

SOMS 4102 Oral Presentation Marking Rubric

Student Name:

Assessor Name:

Item	Full Marks 100 - 95	High Distinction 94 - 85	Distinction 84 - 75	Credit 74 - 65	Pass 64 - 55	Fail 54 - 49	Mark
Background (15%)	Perfect quantity of background material	Excellent quantity of background material	Good quantity of background material	Adequate quantity of background material	Poor quantity of background material	No or very poor quantity of background material	
	Perfect quality of background material	Excellent quality of background material	Good quality of background material	Adequate quality of background material	Poor quality of background material	No or very poor quality of background material	
	Perfect context of established and most recent research	Excellent context of established and the recent research	Good context of what is already known and/or recent research	Adequate context of what is already known and/or recent research	Poor context of what is already known and/or recent research	No or very poor context of what is already known and/or recent research	
Item	100 - 95	94 - 85	84 - 75	74 - 65	64 - 55	54 - 49	Mark
Aims and Hypotheses (10%)	Perfectly stated and linked with each other	Very well stated and linked with each other	Well stated and linked with each other	Adequately stated and linked with each other	Poorly stated and linked with each other	Not stated	
	Perfectly linked with background material	Very well linked with background material	Well linked with background material	Adequately linked with background material	Poorly linked with background material		
	Presented in a highly innovative fashion	Presented in an innovative fashion	Presented with some degree of innovation	Not presented in an innovative fashion	Not presented in an innovative fashion		
Item	100 - 95	94 - 85	84 - 75	74 - 65	64 - 55	54 - 49	Mark
Research Methods (15%)	Flawless explanation and presentation	Very clearly explained and presented	Clearly explained and presented	Adequately explained and presented	Poorly explained and presented	Not explained or presented	
	Outstanding critique of the strengths and weaknesses of methods	Excellent critique of the strengths and weaknesses of methods	Good critique of the strengths and weaknesses of methods	Adequate critique of the strengths and weaknesses of methods	Poor critique of the strengths and weaknesses of methods	No critique of the strengths and weaknesses of methods	
	Outstanding suggestions of alternative and cutting-edge methods	Excellent suggestions of alternative and cutting-edge methods	Good suggestions of alternative methods	Adequate suggestions of alternative methods	Poor suggestions of alternative methods	No suggestions of alternative methods	
Item	100 - 95	94 - 85	84 - 75	74 - 65	64 - 55	54 - 49	Mark
Structure and Organisation (15%)	Extremely logical presentation structure (i.e. perfect balance of time given to each section including results generated)	Very logical presentation structure (i.e. excellent balance of time given to each section including results generated)	Logical presentation structure (i.e. good balance of time given to each section including results generated)	Adequate presentation structure (i.e. adequate balance of time given to each section including results generated)	Illogical presentation structure (i.e. poor balance of time given to each section including results generated)	Very illogical presentation structure (i.e. very poor balance of time given to each section including results generated)	
	Highly innovative data presentation	Innovative data presentation	Data presented with some degree of innovation	Data not presented in an innovative fashion	Data not presented in an innovative fashion	Data not presented in an innovative fashion	
	Extremely easy to follow	Very easy to follow	Easy to follow	Difficult to follow in places	Difficult to follow throughout	Impossible to follow	
	Perfectly pitched for the target audience	Very well pitched for the target audience	Well pitched for the target audience	Adequately pitched for the target audience	Poorly pitched for the target audience	Very poorly pitched for the target audience	

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Item	Full Marks 100 - 95	High Distinction 94 - 85	Distinction 84 - 75	Credit 74 - 65	Pass 64 - 55	Fail 54 - 49	Mark
Slide Quality (15%)	Perfect visual appeal	Excellent visual appeal	Good visual appeal	Adequate visual appeal	Poor visual appeal	Very poor visual appeal	
	Expert use of slide real estate	Excellent use of slide real estate	Good use of slide real estate	Adequate use of slide real estate	Poor use of slide real estate	Very poor use of slide real estate	
	Advanced use of animation, multimedia and/or images to convey a memorable message	Excellent use of animation, multimedia and/or images to convey a memorable message	Good use of animation, multimedia and/or images to convey a memorable message	Some use or overuse of animation, multimedia and/or images to convey message	Very limited use of animation, multimedia and/or images to convey message	No use of animation, multimedia and/or images to convey message	
Item	100 - 95	94 - 85	84 - 75	74 - 65	64 - 55	54 - 49	Mark
Delivery and Enthusiasm (15%)	Perfect delivery: pace, volume, voice fluctuation, enthusiasm	Excellent delivery: pace, volume, voice fluctuation, enthusiasm	Good delivery: pace, volume, voice fluctuation, enthusiasm	Adequate delivery: pace, volume, voice fluctuation, enthusiasm	Poor delivery: pace, volume, voice fluctuation, enthusiasm	Very poor delivery: pace, volume, voice fluctuation, enthusiasm	
	Perfect audience engagement: e.g. stands in the middle of room, keeps almost constant eye contact and gesticulates with body	Excellent audience engagement: e.g. stands in the middle of room, keeps almost constant eye contact and gesticulates with body	Good audience engagement: e.g. mostly stands behind lectern, keeps some eye contact and might gesticulate with body	Adequate audience engagement: e.g. remains behind lectern, keeps little eye contact and does not gesticulate with body	Poor audience engagement: e.g. hides behind lectern, keeps very little eye contact and does not gesticulate with body	Very poor audience engagement: e.g. hides behind lectern to actively avoid audience. Makes no eye contact and does not gesticulate with body	
	Perfectly timed	Keeps to time (within 30 seconds)	Slightly over/under time (30secs - 1 minute)	Over/under time by 1 – 2.5 minutes	Over/under time by 2.5 - 5 minutes	Over/under time by more than 5 minutes	
Item	100 - 95	94 - 85	84 - 75	74 - 65	64 - 55	54 - 49	Mark
Response to Questions (15%)	Understood and/or clarified all questions	Understood and/or clarified almost all questions	Understood and/or clarified most questions	Understood and/or clarified some questions	Understood and/or clarified very few questions	Did not understand or clarify any questions	
	Demonstrated an outstanding understanding of their research area	Demonstrated an excellent understanding of their research area	Demonstrated a good understanding of their research area	Demonstrated an adequate understanding of their research area	Demonstrated a poor understanding of their research area	Demonstrated no understanding of their research area	
	Outstanding evidence of critical thinking	Excellent evidence of critical thinking	Good evidence of critical thinking	Adequate evidence of critical thinking	Poor evidence of critical thinking	No evidence of critical thinking	
	Always stayed on topic	Almost always stayed on topic	Sometimes strayed off topic	Tended to stray off topic	Strayed off topic most of the time	Never stayed on topic	

Notes and Questions