

Kiran Yeligeti

Product Designer

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<https://www.kiranproductdesigner.com/>

<https://www.behance.net/KiranYeligeti>

Summary

Product Designer with 15+ years of experience crafting meaningful, user-centered experiences. I bring a deep understanding of user needs, a sharp eye for detail, and a passion for blending form and function in every solution. By combining empathy, creativity, and collaboration, I solve complex problems and deliver intuitive, impactful designs.

I actively use AI tools—like generative design, user behavior insights, and automation—to speed up the design process and create more personalized, user-friendly experiences.

Experience

Trianz

Hyderabad, India

Sr Product Designer - 1

Feb 2017 - Present

- Work closely with cross-functional teams, including product managers, engineers, marketers, and researchers, to ensure alignment and collaboration throughout the product development process.
- Conduct user research to understand user needs, behaviors, and pain points.
- Use various research methods such as interviews, surveys, and usability testing to gather insights.
- Define design strategies based on user research findings, business goals, and market trends.
- Collaborate with product managers, engineers, and other stakeholders to align design strategies with product objectives.
- Create personas, empathy maps and user journey maps to find the insights/pain points.
- Create user flows, IA, sitemaps and wireframes to visualize and communicate design concepts.
- Create Design system to make the visual designs consistency, efficiency, scalability, collaboration, accessibility, documentation, and maintainability.
- Apply design principles and best practices to create visually appealing and engaging user interfaces.
- Collaborate with developers to ensure design specifications are implemented accurately.

ValueLabs

Hyderabad, India

Sr UX/UI designer

May 2009 - Jan 2017

- Design high-fidelity mockups, wireframes, and prototypes
- Create visually engaging and aesthetically pleasing user interface designs that align with the overall brand identity and project requirements.
- Design responsive user interfaces that adapt seamlessly to different screen sizes, resolutions, and device orientations.

Eons India Private LTD

Hyderabad, India

Web Designer

Jan 2008 - Apr 2009

- Focus on creating visually appealing website designs
- Converting design to html and css
- Work on website maintenance, creating logos and other graphics

Skills

Research and Analysis

- Collaboration
- Design Thinking
- Problem Solving
- User Research
- Usability Testing
- User Surveys
- Persona Creation
- Journey Mapping
- Competitive Analysis
- Information Architecture
- Sitemaps

Design

- Visual Design
- Interaction Design
- Design System
- Prototyping
- Wireframing
- Flow Designs
- Typography
- Color Theory
- Iconography
- Video Creation
- Ability to Iterate and Iterate Quickly

Technical

- Figma,
- Integrating AI tools
- Adobe Creative Suite
- Miro
- HTML, CSS

Communication and Collaboration

- Presentation Skills
- Client Interaction
- Cross-functional Collaboration
- Team Leadership
- Good Verbal and Written Communication
- Empathy and Active Listening

AI Tools & Capabilities

AI Tools I Use

- ChatGPT – research synthesis, UX writing, heuristic evaluations, workflow automation
- Perplexity – competitive analysis & market trend research
- Midjourney / DALL·E / UX pilot – visual exploration, concept directions, moodboarding
- Galileo AI / Uizard – rapid wireframe and UI generation
- FigJam AI – brainstorming, flow creation, idea expansion
- Notion AI – documentation, structure, meeting summaries

AI-Enhanced Design Activities

- Automating user research synthesis and persona creation
- Generating multiple design variations and layout explorations
- Converting product requirements into structured flows and wireframes
- Producing UX microcopy, onboarding copy, and error-state content
- Using AI to validate UX decisions through scenario-based evaluations
- Speeding up documentation, planning, and stakeholder communication

Education & Certification

Osmania University

Bachelor Degree in Maths - BSc

2003 - 2006

Hyderabad, India



Hyderabad, India

Diploma in Creative Design

2006-2007



INTERACTION DESIGN
FOUNDATION
EST. 2002

Online Certification

AI for Designers

2025

UX Design for Augmented Reality

2025

Accessibility - How to Design for All

2025

Creativity: Methods to Design Better Products and Services

2025

Passion

Writer

I do write articles about UX if I face interesting topics during the project. Till now six articles have been published in ux planet

kiran-yelleti.medium.com/

Mentor

I help aspiring and experienced designers refine their skills, build strong portfolios, and navigate their careers with practical insights and hands-on guidance.

Guitarist

I play guitar to enhance my creativity, problem-solving skills, and overall well-being.

instagram.com/kiranyelleti

Product design is the art of harmonizing functionality, aesthetics, and user experience to create solutions that not only meet needs but inspire delight and enrich lives.



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