Methods	Foundation of Term II
Mathematics for Management	Foundation of Term II
Finance	Foundation of Term II
Spreadsheet Modelling: Excel 2013	Foundation of Term II

“  
*I graduated with Bachelors of Mass Media (BMM) with a major in journalism, and have almost 15 years of work experience. I wish to pursue a career in marketing and ideally work as a brand manager at Nike or Armour. I wanted to work and study at the same time, and MBA (WX) seemed more feasible to that end. The course allows one to choose 4 subjects from another stream which is fantastic as this gives more scope for learning and understanding another vertical. I have loved the way the course is designed and the flexibility it provides for working professionals. It is a great balance of rigour and flexibility*  
”

**Manasi Rawalgaonkar,**  
Content Manager, BookMyShow

# MBA(WX) Program Structure

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The businesses of today require both specialist and multi-disciplinary approaches to expand the depth and width of their offerings to consumers. To help develop your growth trajectory for a global marketplace, terms 3 & 4 offer you to choose either a core specialisation to sharpen a skillset or dual specialisations to help you broaden your expertise.

## SPECIALISED LEARNING & SKILL BUILDING

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### Term 3

5 Subjects

### Term 4

5 Subjects

**Leadership and Strategy:** This specialisation is designed for professionals who want to develop a broad set of skills needed for general management positions. Focused on building a strong foundation in leadership, courses on strategy help address realities of today's global businesses.

**Marketing:** The marketing curriculum includes a set of theory and experiential courses which focus on developing innovative marketing techniques that help solve real world problems.

**Operations & Supply Chain:** Specialising in this track will enable the professional make decisions in Operations and Supply Chain Management from an international perspective. The learner will acquire a thorough perspective in procurement, logistics, service operations and more.

**Applied Finance:** This specialisation covers aspects related to a business's financial investments and capital. Some areas include security analysis and portfolio management, financial engineering, and financial reporting & analysis.

**Digital Marketing:** Digital Marketing specialisation enriches participants with a comprehensive set of tools to drive marketing and communication strategies via the digital channels and how to integrate them well with the overall marketing efforts.

## REAL WORLD EXPERIENCE

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### Term 5

Capstone Project

The 5th term constitutes a capstone project i.e. a multifaceted assignment that serves as a culminating academic and intellectual experience.

**The Capstone Business Simulation, used by more than 600 business schools worldwide, helps you:**

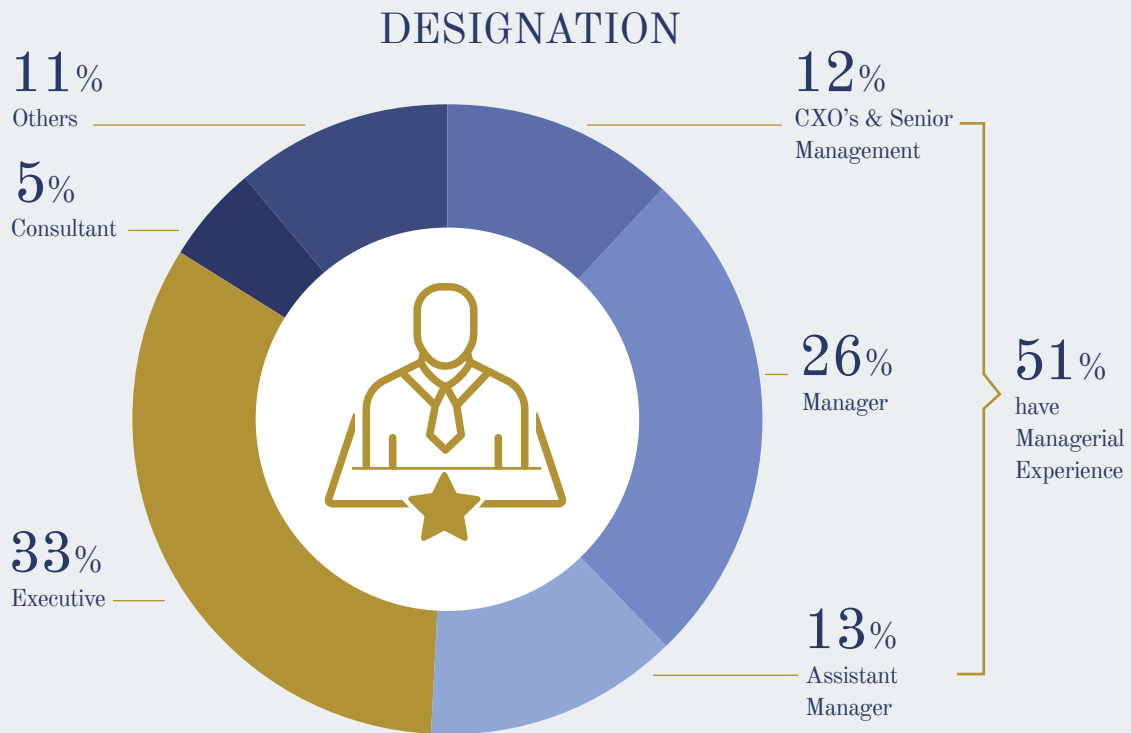
- Synthesise concepts and techniques from the core & specialisation courses, and work experience in an integrated approach.
- Make strategic and tactical decisions in all domains of the business with an overlay of corporate governance and strategic management.
- Assimilate and analyse information, draw meaningful conclusions, and recommend appropriate courses of actions to resolve complex issues in a changing competitive business environment.

### Electives in Term 5

In this term, students will be offered an Analytics elective that will be in tandem with their choice of specialisation.

## Peers that inspire

Prepare yourself for a dynamic business environment as you study with a multi-cultural and multi-accomplished peer community



Average Age: **31.5** years (62% between 26 and 34 years)



“

*My life goal would be to make a difference in people's lives. I want to create systematic, sustainable eco-systems in pockets of rural India. After completing more than a decade into the financial sector of India, I felt it was the right time for a booster for my career. NMIMS Global being one of the most reputed institutions, was a natural choice.*

”

**Sourav Banerjee,**  
MBA (WX) Batch of 2020

## Recruiters

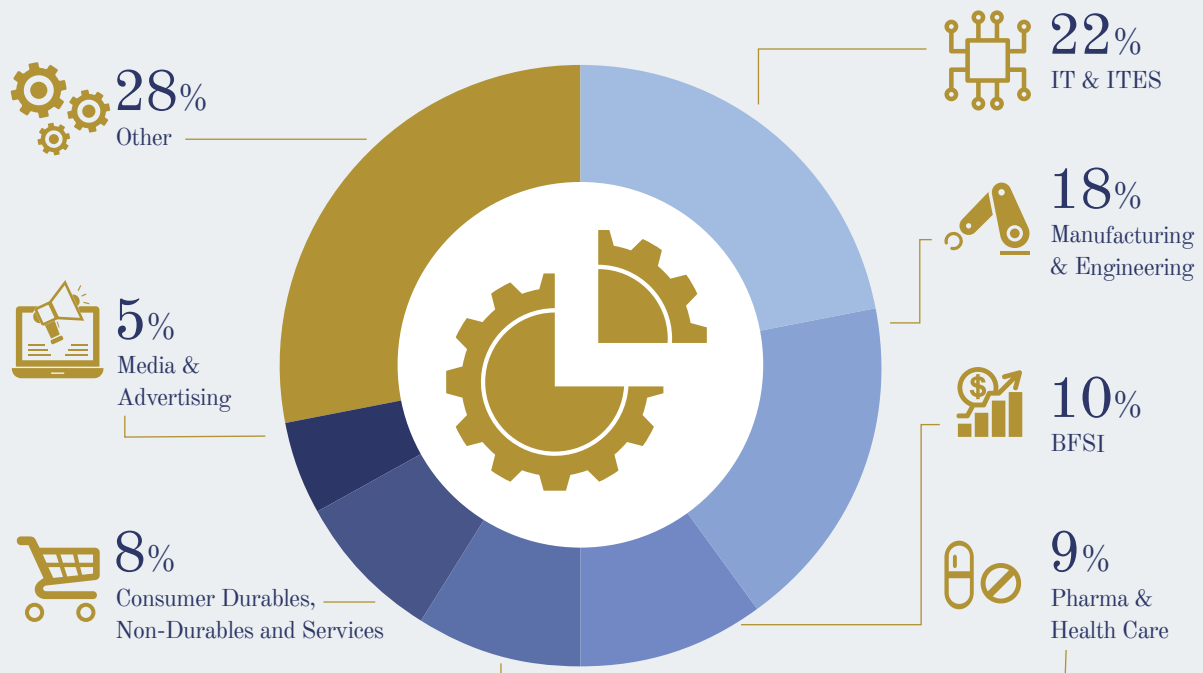
	J.P.Morgan			
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## Peers that inspire

Gain rich insights on a wide spectrum of businesses from the multitude of experience of your co-participants

### INDUSTRY SECTOR



Average Work Experience: **6.5** years (65% have over 5 years of experience)

“

*I am associated with Vodafone Idea Ltd, working as an AGM, Process and Automation Consultant and have total of 10+ Years of IT, Telecom Experience. To have a Post Graduate degree from reputed institute was the need of the hour, and the communication about the MBA (WX) program from NMIMS Global and its course structure was in line with my professional work commitments. The best part about the program is that it is designed for you to achieve your dreams and become successful in your career path.*

”

**Tejas Mangesh More**

Assistant General Manager, Vodafone Idea Ltd.

Johnson & Johnson

Uber



# GETTING INTO MBA(WX)

Take your first steps to transform  
into a global leader

## Eligibility and Selection parameters

To Apply, candidates should qualify in either track :



### Track A

Possess a Bachelor's  
Degree (10+2+3) in  
any discipline from  
recognised universities  
with a minimum of 55 %



Completed 3 + years of  
work experience



### Track B

Possess a Bachelor's  
Degree (10+2+3) in any  
discipline from recognised  
Universities with a  
minimum of 55 %



Possess Post-Graduation  
/Professional Degree from  
recognised Universities  
with a minimum of 55 %



Completed 2 + years of  
work experience.



Candidates must also demonstrate high  
potential for leadership and have an interest  
in influencing the business environment.



# Creating a class of leaders

## Admission Process



### 1 Registration

Register online at [executive.nmims.edu](http://executive.nmims.edu). Post registration, a student counsellor from our Authorised Enrolment Partner (AEP) will get in touch with you.



### 2 Document Submission

Submit relevant academic and work-experience documents to our AEP.



### 3 Personal Interview

Throughout our selection procedure, we look for candidates who display enthusiasm, aptitude, and high leadership potential.



### 4 Fees Submission

You may confirm your admission by paying the fee.



### 5 Offer Letter

On successfully completing all these steps, you will receive a confirmation letter from our admissions team with further details.

## Program Fee Schedule

### Program Fee - INR 4,00,000/-\*

0% finance available

- EMI Facility available via credit cards of all leading banks.
- Special incentives for people from armed forces with a 20% concession on the program fee.

\* Subject to change

• All Loans are subject to Approval by finance partners

Application Fee - INR 1500/-\*

Note: An initial amount of Rs. 10,000/- from the program fee will be collected at the time of registration.



- Website: [online.nmims.edu](https://online.nmims.edu)
- For an in-person counselling session, register on: [online.nmims.edu/admission-process-mba-wx](https://online.nmims.edu/admission-process-mba-wx)



AUTHORISED ENROLMENT PARTNER

