



INVOICE # :092-H80486-706

BILL TO :

LAND O LAKES INC
PO BOX 409564
ATLANTA, GA 303849564

Vendor # : K0002149

Date : 1/27/2017

Source : Kroger

Year : 2016

ClaimNum : 80486

ClaimCode : 53022

CLAIM AMOUNT :

\$362.70

TO DEDUCT FOR : Billback

KATS - Shortage During Deal

See Attached Detail

This chargeback was generated in accordance with Kroger Co. Enterprise Guidelines. If you agree with this chargeback or feel that this chargeback is in error, please provide your approval or dispute documentation by posting your comments and supporting documentation to Audit Link (www.auditlink.com)

If you are not set up to use the free web based archival system, for Post Audit claim backup and correspondence, please email (KrogerCorrespondence@connolly.com) to request access.

Billed by Audit Dept. email: KrogerCorrespondence@connolly.com






Vendor Name: LAND O LAKES INC				Vendor Number: W11604			
Contract: 085210		Deal Start Date: 2/24/2016		Deal End Date: 3/15/2016			
		Performance Start Date: 3/2/2016		Performance End Date: 3/15/2016			

Whse	OrdDt	InvDt	RcvDt	PoNum	InvNum	ListCost	OrdQty	RcvQty	QtyShort	AllowDue	AmtDue
UPC #: 1003450015102			ItemDesc: LOL UNSLTD SWT BTR 4CT								
019	03/01/16	03/08/16	03/09/16	60219	2996933	\$63.05	65	0	65	\$5.58	\$362.70
Claim Amount:										\$362.70	

ClaimCode: 53022 - KATS-Product Shorted on KATS deal

Div	Primary Dept	Sec_Dept	Com Desc	SubComCls	SubComGrp	ByrId	VMI
019	01 GROCERY	02 Ref GRO	067 BUTTER	31	501	EZ7	Y

Vendor: <u>Land O' Lakes c/o Crossmark</u> Billing _____ New <input type="checkbox"/> Address: _____ Revised <input type="checkbox"/> _____ Canceled <input type="checkbox"/> Phone: _____ Email: <u>becky.webb@asmnet.com</u>					K-706-019 Smiths Layton TradePoint Contract #: 085210 Requested Performance: Sales Plan Performance Dates: 3/2/2016 to 3/15/2016 2016 PD 2 WK 1 (5) 2016 PD 2 WK 3 (7) Mfr Offer #:										
<i>The undersigned affirms that he is a duly authorized representative of this vendor authorized to bind the vendor to this promotion, that this promotion is offered to all competition on an equally proportional basis, and that this is a binding obligation upon the vendor.</i> <u>Keith Johnson - Land O' Lakes c/o Cros</u> Date <u>2/2/2016</u> <i>Vendor Representative Signature</i> <u>Steve Meyers - 00 Kroger Coordinated D</u> Date <u>2/5/2016</u> <i>Category Manager Signature</i>					Contract Details: KATS 2/24/2016 to 3/15/2016 Per Case (C) Min/Max _____ Units/Dollars										
<i>Here is the P2W1&2 LOL Mega Event contract. We are looking for a yellow tag of \$3.49 with the additional \$1.00 Mega. Kroger will net to a \$2.49 ad. Must have an ad, display and force out. 02/02/16 Here is the P2W1&2 LOL Mega Event contract. We are looking for a yellow tag of \$3.49 with the additional \$1.00 Mega. Kroger will net to a \$2.49 ad. Must have an ad, display and force out. 02/05/16</i>					Stores <input checked="" type="checkbox"/> All Stores <input type="checkbox"/> List Stores					(Office Use Only) Promo Period _____ Cash Control # _____ Amt of Contract _____ Accounting # _____ Acct Audit By _____ Phone Number _____					
					KATS		Per Unit Offer Analysis								
Case/Cons UPC	Pack / Size	Item Description	PO Vendor #	Line Number	Allow Amt	Allow Amt	Regular Cost	Regular Retail	Reg MU%	All Allow	Net Cost	SRP	Promo MU%	Deal %	
1003450015102 / 0003450015102	18/16 OZ	LOL UNSLTD SWT BTR 4QTRS	01604	03040	\$5.5800 C		3.5028	4.99	29.80	0.3100	3.1928	3.49	8.52	8.85	
1003450015119 / 0003450015119	12/15 OZ	LOL BTR & CANOLA OIL TUB	01604	21881	\$0.0000 C		2.6400	3.99	33.83	0.0000	2.6400	3.49	24.36	0.00	
1003450015164 / 0003450015164	18/16 OZ	LOL SALTED BUTTER 4QTRS	01604	03039	\$5.5800 C		3.5028	4.99	29.80	0.3100	3.1928	3.49	8.52	8.85	
1003450015181 / 0003450015181	12/16 OZ	LOL SLTD BUTTER HALF STKS	01604	07515	\$4.9200 C		3.6025	4.99	27.81	0.4100	3.1925	3.49	8.52	11.38	
1003450015184 / 0003450015184	12/15 OZ	LOL LT BTR & CNLA OIL TUB	01604	16035	\$0.0000 C		2.6400	3.99	33.83	0.0000	2.6400	3.49	24.36	0.00	
1003450015192 / 0003450015192	12/16 OZ	LOL UNSLTD BTR HALF STKS	01604	40689	\$4.9200 C		3.6025	4.99	27.81	0.4100	3.1925	3.49	8.52	11.38	
1003450015193 / 0003450015193	12/16 OZ	LOL BTR W/OLV OIL HLF STK	01604	40691	\$4.9200 C		3.6025	4.99	27.81	0.4100	3.1925	3.49	8.52	11.38	



Vendor: <u>Land O' Lakes c/o Crossmark</u> Billing _____ New <input type="checkbox"/> Address: _____ Revised <input type="checkbox"/> _____ Canceled <input type="checkbox"/> Phone: _____ Email: <u>becky.webb@asmnet.com</u>					K-706-028 Smiths Tolleason TradePoint Contract #: 085210 Requested Performance: Sales Plan Performance Dates: 3/2/2016 to 3/15/2016 2016 PD 2 WK 1 (5) 2016 PD 2 WK 3 (7) Mfr Offer #:										
<i>The undersigned affirms that he is a duly authorized representative of this vendor authorized to bind the vendor to this promotion, that this promotion is offered to all competition on an equally proportional basis, and that this is a binding obligation upon the vendor.</i> <u>Keith Johnson - Land O' Lakes c/o Cros</u> Date <u>2/2/2016</u> <i>Vendor Representative Signature</i> <u>Steve Meyers - 00 Kroger Coordinated D</u> Date <u>2/5/2016</u> <i>Category Manager Signature</i>					Contract Details: KATS 2/24/2016 to 3/15/2016 Per Case (C) Min/Max _____ Units/Dollars										
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Case/Cons UPC	Pack / Size	Item Description	PO Vendor #	Line Number	Allow Amt	Allow Amt	Regular Cost	Regular Retail	Reg MU%	All Allow	Net Cost	SRP	Promo MU%	Deal %	
1003450015102 / 0003450015102	18/16 OZ	LOL UNSLTD SWT BTR 4QTRS	01605	03113	\$5.5800 C		3.5028	4.99	29.80	0.3100	3.1928	3.49	8.52	8.85	
1003450015119 / 0003450015119	12/15 OZ	LOL BTR & CANOLA OIL TUB	01605	05800	\$0.0000 C		2.6400	3.99	33.83	0.0000	2.6400	3.49	24.36	0.00	
1003450015164 / 0003450015164	18/16 OZ	LOL SALTED BUTTER 4QTRS	01605	67898	\$5.5800 C		3.5028	4.99	29.80	0.3100	3.1928	3.49	8.52	8.85	
1003450015181 / 0003450015181	12/16 OZ	LOL SLTD BUTTER HALF STKS	01605	08948	\$4.9200 C		3.6025	4.99	27.81	0.4100	3.1925	3.49	8.52	11.38	
1003450015184 / 0003450015184	12/15 OZ	LOL LT BTR & CNLA OIL TUB	01605	14448	\$0.0000 C		2.6400	3.99	33.83	0.0000	2.6400	3.49	24.36	0.00	
1003450015192 / 0003450015192	12/16 OZ	LOL UNSLTD BTR HALF STKS	01605	15709	\$4.9200 C		3.6025	4.99	27.81	0.4100	3.1925	3.49	8.52	11.38	
1003450015193 / 0003450015193	12/16 OZ	LOL BTR W/OLV OIL HLF STK	01605	15715	\$4.9200 C		3.6025	4.99	27.81	0.4100	3.1925	3.49	8.52	11.38	



Deal Dialog History for Offer #: 085210**Offer #** 085210**Vendor Tracking Number:****Retailer:** K-706-019 Smiths Layton**Vendor:** Land O' Lakes c/o Crossmark**Manufacturer:**

StatusDate	By Whom	Deal Status	Comment
06/30/2016 19:22:08	Dick Dai	PROCESS	Rep changed to Becky Webb
02/05/2016 18:17:19	EDI Export	PROCESS	Auto Processed on 02/05/2016
02/05/2016 17:02:57	Kroger ESP Extract Job	ASSIGN	Auto Assigned after export to Kroger ESP - Batch# 41560
02/05/2016 07:14:19	Steve Meyers - 00 Kroger Coordinated Divisions	ACCEPT	
02/02/2016 13:08:43	Keith Johnson - Land O' Lakes c/o Crossmark	SUBMIT	Here is the P2W1&2 LOL Mega Event contract. We are looking for a yellow tag of \$3.49 with the additional \$1.00 Mega. Kroger will net to a \$2.49 ad. Must have an ad, display and force out.

KROGER

UNIVERSAL COMMUNICATION STANDARDS
ELECTRONIC RECREATION OF PURCHASE ORDER

DIVISION: 019 SMITH'S

VENDOR NAME: LAND O LAKES VMI

VENDOR #: 01604

VENDOR CODE: 0000000000000

PO NUMBER: 60219

PO DATE: 03/01/2016

REQ DATE:

BD_NAME: ROSS RUBERG

ITEM NO.	UPC	DESC	PK	SIZE	LIST COST	QTY	Off Invoice Allowance	Bill Back Allowance	Pick Up Allowance	Trade Allowance
03040	10034500151020	LOL UNSLTD SWT BTR 4CT	18	16OZ	63.05	65 CA	0.00	0.00	0.00	0.00
07515	10034500151815	LOL SLTD BTR 1/2 STK 8CT	12	16OZ	43.23	31 CA	0.00	0.00	0.00	0.00
16035	10034500151846	LOL LT BTR W/CNLA OIL TUB	12	15OZ	31.72	120 CA	0.00	0.00	0.00	0.00
21881	10034500151198	LOL BTR W/CANOLA OIL TUB	12	15OZ	31.72	270 CA	0.00	0.00	0.00	0.00
TOTAL ORDER QTY:		486 CA	WEIGHT:	6502 LB	VOLUME:	219 CF	AMOUNT:	\$17,809.18		