

# Kira. Prentice

is an energetic product leader with experience uniting agile software development and user-oriented design to solve real problems for real people

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## Skills

Adobe Creative Cloud, Atlassian suite, Sketch, InVision, Axure, UsabilityHub, Figma, Microsoft Office suite

Javascript, HTML, CSS, Python, SQL

Spanish, some Portuguese

## Education

### New York University, College of Arts & Sciences

B.A. Computer Science  
B.A. Spanish & Linguistics  
Presidential Honors Scholar

## Volunteering

### Cambridge Public Library, 2017–2019

Volunteer instructor, computer literacy  
Volunteer instructor, ESOL

### Boston Cyclists Union, 2018–

Volunteer, design and rendering

### BUILTBYGIRLS, 2018–

Remote mentor, Wave program

### Title IX Girls Running Club, 2019–

Coach and mentor in mental-health focused fitness program for teen girls

## Director of Product Management

July 2019–

Gradifi - Boston, MA

- Execute all major product initiatives at a late-stage startup, focused on building equitable financial HR benefits through design-driven research and close collaboration with technical leadership
- Overhauled user experience to drive smart financial decision-making, through a personalized data visualization tool, boosting product engagement
- Drove student loan refinancing bookings through iterative product development in collaboration with marketing and operations teams

## Senior Product Manager

Sep 2018–July 2019

Gradifi - Boston, MA

- Oversaw an expedited development effort to refactor registration methods for a student loan refinancing marketplace, leading to a 24x increase in conversion rates
- Planned, piloted and managed the roll-out of payroll deduction functionality, boosting employer adoption and benefit enrollment among employees

## Senior UX Designer

Mar 2018–Sep 2018

Gradifi - Boston, MA

- One person team for UX research, design and implementation at a late-stage startup, focused on building equitable financial HR benefits
- End-to-end product research, design, and front-end development for student loan refinancing marketplace, launched to 72,000 users by end of 2018

## Senior UX Designer

Aug 2016–Mar 2018

athenahealth - Watertown, MA

- Designer and front-end developer at a cloud-based electronic health record company, focused on analytics and data visualization
- UX lead on the alpha-to-GA launch of a dashboard with 27 key metrics for managing clinical and financial performance of medical practices
- Collaborated with analytics and machine learning teams to create dynamic dashboards reflecting ML model accuracy and throughput
- Worked with an agile team to design, research, and implement a proprietary native desktop application built in Electron Node.js framework with Polymer

## Co-founder and Director

Jan 2016–

Flawless Hacks - New York, NY

- Founded, funded, and directed an annual 501(c)(3)-status nonprofit and hackathon focused on uplifting underrepresented women interested in tech
- Introduced 200+ women to their first hackathon, and brought together hundreds more for events including keynote speakers, beginner- to advanced-level workshops and mentorship

## Freelance Designer

2013–

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- Work with companies and individuals on print, graphic, branding and UX design projects
- Past and current clients include OwnLocal, Student Loan Genius, Entrepreneurs Foundation of Central Texas, AIDS Walk and others