

# Kira. Prentice

*is an energetic product leader with experience creating environments where user-oriented design and agile software development join forces to solve real problems for real people*

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## Skills

Adobe Creative Cloud, Atlassian suite, Sketch, InVision, Axure, UsabilityHub, Microsoft Office suite

Javascript, HTML, CSS, Python, SQL

Spanish, some Portuguese

## Education

### **New York University, College of Arts & Sciences**

B.A. Computer Science  
B.A. Spanish & Linguistics  
*Presidential Honors Scholar*

## Volunteering

### **Cambridge Public Library, 2017–**

Volunteer instructor, computer literacy  
Volunteer instructor, ESOL

### **Boston Cyclists Union, 2018–**

Volunteer, design and rendering

### **Senior Product Manager**

**Sep 2018–**

Gradifi - Boston, MA

- Interim product director, responsible for all major product initiatives through design-driven research and close collaboration with technical leadership
- Oversaw an expedited development effort to refactor registration methods for a student loan refinancing marketplace, leading to a 24x increase in conversion rates
- Planned, piloted and managed the rollout of payroll deduction functionality, allowing employers to more flexibly offer financial wellness benefits and boosting benefit enrollment among employees

### **Senior UX Designer**

**Mar 2018–Sep 2018**

Gradifi - Boston, MA

- One person team for UX research, design and implementation at a late-stage startup, focused on building equitable financial HR benefits
- End-to-end product research and design for student loan refinancing marketplace, launched to 72,000 users by end of 2018
- Design quarterback for all user-facing modifications across three products

### **Senior UX Designer**

**Aug 2016–Mar 2018**

athenahealth - Watertown, MA

- Designer and front-end developer at a cloud-based EHR company, focused on analytics and data visualization
- UX lead on the alpha-to-GA launch of a dashboard with 27 key metrics for managing clinical and financial performance of medical practices
- Collaborated with analytics and machine learning teams to create dynamic dashboards reflecting ML model accuracy and throughput
- Worked with an agile team to design, research, and implement a proprietary native desktop application built in Electron Node.js framework with Polymer

### **Co-founder and Director**

**Jan 2016–**

Flawless Hacks - New York, NY

- Founded, funded, and directed an annual 501(c)(3)-status nonprofit and hackathon focused on uplifting underrepresented women interested in tech
- Introduced 200+ women to their first hackathon, and brought together hundreds more for events including keynote speakers, beginner- to advanced-level workshops and mentorship
- Participate regularly in public speaking, panel events and consulting for other hackathon organizers

### **Freelance Designer**

**2013–**

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- Work with companies and individuals on print, graphic, branding and UX design projects
- Past and current clients include OwnLocal, Student Loan Genius, Entrepreneurs Foundation of Central Texas, AIDS Walk, Monthly Music Hackathon, Get Her Elected and others