

SVKM'S  
**Narsee Monjee Institute of Management Studies**

Declared as Deemed-to-be University under Section 3 of the UGC Act 1956

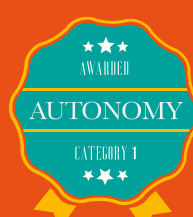


**NMIMS GLOBAL ACCESS  
SCHOOL FOR  
CONTINUING EDUCATION**

# Be a Graduate

**B.Com & BBA Programs in Open  
& Distance Learning mode**

**NMIMSGlobal**



# ABOUT NMIMS

SVKM's Narsee Monjee Institute of Management was founded in 1981 and achieved Deemed-to-be-University status from the University Grants Commission in 2003. SVKM's NMIMS is now a globalised centre of learning, providing its students a balanced exposure to research, academics, and practical aspects of the various functions across industries.



India's Top 10 B-School



18 Specialised Schools



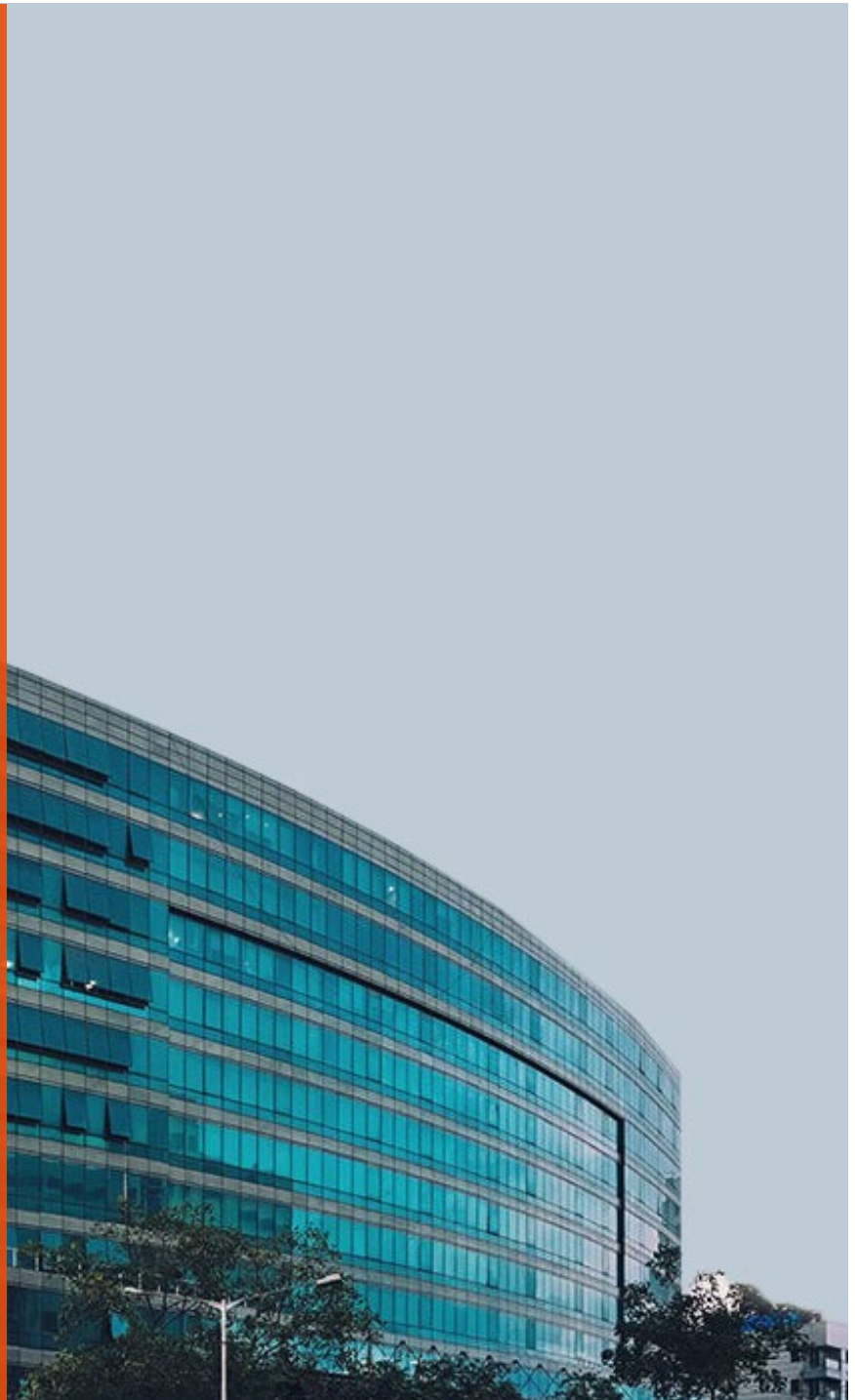
750 Full-Time Faculty Members



6+ campuses across the country



10 Faculty members with International Scholarship for Post-Doctoral Researchers



1981

SVKM's Narsee Monjee Institute of Management Founded

1994

NGA-SCE begins Distance Education Programs

1999

SVKM's NMIMS accredited with 5 stars from NAAC

2003

SVKM's NMIMS acquires Deemed-to-be-University status

2012

NGA-SCE takes Ed-Tech based approach to learning

2016

University of the year awarded to SVKM's NMIMS by FICCI

2019

NGA-SCE crosses 50,000+ active students mark

2020

Bachelor's Degree Programs launched

# NMIMS GLOBAL: INDIA'S LARGEST ED-TECH UNIVERSITY

NMIMS Global is amongst India's top institutions in the distance education space. The institution was founded in 1994 with an aim to provide distance education and in 2013 began the journey with a state of the art learning management system to provide blended learning on connected platforms 24/7. NMIMS Global is changing the dynamics of higher education delivery in India while empowering students across India and enabling them to fulfil their dreams and aspirations.



1,25,000+ enrolled active students



22,500 + Alumni



Students from 650+ Locations across India

## Learning Experience



**Study Anytime, Anywhere**  
24/7 unlimited online access across platforms to 'Live & Recorded' lectures



**Focus on Academic Excellence**  
Program content and syllabus meticulously designed by academicians & industry experts



**Examination and Evaluation**  
Computer-based exams at designated centres across India with flexibility to choose centre and dates



**Ed-Tech Based Learning System**  
Delivered online through mobile app based learning platform



**Get Alumni Status**  
On completion of the program, the participants become a part of the worldwide NMIMS alumni network

## Other Programs



**MBA Distance Program**  
(10 Specialisations)



**Diploma Programs**  
(9 Specialisations)



**Certificate Programs**  
(5 Specialisations)



**Executive MBA Program**  
(5 Specialisations)



**Digital Marketing Programs**



**Finance Programs**  
- M.Sc. in Applied Finance  
- Professional Diploma in Wealth Management

## B.COM AND BBA PROGRAMS IN BLENDED & ODL MODE

NMIMS Global brings to you the top-ranked B.Com and BBA Programs, right at your doorstep. Delivered through Live Interactive Lectures using state-of-the-art online infrastructure, these programs will help you build a solid foundation for a career in the corporate world or provide opportunities to pursue higher education in accounting, finance, or management.

### Employability skills

To equip a student with skills required for industry readiness, there are three modules of 10 hours each spread across three semesters covering soft & technical skills.

On completion of the program, the participants become a part of the worldwide NMIMS alumni network through our Alumni Portal and can leverage the network to further their professional and personal interests.

### Placement Support and Career Assistance

Our Placement Assistance Service is a first-of-a-kind offering for distance and online education programs. This service is built to prepare our students for a lifetime of career possibilities with a focus on providing placement assistance to support and enable their careers.



# BACHELOR OF COMMERCE (B.COM)

The B.Com. Program is focused on providing participants with relevant knowledge and skills in accounting and finance along with an aptitude for critical thinking and problem solving that can prepare them for a wide range of careers in the business world. This program will also provide participants with the credentials to pursue higher education in Accounting and Finance or Management.

## Program Structure

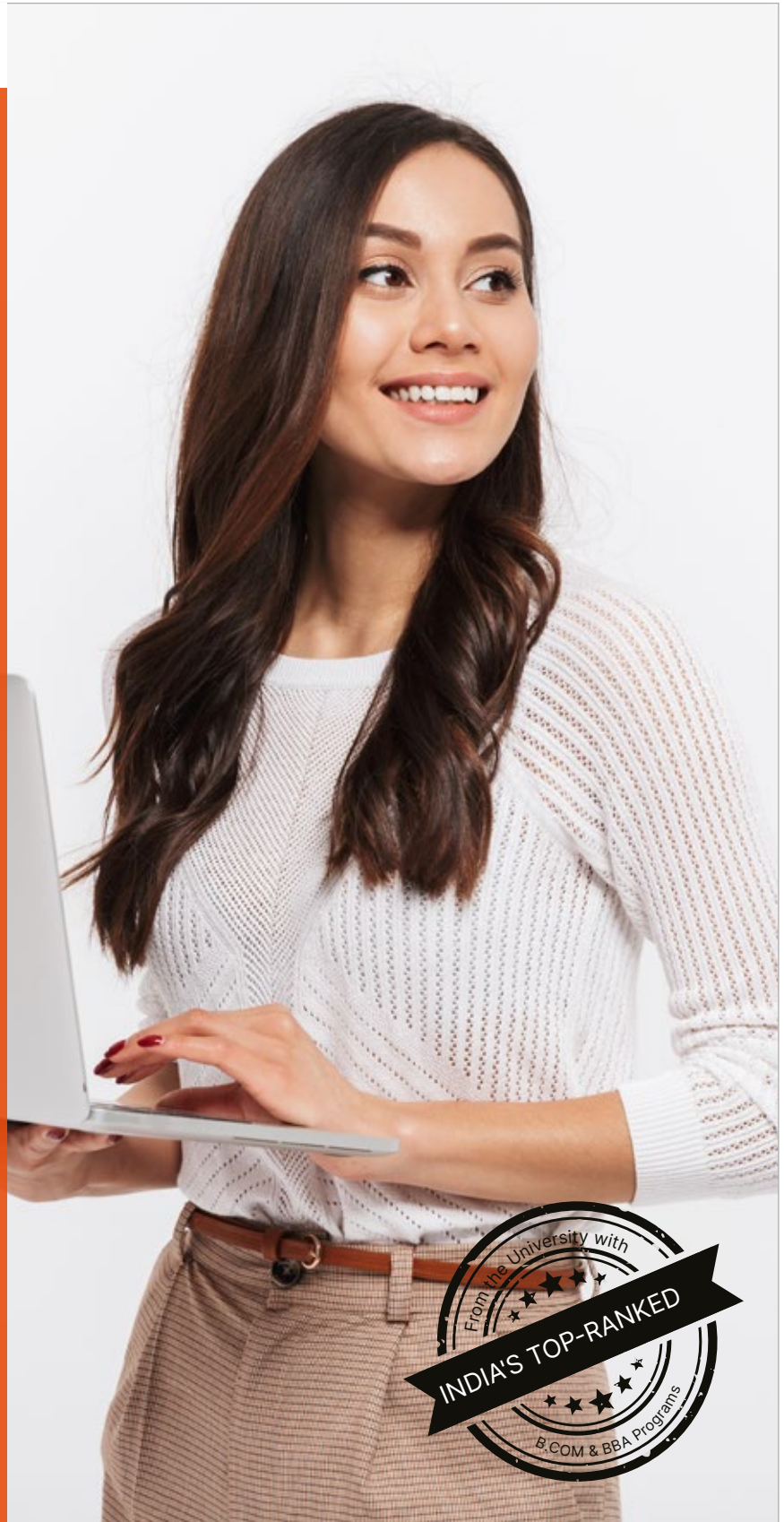
3  
years

6  
semesters

6  
subjects per  
semester

5  
year validity

  
Employability  
Skills



## Program Highlights

The B.Com program is designed to prepare participants for their holistic development with the knowledge and skills they need to apply to resolve the challenges brought about by the dynamic nature of the financial services sector, and understand the strategic relevance of finance for businesses.

- The Bachelor of Commerce is an undergraduate degree in commerce and related courses in finance
- The program focuses on the holistic development of a learner who wishes to complete graduation by building their knowledge and skills so as to be a successful manager tomorrow
- The program provides comprehensive understanding and insights in the area of Finance, Accounting, Law, Taxation and Management

## Outcomes of the Program

The key outcomes of the program are to create, inculcate, and develop:

- A strong foundation to learn and understand essentials of business, trade, and commerce
- Skills in relation to designing financial statements and managerial reports
- Ability to apply the quantitative skills for working in financial market including – analysing portfolios and managing them
- Understanding about emerging trends in Accountancy

## Career Opportunities

With the completion of the course, participants will be able to equip themselves with the skills relevant for various functions in the financial services sector and accounting & financial management across industries.



Accountant



Financial Analyst



Accounts Manager



Relationship Manager



Accounts Process Executive



Customer Support Executive



Corporate Sales Executive

## Eligibility Criteria

- HSC (10+2) in any discipline from a recognised Board with minimum 50%  
OR
- HSC (10+2) in any discipline from a recognised Board with 45% and minimum 2 years work experience  
OR
- SSC (10) + 3 years Diploma recognised by AICTE with 55%

## Fee Structure

Option 1	Option 2	Option 3
Full Fee Payment (in INR)	Annual payment (in INR)	Semester-wise fee payment (in INR)
Full Fee Payment: 94,000/-	Program fee per year: 33,000/-	Program Fee Per Semester: 18,000/-
Admission Processing Fee: 1,200/-	Admission Processing Fee: 1,200/-	Admission Processing Fee: 1,200/-
No. of Payments: 1	No. of Payments: 3	No. of Payments: 6

# BACHELOR OF BUSINESS ADMINISTRATION (BBA)

The BBA Program at NMIMS Global has been designed to provide a strong foundation for management skills required to cater to the needs of today's dynamic corporate world. The program follows a balanced academic and industry-relevant course structure that prepares the participants for the rigour of today's business environment, and also helps them make decisions that are sensitive, ethical, and responsible from a socio-cultural and environmental perspective.

## Program Structure

3

years

6

semesters

6

subjects per semester

2

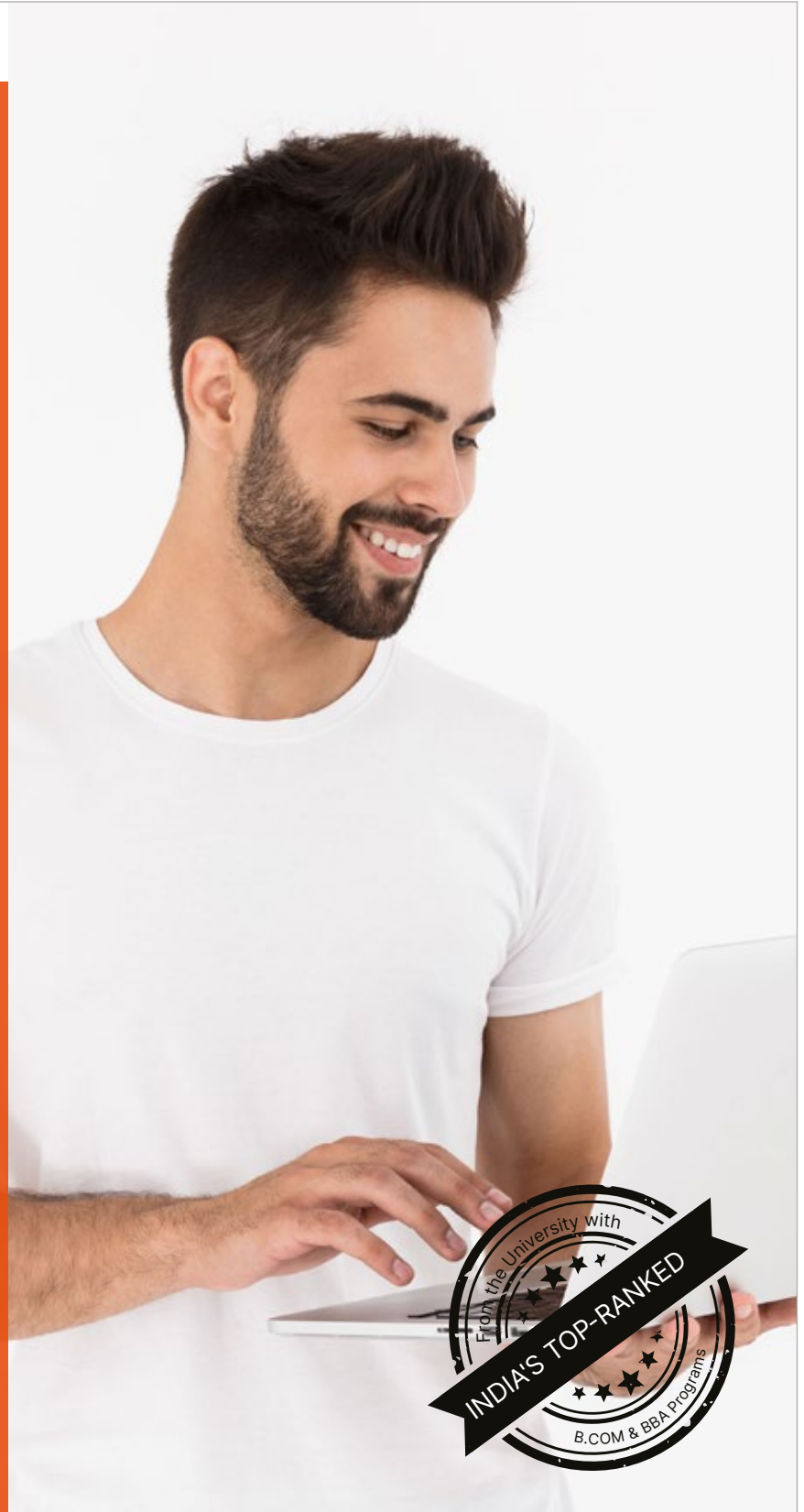
specialisation

5

year validity



Employability Skills



## Program Highlights

The BBA Program structure is designed to prepare participants for the knowledge and management skills they will require in order to excel in the globalised economy. The program offers participants a choice of Marketing and Finance Electives in the third year to further their knowledge and pursue corporate careers in the stream of their choice.

- The Bachelor in Business Administration program is designed to enable students to become industry-ready managers
- Equips students with requisite professional education and knowledge in business management for adding value to the industry and advancing learning
- Provide state-of-the-art infrastructure to students, to support and propel their career paths, be it managerial, administrative or entrepreneurial
- Specialisations: Finance & Marketing

## Outcomes of the Program

The key outcomes desired out of the BBA program are:

- To help participants demonstrate a clear grasp of the concepts of business management across functional domains
- To help participants develop entrepreneurship acumen, innovation in ideating business plans, and understanding of start-up ecosystem in the country
- To generate critical thinking and analytical skills that help develop frameworks to solve real-world business problems

## Career Opportunities

This BBA program prepares the participants to successfully respond to the challenges of the corporate world and have the opportunity to join as assistant managers/executives in the following domains.



Marketing



Finance



HR



Operations



Information  
Technology



General  
Management

## Eligibility Criteria

- HSC (10+2) in any discipline from a recognised Board with minimum 50%.  
OR
- HSC (10+2) in any discipline from a recognised Board with 45% and minimum 2 years work experience.  
OR
- SSC (10) + 3 years Diploma recognised by AICTE with 55%.

## Fee Structure

Option 1	Option 2	Option 3
Full Fee Payment (in INR)	Annual payment (in INR)	Semester-wise fee payment (in INR)
Full Fee Payment: 1,31,000/-	Program Fee Per Year: 47,000/-	Program Fee Per Semester: 25,000/-
Admission Processing Fee: 1,200/-	Admission Processing Fee: 1,200/-	Admission Processing Fee: 1,200/-
No. of Payments: 1	No. of Payments: 3	No. of Payments: 6



# BACHELOR IN BUSINESS ADMINISTRATION (BBA)

## BUSINESS ANALYTICS

The Bachelor in Business Administration (BBA) - Business Analytics program is designed for undergraduates who aspire to be confident and hands-on with data & analytics. The industry-driven curriculum covers varied bases under business management and analytics that provide an in-depth view of a data-driven decision-making process that empowers participants to enter the business analytics ecosphere.

### Program Structure

3

years

6

semesters

6

subjects per semester

5

year validity



Employability Skills





## Program Highlights

- Each of the 6 semesters of the program is packed with modules in soft skills, technical skills, business management skills - all taught using real-world case studies and in-class projects
- The prime focus is on imparting industry-ready, in-demand data analytics skills that keep the participants a step ahead of competition
- The program is aimed at being accommodative of diverse career aspirations
- The program gives participants access to a holistic collection of courses that cover spheres of business communication, financial management and business ethics to achieve their goals

## Outcomes of the Program

The key outcomes desired out of the BBA - Business Analytics Program are:

- To build a strong foundation of business management and analytics across functional domains
- To impart skills to enable data-driven decision making through analytical techniques
- To prepare participants to solve real-world business problems by developing and applying business models and frameworks
- To provide students with in-demand skills (Python, Tableau, Excel) to give them a competitive edge in employability

## Career Opportunities

BBA - Business analytics offers participants a unique set of business analytics skills that gives them a competitive edge for the industry that is rapidly evolving with technology as the driving force. This skill-set helps them be capable of filling positions of entry-level managers in the following domains:



Marketing



Finance



HR



Product Management



Business Analytics

## Eligibility Criteria

- HSC (10+2) in any discipline from a recognised Board with minimum 50%  
OR
- HSC (10+2) in any discipline from a recognised Board with 45% and minimum 2 years work experience  
OR
- SSC (10) + 3 years Diploma recognised by AICTE with 55%

## Fee Structure

Option 1	Option 2	3 Years	Option 3	6 Semesters
Full Fee Payment (in INR)	Annual payment (in INR)		Semester-wise fee payment (in INR)	
Full Fee Payment: 1,45,000/-	First Year: 47,000/-		Sem 1, 2: Rs. 25000/- Per Semester	
	Second & Third Year: 56,400/- Per Year		Sem 3,4,5 & 6: Rs. 30,000/- per semester	
Admission Processing Fee: 1,200/-	Admission Processing Fee: 1,200/-		Admission Processing Fee: 1,200/-	
No. of Payments: 1	No. of Payments: 3		No. of Payments: 6	



"NMIMS Global, with its legacy of over a decade, has mastered blended learning in ODL mode. Our degree programs are focussed on nurturing the young minds with contemporary domain knowledge and the employability skills."

- Dr. Shalini Kalia, Chief Academic Officer  
- NMIMS Global

#### Awards



India's Best BBA  
Colleges 2019  
(SVKM's NMIMS,  
Anil Surendra Modi  
School of Commerce)

India Today



Citywise Top Commerce  
Colleges 2019  
(SVKM's Anuruben  
Jivantal College of  
Commerce and Economics)

India Today



Top Distance Learning  
Institute of India

CSR Awards For  
Excellence 2013 & 2014



Top Distance Learning  
Institutes in India

DNA-Indus Learning  
2012 Survey



Top B-School offering  
Management Programs  
through Distance Learning  
Mode 2011 & 2012

Zee Business

## NMIMS Global: India's Largest Ed-Tech University



#### Convenient Fee Payment Option

- Flexible fee payment options with loan facility
- Pay fees semester wise, annually or at one go



#### Best-in-class Student Services

- Multiple touchpoints - Email, Toll-free no. and Live chat
- Dedicated student support team to manage queries and provide assistance



#### Regional Offices

- NMIMS GLOBAL holds a strong national presence with regional offices in Mumbai, Delhi, Chandigarh, Ahmedabad, Navi Mumbai, Pune, Bangalore, Hyderabad, Kolkata & Indore.



#### Get NMIMS Alumni Status

- Leverage the global NMIMS Alumni network to further your professional and personal interests.

#### Contact

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karmaeducation.in

#### AUTHORISED ENROLMENT PARTNER



**Karma Education**  
Enhancing Capabilities

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