

Kira McCool

is an energetic product leader with experience uniting agile software development and user-oriented design to solve real problems for real people.

Based in Austin, Texas

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Skills

Adobe Creative Cloud, Atlassian suite, Figma, Retool, Microsoft Office suite

SQL, HTML, CSS, Javascript, Python, Git, Bash scripting

Spanish, some Portuguese

Education

New York University, College of Arts & Sciences

B.A. Computer Science

B.A. Spanish & Linguistics

Presidential Honors Scholar

Northwestern University, Kellogg School of Management

Product Strategy Executive Education

Volunteering

Violet Crown Sports Association 2021–

Secretary for Austin's largest cycling club and 501c3 nonprofit

Flawless Hacks, 2016–2020

Co-founder and director of 501c3 nonprofit and hackathon focused on uplifting underrepresented women in tech

Head of Product

Aug 2022–

Centaur Labs - Boston, MA

- Leading product strategy and execution for enterprise and consumer product lines. Working closely with ML/AI teams who build models with medical data to solve labeling bottlenecks with an **innovative, gamified solution**
- Execute product initiatives with support from business and engineering orgs, including DICOM medical image support in web and mobile apps, a web-based data labeling tool for teams, and internal admin tooling using Retool
- Managed a team of marketers, designers, and product operations associates

Head of Product, DiagnosUs App

Dec 2019–Aug 2022

Centaur Labs - Boston, MA

- First product hire at a YC-backed startup. Rolled out agile methodologies to the development organization, collaborated closely with technical leadership and scrum teams to define and execute the core product roadmap
- Grew consumer iOS app audience from dozens to over 10,000 weekly active users. Rolled out core gamification features and user verification workflows, with a focus on secure medical data handling

Director of Product Management

Jul 2019–Dec 2019

Gradifi - Boston, MA

- Executed all major product initiatives at a late-stage startup acquired by E*TRADE, focused on building equitable financial HR benefits through design-driven research and close collaboration with technical leadership
- Overhauled user experience to drive smart financial decision-making, through a personalized data visualization tool, boosting product engagement
- Drove student loan refinancing bookings through iterative product development in collaboration with marketing and operations teams

Senior Product Manager

Sep 2018–Jul 2019

Senior UX Engineer

Mar 2018–Sep 2018

Gradifi - Boston, MA

- Oversaw an expedited development effort to refactor registration methods for a student loan refinancing marketplace with a 24x increase in conversion rates
- Planned, piloted and managed the roll-out of payroll deduction functionality, boosting employer adoption and benefit enrollment among employees
- One person team for UX research, design and implementation
- In the role as the team's sole designer, handled end-to-end product research, design, and front-end development for student loan refinancing marketplace, launched to 72,000 users by end of 2018

Senior UX Designer

Aug 2016–Mar 2018

athenahealth - Watertown, MA

- Designer and front-end developer at a cloud-based electronic health record company, focused on analytics and data visualization
- UX lead on the alpha-to-GA launch of a dashboard with 27 key metrics for managing clinical and financial performance of medical practices
- Project lead on analytics and machine learning dashboards and a proprietary native desktop application built in Electron Node.js framework with Polymer