

1. Supplier acknowledges that the Ahold USA Company/Division's purchase of the goods identified in this Promotional Offer are governed by the terms and conditions of a supply agreement executed between Supplier and Ahold USA (or the Ahold USA Company/Division) or, in the absence of a supply agreement, by Ahold USA's standard purchase order terms and conditions (i.e. the Ahold USA General Terms and Conditions of Purchase and the Ahold USA Standards of Engagement, together the "General Terms"). The terms in this Promotional Offer are intended to supplement those terms, not conflict with them. In the event of a conflict between the information in this Promotional Offer and any term in such supply agreement (if any) or the General Terms (if no supply agreement), the terms in the supply agreement or the General Terms (as applicable) shall prevail.
2. Supplier agrees to confirm the terms of this Supplier Promotional Offer promptly upon request from Ahold USA or its independent auditor, provided that before responding to a request from an auditor or other individual not known to Supplier, Supplier shall first confirm the identity of the requestor with Supplier's principal contact at Ahold USA.
3. Ahold USA shall have no obligation to purchase any product or item for any specific period of time. Ahold USA retains the right to set retail prices.
4. If an Item Number is inadvertently omitted or incorrect, Ahold USA reserves the right to add or correct the item number without affecting the essence and/or terms of the agreement.
5. In the event the Supplier's stated allowance uses a different unit of measure from that of the case pack received by the Ahold USA Company/Division, the Ahold USA Company/Division can make a proportional adjustment without requiring a new deal sheet.
6. No restrictions on Forward Buys unless otherwise noted in the comments field.
7. Load-in and restock policy apply.
8. There is a 4% up charge on Scans.
9. Supplier agrees to supply labor or funding to Ahold USA to perform in Store Execution activities for the products.
10. Supplier acknowledges that the manufacturers are responsible for reimbursement of discontinued product billings generated, per the manufacturer's agreed swells policy, to be administered through the applicable Ahold USA Merchandising Department.
11. Supplier agrees to process the products through itemMaster. Supplier understands that manufacturers will be responsible for reimbursement of the processing fees, with billing to be generated by Ahold Financial Services.

Contract Details					
Item Allow. Type	Start	End	Basis	Pay Mthd	Performance Indicator
06 - Scan Allowance	2/17/2017	3/16/2017	Per Transaction	Billback	07 - Scan POS

#	Flat Payments (Ad, Display, Truckload, Item Intro Fee, etc.)	Allowance Type	Start	End	Payment Method	Performance Indicator	Amount	Additional Performance Details	Estimated Value of Deal
4									
5									
6									

Value Of Components 1,2,3:
\$6,330.20

Additional Notes:	
WK 8-11 2017 --2/17-3/16/17-- DUTCH APPLE PIE 4 WK MARKDOWN 50% off Unit Cost in SPECIFIC STORES \$1.55 unit scan--SRP 50% OFF SRP - Store #'s: 0590,0640,0650,0646,0339,0731,0658,0038,6285,0511,2612,0564,0501,0541,2311,2587,0334,0673,0781,0608,2802,6330,0683,6308,6446,0087,0096,0659,6299,0037,0543,6284,0227,0461,0088,6097,0472,0349,0740,0729,0544,2585,0446,0478,0614,0243,0387,0606, 0563,0663,0831,0850,6271,0098,0756,0877,0032,0471,6122,0621,0803,2596,0500,6424,6477 Prod Grp: P_MRS_SMITHS_PIES_35_37_OZ VIP on contract ALISA1534295	

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Offer #: AUSA1577986

DEAL DESCRIPTION: 08-112017 Mrs. Smiths MARKDOWN DUTCH APPLE

Deal Status: PROCESS

CATEGORY MANAGER:

Store Category	Store Group	Store Number	Store Name	Address	City	State	Postal Code
All Categories	ANDOVER	00471		209 N.MAIN STREET	ANDOVER	MA	018100000
All Categories	BASKING RIDGE	00877		553 S FINLEY AVE	BASKING RIDGE	NJ	079200000
All Categories	BEDFORD	00088		337 GREAT ROAD	BEDFORD	MA	017300000
All Categories	BERLIN	00614		1135 FARMINGTON AVE	BERLIN	CT	060370000
All Categories	BEVERLY	00032		37 ENON STREET	BEVERLY	MA	019150000
All Categories	BRAINTREE	00478		300 GROVE STREET	BRAINTREE	MA	021840000
All Categories	CARLE PLACE	00541		95 OLD COUNTRY ROAD	CARLE PLACE	NY	115140000
All Categories	CARLSTADT	00831		625 PATERSON AVE	CARLSTADT	NJ	070720000
All Categories	CENTREVILLE	00740		5615 STONE ROAD	CENTREVILLE	VA	201200000
All Categories	CLIFTON	02802		1185 BROAD STREET	CLIFTON	NJ	070130000
All Categories	COLCHESTER	00608		99 LINWOOD AVE RT 16	COLCHESTER	CT	064150000
All Categories	CROMWELL	00606		195 WEST STREET	CROMWELL	CT	064160000
All Categories	DANBURY	00659		72 NEWTON RD	DANBURY	CT	068100000
All Categories	DENNIS	00461		516 RTE 134,SUITE#1	DENNIS	MA	026600000
All Categories	EASTON	06330		301 TOWN CENTER BLVD	EASTON	PA	180400000
All Categories	EDISON	00803		1049 US ROUTE 1 SOUTH	EDISON	NJ	088200000
All Categories	FAIRFIELD	00650		1160 KINGS HWY CUTOFF	FAIRFIELD	CT	064300000
All Categories	FAIRFIELD	00673		760 VILLA AVENUE	FAIRFIELD	CT	068250000
All Categories	FLUSHING	02587		3106 FARRINGTON ST	FLUSHING	NY	113540000
All Categories	FRANKLIN	00472		RT. 140 W.CENTRAL ST.	FRANKLIN	MA	020380000
All Categories	FRAZER	06477		225 LANCASTER AVENUE	FRAZER	PA	193550000
All Categories	FREDERICK	00349		3530 SUGARLOAF PARKWA	FREDERICK	MD	217040000
All Categories	HARRISONBURG	06424		2035 EAST MARKET ST	HARRISONBURG	VA	228010000
All Categories	HERSHEY	06097		1250 COCOA AVE	HERSHEY	PA	170330000
All Categories	HOLBROOK	00563		57-01 SUNRISE HWY	HOLBROOK	NY	117410000
All Categories	HYATTSVILLE	00334		3521 EAST WEST HWY	HYATTSVILLE	MD	207820000
All Categories	INDIANA	06308		1570 OAKLAND AVENUE	INDIANA	PA	157010000
All Categories	LA PLATA	00339		200 ROSEWICK ROAD	LA PLATA	MD	206460000
All Categories	LAKE RONKONKOMA	00544		449 PORTION ROAD	LAKE RONKONKOMA	NY	117790000
All Categories	MANASSAS	00227		10100 DUMFRIES ROAD	MANASSAS	VA	201100000
All Categories	MASHPEE	00087		10 BATES ROAD	MASHPEE	MA	026480000
All Categories	MILFORD	00663		1360 EAST TOWN ROAD	MILFORD	CT	064600000
All Categories	MOUNT KISCO	02596		195 N BEDFORD RD	MOUNT KISCO	NY	105490000
All Categories	NEW BEDFORD	00098		438 DARTMOUTH ST	NEW BEDFORD	MA	027420000
All Categories	NEW FAIRFIELD	02612		25 STATE ROUTE 39	NEW FAIRFIELD	CT	068120000
All Categories	NEW MILFORD	00683		183 DANBURY ROAD	NEW MILFORD	CT	067760000
All Categories	NEW ROCHELLE	00500		28 HARRISON STREET	NEW ROCHELLE	NY	108010000
All Categories	NEWPORT	00731		199 CONNELL HIGHWAY	NEWPORT	RI	028400000
All Categories	NORWALK	00640		385 CONNECTICUT AVE	NORWALK	CT	068560000
All Categories	ODENTON	02311		1155 ANNAPOLIS RD	ODENTON	MD	211130000
All Categories	PENNINGTON	00850		800F DENOW ROAD	PENNINGTON	NJ	085340000
All Categories	RAYNHAM	00038		NEW CAPE HGWY RTE 44	RAYNHAM	MA	027670000
All Categories	READING	06446		4655 PERKIOMEN AVE	READING	PA	196060000
All Categories	REHOBOTH BEACH	00387		19312 LIGHTHOUSE PLAZ	REHOBOTH BEACH	DE	199710000
All Categories	RICHMOND	00729		3 STILSON RD RTE 138	RICHMOND	RI	028980000

Offer #:

AUSA1577986

DEAL DESCRIPTION:

08-112017 Mrs. Smiths MARKDOWN DUTCH APPLE

Deal Status:

PROCESS

CATEGORY MANAGER:

Store Category	Store Group	Store Number	Store Name	Address	City	State	Postal Code
All Categories	RIVERHEAD	00590		1615 OLD COUNTRY ROAD	RIVERHEAD	NY	119010000
All Categories	ROYERSFORD	06284		1824 RIDGE PIKE	ROYERSFORD	PA	194680000
All Categories	SHREWSBURY	06271		14635 MT. AIRY RD	SHREWSBURY	PA	173610000
All Categories	SOUTHBURY	00621		100 MAIN STREET NORTH	SOUTHBURY	CT	064880000
All Categories	SPRINGFIELD	00756		8320 OLD KENE MIL RD.	SPRINGFIELD	VA	221520000
All Categories	STAFFORD	00243		317 WORTH AVENUE	STAFFORD	VA	225540000
All Categories	STAMFORD	00646		1937 WEST MAIN STREET	STAMFORD	CT	069050000
All Categories	W. BABYLON	00543		88 GOLDING AVE	W. BABYLON	NY	117040000
All Categories	WATERTOWN	00446		171 WATERTOWN ST	WATERTOWN	MA	021720000
All Categories	WAYNESBORO	06285		437 TIFFANY DRIVE	WAYNESBORO	VA	229800000
All Categories	WEST BABYLON	00564		575 MONTAUK HWY	WEST BABYLON	NY	117040000
All Categories	WHITE PLAINS	00501		152 WESTCHESTER AVE	WHITE PLAINS	NY	106040000
All Categories	WILLIAMSPORT	06122		1969 EAST 3RD ST	WILLIAMSPORT	PA	177010000
All Categories	WILTON	00658		5 RIVER ROAD	WILTON	CT	068970000
All Categories	WINCHESTER	06299		200 RIVENDELL COURT	WINCHESTER	VA	226030000
All Categories	WOBURN	00096		2 ELM ROAD	WOBURN	MA	018010000
All Categories	WOODBIDGE	00781		12445 HEDGES RUN DR.	WOODBIDGE	VA	221920000
All Categories	WOODBURY	00511		8101 JERICHO TRNPKE	WOODBURY	NY	117970000
All Categories	WORCESTER	00037		541A LINCOLN STREET	WORCESTER	MA	016100000