

Kipras Varanavicius

Data Analyst

WORK EXPERIENCE

SS Great Britain Trust, Bristol
Implementation/Digital Systems Assistant
11/2023 – Present

- Led an initiative to introduce the Trust to Power BI by building the first bespoke dashboards and reports from a 250k+ record AWS database, bringing new insights
- Implemented a migration to a new ticketing system, which included managing large datasets, such as migrating ~150k members, saving on costs and user time
- Designed till layouts, document templates to optimise workflows and reduce manual processes
- Trained every department on how to use this new system
- Liaised with company departments and product team to feedback, develop, test and roll out new features

Freelance Video/Audio Editor
01/2013 – Present

- Self-taught a multitude of different programs and plugins
- Led the successful execution of over 25 diverse projects including documentaries, narrative films, commercials, and animations; contributed to project timelines that enhanced overall team productivity by streamlining workflow processes.
- Had success with [projects](#) hitting international film festivals

Lidl GB
Customer Assistant
10/2019 – 03/2022

- Delivered outstanding service to over 350 customers daily in a fast-paced retail environment, enhancing satisfaction levels which contributed to an increase in repeat business and customer loyalty.
- Took initiative in teaching new starters the ropes, introducing good habits early

PROJECTS

E-Commerce Power BI Report
02/2025

- Performed ETL on a 120,000-record e-commerce data-set, extracting data from Azure Storage and Azure SQL Database accounts into Power BI
- Transformed and cleaned data using Power Query to form a star-based schema data model including a custom date table, and implemented 25 DAX measures to support visualisations and time intelligence
- Created a 4-page report in Power BI containing 40 visualisations
- Constructed 5 SQL queries for the same data to generate insights for use outside of the Power BI environment

Exploratory Data Analysis: Online Shopping in Retail
01/2025

- Designed 5+ custom Python classes to extract data from an RDS database with SQLAlchemy and to visualise data patterns, and conducted ETL and cleaning on a 12,000 record online website-visit dataset
- Prepared the data using Pandas, including data cleaning of columns, imputation of missing values, outlier removal and transformation of skewed data
- Answered 15 business questions by generating visualisations and exploring the data.

CONTACT

- Bristol, United Kingdom
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- [Github](#)
- [LinkedIn](#)

SKILLS

Technical Skills:

- Business Analysis
- Data Visualisation
- Statistical Modeling
- Video Editing
- Sound Editing
- Graphic Design

Tools and Software:

- AWS
- Microsoft Power BI
- Azure
- Git / Github
- Python
- SQL (Postgres)
- Pandas
- Plotly
- Excel
- Adobe Premiere Pro
- Logic Pro

Languages:

- English (Fluent)
- Lithuanian (Fluent)
- Romanian (Conversational)
- German (Intermediate)
- Dutch (Elementary)
- Spanish (Elementary)

EDUCATION

AiCore
Data Analyst Bootcamp
London, United Kingdom
2024-2025

Coventry University
Bachelor of Arts (Hons)
Media Production
Coventry, United Kingdom
2015-2019

OTHER

- Microsoft PL-300 Power BI Associate (in preparation)