Gustavo Quiroz Ocampo

Front-end Developer

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HARD SKILLS

- React
- Javascript
- HTML & CSS
- Git/Github
- Firebase Functions
- React Router
- Typescript
- Fetch API
- Responsive Design
- English & Spanish
- Design Principles
- Animation

SOFT SKILLS

- Communication
- Attention to detail
- Teamwork
- Time Management
- Problem-solving
- Leadership
- Flexibility
- Adaptability

EXPERIENCE

Front-end Developer   **El Diablito 13**   *Remote / Mexico / 2023*

- Developed "El Diablito 13" website using React.js, Typescript, HTML, and CSS technologies.
- Optimized SEO practices for improved visibility, search engine rankings, and a 50% increase in organic traffic.
- Collaborated with UX design team to create an intuitive user experience, driving positive feedback and increased engagement.
- 20% improvement in website loading speed and a 50% reduction in server response time using Firebase for secure data storage, authentication, and advanced functionality using functions.
- Implemented responsive features, including smooth animations and dynamic content loading.

Lead Motion Designer   **Höski Media**   *Remote / Canada / 2021 - 2023*

- Collaborated with cross-functional teams to create visually stunning assets and deliver impactful ads.
- Proficient in creating dynamic and interactive elements using After Effects expressions with Javascript.
- Visual programming with Arnold renderer engine in Autodesk Maya to create enhancing textures using nodes.
- 10x return on investment (ROI) for clients by driving significant revenue growth.
- Contributing to the company's achievement of the $1,000,000 Two Comma Club Award.

EDUCATION

Certification in Web Development   **FIXTERGEEK**   *México / 2022 - 2023*

- Major in Front-end Development

Bachelor in Engineering   **UPMH**   *México / 2016 - 2020*

- Bilingual Major in Animation and Visual Effects.