

MAY-KABOROK

Project Proposal:

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Submitted to : Messianic Assembly of Yahweh

Objective:

To create a thorough and easy-to-use website that meets the needs of Messianic Assembly of Yahweh- Kaborok and provides a platform for sharing Congregation history, teachings, opportunities, and more. This website seeks to improve community involvement, communication, and the efficient administration of Congregation information.

Problem Statement/challenge:

The project aims to solve the shortcoming of an easily navigable web platform for Yahweh-Kaborok Messianic assembly that combines crucial services for the . It will address the difficulties of :

1. Digital access to the Congregation's announcements, music, lessons, and history is difficult.
2. The absence of a central hub for engaging with assembly-related music, including hymns, worship songs, and music lessons, hindering the spiritual and educational experience of the
3. The need for an efficient, secure platform for managing tithes, offerings, and donations online.

What the Portfolio Project Will Not Solve:

This project will not:

- Replace in-person Congregation services, community building, or face-to-face fellowship.
- Solve non-digital aspects of assembly management, such as physical events coordination or in-person meetings.

- Handle issues beyond the technical or digital space, such as direct pastoral care or physical infrastructure.

Who the Portfolio Project Will Help and/or Who the Users Will Be:

The primary users of this website will be:

- Congregation Members: Individuals looking for easy access to Sabbath Day lessons, Assembly history, music, and online giving options.
- Congregation Leadership and Staff: Those responsible for updating announcements, managing content, and maintaining the website.
- Music Enthusiasts and Learners: Congregants interested in hymns, music lessons, and further engagement with the Assembly's musical ministry.
- Remote Members: Individuals who cannot attend Congregation physically, enabling them to stay connected with the community and worship remotely.

Relevance or Dependence on a Specific Locale:

Although the website is made to meet the unique requirements of the Messianic Assembly of Yahweh-Kaborok, members from all around the world can utilize it, particularly those who are traveling or live far away. However, some features—like tithe, community support, or notifications of local events—might be more pertinent to the Congregation's actual location. Since the music and instructional materials are universal, users of the website can profit from them no matter where they are in the world.

Technical Risks:

Risk: Website Downtime or Server Issues

Potential Impact:

- If the website experiences frequent downtime or slow load times, it will negatively affect user experience and reduce trust in the platform. This could lead to frustration, missed tithes and donations, and a decrease in member engagement.

Safeguards/Alternatives:

- Use a reputable web hosting service with uptime guarantees and scalability to handle increased traffic.
- Implement regular backups and a Content Delivery Network (CDN) to ensure fast load times globally.

- Implement monitoring tools to track site performance and resolve issues quickly.

Risk: Data Security Breaches

Potential Impact:

- A security breach, especially regarding sensitive data like tithes, offerings, and member information, could result in loss of trust, legal issues, and reputational damage.

Safeguards/Alternatives:

- Use SSL encryption for secure data transfer.
- Integrate secure payment gateways (e.g., mpesa, PayPal) to handle financial transactions.
- Regularly audit security protocols and perform vulnerability tests.
- Implement two-factor authentication for administrative access.

Non-Technical Risks:

Risk: Low User Adoption and Engagement

Potential Impact:

- If Congregation members do not actively use the website, the project will not achieve its purpose of improving engagement and community connection. This can hinder the effectiveness of the digital platform and its benefits to the .
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Strategies to Prevent Negative Outcomes:

- Provide tutorials and training for members on how to use the website effectively.
- Promote the website through Congregation services, newsletters, and social media to raise awareness and encourage usage.
- Gather feedback from members during the development and after launch to make improvements and address concerns.

Risk: Inadequate Content Management or Maintenance

Potential Impact:

- If the website's content is not regularly updated, members may find outdated information or lack engagement with new materials, such as weekly lessons or announcements. This could lead to a lack of interest in visiting the website.

Strategies to Prevent Negative Outcomes:

- Appoint dedicated Congregation staff or volunteers to regularly update content.

- Include an easy-to-use content management system (CMS) for staff to update lessons, announcements, and other materials with minimal effort.
- Set up a content calendar to ensure timely updates.

Risk: Resistance to Change

Potential Impact:

- Some Congregation members may be hesitant to embrace a new digital platform, especially older members who are less familiar with technology. This could result in poor adoption rates and missed opportunities for engagement.

Strategies to Prevent Negative Outcomes:

- Include user-friendly design and navigation tailored to all age groups.
- Offer tech support and personalized help to those struggling with the new platform.
- Conduct training sessions for Congregation members to familiarize them with the website's features and benefits.

By addressing both technical and non-technical risks proactively, the project can avoid common pitfalls and deliver a functional, widely-used, and engaging online platform