Kira Prentice

is an energetic product leader with experience uniting agile software development and user-oriented design to solve real problems for real people

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Skills

Adobe Creative Cloud, Atlassian suite, Sketch, InVision, Axure, UsabilityHub, Figma, Microsoft Office suite

Javascript, HTML, CSS, Python, SQL

Spanish, some Portuguese

Education

New York University, *College of Arts & Sciences*

B.A. Computer Science
B.A. Spanish & Linguistics
Presidential Honors Scholar

Volunteering

Cambridge Public Library, *2017–2019*

Volunteer instructor, computer literacy
Volunteer instructor, ESOL

Boston Cyclists Union, *2018–*

Volunteer, design and rendering

BUILTBYGIRLS, *2018–*

Remote mentor, Wave program

Title IX Girls Running Club, *2019–*

Coach and mentor in mental-health focused fitness program for teen girls

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Product Manager — Dec 2019–

Centaur Labs - *Boston, MA*

- Responsible for product roadmap and user experience at a seed-stage startup enabling medical AI through gamification

Director of Product Management — Jul 2019–Dec 2019

Gradifi - *Boston, MA*

- Executed all major product initiatives at a late-stage startup, focused on building equitable financial HR benefits through design-driven research and close collaboration with technical leadership
- Overhauled user experience to drive smart financial decision-making, through a personalized data visualization tool, boosting product engagement
- Drove student loan refinancing bookings through iterative product development in collaboration with marketing and operations teams

Senior Product Manager — Sep 2018–Jul 2019

Gradifi - *Boston, MA*

- Oversaw an expedited development effort to refactor registration methods for a student loan refinancing marketplace with a 24x increase in conversion rates
- Planned, piloted and managed the roll-out of payroll deduction functionality, boosting employer adoption and benefit enrollment among employees

Senior UX Designer — Mar 2018–Sep 2018

Gradifi - *Boston, MA*

- One person team for UX research, design and implementation
- End-to-end product research, design, and front-end development for student loan refinancing marketplace, launched to 72,000 users by end of 2018

Senior UX Designer — Aug 2016–Mar 2018

athenahealth - *Watertown, MA*

- Designer and front-end developer at a cloud-based electronic health record company, focused on analytics and data visualization
- UX lead on the alpha-to-GA launch of a dashboard with 27 key metrics for managing clinical and financial performance of medical practices
- Project lead on analytics and machine learning dashboards and a proprietary native desktop application built in Electron Node.js framework with Polymer

Co-founder and Director — Jan 2016–

Flawless Hacks - *New York, NY*

- Founded, funded, and directed an annual 501(c)(3)-status nonprofit and hackathon focused on uplifting underrepresented women interested in tech
- Introduced 200+ women to their first hackathon, and brought together hundreds more for events including keynote speakers, beginner- to advanced-level workshops and mentorship

Freelance Designer — 2013–

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- Work with companies and individuals on print, graphic, branding and UX design projects