



2630 Elm Hill Pike Suite 350 Nashville, TN 37214 Attn: PRGX Audit Dept.

> HORMEL FINANCIAL SER PO BOX 93624

CHICAGO, IL 606733624

Vendor #: C00775

Date: 8/18/2016

Source: SOUTHWEST

Year: 2015

CLAIM NUMBER: 092-R585321-035

CLAIM CODE: 53001

CLAIM AMOUNT:

\$703.20

TO DEDUCT FOR: This total is for insufficient contract dates. KATS deal dates are set to cover warehouse

movement to the stores during all days of reduced price performance plus seven days before (14 days Fred Meyer & Peyton). The first receipt at the new lower list cost was 1/4/16 so the larger KATS Allowance of \$16.56/cs was due through 1/4/16. The \$4.80/cs difference (\$16.56-11.76 billed beginning 12/27/15) is due from 12/27/15-1/4/16. The reduced retail price didn't begin until 12/26/15 so the \$16.56/cs was due beginning 12/19/15. The movement from 12/16/15-12/18/15 was deducted from the claim total. Per the 'Actual Performance' dates noted above, additional days are due to

properly align the KATS allowance with the actual performance period.

See attached detail

This chargeback was generated in accordance with Kroger Co. Enterprise Guidelines. If you agree with this chargeback or feel that this chargeback is in error, please provide your approval or dispute documentation by posting your comments and supporting documentation to ClaimTrax (ClaimTrax.prgx.com).

If you are not set up to use the free web based archival system, for Post Audit claim backup and correspondence, please call 615-209-7033 or email (kroger.east @prgx.com) to request access.

Billed By: Audit Dept. (615) 209-7033 Fax (855) 611-1805

KATS ALLOWANCE DUE ON OFFER # 019265

VENDOR C00775 HORMEL FINANCIAL SER

BILLING AMOUNT:

DIVISION: 035

\$703.20

CONTRACT 019265

OFFER DATES

CLAIM DATES

	BEGIN	END	_	BEGIN	END
DEAL DATES:	12/16/2015	12/26/2015	DATES CLAIMED:	12/19/2015	1/4/2016
PERFORMANCE DATES:	12/23/2015	12/26/2015	ACTUAL PERFORMANCE:	12/26/2015	1/4/2016

KLN	UPC	PK	SZ	DESC	LIST	MVMT QTY	BILLED QTY	DIFF QTY	RATE	TOTAL DUE	BILLED	EXTENSION
81022	3760044609	12	12 OZ	HRML NATCHC BACON	62.64	181 *	0	181	4.8000	868.80	0.00	868.80
81022	3760044609	12	12 OZ	HRML NATCHC BACON	62.64	76 *	86	-10	16.5600	1,258.56	1,424.16	-165.60
						257	86	171		\$2.127.36	\$1.424.16	\$703.20

E	COMMENT	TOTAL DUE BY CODE	PREVIOUS BIL	LINGS	
	total is for insufficient contract dates. KATS deal dates are set to cov	· · · · · · · · · · · · · · · · · · ·	INV DATE	INV NO	INV AMT
	shouse movement to the stores during all days of reduced price perfor seven days before (14 days Fred Meyer & Peyton). The first receipt a		12/21/2015)92-A754955-035	\$347.76
	lower list cost was 1/4/16 so the larger KATS Allowance of \$16.56/cs		12/28/2015	92-A758182-035	\$1,076.40
due fr	ugh 1/4/16. The \$4.80/cs difference (\$16.56-11.76 billed beginning 12 from 12/27/15-1/4/16. The reduced retail price didn't begin until 12/26 616.56/cs was due beginning 12/19/15. The movement from 12/16/15	6/15 so		_	\$1,424.16
	deducted from the claim total. Per the 'Actual Performance' dates no				
	ve, additional days are due to properly align the KATS allowance with	the actual			
perfor	ormance period.				

\$703.20

SubCom Cls SubCom Grp Auditor #: Primary Dept Department Commodity Byrid VMI**StorageXref** 71 Pkg Meat BACON - NATURAL/ORGA Page 1 of 1 09 Meat 578 57 805 E18 10557 310557035035019265 Processed 11/11/2015

Vendor Billing Address	Hormel			New rised eled		Request	Point Contra ed Performa formance Da	act # 019 nce: Sal		Dalla	S 12/26/20	15	(Krèg	er
Phone															
Email	pccampbell@horm	el.com					Mfr Of	fer #							
bind the vendor to proportional basis,	this promotion, that and that this is a bi	uly authorized represe this promotion is offer inding obligation upon Date	red to all competition			Contract KATS	Detail	12/16	6/2015 -	12/26/201	5	Per	Case (C)	
Rebecca Camp Vendor Representa Bill Brady Category Manager	tive Signature	Date _			_										
PRICE STRAT CONTRACT: KP12 Week 3 Sales Plan (MEGA EVENT) for Natural Choice Bacon. SRP \$4.49 There is a one week pre-ship for all locations other than Fred Meyer which receives a 2 week pre-ship. DUE TO PRICE DECREASE EFF 12/27/15 A SEPARATE CONTRACT WIL						Stores	All Sto	res	List Stor	res (C	, , ,	Promo Perion Per	act		
						KATS				Per	Unit Offer	· Analysis			
Case/Cons UPC	Pack / Size	Item Desi	cription	PO Vendor #	Line Number	Allowance Amount	Allowance Amount	Regular Cost	Regular Retail	Reg MU%	All Allow	Net Cost	SRP	Promo MU %	Deal %
0003760044609/	12/12 OZ	HRML NATCHC BACON	N			\$16.560 C	\$0.000	5.220	7.990	34.67	1.430	3.790	4.49	15.59	27.39

Deal Dialog History for Offer #: 019265

Offer #: 019265 Vendor Tracking Number:

Retailer: 00 Kroger Coordinated Vendor: Hormel Manufacturer: Hormel

Status Date	By Whom	Deal Status	Comment
12/10/2015	JS for Bill Brady - 00 Kroger Coordinated Divisions	Processed	This deal was already exported to EDI.
12/10/2015	JS for Bill Brady - 00 Kroger Coordinated Divisions	Processed	
12/10/2015	JS for Bill Brady - 00 Kroger Coordinated Divisions	Assigned	This deal was already exported to ESP.
12/7/2015	Rebecca Campbell - Hormel	Resubmitted	Hormel Black Label & Datural Choice Bacon P12W3 contacts - Mega Event contracts covering period before bacon cost decrease to net to same cost across entire event
11/24/2015	JS for Bill Brady - 00 Kroger Coordinated Divisions	Modified	due to cost decrease
11/11/2015	EDI Export	Processed	Auto Processed on 11/11/2015
11/11/2015	Kroger ESP Extract Job	Assigned	Auto Assigned after export to Kroger ESP - Batch# 41019
11/11/2015	JS for Bill Brady - 00 Kroger Coordinated Divisions	Accepted	
10/23/2015	Rebecca Campbell - Hormel	Resubmitted	Dates adjusted to reflect start date of KP12 Week 3; also adjusted allowances and net cost.
10/22/2015	JS for Bill Brady - 00 Kroger Coordinated Divisions	Modified	per your request
9/16/2015	Rebecca Campbell - Hormel	Submitted	Hormel Black Label & Datural Choice Bacon P12W4-P13W1 Mega Event contracts

DAILY POINT OF SALES SUMMARY

UPC_Code: 0003760044595

Description: HRML NATCHC BACON

Describi	.1011.	TIRVIL NATOTIC BACON		
Week	Date	Avg Retail	Scan Qty	
45	12/12/15	6.99	104	
46	12/13/15	6.97	91	
46	12/14/15	6.99	69	
46	12/15/15	6.99	40	
46	12/16/15	7.45	32	
46	12/17/15	6.65	42	
46	12/18/15	7.49	46	
46	12/19/15	7.49	84	
47	12/20/15	7.49	101	
47	12/21/15	7.47	83	
47	12/22/15	7.47	122	
47	12/23/15	7.46	130	
47	12/24/15	7.49	164	
47	12/26/15	4.67	121	PerfDate
48	12/27/15	4.65	140	PerfDate
48	12/28/15	4.58	205	PerfDate
48	12/29/15	4.52	181	PerfDate
48	12/30/15	4.58	188	PerfDate
48	12/31/15	4.67	270	PerfDate
48	01/01/16	4.72	167	PerfDate
48	01/02/16	4.57	184	PerfDate
49	01/03/16	4.64	206	PerfDate
49	01/04/16	4.63	193	PerfDate
49	01/05/16	4.61	159	
49	01/06/16	4.53	184	
49	01/07/16	4.52	174	
49	01/08/16	4.54	207	
49	01/09/16	4.60	259	
50	01/10/16	4.63	220	
50	01/11/16	4.55	227	
50	01/12/16	4.48	165	
50	01/13/16	7.23	50	
50	01/14/16	7.49	41	
50	01/15/16	7.49	54	
50	01/16/16	6.91	94	
51	01/17/16	7.49	61	
51	01/18/16	7.39	81	

Total Perf Qty Upc # 0003760044595

AD Plan Grouping for Selected Items

034 Houston					
WEEK CON UPC ITE	M DESCRIPTION	REG AD COST COS		REG AD RETAIL RETAIL	AD RETAIL AD MARGIN DESC. PCT
START DATE: 12/23/2015 END DA	TE: 1/12/2016 PERFORM	ANCE DATES		PROMO DESC:	MEGA ITEMS Hormel Black Label or Natural Choice Bacon Select Varieties, 12-16 oz \$
PD: 12 WEEK: 04 YEAR V	VEEK: 48 12/23/2015	TO 1/12/2016		DISPLAY	NO DISPLAY
CATEGORY MGR: All Man	age			AD INFO:	Display - Not Featured
AD GROUP 46730936 GRO	OUP DESCRIPTION HORMEL NATURAL CH	HOICE BACON		COMMENTS	
01/05/16 0003760044595 12	12 OZ HRML NATCHC BACON	5.22	3.24 39.029	7.49 4.	4.99 1 for 4.99 0.35
01/05/16 0003760048761 12	12 OZ HRML BACON NAT CHC CHRYW	5.22	3.24 39.029	7.49 4.	4.99 1 for 4.99 0.35

Daily Movement By UPC

WH	UPC	KLN	DATE	WH	Movement
035	0003760044609	81022	12/19/20)15	9
035	0003760044609	81022	12/20/20)15	10
035	0003760044609	81022	12/21/20)15	10
035	0003760044609	81022	12/22/20)15	12
035	0003760044609	81022	12/23/20)15	8
035	0003760044609	81022	12/24/20)15	0
035	0003760044609	81022	12/25/20)15	16
035	0003760044609	81022	12/26/20)15	11
035	0003760044609	81022	12/27/20)15	22
035	0003760044609	81022	12/28/20)15	6
035	0003760044609	81022	12/29/20)15	25
035	0003760044609	81022	12/30/20)15	20
035	0003760044609	81022	12/31/20)15	21
035	0003760044609	81022	1/1/20	016	21
035	0003760044609	81022	1/2/20	016	22
035	0003760044609	81022	1/3/20	016	25
035	0003760044609	81022	1/4/20)16	19
	Total fo	r Whse	035		257
Tota	I for Upc # 376004	=		257	

Receipt Listing Report

Div: 035

W00946 HORMEL FINANCIAL SER Corp Vnd Nbr: K0250391

UPC 0003760044609 KLN: 81022 12 / 12 OZ HRML NATCHC BACON

NewItm N VMI_FLAG: Y

PODt:	RcvDt:	PO#	Inv #:	POQty	RcvQty	PayLst	PayOi	PayBb	Net Cost
6/22/2015	6/26/2015	21722	051303672	84	84	50.64	0.51		4.18
6/29/2015	7/3/2015	23616	051305484	60	60	50.64	0.51		4.18
7/13/2015	7/17/2015	27032	051308910	24	24	50.64	0.51		4.18
7/20/2015	7/24/2015	28839	051310737	132	132	50.64	0.51		4.18
7/27/2015	7/31/2015	30787	051312409	120	120	50.64	0.51		4.18
8/3/2015	8/7/2015	32608	051314356	36	36	50.64	0.51		4.18
8/17/2015	8/21/2015	37497	051317833	24	24	50.64	0.51		4.18
8/24/2015	8/28/2015	39431	051319892	120	120	50.64	0.51		4.18
8/31/2015	9/4/2015	41403	051321784	84	84	50.64	0.51		4.18
9/4/2015	9/11/2015	41405	051323491	60	60	50.64	0.51		4.18
9/21/2015	9/25/2015	47115	051327198	24	24	57.84	0.58		4.77
9/28/2015	10/2/2015	48964	051329206	12	12	57.84	0.58		4.77
10/5/2015	10/9/2015	50870	051331075	24	24	62.64	0.63		5.17
10/12/20151	10/16/2015	52764	051332939	12	12	62.64	0.63		5.17
10/19/20151	10/23/2015	54684	051334857	84	84	62.64	0.63		5.17
10/26/20151	10/31/2015	56552	051337103	24	24	62.64	0.63		5.17
11/2/2015	11/6/2015	58511	051338732	168	168	62.64	0.63		5.17
11/16/20151	11/20/2015	62443	051342644	48	48	62.64	0.63		5.17
11/23/20151	11/30/2015	64434	051344864	48	48	62.64	0.63		5.17
11/30/2015	12/4/2015	66233	051346343	60	60	62.64	0.63		5.17
12/7/20151	12/11/2015	68219	051348282	108	108	62.64	0.63		5.17
12/14/20151	12/18/2015	70112	051350115	144	144	62.64	0.63		5.17
12/18/20151	12/28/2015	70115	051352383	60	60	62.64	0.63		5.17
12/23/2015	1/4/2016	72107	051353722	84	84	57.84	0.58		4.77
1/4/2016	1/8/2016	75665	051354889	12	12	57.84	0.58		4.77
1/11/2016	1/15/2016	77772	051356614	36	36	57.84	0.58		4.77
2/8/2016	2/12/2016	85659	051363686	36	36	57.84	0.58		4.77
3/14/2016	3/18/2016	95447	051372996	168	168	57.84	0.58		4.77
3/28/2016	4/1/2016	22495	051376302	84	84	62.64	0.63		5.17
4/11/2016	4/15/2016	26344	051379960	128	128	62.64	0.63		5.17
4/18/2016	4/22/2016	28250	051381762	252	252	62.64	0.63		5.17
4/25/2016	4/29/2016	30225	051383602	120	120	62.64	0.63		5.17
5/27/2016	6/3/2016	38343	051392541	204	204	58.44	0.58		4.82
6/6/2016	6/10/2016	42281	051394297	168	168	58.44	0.58		4.82