Registered IBM Deal Ma	nagement by Be	enjamin Wilheli	m									d Standards of I										
Deal Form for AU	JSA1566880	)	* De	enotes Supplier Requir	ed Field	Processed ET	1/6/2017	12:52:30 PM	a	agreemer and condi	nt executed between the transfer of the control of	ween Supplier a hold USA Gene	and Ahold U eral Terms a	JSA (or t and Con	he Ahold I ditions of F	JSA Company/D Purchase and the	ivision) or, in the Ahold USA Sta	e absence of a su andards of Engag	upply agreement, I gement, together the	by Ahold USA's st he "General Term	nd conditions of a si tandard purchase ons"). The terms in the	order terms his
*Company/Division	Presented to:	AUSA	Giant Carlisle	* Confirmation Co	ntact Name:	Steve Jenn	ings		F	Promotion	nal Offer are into	ended to supple General Terms	ement those	e terms,	not conflic	t with them. In the terms in the sur	e event of a cor	or the General Te	information in this erms (as applicable	Promotional Offee e) shall prevail.	er and any term in s	such supply
* Manufactu	rer/Brand:	BRANDS	IS CONSUMER (48401) c/o ARK (AUSA)	* Confirmation Cor	ntact Phone:	952-832-44	173		f 3	2. Supplion of the community of the comm	er agrees to con uditor or other i JSA shall have em Number is in	nfirm the terms ndividual not kn no obligation to nadvertently omi	of this Supplown to Supplown to Supployers and the supployers are suppled to the supplement of the sup	plier Pro oplier, Su any prod orrect, Al	motional C upplier sha luct or item hold USA i	Offer promptly up all first confirm that of for any specific reserves the righ	on request from e identity of the period of time. t to add or corre	Ahold USA or its requestor with So Ahold USA retail ect the item numb	s independent aud upplier's principal on the right to set of er without affection	litor, provided that contact at Ahold U retail prices. g the essence and	t before responding JSA. d/or terms of the ag he Ahold USA Com	greement.
* Broker/Distribu	tor Name:		IS CONSUMER (48401) (AUSA)	* Confirmation Conta	act Address:	8500 Norm Bloomingto			6	can make 6. No rest 7. Load-in	a proportional trictions on Forward and restock po	adjustment with vard Buys unles blicy apply.	out requirir	ng a nev	deal shee	et.	at of the case p	ack received by t	TIE ATIOIG COA COI	ripariy/Division, u	ie Albid OOA Oom	ipany/bivision
* Date S	Submitted:	01/03/201	7	* Supplier Autho	orizer Title:				9	9. Supplie		ply labor or fund				in Store Executi						
* Subi	mitted By:	Steve Jer	ninas	* Supplier Author	izer Phone:	952-832-44	173		a	administe	red through the	applicable Aho	old USA Me	rchandis	ing Depar	tment.					agreed swells policy ocessing fees, with	
hold USA Neg. Name /	e-Signature:	Joanne G	ohn	* Suppli	er Authorizer Signature:	Steve Jeni	nings				d by Ahold Fina					,				,	<b>3</b>	3
2nd Neg. Sign	,			By signing above, I certify Supplier Promotional Offer					ertify													
old USA Auth. Name / e-			y - 1/5/2017	that I am authorized to pre- not made any changes to t	sent this Promot	ional Offer on be	half of Supplie	er and that Supplier														
	Auth. Title:	200																				
2nd Ahold USA Auth. Si  * Merchandising		01 - Prom	otion	Supplier Deal F	Reference #	082017 At	JSA FReso	chetta B\$15G\$	55			al Sales Estima st.Allowance Ar				\$91,000.00 \$21,658.00						
	.,,,,,,,,	0				40401			<u></u>		. 0.0. 2	Total Est.Pro				\$17,290.00						
*Perf Dates: 2/	17/2017	thru	2/23/2017		O Vendor #	<u> </u>			<u> </u>							Co	ntract Deta	ils				
* Order Dates:		thru		New X	Revised	Canceled	i 🗌 .	Suspend			Item Alle	оw. Туре		St	art	End	Ва	sis	Pay Mthd	Per	formance Indic	cator
* Ship Dates:		thru	+	Ca	ncelled Date	e:					06 - Scan	Allowance		2/17/	2017	2/23/2017	Per Trar	nsaction	Billback	07 - Scan PO	S	
* Arrival Dates:		thru		Susi	pended Date	ż.			⊢													
* Anticipated Next	Deal Date:	<u> </u>																				
Ahold USA Item #	UP	С	Desc	ription	Size	Unit of Measure	Case Pack	Case Cost	Regular Co		PRIN ALL DETAIL	MARY LOW. AMT.		COND ALLO		TERT ALL DETAIL		* Estimated Volume	Est'd Suggested Net Unit Rtl	* Suggested Unit Retail	Net Unit Cost	Estimated Profit
500830	072180	56707	FSHT NTRL RS MRGT	A27.37	27.370	OZ	1	\$5.240	\$5.2	240	Scan	\$1.190						1,400		\$5.000	\$4.050	\$1,330.000
564958	0721805	56356	FRSCH BR OV 3 MT 23	3.09Z	23.090	OZ	1	\$5.240	\$5.2	240	Scan	\$1.190						1,400		\$5.000	\$4.050	\$1,330.000
600095	0721806	63055	FSH BO SUPRM PZ 23	.28OZ	23.280	OZ	1	\$5.240	\$5.2	240	Scan	\$1.190						1,400		\$5.000	\$4.050	\$1,330.000
611782	0721806	63766	FSH THN CRSPY CHS	14.82	14.820	OZ	1	\$5.240	\$5.2	240	Scan	\$1.190						1,400		\$5.000	\$4.050	\$1,330.000
653444	0721806	63069	FRSCHTTA CAN BCN	27.51Z	27.510	OZ	1	\$5.240	\$5.2	240	Scan	\$1.190						1,400		\$5.000	\$4.050	\$1,330.000
867950	0721806	63785	FSHT ART CRST 4CH	22.3Z	22.300	OZ	1	\$5.240	\$5.2	240	Scan	\$1.190		$\perp$				1,400		\$5.000	\$4.050	\$1,330.000
913752	0721806	63788	FSHT ART CRST PEP2	23.71Z	23.710	OZ	1	\$5.240	\$5.2	240	Scan	\$1.190		$\perp$		<u> </u>		1,400		\$5.000	\$4.050	\$1,330.000
913755	0721806		FSHT ART CRST MRG		23.650	OZ	1	\$5.240	\$5.2		Scan	\$1.190		$\perp$				1,400		\$5.000	\$4.050	\$1,330.000
917603	0721806		FSHT 12" SUP PZ 30.8		30.880	OZ	1	\$5.240	\$5.2	_	Scan	\$1.190		+		-		1,400	-	\$5.000	\$4.050	\$1,330.000
955189	0721806	63979	FSHT 12" PEPR PZ 27.	352	27.350	OZ	1	\$5.240	\$5.2	240	Scan	\$1.190						1,400		\$5.000	\$4.050	\$1,330.000
Flat Paymen (Ad, Display Truckload, Ite Intro Fee, etc	; m	Allo	wance Туре	Start	End	Payment	Method	Performano	e Indica	tor	Amount		Addition	nal Peri	formance	e Details	Estima	ited Value of D	→ -	e Of Componer	nts 1,2,3:	\$21,658.00
Additional N	lotes:					1					<u> </u>											
B2017 Freschetta B\$ USA \$1.19 unit scar IP AUSA1534271	515G\$5 2/17/1 , SRP 2/\$10 - RICK_OVEN_1	B\$15 GET	Brick Oven and Artisan s \$5 - \$5,000 Lump Sum ( 8.55_30.88_OZP_FRE	Overlay AUSA ESCHETTA_ARTISAN_C	RUST_PIZZA	_22.3_23.71_(	DΖ													Page Created:	e 1 of 2/27/2017 8:51:36	

Registered IBM Deal Management by Be	enjamin Wilhelm		
Deal Form for AUSA1566880	) * D	enotes Supplier Required Field	Processed 1/6/2017 12:52:30 PM ET
*Company/Division Presented to:	AUSA Giant Carlisle	* Confirmation Contact Name:	Steve Jennings
* Manufacturer/Brand:	SCHWANS CONSUMER BRANDS (48401) c/o CROSSMARK (AUSA)	* Confirmation Contact Phone:	952-832-4473
* Broker/Distributor Name:	SCHWANS CONSUMER BRANDS (48401) (AUSA)	* Confirmation Contact Address:	8500 Normandale Lake Blvd Bloomington, MN 55437
* Date Submitted:	01/03/2017	* Supplier Authorizer Title:	
* Submitted By:	Steve Jenninas	* Supplier Authorizer Phone:	952-832-4473
Ahold USA Neg. Name / e-Signature:	Joanne Gohn	* Supplier Authorizer Signature:	Steve Jennings
2nd Neg. Signature (If req.):			orm contains all the terms and conditions for this
Ahold USA Auth. Name / e-Signature & Date:	Sandra McCoy - 1/5/2017		e altered by any side letters or oral agreements. I certify tional Offer on behalf of Supplier and that Supplier has a submitted by Abold USA
Ahold USA Auth. Title:	200	Thormade any changes to the form of this di	ocument as submitted by Ariola Co. C.

		Co	ntract Details		
Item Allow. Type	Start	End	Basis	Pay Mthd	Performance Indicator
06 - Scan Allowance	2/17/2017	2/23/2017	Per Transaction	Billback	07 - Scan POS

	=		1															
Ahold USA Item #	UPC	Desc	cription	Size	Unit of Measure	Case Pack	Case Cost	Regular Unit Cost	PRIN ALL DETAIL	MARY LOW. AMT.	SECOI ALL DETAIL	NDARY LOW. AMT.	TERTI ALL	* Estimated Volume	Est'd Suggested Net Unit Rtl	* Suggested Unit Retail	Net Unit Cost	Estimated Profit
955190	07218063983	FSHT 12" 4CHS PZ 26	5.11Z	26.110	OZ	1	\$5.240	\$5.240	Scan	\$1.190				1,400		\$5.000	\$4.050	\$1,330.000
995004	07218063035	FSH BO 5ITAL CHS 20	).28Z	20.280	OZ	1	\$5.240	\$5.240	Scan	\$1.190				1,400		\$5.000	\$4.050	\$1,330.000
995009	07218063052	FSH BO ITL PEPPR 22	2.70Z	22.700	OZ	1	\$5.240	\$5.240	Scan	\$1.190				1,400		\$5.000	\$4.050	\$1,330.000

Additional Notes:

082017 Freschetta B\$15G\$5 2/17/17-2/23/17- Brick Oven and Artisan same price point
AUSA \$1.19 unit scan, SRP 2/\$10 - B\$15 GET \$5 - \$5,000 Lump Sum Overlay AUSA
VIP AUSA1534271
P\_FRESCHETTA\_BRICK\_OVEN\_12\_INCH\_12.55\_30.88\_OZ---P\_FRESCHETTA\_ARTISAN\_CRUST\_PIZZA\_22.3\_23.71\_OZ

Page 2 of 2

Created: 2/27/2017 8:51:36 AM ET Source: Application Version:2272017.065137

Registered IBM Deal Ma	anagement by B	enjamin Wilhel	lm							eneral Terms and										
Deal Form for Al	USA156688	0	* De	enotes Supplier Requir	ed Field	Processed ET	1/6/2017	12:52:30 PM	agreeme and cond	nt executed betw ditions (i.e. the Ah	een Supplier and old USA General	Ahold US Terms an	A (or the Ahold d Conditions of	USA Company/D Purchase and the	vivision) or, in the e Ahold USA Sta	e absence of a su andards of Engag	ipply agreement, be ement, together the	by Ahold USA's st ne "General Term	nd conditions of a si tandard purchase o is"). The terms in the	order terms his
*Company/Division	Presented to:	AUSA	Giant Landover	* Confirmation Co	ntact Name:	Steve Jenn	ings		Promotio agreeme	nal Offer are intent ont (if any) or the (	nded to suppleme Seneral Terms (if	ent those t f no supply	erms, not confli- agreement), the	ct with them. In the terms in the sur	ne event of a con oply agreement of	nflict between the or the General Te	information in this erms (as applicable	Promotional Offe e) shall prevail.	er and any term in s	such supply
* Manufactu	urer/Brand:	BRANDS	NS CONSUMER (48401) c/o 1ARK (AUSA)	* Confirmation Cor	ntact Phone:	952-832-44	173		from an a 3. Ahold 4. If an It	auditor or other in USA shall have n em Number is ina	dividual not know o obligation to pu dvertently omitte	vn to Supp urchase an ed or incorr	ier, Supplier sh y product or iter ect, Ahold USA	all first confirm the m for any specific reserves the righ	e identity of the period of time. It to add or corre	requestor with Su Ahold USA retain ect the item number	upplier's principal on the right to set re er without affecting	contact at Ahold U retail prices. g the essence and	t before responding JSA. d/or terms of the ag he Ahold USA Com	greement.
* Broker/Distribu	utor Name:		NS CONSUMER (48401) (AUSA)	* Confirmation Conta	act Address:	8500 Norm Bloomingto			can mak 6. No res 7. Load-i	e a proportional a strictions on Forwa n and restock pol	djustment withou ard Buys unless o cy apply.	t requiring	a new deal she	et.	at or the edge pt			, pa. 1972 Moior, a		party/2110ion
* Date	Submitted:	01/03/201	17	* Supplier Autho	rizer Title:				<ol><li>Suppli</li></ol>	is a 4% up charge er agrees to supp	ly labor or fundin									
* Sub	mitted By:	Steve Jer	nninas	* Supplier Author		952-832-44	173		administ	ered through the	applicable Ahold	USA Merc	handising Depa	rtment.					agreed swells policy ocessing fees, with	
hold USA Neg. Name	/ e-Signature:	Joanne G	Sohn	* Suppli	er Authorizer Signature:	Steve Jeni	nings			d by Ahold Finan		3		•					<b>3</b> ,	3
2nd Neg. Sigr	nature (If req.):			By signing above, I certify																
old USA Auth. Name / e-	-Signature & Date	Sandra McCo	y - 1/5/2017	Supplier Promotional Offer that I am authorized to pre- not made any changes to t	sent this Promot	ional Offer on be	half of Supplie	er and that Supplier h												
	A Auth. Title:	200																		
2nd Ahold USA Auth. S		01 - Prom	notion	Supplier Deal F	Reference #		JSA FReso	chetta B\$15G\$5	5_		Sales Estimate:	:		\$64,260.00 \$15,293.88						
* Merchandising	Dear Type:	UI - FIOII	lotion			48401				Total Es	Total Est.Profit:	:		\$12,209.40						
*Perf Dates: 2	/17/2017	thru	2/23/2017	DSD / PC	O Vendor #	<u> </u>						1		Co	ntract Deta	ils				
* Order Dates:		thru		New X I	Revised	Canceled	d □ s	Suspend		Item Allo	w. Tvpe		Start	End	Bas	sis	Pay Mthd	Per	formance Indic	cator
* Ship Dates:		thru		Ca	ncelled Date	e.				06 - Scan A	llowance		2/17/2017	2/23/2017	Per Tran	nsaction	Billback	07 - Scan PO	is	
* Arrival Dates:		thru			pended Date															
* Anticipated Next	Deal Date:			Jusi	Jended Date	<i>.</i>														
Ahold USA Item#	UP	С	Desc	ription	Size	Unit of Measure	Case Pack	Case Cost	Regular Unit Cost	PRIMA ALLO DETAIL			ONDARY LLOW.	TERT ALL DETAIL		* Estimated Volume	Est'd Suggested Net Unit Rtl	* Suggested Unit Retail	Net Unit Cost	Estimated Profit
500830	072180	56707	FSHT NTRL RS MRGT	A27.37	27.370	OZ	1	\$5.240	\$5.240	Scan	\$1.190					1,071		\$5.000	\$4.050	\$1,017.450
564958	072180	56356	FRSCH BR OV 3 MT 23	3.09Z	23.090	OZ	1	\$5.240	\$5.240	Scan	\$1.190					1,071		\$5.000	\$4.050	\$1,017.450
600095	072180	63055	FSH BO SUPRM PZ 23	3.28OZ	23.280	OZ	1	\$5.240	\$5.240	Scan	\$1.190					1,071		\$5.000	\$4.050	\$1,017.450
611782	072180	63766	FSH THN CRSPY CHS	14.82	14.820	07	4			I Journ								-	\$4.050	\$1,017.450
867950	072180	63785	COUT ADT ODGT 4GU		14.020	OZ	1	\$5.240	\$5.240	Scan	\$1.190					1,071		\$5.000	\$4.030	\$1,017.450
913752		03703	FSHT ART CRST 4CH	22.3Z	22.300	OZ OZ	1	\$5.240 \$5.240	\$5.240 \$5.240	-	\$1.190 \$1.190					1,071 1,071		\$5.000 \$5.000	\$4.050	Ψ1,017.400
	072180	-	FSHT ART CRST 4CH		-			<del>                                     </del>		Scan						<del>  '</del>			·	\$1,017.450
913755	072180 072180	63788		23.71Z	22.300	OZ	1	\$5.240	\$5.240	Scan Scan	\$1.190					1,071		\$5.000	\$4.050	
913755 917603	-	63788 63790	FSHT ART CRST PEP2	23.71Z 23.65Z	22.300 23.710	OZ OZ	1	\$5.240 \$5.240	\$5.240 \$5.240	Scan Scan Scan	\$1.190 \$1.190					1,071		\$5.000 \$5.000	\$4.050 \$4.050	\$1,017.450
917603 955189	072180 072180 072180	63788 63790 63975 63979	FSHT ART CRST PEP2 FSHT ART CRST MRG FSHT 12" SUP PZ 30.8 FSHT 12" PEPR PZ 27.	23.71Z 23.65Z 8Z .35Z	22.300 23.710 23.650 30.880 27.350	OZ OZ OZ OZ OZ	1 1	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240	Scan Scan Scan Scan Scan Scan Scan Scan	\$1.190 \$1.190 \$1.190 \$1.190 \$1.190					1,071 1,071 1,071 1,071 1,071		\$5.000 \$5.000 \$5.000 \$5.000 \$5.000	\$4.050 \$4.050 \$4.050 \$4.050 \$4.050	\$1,017.450 \$1,017.450 \$1,017.450 \$1,017.450
917603	072180 072180	63788 63790 63975 63979	FSHT ART CRST PEP2 FSHT ART CRST MRG FSHT 12" SUP PZ 30.8	23.71Z 23.65Z 8Z .35Z	22.300 23.710 23.650 30.880	OZ OZ OZ OZ	1 1	\$5.240 \$5.240 \$5.240 \$5.240	\$5.240 \$5.240 \$5.240 \$5.240	Scan Scan Scan Scan Scan Scan	\$1.190 \$1.190 \$1.190 \$1.190					1,071 1,071 1,071 1,071		\$5.000 \$5.000 \$5.000 \$5.000	\$4.050 \$4.050 \$4.050 \$4.050	\$1,017.450 \$1,017.450 \$1,017.450
917603 955189	072180 072180 072180 072180	63788 63790 63975 63979 63983	FSHT ART CRST PEP2 FSHT ART CRST MRG FSHT 12" SUP PZ 30.8 FSHT 12" PEPR PZ 27.	23.71Z 23.65Z 8Z .35Z	22.300 23.710 23.650 30.880 27.350	OZ OZ OZ OZ OZ	1 1 1 1 1 1 1 1	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	Scan Scan Scan Scan Scan Scan Scan Scan	\$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190	Additiona	I Performance	e Details	Estima	1,071 1,071 1,071 1,071 1,071	$\dashv$ $-$	\$5.000 \$5.000 \$5.000 \$5.000 \$5.000	\$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050	\$1,017.450 \$1,017.450 \$1,017.450 \$1,017.450
917603 955189 955190 # Flat Paymen (Ad, Display Truckload, Its Intro Fee, et	072180 072180 072180 072180 072180	63788 63790 63975 63979 63983	FSHT ART CRST PEP2 FSHT ART CRST MRG FSHT 12" SUP PZ 30.8 FSHT 12" PEPR PZ 27 FSHT 12" 4CHS PZ 26.	23.71Z 23.65Z 8Z .35Z .11Z	22.300 23.710 23.650 30.880 27.350 26.110	OZ OZ OZ OZ OZ OZ OZ OZ	1 1 1 1 1 1 1 1	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	Scan Scan Scan Scan Scan Scan Scan Scan	\$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190	Additiona	I Performance	e Details	Estima	1,071 1,071 1,071 1,071 1,071 1,071	$\dashv$ $-$	\$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000	\$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050	\$1,017.450 \$1,017.450 \$1,017.450 \$1,017.450 \$1,017.450
917603 955189 955190  # Flat Paymen (Ad, Display Truckload, It Intro Fee, et a 2017 Freschetta B: USA \$1.19 unit scal IP AUSA1534271	072180 072180 072180 072180 072180 072180  Notes: \$15G\$5 2/17/ n, SRP 2/\$10  RICK_OVEN_	63788 63790 63975 63979 63983 <i>Allo</i>	FSHT ART CRST PEP2 FSHT ART CRST MRG FSHT 12" SUP PZ 30.8 FSHT 12" PEPR PZ 27 FSHT 12" 4CHS PZ 26.  Dwance Type  Brick Oven and Artisan s \$5 - \$5,000 Lump Sum 6	23.71Z 23.65Z 8Z .35Z .11Z  Start  Same price point Overlay AUSA ESCHETTA_ARTISAN_C	22.300 23.710 23.650 30.880 27.350 26.110	OZ OZ OZ OZ OZ OZ Payment	1 1 1 1 1 1 1 Method	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	Scan Scan Scan Scan Scan Scan Scan Scan	\$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190	Additiona	I Performance	e Details	Estima	1,071 1,071 1,071 1,071 1,071 1,071	$\dashv$ $-$	\$5.000 \$5.000 \$5.000 \$5.000 \$5.000 Page	\$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050	\$1,017.450 \$1,017.450 \$1,017.450 \$1,017.450 \$1,017.450 \$1,017.450

Registered IBM Deal Management by Be	enjamin Wilhelm		
Deal Form for AUSA1566880	) * De	enotes Supplier Required Field	Processed 1/6/2017 12:52:30 PM ET
*Company/Division Presented to:	AUSA Giant Landover	* Confirmation Contact Name:	Steve Jennings
* Manufacturer/Brand:	SCHWANS CONSUMER BRANDS (48401) c/o CROSSMARK (AUSA)	* Confirmation Contact Phone:	952-832-4473
* Broker/Distributor Name:	SCHWANS CONSUMER BRANDS (48401) (AUSA)	* Confirmation Contact Address:	8500 Normandale Lake Blvd Bloomington, MN 55437
* Date Submitted:	01/03/2017	* Supplier Authorizer Title:	
* Submitted By:	Steve Jenninas	* Supplier Authorizer Phone:	952-832-4473
Ahold USA Neg. Name / e-Signature:	Joanne Gohn	* Supplier Authorizer Signature:	
2nd Neg. Signature (If req.):			orm contains all the terms and conditions for this
Ahold USA Auth. Name / e-Signature & Date:	Sandra McCoy - 1/5/2017		e altered by any side letters or oral agreements. I certify tional Offer on behalf of Supplier and that Supplier has document as submitted by Ahold USA.
Ahold USA Auth. Title:	200	The made any changes to the form of this a	Southern as submitted by Attold Co.A.

		Co	ntract Details		
Item Allow. Type	Start	End	Basis	Pay Mthd	Performance Indicator
06 - Scan Allowance	2/17/2017	2/23/2017	Per Transaction	Billback	07 - Scan POS

Page 2 of 2

Ahold USA Item #	UPC	Description	Size	Unit of Measure	Case Pack	Case Cost	Regular Unit Cost	PRIM ALL	IARY .OW.	SECO! ALI	NDARY LOW.	TERTI ALL		* Estimated Volume	Est'd Suggested Net Unit Rtl	* Suggested	Net Unit Cost	Estimated Profit
				Wicasure			Cost	DETAIL	AMT.	DETAIL	AMT.	DETAIL	AMT.		Net Unit Rtl	Offic (Cetair		TTOIL
995004	07218063035	FSH BO 5ITAL CHS 20.28Z	20.280	OZ	1	\$5.240	\$5.240	Scan	\$1.190					1,071		\$5.000	\$4.050	\$1,017.450
995009	07218063052	FSH BO ITL PEPPR 22.70Z	22.700	OZ	1	\$5.240	\$5.240	Scan	\$1.190					1,071		\$5.000	\$4.050	\$1,017.450

Additional Notes:

082017 Freschetta B\$15G\$5 2/17/17-2/23/17- Brick Oven and Artisan same price point
AUSA \$1.19 unit scan, SRP 2/\$10 - B\$15 GET \$5 - \$5,000 Lump Sum Overlay AUSA
VIP AUSA1534271
P\_FRESCHETTA\_BRICK\_OVEN\_12\_INCH\_12.55\_30.88\_OZ---P\_FRESCHETTA\_ARTISAN\_CRUST\_PIZZA\_22.3\_23.71\_OZ

Created: 2/27/2017 8:51:38 AM ET Source: Application Version:2272017.065143

Registered IBM Deal Mar	nagement by Be	enjamin Wilhel	lm									Standards of										
Deal Form for AU	SA1566880	0	* De	enotes Supplier Requir	ed Field	Processed ET	1/6/2017	12:52:30 PM	agr and	reement ex d condition	xecuted betw ns (i.e. the Ah	reen Supplier a nold USA Gene	and Ahold US eral Terms ar	SA (or the Al nd Condition	old USA Compar s of Purchase and	y/Division) the Ahold	or, in the a	absence of a sudards of Engage	pply agreement, ement, together t	by Ahold USA's s he "General Term	nd conditions of a so tandard purchase ons"). The terms in the	order terms his
*Company/Division	Presented to:	AUSA	A New England	* Confirmation Cor	ntact Name:	Steve Jenn	nings		agr	reement (if	f any) or the	General Terms	s (if no supply	v agreement	), the terms in the	supply agr	eement or	the General Te	rms (as applicable	e) shall prevail.	er and any term in s	
* Manufactu	rer/Brand:	BRANDS	NS CONSUMER (48401) c/o MARK (AUSA)	* Confirmation Con	ntact Phone:	952-832-44	173		fror 3. <i>A</i> 4. It	m an audit Ahold USA If an Item I	tor or other in A shall have r Number is ina	idividual not kr no obligation to advertently om	nown to Supp o purchase an nitted or incor	olier, Supplie ny product o rect, Ahold l	r shall first confirm r item for any spe JSA reserves the	the identit ific period ight to add	ty of the re of time. A I or correct	questor with Su hold USA retain the item number	pplier's principal is the right to set er without affectin	contact at Ahold l retail prices. g the essence an	JSA. d/or terms of the ag	greement.
* Broker/Distribu	tor Name:		NS CONSUMER (48401) (AUSA)	* Confirmation Conta	act Address:	8500 Norm Bloomingto			6. N 7. L	n make a p No restricti Load-in an	proportional a tions on Forw nd restock po	adjustment with ard Buys unle: licy apply.	hout requiring	a new deal	sheet.		,			, , , , , , ,		, . , ,
* Date S	Submitted:	01/03/201	17	* Supplier Autho	rizer Title:				9. 8	Supplier ag		oly labor or fun										
	nitted By:	Steve Jer		* Supplier Authori		952-832-44	173		adn 11.	ministered . Supplier	through the agrees to pro	applicable Aho ocess the proc	old USA Mero ducts through	chandising D	epartment.							
Ahold USA Neg. Name /	e-Signature:	Joanne G	Sohn	* Suppli	er Authorizer Signature:	Steve Jeni	nings		ger	nerated by	/ Ahold Finan	cial Services.										
2nd Neg. Signa	ture (If req.):			By signing above, I certify t	hat this Deal Fo	rm contains all th	ne terms and o	conditions for this														
hold USA Auth. Name / e-S	ignature & Date:	Sandra McCo	oy - 1/5/2017	Supplier Promotional Offer that I am authorized to pres not made any changes to the	sent this Promot	ional Offer on be	half of Supplie	er and that Supplier														
Ahold USA		200				1			Щ_													
2nd Ahold USA Auth. Sig		01 - Pron	notion	Supplier Deal R	Reference #	082017 At	JSA FReso	chetta B\$15G\$	5			al Sales Estima										
		01 110				40401			-		7 0101 20	Total Est.Pro			\$17,537.00							
*Perf Dates: 2/	17/2017	thru	2/23/2017		O Vendor #	<u> </u>			<b> </b>  -				•			Contrac	t Detail	s				
* Order Dates:		thru		New X F	Revised	Canceled	3 LJ 8	Suspend	⊢		Item Allo	w. Туре		Start	End		Basi	s	Pay Mthd	Per	formance India	cator
* Ship Dates:		thru		Ca	ncelled Date	۵.					06 - Scan /	Allowance		2/17/201	7 2/23/201	7 P	er Trans	action	Billback	07 - Scan PC	īS	
* Arrival Dates:		thru																				
* Anticipated Next L	Deal Date:			Susp	pended Date	) <i>:</i>																
Ahold USA Item #	UP	C	Desc	ription	Size	Unit of Measure	Case Pack	Case Cost	Regular U Cost	t I	PRIM ALL		rfunding to Ahold USA to perform in Store Execution manufacturers are responsible for reimbursement of Ahold USA Merchandising Department. products through itemMaster. Supplier understands thes.    Secondary   Secondary				т.	* Estimated Volume	Est'd Suggested Net Unit Rtl	* Suggested Unit Retail	Net Unit Cost	Estimated Profit
500830	072180	56707	FSHT NTRL RS MRGT	A27.37	27.370	OZ	1	\$5.240	\$5.240		Scan	\$1.190						1,420		\$5.000	\$4.050	\$1,349.000
502471	072180	63074	FSHT BO PT&SPN 20.2	22OZ.	20.220	OZ	1	\$5.240	\$5.240	0	Scan	\$1.190						1,420		\$5.000	\$4.050	\$1,349.000
564958	072180	56356	FRSCH BR OV 3 MT 23	3.09Z	23.090	OZ	1	\$5.240	\$5.240	0	Scan	\$1.190						1,420		\$5.000	\$4.050	\$1,349.000
600095	072180	63055	FSH BO SUPRM PZ 23	3.28OZ	23.280	OZ	1	\$5.240	\$5.240	0	Scan	\$1.190						1,420		\$5.000	\$4.050	\$1,349.000
611782	072180	63766	FSH THN CRSPY CHS	14.82	14.820	OZ	1	\$5.240	\$5.240	0	Scan	\$1.190						1,420		\$5.000	\$4.050	\$1,349.000
867950	072180	63785	FSHT ART CRST 4CH	22.3Z	22.300	OZ	1	\$5.240	\$5.240	0	Scan	\$1.190						1,420		\$5.000	\$4.050	\$1,349.000
913752	072180	63788	FSHT ART CRST PEP2	23.71Z	23.710	OZ	1	\$5.240	\$5.240	0	Scan	\$1.190						1,420		\$5.000	\$4.050	\$1,349.000
913755	072180	63790	FSHT ART CRST MRG		23.650	OZ	1	\$5.240	\$5.240	0	Scan	\$1.190		4				1,420		\$5.000	\$4.050	\$1,349.000
917603	072180		FSHT 12" SUP PZ 30.8		30.880	OZ	1	\$5.240	\$5.240	-	Scan	\$1.190		+				1,420		\$5.000	\$4.050	\$1,349.000
955189	072180	63979	FSHT 12" PEPR PZ 27.	.35Z	27.350	OZ	1	\$5.240	\$5.240	.0	Scan	\$1.190						1,420		\$5.000	\$4.050	\$1,349.000
# Flat Payment (Ad, Display Truckload, Ite		Allo	owance Type	Start	End	Payment	Method	Performano	e Indicator	r	Amount		Additiona	al Perform	ance Details		Estimate	ed Value of De	按	010		#04 00 <del>7</del> 40
5 Intro Fee, etc																			Valu	e Of Compone	nts 1,2,3:	\$21,967.40
USA \$1.19 unit scan /IP AUSA1534271	15G\$5 2/17/1 , SRP 2/\$10 -	- B\$15 GET	Brick Oven and Artisan s \$5 - \$5,000 Lump Sum ( 2.55_30.88_OZP_FRE	Overlay AUSA ESCHETTA_ARTISAN_CI	RUST_PIZZA	_22.3_23.71_(	OZ													J	e 1 of	

Registered IBM Deal Management by Be	enjamin Wilhelm		
Deal Form for AUSA1566880	) * De	enotes Supplier Required Field	Processed 1/6/2017 12:52:30 PM ET
*Company/Division Presented to:	AUSA New England	* Confirmation Contact Name:	Steve Jennings
* Manufacturer/Brand:	SCHWANS CONSUMER BRANDS (48401) c/o CROSSMARK (AUSA)	* Confirmation Contact Phone:	952-832-4473
* Broker/Distributor Name:	SCHWANS CONSUMER BRANDS (48401) (AUSA)	* Confirmation Contact Address:	8500 Normandale Lake Blvd Bloomington, MN 55437
* Date Submitted:	01/03/2017	* Supplier Authorizer Title:	
* Submitted By:	Steve Jenninas	* Supplier Authorizer Phone:	952-832-4473
Ahold USA Neg. Name / e-Signature:	Joanne Gohn	* Supplier Authorizer Signature:	Steve Jennings
2nd Neg. Signature (If req.):			orm contains all the terms and conditions for this
Ahold USA Auth. Name / e-Signature & Date:	Sandra McCoy - 1/5/2017		e altered by any side letters or oral agreements. I certify tional Offer on behalf of Supplier and that Supplier has document as submitted by Ahold USA
Ahold USA Auth. Title:	200	list made any disangos to the form of the d	

		Co	ntract Details		
Item Allow. Type	Start	End	Basis	Pay Mthd	Performance Indicator
06 - Scan Allowance	2/17/2017	2/23/2017	Per Transaction	Billback	07 - Scan POS

								I											
Ahold USA Item #	UPC	Descr	ription	Size	Unit of Measure	Case Pack	Case Cost	Regular Unit Cost	PRIM ALL	.ow.	l	.OW.	TERTI ALLO	OW.	* Estimated Volume	Est'd Suggested Net Unit Rtl	* Suggested	Net Unit Cost	Estimated Profit
					Micasure			OUSI	DETAIL	AMT.	DETAIL	AMT.	DETAIL	AMT.		Net Unit Rtl	Omit rectan		1.10111
955190	07218063983	FSHT 12" 4CHS PZ 26.	11Z	26.110	OZ	1	\$5.240	\$5.240	Scan	\$1.190					1,420		\$5.000	\$4.050	\$1,349.000
995004	07218063035	FSH BO 5ITAL CHS 20.	28Z	20.280	OZ	1	\$5.240	\$5.240	Scan	\$1.190					1,420		\$5.000	\$4.050	\$1,349.000
995009	07218063052	FSH BO ITL PEPPR 22.	.70Z	22.700	OZ	1	\$5.240	\$5.240	Scan	\$1.190					1,420		\$5.000	\$4.050	\$1,349.000

Additional Notes:

082017 Freschetta B\$15G\$5 2/17/17-2/23/17- Brick Oven and Artisan same price point
AUSA \$1.19 unit scan, SRP 2/\$10 - B\$15 GET \$5 - \$5,000 Lump Sum Overlay AUSA
VIP AUSA1534271
P\_FRESCHETTA\_BRICK\_OVEN\_12\_INCH\_12.55\_30.88\_OZ---P\_FRESCHETTA\_ARTISAN\_CRUST\_PIZZA\_22.3\_23.71\_OZ

Source: Application Version:2272017.065146

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Created: 2/27/2017 8:51:45 AM ET

Registered IBM Deal Ma	nagement by Be	enjamin Wilhel	m							eneral Terms and											
Deal Form for AUSA1566880 * Denotes Supplier Require				ed Field	Processed ET	1/6/2017	12:52:30 PM	agreeme and con	ent executed betw ditions (i.e. the Ah	een Supplier and old USA General	d Ahold Us al Terms a	SA (or the Ahold nd Conditions of	USA Company/E Purchase and th	Division) or, in the Ahold USA St	e absence of a su andards of Engag	upply agreement, I gement, together the	by Ahold USA's s ne "General Term	nd conditions of a s tandard purchase on s"). The terms in t	order terms his		
*Company/Division	Presented to:	ed to: AUSA New York		* Confirmation Cor	ntact Name:	Steve Jennings				onal Offer are inte ent (if any) or the (	nded to supplem General Terms (i	nent those if no suppl	terms, not confli y agreement), th	ct with them. In the e terms in the su	ne event of a cor pply agreement	nflict between the or the General Te	information in this erms (as applicable	Promotional Offe e) shall prevail.	er and any term in s	such supply	
* Manufactu	rer/Brand:	BRANDS	IS CONSUMER (48401) c/o IARK (AUSA)	* Confirmation Con	tact Phone:	952-832-4473			from an 3. Ahold 4. If an I	agreement (if any) or the General Terms (if no supply agreement), the terms in the supply agreement or the General Terms (as applicable) shall prevail.  2. Supplier agrees to confirm the terms of this Supplier Promotional Offer promptly upon request from Ahold USA or its independent auditor, provided that before responding to a request from an auditor or other individual not known to Supplier, Supplier shall first confirm the identity of the requestor with Supplier's principal contact at Ahold USA.  3. Ahold USA shall have no obligation to purchase any product or item for any specific period of time. Ahold USA retains the right to set retail prices.  4. If an Item Number is inadvertently omitted or incorrect, Ahold USA reserves the right to add or correct the item number without affecting the essence and/or terms of the agreement.  5. In the event the Supplier's stated allowance uses a different unit of measure from that of the case pack received by the Ahold USA Company/Division, the Ahold USA Company/Division.											
* Broker/Distribu	tor Name:		IS CONSUMER (48401) (AUSA)	* Confirmation Conta	ct Address:	8500 Normandale Lake Blvd Bloomington, MN 55437				can make a proportional adjustment without requiring a new deal sheet. 6. No restrictions on Forward Buys unless otherwise noted in the comments field. 7. Load-in and restock policy apply.											
* Date \$	Submitted:	01/03/201	17	* Supplier Autho	rizer Title:					<ul> <li>8. There is a 4% up charge on Scans.</li> <li>9. Supplier agrees to supply labor or funding to Ahold USA to perform in Store Execution activities for the products.</li> <li>10. Supplier acknowledges that the manufacturers are responsible for reimbursement of discontinued product billings generated, per the manufacturer's agreed swells policy, to be</li> </ul>											
* Submitted By: Steve Jenninas			* Supplier Authori		952-832-4473				ered through the	applicable Ahold	USA Mer	chandising Depa	rtment.					greed swells policy ocessing fees, with			
hold USA Neg. Name /	e-Signature:	Joanne G	iohn	* Suppli	er Authorizer Signature:	Steve Jeni	nings			ed by Ahold Finan		3		.,					<b>3</b> ,	3	
2nd Neg. Sign	ature (If req.):			By signing above, I certify t																	
old USA Auth. Name / e-	Signature & Date:	Sandra McCo	y - 1/5/2017	Supplier Promotional Offer that I am authorized to pres not made any changes to the	sent this Promot	ional Offer on be	half of Supplie	er and that Supplier													
Ahold USA		200																			
2nd Ahold USA Auth. Si				Supplier Deal R	Supplier #	002011 710071111000110110 BQ100Q0		5	Total Sales Estimate:  Total Est.Allowance Amt:			\$66,420.00 \$15,807.96									
* Merchandising	Dear Type:	01-11011	- Colon			48401			$\Box \vdash $	Total Es	Total Est.Profit			\$12,619.80							
*Perf Dates: 2/	17/2017	thru	2/23/2017		O Vendor #	<u> </u>								Co	ntract Deta	ails					
* Order Dates:		thru		New X	Revised					Item Allo	w. Tvpe	Start		End	Basis Per Transaction		Pay Mthd	Performance India		cator	
* Ship Dates:		thru		Ca	ncelled Date					06 - Scan /	6 - Scan Allowance		2/17/2017	2/23/2017			Billback				
* Arrival Dates:		thru																			
* Anticipated Next	Deal Date:			Susp	pended Date	<i>.</i>															
		1			I					PRIM	ARY	SEC	CONDARY	TERT		* Estimated	Est'd			F. C	
Ahold USA Item #	UP	С	Desc	ription	Size	Unit of Measure	Case Pack	Case Cost	Regular Unit Cost	ALL	ow.		ALLOW.		OW. AMT.	Volume	Suggested Net Unit Rtl	* Suggested Unit Retail	Net Unit Cost	Estimated Profit	
Ahold USA Item #	<b>UP</b> 072180		Desc FSHT NTRL RS MRGT.	•	<b>Size</b> 27.370		Case Pack	\$5.240				DETAI		DETAIL	AMT.		Suggested Net Unit Rtl		Net Unit Cost \$4.050		
		56707		A27.37		Measure			Cost	ALL: DETAIL	OW. AMT.					Volume	Suggested Net Unit Rtl	Unit Retail		Profit	
500830	072180	56707 56356	FSHT NTRL RS MRGT.	A27.37 3.09Z	27.370	Measure OZ		\$5.240	\$5.240	ALL DETAIL Scan	OW. AMT. \$1.190					<b>Volume</b> 1,107	Suggested Net Unit Rtl	Unit Retail \$5.000	\$4.050	<b>Profit</b> \$1,051.650	
500830 564958	072180	56707 56356 63055	FSHT NTRL RS MRGT FRSCH BR OV 3 MT 23	A27.37 3.09Z 3.28OZ	27.370 23.090	Measure OZ OZ		\$5.240 \$5.240	\$5.240 \$5.240	ALL DETAIL Scan Scan	<b>AMT.</b> \$1.190 \$1.190					1,107 1,107	Suggested Net Unit Rtl	\$5.000 \$5.000	\$4.050 \$4.050	\$1,051.650 \$1,051.650	
500830 564958 600095	0721803 0721803 072180	56707 56356 63055 63766	FSHT NTRL RS MRGT. FRSCH BR OV 3 MT 23 FSH BO SUPRM PZ 23	A27.37 3.09Z 3.28OZ	27.370 23.090 23.280	OZ OZ OZ	1 1 1	\$5.240 \$5.240 \$5.240	\$5.240 \$5.240 \$5.240	ALL DETAIL  Scan  Scan  Scan	\$1.190 \$1.190 \$1.190					1,107 1,107 1,107	Suggested Net Unit Rtl	\$5.000 \$5.000 \$5.000	\$4.050 \$4.050 \$4.050	\$1,051.650 \$1,051.650 \$1,051.650	
500830 564958 600095 611782	072180: 072180: 072180: 072180:	56707 56356 63055 63766 63785	FSHT NTRL RS MRGT. FRSCH BR OV 3 MT 2: FSH BO SUPRM PZ 23 FSH THN CRSPY CHS	A27.37 3.09Z 3.28OZ 14.82 22.3Z	27.370 23.090 23.280 14.820	OZ OZ OZ OZ OZ	1 1 1	\$5.240 \$5.240 \$5.240 \$5.240	\$5.240 \$5.240 \$5.240 \$5.240	ALL DETAIL Scan Scan Scan Scan Scan	\$1.190 \$1.190 \$1.190 \$1.190 \$1.190					1,107 1,107 1,107 1,107	Suggested Net Unit Rtl	\$5.000 \$5.000 \$5.000 \$5.000	\$4.050 \$4.050 \$4.050 \$4.050	Profit \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650	
500830 564958 600095 611782 867950	072180 072180 072180 072180 072180	56707 56356 63055 63766 63785	FSHT NTRL RS MRGT. FRSCH BR OV 3 MT 23 FSH BO SUPRM PZ 23 FSH THN CRSPY CHS FSHT ART CRST 4CH	A27.37 3.09Z 3.28OZ 14.82 22.3Z	27.370 23.090 23.280 14.820 22.300	OZ OZ OZ OZ OZ OZ OZ OZ	1 1 1 1	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	Scan Scan Scan Scan Scan Scan Scan	\$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190					1,107 1,107 1,107 1,107 1,107	Suggested Net Unit Rtl	\$5.000 \$5.000 \$5.000 \$5.000 \$5.000	\$4.050 \$4.050 \$4.050 \$4.050 \$4.050	\$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650	
500830 564958 600095 611782 867950 913752	072180: 072180: 072180: 072180: 072180: 072180:	56707 56356 63055 63766 63785 63788 63790	FSHT NTRL RS MRGT. FRSCH BR OV 3 MT 23 FSH BO SUPRM PZ 23 FSH THN CRSPY CHS FSHT ART CRST 4CH FSHT ART CRST PEP2	A27.37 3.09Z 3.28OZ 114.82 22.3Z 23.71Z	27.370 23.090 23.280 14.820 22.300 23.710	OZ OZ OZ OZ OZ OZ OZ OZ OZ	1 1 1 1	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	ALLUDETAIL Scan Scan Scan Scan Scan Scan Scan Scan	\$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190					1,107 1,107 1,107 1,107 1,107 1,107	Suggested Net Unit Rtl	\$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000	\$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050	\$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650	
500830 564958 600095 611782 867950 913752 913755	072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180:	56707 56356 63055 63766 63785 63788 63790 63975 63979	FSHT NTRL RS MRGT. FRSCH BR OV 3 MT 23 FSH BO SUPRM PZ 23 FSH THN CRSPY CHS FSHT ART CRST 4CH FSHT ART CRST PEP2 FSHT ART CRST MRG FSHT 12" SUP PZ 30.8 FSHT 12" PEPR PZ 27.	A27.37 3.09Z 3.28OZ 144.82 22.3Z 23.71Z 623.65Z 88Z	27.370 23.090 23.280 14.820 22.300 23.710 23.650 30.880 27.350	Measure	1 1 1 1 1 1	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	Scan Scan Scan Scan Scan Scan Scan Scan	\$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190					1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107	Suggested Net Unit Rtl	\$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000	\$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050	\$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650	
500830 564958 600095 611782 867950 913752 913755 917603	072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180:	56707 56356 63055 63766 63785 63788 63790 63975 63979	FSHT NTRL RS MRGT. FRSCH BR OV 3 MT 23 FSH BO SUPRM PZ 23 FSH THN CRSPY CHS FSHT ART CRST 4CH FSHT ART CRST PEP2 FSHT ART CRST MRG FSHT 12" SUP PZ 30.8	A27.37 3.09Z 3.28OZ 144.82 22.3Z 23.71Z 623.65Z 88Z	27.370 23.090 23.280 14.820 22.300 23.710 23.650 30.880	Measure	1 1 1 1 1 1	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	Scan Scan Scan Scan Scan Scan Scan Scan	\$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190					1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107	Suggested Net Unit Rtl	\$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000	\$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050	\$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650	
500830 564958 600095 611782 867950 913752 913755 917603 955189	072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180:	56707 56356 63055 63766 63785 63788 63790 63975 63979	FSHT NTRL RS MRGT. FRSCH BR OV 3 MT 23 FSH BO SUPRM PZ 23 FSH THN CRSPY CHS FSHT ART CRST 4CH FSHT ART CRST PEP2 FSHT ART CRST MRG FSHT 12" SUP PZ 30.8 FSHT 12" PEPR PZ 27.	A27.37 3.09Z 3.28OZ 144.82 22.3Z 23.71Z 623.65Z 88Z	27.370 23.090 23.280 14.820 22.300 23.710 23.650 30.880 27.350	Measure	1 1 1 1 1 1 1 1 1	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	Scan Scan Scan Scan Scan Scan Scan Scan	\$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190	DETAI		DETAIL	AMT.	1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107	eal	\$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000	\$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050	\$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650	
500830 564958 600095 611782 867950 913752 913755 917603 955189 955190 ##  Flat Paymen (Ad, Display Truckload, Ite Intro Fee, etc	072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180:	56707 56356 63055 63766 63785 63788 63790 63975 63979	FSHT NTRL RS MRGT. FRSCH BR OV 3 MT 23 FSH BO SUPRM PZ 23 FSH THN CRSPY CHS FSHT ART CRST 4CH FSHT ART CRST PEP2 FSHT ART CRST MRG FSHT 12" SUP PZ 30.8 FSHT 12" PEPR PZ 27. FSHT 12" 4CHS PZ 26.	A27.37 3.09Z 3.28OZ 3.14.82 22.3Z 23.71Z 23.65Z 8Z .35Z	27.370 23.090 23.280 14.820 22.300 23.710 23.650 30.880 27.350 26.110	Measure	1 1 1 1 1 1 1 1 1	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	ALLUDETAIL Scan Scan Scan Scan Scan Scan Scan Scan	\$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190	DETAI	IL AMT.	DETAIL	AMT.	1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107	eal	\$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000	\$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050	\$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650	
500830 564958 600095 611782 867950 913752 913755 917603 955189 955190 ####################################	072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 072180: 155G\$5 2/17/1 1, SRP 2/\$10 -	56707 56356 63055 63766 63785 63788 63790 63975 63979 63983 <i>Alla</i>	FSHT NTRL RS MRGT. FRSCH BR OV 3 MT 2: FSH BO SUPRM PZ 23 FSH THN CRSPY CHS FSHT ART CRST 4CH FSHT ART CRST MRG FSHT 12" SUP PZ 30.8 FSHT 12" PEPR PZ 27. FSHT 12" 4CHS PZ 26.  Dwance Type  Brick Oven and Artisan s \$5 - \$5,000 Lump Sum 6	A27.37 3.09Z 3.28OZ 114.82 22.3Z 23.71Z 23.65Z 8Z	27.370 23.090 23.280 14.820 22.300 23.710 23.650 30.880 27.350 26.110  End	Measure	1 1 1 1 1 1 1 1 1 Method	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	\$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240 \$5.240	ALLUDETAIL Scan Scan Scan Scan Scan Scan Scan Scan	\$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190 \$1.190	DETAI	IL AMT.	DETAIL	AMT.	1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107 1,107	eal	Unit Retail \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$5.000 \$6.000 \$5.000	\$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050 \$4.050	Profit  \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650 \$1,051.650	

Registered IBM Deal Management by Be	enjamin Wilhelm						
Deal Form for AUSA1566880	) * De	enotes Supplier Required Field	Processed 1/6/2017 12:52:30 PM ET				
*Company/Division Presented to:	AUSA New York	* Confirmation Contact Name:	Steve Jennings				
* Manufacturer/Brand:	SCHWANS CONSUMER BRANDS (48401) c/o CROSSMARK (AUSA)	* Confirmation Contact Phone:	952-832-4473				
* Broker/Distributor Name:	SCHWANS CONSUMER BRANDS (48401) (AUSA)	* Confirmation Contact Address:	8500 Normandale Lake Blvd Bloomington, MN 55437				
* Date Submitted:	01/03/2017	* Supplier Authorizer Title:					
* Submitted By:	Steve Jenninas	* Supplier Authorizer Phone:	952-832-4473				
Ahold USA Neg. Name / e-Signature:	Joanne Gohn	* Supplier Authorizer Signature:	Steve Jennings				
2nd Neg. Signature (If req.):			orm contains all the terms and conditions for this				
Ahold USA Auth. Name / e-Signature & Date:	Sandra McCoy - 1/5/2017		e altered by any side letters or oral agreements. I certify tional Offer on behalf of Supplier and that Supplier has document as submitted by Abold USA.				
Ahold USA Auth. Title:	200	list made any disangos to the form of the d	document as submitted by Affold USA.				

Contract Details												
Item Allow. Type	Start	End	Basis	Pay Mthd	Performance Indicator							
06 - Scan Allowance	2/17/2017	2/23/2017	Per Transaction	Billback	07 - Scan POS							

Ahold USA Item #	UPC	Description	Size	Unit of Measure	Case Pack	Case Cost	Regular Unit Cost	1		SECONDARY ALLOW.		TERTIARY ALLOW.		* Estimated Volume	Est'd Suggested Net Unit Rtl	* Suggested Unit Retail	Net Unit Cost	Estimated Profit
								DETAIL	AMT.	DETAIL	AMT.	DETAIL	AMT.		Net Unit Rti			
995004	07218063035	FSH BO 5ITAL CHS 20.28Z	20.280	OZ	1	\$5.240	\$5.240	Scan	\$1.190					1,107		\$5.000	\$4.050	\$1,051.650
995009	07218063052	FSH BO ITL PEPPR 22.70Z	22.700	OZ	1	\$5.240	\$5.240	Scan	\$1.190					1,107		\$5.000	\$4.050	\$1,051.650

Additional Notes:

082017 Freschetta B\$15G\$5 2/17/17-2/23/17- Brick Oven and Artisan same price point
AUSA \$1.19 unit scan, SRP 2/\$10 - B\$15 GET \$5 - \$5,000 Lump Sum Overlay AUSA
VIP AUSA1534271
P\_FRESCHETTA\_BRICK\_OVEN\_12\_INCH\_12.55\_30.88\_OZ---P\_FRESCHETTA\_ARTISAN\_CRUST\_PIZZA\_22.3\_23.71\_OZ

Source: Application Version:2272017.065149

Page 2 of 2

Created: 2/27/2017 8:51:48 AM ET