

# INVOICE #:092-H80486-706

**BILL TO:** 

LAND O LAKES INC PO BOX 409564 ATLANTA, GA 303849564 Vendor # : K0002149

Date: 1/27/2017 Source: Kroger Year: 2016

ClaimNum: 80486

ClaimCode: 53022

**CLAIM AMOUNT:** 

\$362.70

**TO DEDUCT FOR: Billback** 

**KATS - Shortage During Deal** 

#### See Attached Detail

This chargeback was generated in accordance with Kroger Co. Enterprise Guidelines. If you agree with this chargeback or feel that this chargeback is in error, please provide your approval or dispute documentation by posting your comments and supporting documentation to Audit Link (www.auditlink.com)

If you are not set up to use the free web based archival system, for Post Audit claim backup and correspondence, please email (KrogerCorrespondence@connolly.com) to request access.

Billed by Audit Dept. email: KrogerCorrespondence@connolly.com







Vendor Name:	LAND O LAKES INC		Vendor	Number: <b>W11604</b>	
Contract:	085210	Deal Start Date: Performance Start Date:	2/24/2016 3/2/2016	Deal End Date: Performance End Date:	3/15/2016 3/15/2016

								Claim Amo	ount:	\$362.70
019 03/01/16	03/08/16	03/09/16	60219	2996933	\$63.05	65	0	65	\$5.58	\$362.70
UPC #: 1003450015	102	ItemDesc: LOL I	JNSLTD SWT BTR 4	СТ					·	
Whse OrdDt	InvDt	RcvDt	PoNum	InvNum	ListCost	OrdQty	RcvQty	QtyShort	AllowDue	AmtDue

ClaimCode: 53022 - KATS-Product Shorted on KATS deal

Registered TradePoin	t Deal# 08521	0 by Keith Johnson - Land O' Lakes	c/o Crossmark		Processed									
Vendor: Land C Billing Address: Phone: Email: becky.			Revi Cance			TradePoin Requested F	t Contrac Performan	ce: Sales es: 3/2/20 2016 l	0 <b>Plan</b>	to	3/15/2	2016 PD 2 Wi	Kroge	
bind the vendor to thi	is promotion, to that this is a sand O' Lake we Signature  O Kroger Coo	and in set and D			Contrac KATS	t Details:		016 to 3/15 ax			Pe_Units/Do	er Case ( llars	C)	
additional \$1.00 Meg 02/02/16 Here is the	a. Kroger will i P2W1&a additional \$1.0	rent contract. We are looking for a yel net to a \$2.49 ad. Must have an ad, o amp;2 LOL Mega Event contract. We 00 Mega. Kroger will net to a \$2.49 a	lisplay and force of are looking for a	out. yellow	Stores	✓ All Stores	S 🗌 Li:	st Stores	(Office	Amt c Ac Acc	mo Period n Control # of Contract counting # ot Audit By ne Number	$\equiv$		_
					KA	TS			Per	Unit Off	er Analys	sis		
Case/Cons UPC	Pack / Size	Item Description	PO Vendor #	Line Number	Allow Amt	Allow Amt	Regular Cost	Regular Retail	Reg MU%	All Allow	Net Cost	SRP	Promo MU%	Deal %
1003450015102 / 0003450015102	18/16 OZ	LOL UNSLTD SWT BTR 4QTRS	01604	03040	\$5.5800 C		3.5028	4.99	29.80	0.3100	3.1928	3.49	8.52	8.85
1003450015119 / 0003450015119	12/15 OZ	LOL BTR & CANOLA OIL TUB	01604	21881	\$0.0000 C		2.6400	3.99	33.83		2.6400	3.49		0.00
1003450015164 / 0003450015164	18/16 OZ	LOL SALTED BUTTER 4QTRS	01604	03039	\$5.5800 C		3.5028	4.99	29.80	0.3100	3.1928	3.49	8.52	8.85
1003450015181 / 0003450015181	12/16 OZ	LOL SLTD BUTTER HALF STKS	01604	07515	\$4.9200 C		3.6025	4.99	27.81	0.4100	3.1925	3.49	8.52	11.38
1003450015184 / 0003450015184	12/15 OZ	LOL LT BTR & CNLA OIL TUB	01604	16035	\$0.0000 C		2.6400	3.99	33.83	0.0000	2.6400	3.49	24.36	0.00
1003450015192 / 0003450015192	12/16 OZ	LOL UNSLTD BTR HALF STKS	01604	40689	\$4.9200 C	_	3.6025	4.99	27.81	0.4100	3.1925	3.49	8.52	11.38
1003450015193 / 0003450015193	12/16 OZ	LOL BTR W/OLV OIL HLF STK	01604	40691	\$4.9200 C		3.6025	4.99	27.81	0.4100	3.1925	3.49	8.52	11.38

Registered TradePo	oint Deal# 08521	0 by Keith Johnson - La	ind O' Lakes	c/o Crossmark		Processed									
Billing Address:	d O' Lakes c/o C			Revi Cance			TradePoin Requested F	t Contrac Performan	tes: 3/2/20 2016	0 Plan	to	3/15/2	2016 PD 2 W	Kroge	
bind the vendor to	this promotion, to and that this is Land O' Lake ative Signature 00 Kroger Cod		red to all com the vendor.  Date			Contrac KATS	ct Details:		016 to 3/1			PoUnits/Do	er Case ( llars	C)	
additional \$1.00 M 02/02/16 Here is t	ega. Kroger will he P2W1& ne additional \$1.	rent contract. We are look net to a \$2.49 ad. Must h amp;2 LOL Mega Event c 00 Mega. Kroger will net	ave an ad, di contract. We	splay and force are looking for a	out. a yellow	Stores	✓ All Stores	s 🗌 Lie	st Stores	(Office	Cash Amt o Aco Aco	mo Period n Control # of Contract counting # ct Audit By ne Number			-
Match Description	n=No Match					KA	ATS			Per	Unit Off	er Analys	sis		
Case/Cons UPC	Pack / Size	Item Descript	tion	PO Vendor #	Line Number	Allow Amt	Allow Amt	Regular Cost	Regular Retail	Reg MU%	All Allow	Net Cost	SRP	Promo MU%	Deal %
1003450014449 / 0003450014449	12/13 OZ	LOL OLV OIL & SS BTF	R TUB	01604		\$0.0000 C		0.0000	0.00	0.00	0.0000	0.0000	3.49	100.00	0.00
0003450015134 / 0003450015136	18/16 OZ	LOL SALTED BUTTER	4QTRS	01604	03039	\$5.5800 C		3.5028	0.00	0.00	0.3100	3.1928	3.49	8.52	8.85
1003450015150 / 0003450015150	18/16 OZ	R 4QTRS	01604	03040	\$5.5800 C		3.5028	0.00	0.00	0.3100	3.1928	3.49	8.52	8.85	

Registered TradePoin	t Deal# 08521	0 by Keith Johnson - Land O' Lakes	c/o Crossmark		Processed									
			N Revi Cance			TradePoin Requested F	nt Contrac Performan nance Dat	ce: Sales es: 3/2/20 2016 l	0 <b>Plan</b>	to	3/15/2	2016 PD 2 WI	Kroge	
bind the vendor to the	is promotion, tond that this is a cand O' Lake ive Signature  O Kroger Coo	and in a total D			Contrac KATS	t Details:		r #: 016 to 3/15 ax			Pe _ Units/Do	er Case ( llars	C)	
Here is the P2W1&2 additional \$1.00 Meg 02/02/16 Here is the	LOL Mega Ev la. Kroger will l P2W1&a additional \$1.0	rent contract. We are looking for a yel net to a \$2.49 ad. Must have an ad, d amp;2 LOL Mega Event contract. We DO Mega. Kroger will net to a \$2.49 a	lisplay and force of are looking for a	out. yellow	Stores	✓ All Store:	s 🗌 Liu	st Stores	(Office	Amt c Ac Acc	mo Period n Control # of Contract counting # ot Audit By ne Number			_
					KA	TS			Per	Unit Off	er Analys	sis		
Case/Cons UPC	Pack / Size	Item Description	PO Vendor #	Line Number	Allow Amt	Allow Amt	Regular Cost	Regular Retail	Reg MU%	All Allow	Net Cost	SRP	Promo MU%	Deal %
1003450015102 / 0003450015102	18/16 OZ	LOL UNSLTD SWT BTR 4QTRS	01605	03113	\$5.5800 C		3.5028	4.99	29.80	0.3100	3.1928	3.49	8.52	8.85
1003450015119 / 0003450015119	12/15 OZ	LOL BTR & CANOLA OIL TUB	01605	05800	\$0.0000 C		2.6400	3.99	33.83	0.0000	2.6400	3.49		0.00
1003450015164 / 0003450015164	18/16 OZ	LOL SALTED BUTTER 4QTRS	01605	67898	\$5.5800 C		3.5028	4.99	29.80	0.3100	3.1928	3.49	8.52	8.85
1003450015181 / 0003450015181	12/16 OZ	LOL SLTD BUTTER HALF STKS	01605	08948	\$4.9200 C		3.6025	4.99	27.81	0.4100	3.1925	3.49	8.52	11.38
1003450015184 / 0003450015184	12/15 OZ	LOL LT BTR & CNLA OIL TUB	01605	14448	\$0.0000 C		2.6400	3.99	33.83	0.0000	2.6400	3.49	24.36	0.00
1003450015192 / 0003450015192	12/16 OZ	LOL UNSLTD BTR HALF STKS	01605	15709	\$4.9200 C		3.6025	4.99	27.81	0.4100	3.1925	3.49	8.52	11.38
1003450015193 / 0003450015193	12/16 OZ	LOL BTR W/OLV OIL HLF STK	01605	15715	\$4.9200 C		3.6025	4.99	27.81	0.4100	3.1925	3.49	8.52	11.38

Registered Tra	adePoint	Deal# 08521	0 by Keith Johnson	- Land O' Lakes	s c/o Crossmark		Processed									
Billing Address: Phone:	$\equiv$			_	Revi Cance			TradePoin Requested F	t Contrac Performan	tes: 3/2/20 2016	0 <b>Plan</b>	to	3/15/2	2016 PD 2 WK	Kroge	
bind the vend proportional k Keith John Vendor Repre	dor to this basis, and nson - La resentative vers - 00	promotion, to I that this is a nd O' Lake e Signature Kroger Coo		offered to all cor	mpetition on an e		Contrac KATS	ct Details:		016 to 3/15			Pe _ Units/Do	er Case (	C)	
additional \$1. 02/02/16 He	.00 Mega. ere is the F with the a	. Kroger will i P2W1&a	ent contract. We are net to a \$2.49 ad. Mu amp;2 LOL Mega Eve 00 Mega. Kroger will	ist have an ad, c ent contract. We	display and force are looking for a	out. a yellow	Stores	✓ All Stores	s 🗌 Lie	st Stores	(Office	Cash Amt c Ac Acc	mo Period n Control # of Contract counting # ot Audit By ne Number			_ _
Match Desci	ription=N	lo Match					KA	TS			Per	Unit Off	er Analys			
Case/Cons	s UPC	Pack / Size	Item Des	scription	PO Vendor #	Line Number	Allow Amt	Allow Amt	Regular Cost	Regular Retail	Reg MU%	All Allow	Net Cost	SRP	Promo MU%	Deal %
1003450014 000345001		12/13 OZ	LOL OLV OIL & SS	BTR TUB	01605		\$0.0000 C		0.0000	0.00	0.00	0.0000	0.0000	3.49	100.00	0.00
0003450015 000345001		18/16 OZ	LOL SALTED BUT	TER 4QTRS	01605	67898	\$5.5800 C		3.5028	0.00	0.00	0.3100	3.1928	3.49	8.52	8.85
	0003450015136   18/16 OZ   LOL UNSLTD SWT B7 0003450015150				01605	03113	\$5.5800 C		3.5028	0.00	0.00	0.3100	3.1928	3.49	8.52	8.85

## Deal Dialog History for Offer #: 085210

Offer # 085210 Vendor Tracking Number:

Retailer: K-706-019 Smiths Layton Vendor: Land O' Lakes c/o Crossmark Manufacturer:

StatusDate		By Whom	Deal Status	Comment
06/30/2016	19:22:08	Dick Dai	PROCESS	Rep changed to Becky Webb
02/05/2016	18:17:19	EDI Export	PROCESS	Auto Processed on 02/05/2016
02/05/2016	17:02:57	Kroger ESP Extract Job	ASSIGN	Auto Assigned after export to Kroger ESP - Batch# 41560
02/05/2016	07:14:19	Steve Meyers - 00 Kroger Coordinated Divisions	ACCEPT	
02/02/2016	13:08:43	Keith Johnson - Land O' Lakes c/o Crossmark	SUBMIT	Here is the P2W1&2 LOL Mega Event contract. We are looking for a yellow tag of \$3.49 with the additional \$1.00 Mega. Kroger will net to a \$2.49 ad. Must have an ad, display and force out.

Deal Dialog History Page 1 of 1

### KROGER

### UNIVERSAL COMMUNICATION STANDARDS ELECTRONIC RECREATION OF PURCHASE ORDER

**DIVISION:** 019 SMITH'S

PO NUMBER: 60219 PO DATE: 03/01/2016 REQ DATE: BD\_NAME: ROSS RUBERG

ITEM NO.	UPC	DESC			PK	SIZE	LIST COST	QTY	Off Invoice Allowance	Bill Back Allowance	Pick Up Allowance	Trade Allowance
03040	10034500151020	LOL UNSLTD	SWT BTR 4CT		18	16OZ	63.05	65 CA	0.00	0.00	0.00	0.00
07515	10034500151815	LOL SLTD BT	R 1/2 STK 8CT		12	16 OZ	43.23	31 CA	0.00	0.00	0.00	0.00
16035	10034500151846	LOL LT BTR V	W/CNLA OIL TUB		12	15 OZ	31.72	120 CA	0.00	0.00	0.00	0.00
21881	10034500151198	LOL BTR W/C	ANOLA OIL TUB		12	15 OZ	31.72	270 CA	0.00	0.00	0.00	0.00
TOTAL OF	RDER OTY:	486 CA	WEIGHT:	6502 LB	VOLUME:		219 CF	AMOUNT:	\$17,809.18			