Registered IBM Deal Ma	anagement by B	Benjamin Wilhel	m							General Terms a							0"						
Deal Form for AUSA1576677 * Denotes Supplier Required Field							2/3/2017	12:52:32 PM	Supplier acknowledges that the Ahold USA Company/Division's purchase of the goods identified in this Promotional Offer are governed by the terms and conditions of a supply agreement executed between Supplier and Ahold USA (or the Ahold USA Company/Division) or, in the absence of a supply agreement, by Ahold USA's standard purchase order terms and conditions (i.e. the Ahold USA General Terms and Conditions of Purchase and the Ahold USA Standards of Engagement, together the "General Terms"). The terms in this														
*Company/Division	Presented to:	AUSA	A Giant Carlisle	* Confirmation Con	Benjamin Wilhelm				Promotional Offer are intended to supplement those terms, not conflict with them. In the event of a conflict between the information in this Promotional Offer and any term in such supply agreement (if any) or the General Terms (if no supply agreement), the terms in the supply agreement or the General Terms (as applicable) shall prevail.														
* Manufactu	urer/Brand:	BRANDS	IS CONSUMER (48401) c/o IARK (AUSA)	* Confirmation Con	717-686-1290				2. Supplier agrees to confirm the terms of this Supplier Promotional Offer promptly upon request from Ahold USA or its independent auditor, provided that before responding to a request from an auditor or other individual not known to Supplier, Supplier shall first confirm the identity of the requestor with Supplier's principal contact at Ahold USA.  3. Ahold USA shall have no obligation to purchase any product or item for any specific period of time. Ahold USA retains the right to set retail prices.  4. If an Item Number is inadvertently omitted or incorrect, Ahold USA reserves the right to add or correct the item number without affecting the essence and/or terms of the agreement.  5. In the event the Supplier's stated allowance uses a different unit of measure from that of the case pack received by the Ahold USA Company/Division, the Ahold USA Company/Division.														
* Broker/Distributor Name: SCHWANS CONSUMER BRANDS (48401) (AUSA)				* Confirmation Conta	act Address:	8500 Normandale Lake Blvd Bloomington,, MN 55437				can make a proportional adjustment without requiring a new deal sheet.  6. No restrictions on Forward Buys unless otherwise noted in the comments field.  7. Load-in and restock policy apply.  8. There is a 4% up charge on Scans.													
* Date	Submitted:	02/01/201	17	* Supplier Autho	rizer Title:				9. Su	pplier agrees to su	pply labor or fundi												
* Submitted By: Beniamin Wilhelm			Wilhelm	* Supplier Authori	zer Phone:	: 888-888-8888				<ol> <li>Supplier acknowledges that the manufacturers are responsible for reimbursement of discontinued product billings generated, per the manufacturer's agreed swells policy, to be administered through the applicable Ahold USA Merchandising Department.</li> <li>Supplier agrees to process the products through itemMaster. Supplier understands that manufacturers will be responsible for reimbursement of the processing fees, with billing to be</li> </ol>													
Ahold USA Neg. Name	Ahold USA Neg. Name / e-Signature: Grace Henson			* Suppli	er Authorizer Signature:					rated by Ahold Fin		oto un oug.		ppilor andorotano	o mar manara	a. o. o a a a a a a a a a a a a a a a a		areament er are p	recessing rece, ma	. Juliang to Do			
2nd Neg. Sign	nature (If req.):						contains all the terms and conditions for this																
Ahold USA Auth. Name / e-	-Signature & Date	KAREN BRAS	SSEL - 2/3/2017	Supplier Promotional Offer that I am authorized to pres not made any changes to ti	sent this Promo	tional Offer on be	ehalf of Supplie	er and that Supplie															
Ahold USA	A Auth. Title:	CM Main	Meal/Enhanc																				
2nd Ahold USA Auth. Si	signature & Date:			Supplier Deal R	Reference #	06-092017 Mrs Smiths MKDWN VBY			BY	Total Sales Estimate: \$1,500.00					آر								
* Merchandising	Deal Type:	04 - Disco	4 - Discontinued / larkdown		A/R Supplier #			044202						\$775.00									
*Perf Dates: 2	2/3/2017	thru	3/2/2017	DSD / PC	O Vendor #	1			$\dashv$ $\vdash$	Total Est.Profit: (\$5.00)													
* Order Dates:		thru		New X F	Revised	Canceled Suspend				Contract Detai													
* Ship Dates:		thru			المالم المالم المالم					Item Allow. Type 06 - Scan Allowance			<b>Start</b> 2/3/2017	<b>End</b> 3/2/2017			Pay Mthd Billback	Performance Ind		cator			
* Arrival Dates:		thru		1	ncelled Dat																		
* Anticipated Next Deal Date:				Suspended Date:																			
Ahold USA Item #	Ahold USA Item # UP		Desc	cription Size		Unit of Measure	Case Pack	Case Cost	Regular Un Cost						RTIARY LOW. * Estimate Volume		Est'd Suggested Net Unit Rt	* Suggested Unit Retail	Net Unit Cost	Estimated Profit			
188036	027700	67904 MRS SMITH VRY BRR		RY 35Z 35.000		OZ	6	\$27.360	\$4.560	Scan	\$1.550					500	\$3.000	\$3.000	\$3.010	-\$5.000			
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5 Intro Fee, et																		ue Of Compone	ents 1,2,3:	\$775.00			
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Additional I 06-092017 2/3-3/2/17 \$1.55 unit scan, SRP Prod Grp: P MRS SI	7VERY BER 2 50% OFF		VK MARKDOWN 50% (	OFF UNIT COST, GC NE	NY Divisions	-																	
VIP on contract AUSA		_55_57_02																Page 1 of 1					
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Registered IBM Deal Man	nagement by Be	enjamin Wilhelr	m								eral Terms and													
Deal Form for AU	SA1576677	7	* De	enotes Supplier Require	ed Field	Processed ET	2/3/2017	Supplier acknowledges that the Ahold USA Company/Division's purchase of the goods identified in this Promotional Offer are governed by the terms and conditions of a supply agreement executed between Supplier and Ahold USA (or the Ahold USA Company/Division) or, in the absence of a supply agreement, by Ahold USA's estandard purchase order terms and conditions (i.e. the Ahold USA General Terms and Conditions of Purchase and the Ahold USA Standards of Engagement, together the "General Terms in this Promotional Offer are intended to supplement these terms not conflict between the intended to supplement these terms and conditions of Purchase terms.)  In the absence of a supply agreement, by Ahold USA's estandard purchase order terms and conditions of Purchase and the Ahold USA conditions of Purchase and the Ahold USA (and the Ahold USA). The terms in this Purchase are also as a supply agreement, together the "General Terms"). The terms in this Purchase are also as a supply agreement, together the "General Terms").																
*Company/Division F	Presented to:	AUSA	New England	* Confirmation Con	Benjamin \	Wilhelm		agi	Promotional Offer are intended to supplement those terms, not conflict with them. In the event of a conflict between the information in this Promotional Offer and any term in such supply agreement (if any) or the General Terms (if no supply agreement), the terms in the supply agreement or the General Terms (as applicable) shall prevail.															
BRAN		BRANDS	S CONSUMER (48401) c/o ARK (AUSA)	* Confirmation Conf	717-686-12	froi 3. / 4. I	<ol> <li>Supplier agrees to confirm the terms of this Supplier Promotional Offer promptly upon request from Ahold USA or its independent auditor, provided that before responding to a request from an auditor or other individual not known to Supplier, Supplier shall first confirm the identity of the requestor with Supplier's principal contact at Ahold USA.</li> <li>Ahold USA shall have no obligation to purchase any product or item for any specific period of time. Ahold USA retains the right to set retail prices.</li> <li>If an Item Number is inadvertently omitted or incorrect, Ahold USA reserves the right to add or correct the item number without affecting the essence and/or terms of the agreement.</li> <li>In the event the Supplier's stated allowance uses a different unit of measure from that of the case pack received by the Ahold USA Company/Division, the Ahold USA Company/Division.</li> </ol>																	
* Broker/Distribut			S CONSUMER (48401) (AUSA)	* Confirmation Conta	ct Address:	8500 Normandale Lake Blvd Bloomington,, MN 55437				can make a proportional adjustment without requiring a new deal sheet.  6. No restrictions on Forward Buys unless otherwise noted in the comments field.  7. Load-in and restock policy apply.  8. There is a 4% up charge on Scans.														
* Date Submitted: 02/01/2017			* Supplier Autho	rizer Title:				9. 9	Supplier	agrees to sup	ply labor or fu			rm in Store Execu										
* Subm	* Submitted By: Beniamin Wilhelm		* Supplier Authoriz	888-888	adı	dministere	ed through the	applicable A	hold USA M	erchandising De	partment.					agreed swells policy	•							
Ahold USA Neg. Name / 6	Neg. Name / e-Signature: Grace Henson			* Supplie	er Authorizer Signature:	Benjamin	Wilhelm			er agrees to pi by Ahold Finai			gn itemMaster.	Supplier understand	is that manufactu	urers will be respo	onsible for reimbu	rsement of the pr	ocessing fees, with	billing to be				
2nd Neg. Signa	ature (If req.):			By signing above, I certify the																				
Ahold USA Auth. Name / e-Si			SEL - 2/3/2017	that I am authorized to pres	e altered by any side letters or oral agreements. I certify tional Offer on behalf of Supplier and that Supplier has document as submitted by Ahold USA.																			
Ahold USA	Auth. Title:	CM Main I	Meal/Enhanc																					
2nd Ahold USA Auth. Sign	gnature & Date:			Supplier Deal R	06-092017 Mrs Smiths MKDWN VBY			зү 📗	Total Sales Estimate:			\$813.00												
* Merchandising D	Deal Type:	04 - Disco Markdowi	ontinued / n	A/R	044202				Total Est.Allowance Amt:  Total Est.Profit:			\$420.05 (\$2.71)												
*Perf Dates: 2/3	3/2017	thru	3/2/2017	DSD / PC	Vendor #	r#																		
* Order Dates:		thru		New X F	Revised	Canceled Suspend				Item Allow. Type Start End						Contract Details    Basis   Pay II			ny Mthd Performance Indicator					
* Ship Dates:	Ship Dates: thr			Car	ncelled Date	te:			I⊢	06 - Scan Allowance				2/3/2017	3/2/2017		Per Transaction B			07 - Scan POS				
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Ahold USA Item #	Ahold USA Item # UP0		Desc	cription	Unit of Measure	Case Pack	Case Cost				IARY .OW. AMT.	SECONDARY ALLOW. DETAIL AMT.			* Estima LOW. Volum		Est'd Suggested Net Unit Rtl	* Suggested Unit Retail	Net Unit Cost	Estimated Profit				
188036	0277006	MRS SMITH VRY BRRY		Y 35Z 35.000		OZ	6	\$27.360	\$4.56	60	Scan	\$1.550					271	\$3.000	\$3.000	\$3.010	-\$2.710			
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Additional No 06-092017 2/3-3/2/17 - \$1.55 unit scan, SRP 5 Prod Grp: P_MRS_SM VIP on contract AUSA	VERY BERI 50% OFF IITHS_PIES_		VK MARKDOWN 50% C	DFF UNIT COST, GC NE N	NY Divisions	_													Page	e 1 of	1			
Version:2272017.06	65048			Source:	Application														Created: 2/27/2017 8:50:47 AM ET					

Registered IBM Deal Managem	ment by Be	njamin Wilhelr	m								and Standards of E						0"						
Deal Form for AUSA1	Processed ET	2/3/2017	12:52:32 PM	agree and o	1. Supplier acknowledges that the Ahold USA Company/Division's purchase of the goods identified in this Promotional Offer are governed by the terms and conditions of a supply agreement executed between Supplier and Ahold USA (or the Ahold USA Company/Division) or, in the absence of a supply agreement, by Ahold USA's standard purchase order terms and conditions (i.e. the Ahold USA General Terms and Conditions of Purchase and the Ahold USA Standards of Engagement, together the "General Terms"). The terms in this																		
*Company/Division Preser	AUS	SA New York	* Confirmation Cor	Benjamin Wilhelm				Promotional Offer are intended to supplement those terms, not conflict with them. In the event of a conflict between the information in this Promotional Offer and any term in such supply agreement (if any) or the General Terms (if no supply agreement), the terms in the supply agreement or the General Terms (as applicable) shall prevail.															
* Manufacturer/B		SCHWANS CONSUMER BRANDS (48401) c/o CROSSMARK (AUSA)		* Confirmation Contact Phone:		717-686-1290			from a 3. Ah 4. If a	<ol> <li>Supplier agrees to confirm the terms of this Supplier Promotional Offer promptly upon request from Ahold USA or its independent auditor, provided that before responding to a request from an auditor or other individual not known to Supplier, Supplier shall first confirm the identity of the requestor with Supplier's principal contact at Ahold USA.</li> <li>Ahold USA shall have no obligation to purchase any product or item for any specific period of time. Ahold USA retains the right to set retail prices.</li> <li>If an Item Number is inadvertently omitted or incorrect, Ahold USA reserves the right to add or correct the item number without affecting the essence and/or terms of the agreement.</li> <li>In the event the Supplier's stated allowance uses a different unit of measure from that of the case pack received by the Ahold USA Company/Division, the Ahold USA Company/Division.</li> </ol>													
* Broker/Distributor Name: SCHWANS CONSUMER BRANDS (48401) (AUSA)				* Confirmation Conta	ct Address:	8500 Normandale Lake Blvd Bloomington,, MN 55437				can make a proportional adjustment without requiring a new deal sheet.  6. No restrictions on Forward Buys unless otherwise noted in the comments field.  7. Load-in and restock policy apply.  8. There is a 4% up charge on Scans.													
* Date Subm	nitted:	02/01/201	7	* Supplier Autho	rizer Title:					pplier agrees to s	upply labor or fund												
* Submitted	* Submitted By: Beniamin Wilhelm			* Supplier Authoria	zer Phone:	888-888-8888				10. Supplier acknowledges that the manufacturers are responsible for reimbursement of discontinued product billings generated, per the manufacturer's agreed swells policy, to be administered through the applicable Ahold USA Merchandising Department. 11. Supplier agrees to process the products through itemMaster. Supplier understands that manufacturers will be responsible for reimbursement of the processing fees, with billing to be													
Ahold USA Neg. Name / e-Sigr	Ahold USA Neg. Name / e-Signature: Grace Henson			* Supplie	er Authorizer Signature:					11. Supplier agrees to process the products through itemMaster. Supplier understands that manufacturers will be responsible for reimbursement of the processing fees, with billing to be generated by Ahold Financial Services.													
2nd Neg. Signature (	(If req.):						tains all the terms and conditions for this																
Ahold USA Auth. Name / e-Signatu	ure & Date:	KAREN BRAS	SSEL - 2/3/2017	Supplier Promotional Offer that I am authorized to pres not made any changes to the	ent this Promot	tional Offer on be	ehalf of Supplie	er and that Supplie															
Ahold USA Auth	h. Title:	CM Main I	Meal/Enhanc																				
2nd Ahold USA Auth. Signature	re & Date:			Supplier Deal R	eference #	06-092017	7 Mrs Smith	ns MKDWN V	BY	Total Sales Estimate: \$942													
* Merchandising Deal	, , ,	04 - Disco Markdowi		A/R	044202								\$486.70	-									
*Perf Dates: 2/3/20	)17	thru	3/2/2017	DSD / PC	Vendor #	†			ᅱ닏	Total Est.Profit: (\$3.14)  Contract Details													
* Order Dates:		thru		New X F	Revised	Canceled Suspend			$\neg \vdash$								David Milad	1 5					
* Ship Dates:		thru							-  -		an Allowance		<b>Start End</b> 2/3/2017 3/2/2017		Basis Per Transaction		Pay Mthd Billback	07 - Scan PC	formance Indi	cator			
* Arrival Dates:		thru			ncelled Date																		
* Anticipated Next Deal Date:				Suspended Date:																			
Ahold USA Item #	UPC	PC Des		cription Size		Unit of Measure	Case Pack	Case Cost	Regular Un Cost				ALLOW. AL		RTIARY LOW. * Estimate Volume		Est'd Suggested Net Unit Rtl	* Suggested Unit Retail	Net Unit Cost	Estimated Profit			
188036	0277006	67904 MRS SMITH VRY BRRY		RY 35Z 35.000		OZ	6	\$27.360	\$4.560	Scan	\$1.550					314	\$3.000	\$3.000	\$3.010	-\$3.140			
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5 Intro Fee, etc.)																	Valu	e Of Compone	nts 1,2,3:	\$486.70			
6																							
Additional Notes: 06-092017 2/3-3/2/17VEI \$1.55 unit scan, SRP 50% Prod Grp: P_MRS_SMITHS VIP on contract AUSA1534	RY BERF OFF S_PIES_3		VK MARKDOWN 50% (	DFF UNIT COST, GC NE N	NY Divisions	-									·			Page 1 of 1					
Version:2272017.06505	Version:2272017.065050 Source: Application																	Created:	2/27/2017 8:50:49	AM ET			