

Events: Event name  

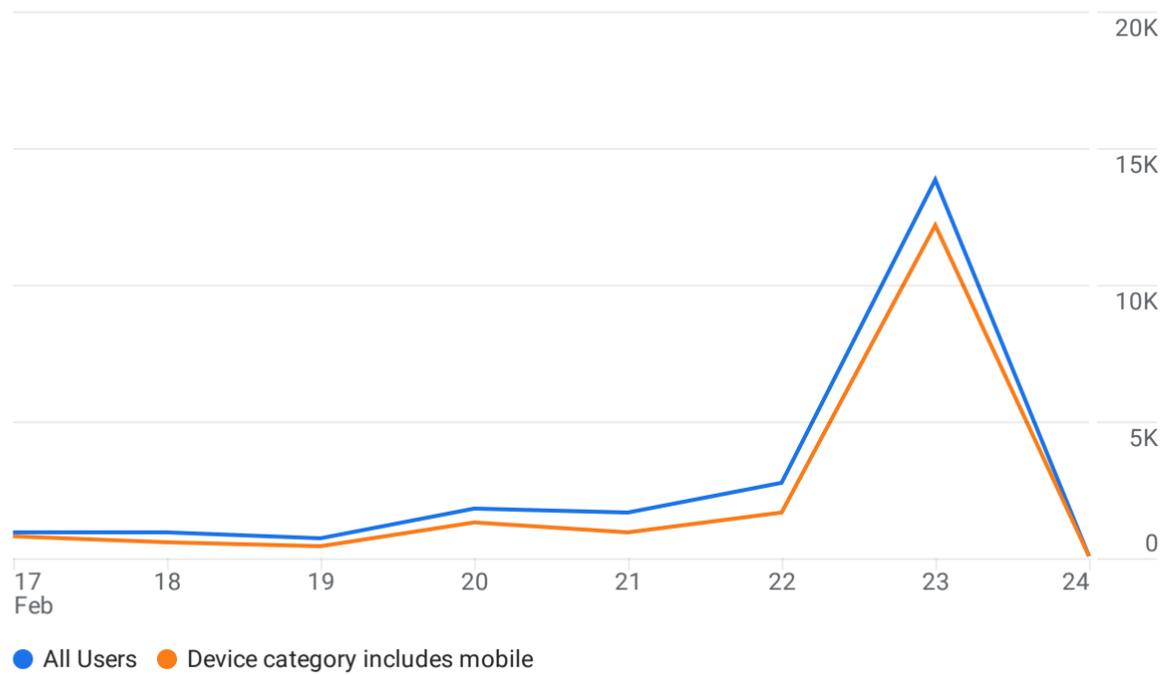
Custom Feb 17 - Feb 24, 2022 

 All Users 

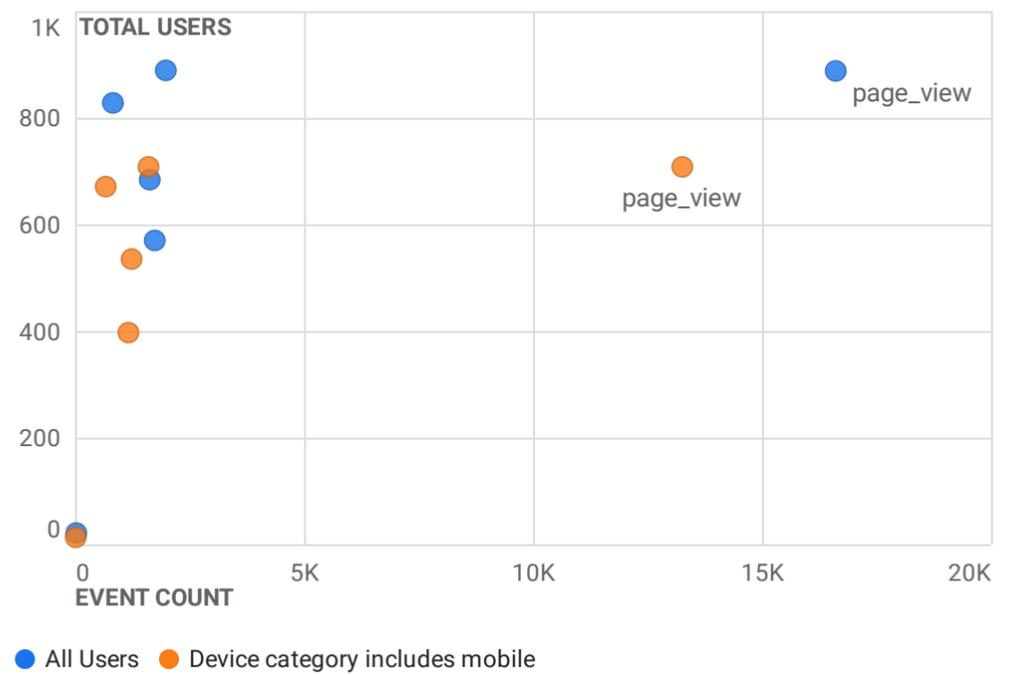
 Device category include... 

Add comparison 

Event count over time



Event count and Total users by Event name



Search... Rows per page: 10 1-6 of 6

Event name	Comparison	Event count	Total users	Event count per user	Total revenue
All Users		22,822 100% of total	894 100% of total	25.53 Avg 0%	Ft0.00
Device category includes mobile		17,954 78.67% of total	710 79.42% of total	25.29 Avg -0.94%	Ft0.00
1 page_view	All Users	16,610	888	18.70	Ft0.00
page_view	Device category includes mobile	13,260	708	18.73	Ft0.00
2 session_start	All Users	1,983	889	2.23	Ft0.00
session_start	Device category includes mobile	1,605	708	2.27	Ft0.00
3 user_engagement	All Users	1,741	570	3.05	Ft0.00
user_engagement	Device category includes mobile	1,166	397	2.94	Ft0.00
4 scroll	All Users	1,632	684	2.39	Ft0.00
scroll	Device category includes mobile	1,236	535	2.31	Ft0.00
5 first_visit	All Users	828	828	1.00	Ft0.00
first_visit	Device category includes mobile	671	671	1.00	Ft0.00
6 click	All Users	28	21	1.33	Ft0.00
click	Device category includes mobile	16	13	1.23	Ft0.00