



2630 Elm Hill Pike Suite 350 Nashville, TN 37214 Attn: PRGX Audit Dept.

> HORMEL FINANCIAL SER PO BOX 93624

CHICAGO, IL 606733624

Vendor #: C00775

Date: 8/18/2016

Source: SOUTHWEST KMA

Year: 2015

CLAIM NUMBER: 092-R585317-034

CLAIM CODE: 53001

CLAIM AMOUNT:

\$1,166,64

TO DEDUCT FOR: This total is for insufficient contract dates. KATS deal dates are set to cover warehouse

movement to the stores during all days of reduced price performance plus seven days before (14 days Fred Meyer & Peyton). The first receipt at the new lower list cost was 1/4/16 so the larger KATS Allowance of \$16.56/cs was due through 1/4/16. The \$4.80/cs difference (\$16.56-11.76 billed beginning 12/27/15) is due from 12/27/15-1/4/16. The reduced retail price didn't begin until 12/26/15 so the \$16.56/cs was due beginning 12/19/15. The movement from 12/16/15-12/18/15 was deducted from the claim total. There were some cases that weren't included when this deal was originally billed which is why the amount from 12/16/15-12/18/15 shows an amount still due. This amount was larger but was reduced by the total that moved from 12/16/15-12/18/15.

See attached detail

This chargeback was generated in accordance with Kroger Co. Enterprise Guidelines. If you agree with this chargeback or feel that this chargeback is in error, please provide your approval or dispute documentation by posting your comments and supporting documentation to ClaimTrax (ClaimTrax.prgx.com).

If you are not set up to use the free web based archival system, for Post Audit claim backup and correspondence, please call 615-209-7033 or email (kroger.east @prgx.com) to request access.

Billed By: Audit Dept. (615) 209-7033 Fax (855) 611-1805

KATS ALLOWANCE DUE ON OFFER # 019265

VENDOR C00775

HORMEL FINANCIAL SER

BILLING AMOUNT:

\$1,166.64

CONTRACT 019265

DIVISION: 034

OFFER DATES

CLAIM DATES

	BEGIN	END	<u>-</u>	BEGIN	END
DEAL DATES:	12/16/2015	12/26/2015	DATES CLAIMED:	12/19/2015	1/4/2016
PERFORMANCE DATES:	12/23/2015	12/26/2015	ACTUAL PERFORMANCE:	12/26/2015	1/4/2016

KLN	UPC	PK	SZ	DESC	LIST	MVMT QTY	BILLED QTY	DIFF QTY	RATE	TOTAL DUE	BILLED	EXTENSION
61959	3760044609	12	12 OZ	HRML NATCHC BACON	62.64	212 *	0	212	4.8000	1,017.60	0.00	1,017.60
61959	3760044609	12	12 OZ	HRML NATCHC BACON	62.64	109 *	100	9	16.5600	1,805.04	1,656.00	149.04
						321	100	221		\$2,822.64	\$1,656.00	\$1,166.64

CODE	COMMENT	TOTAL DUE BY CODE	PREVIOUS BIL	PREVIOUS BILLINGS			
53001	This total is for insufficient contract dates. KATS deal dates are set to cover warehouse movement to the stores during all days of reduced price performance	\$1,166.64	INV DATE	INV NO	INV AMT		
	plus seven days before (14 days Fred Meyer & Peyton). The first receipt at the		12/21/2015 0	92-A747280-034	\$380.88		
	new lower list cost was 1/4/16 so the larger KATS Allowance of \$16.56/cs was du		12/28/2015 0	92-A750304-034	\$1,275.12		
	through 1/4/16. The \$4.80/cs difference (\$16.56-11.76 billed beginning 12/27/15) due from 12/27/15-1/4/16. The reduced retail price didn't begin until 12/26/15 so the \$16.56/cs was due beginning 12/19/15. The movement from 12/16/15-12/18/ was deducted from the claim total. There were some cases that weren't included when this deal was originally billed which is why the amount from 12/16/15-12/18/15 shows an amount still due. This amount was larger but was reduced by the total that moved from 12/16/15-12/18/15. The cases that moved from 12/19/11/4/16 should receive this allowance. Per the 'Actual Performance' dates noted above, additional days are due to properly align the KATS allowance with the actuperformance period.	15 5-			\$1,656.00		
		\$1.166.64					

SubCom Cls SubCom Grp Auditor #: Primary Dept Department Commodity Byrid VMIStorageXref 71 Pkg Meat BACON - NATURAL/ORGA 805 Page 1 of 1 09 Meat 578 57 E18 10557 310557034034019265 Processed 11/11/2015

Vendor Billing Address	Hormel			New ised eled		Request	Point Contra ed Performa formance Da	act# 019 nce: Sal		Houst	on 12/26/20	15	(Krèg	er
Phone															
Email	pccampbell@horm	el.com					Mfr Of	fer #							
bind the vendor to proportional basis,	this promotion, that and that this is a b	uly authorized represe this promotion is offer inding obligation upon	red to all competition			Contract KATS	Detail	12/16	6/2015 -	12/26/201	5	Per	Case (C)	
Rebecca Camp Vendor Representa Bill Brady Category Manager	tive Signature	Date _			_										
PRICE STRAT CC Bacon. SRP \$4.49	NTRACT: KP12 W There is a one wee	eek 3 Sales Plan (ME ek pre-ship for all locat PRICE DECREASE El	ions other than Fre	d Meyer v		Stores	All Sto	res	List Stor		, , , , F	Promo Period Cash Contro Amt of Contro Accounting # Acct Audit By Phone Numb	act		
						KATS				Per	Unit Offer	Analysis			
Case/Cons UPC	Pack / Size	Item Des	cription	PO Vendor #	Line Number	Allowance Amount	Allowance Amount	Regular Cost	Regular Retail	Reg MU%	All Allow	Net Cost	SRP	Promo MU %	Deal %
0003760044609/	12/12 OZ	HRML NATCHC BACON	١			\$16.560 C	\$0.000	5.220	7.990	34.67	1.430	3.790	4.49	15.59	27.39

Deal Dialog History for Offer #: 019265

Offer #: 019265 Vendor Tracking Number:

Retailer: 00 Kroger Coordinated Vendor: Hormel Manufacturer: Hormel

Status Date	By Whom	Deal Status	Comment
12/10/2015	JS for Bill Brady - 00 Kroger Coordinated Divisions	Processed	This deal was already exported to EDI.
12/10/2015	JS for Bill Brady - 00 Kroger Coordinated Divisions	Processed	
12/10/2015	JS for Bill Brady - 00 Kroger Coordinated Divisions	Assigned	This deal was already exported to ESP.
12/7/2015	Rebecca Campbell - Hormel	Resubmitted	Hormel Black Label & Datural Choice Bacon P12W3 contacts - Mega Event contracts covering period before bacon cost decrease to net to same cost across entire event
11/24/2015	JS for Bill Brady - 00 Kroger Coordinated Divisions	Modified	due to cost decrease
11/11/2015	EDI Export	Processed	Auto Processed on 11/11/2015
11/11/2015	Kroger ESP Extract Job	Assigned	Auto Assigned after export to Kroger ESP - Batch# 41019
11/11/2015	JS for Bill Brady - 00 Kroger Coordinated Divisions	Accepted	
10/23/2015	Rebecca Campbell - Hormel	Resubmitted	Dates adjusted to reflect start date of KP12 Week 3; also adjusted allowances and net cost.
10/22/2015	JS for Bill Brady - 00 Kroger Coordinated Divisions	Modified	per your request
9/16/2015	Rebecca Campbell - Hormel	Submitted	Hormel Black Label & Datural Choice Bacon P12W4-P13W1 Mega Event contracts

DAILY POINT OF SALES SUMMARY

UPC_Code: 0003760044595

Description: HRML NATCHC BACON

Describi	1011.	TIKWIL NATOTIC BACON		
Week	Date	Avg Retail	Scan Qty	
45	12/12/15	6.96	93	
46	12/13/15	6.97	109	
46	12/14/15	6.96	78	
46	12/15/15	6.97	79	
46	12/16/15	7.43	39	
46	12/17/15	7.49	48	
46	12/18/15	7.49	83	
46	12/19/15	7.49	105	
47	12/20/15	7.47	115	
47	12/21/15	7.37	97	
47	12/22/15	7.48	138	
47	12/23/15	7.35	181	
47	12/24/15	7.49	182	
47	12/26/15	4.82	192	PerfDate
48	12/27/15	4.70	187	PerfDate
48	12/28/15	4.66	189	PerfDate
48	12/29/15	4.55	229	PerfDate
48	12/30/15	4.51	316	PerfDate
48	12/31/15	4.68	350	PerfDate
48	01/01/16	4.62	213	PerfDate
48	01/02/16	4.55	235	PerfDate
49	01/03/16	4.68	250	PerfDate
49	01/04/16	4.58	211	PerfDate
49	01/05/16	4.53	248	
49	01/06/16	4.63	166	
49	01/07/16	4.58	200	
49	01/08/16	4.53	210	
49	01/09/16	4.53	361	
50	01/10/16	4.61	308	
50	01/11/16	4.49	212	
50	01/12/16	4.51	188	
50	01/13/16	7.05	58	
50	01/14/16	7.49	40	
50	01/15/16	7.22	67	
50	01/16/16	7.49	78	
51	01/17/16	7.49	101	
51	01/18/16	7.49	64	

Total Perf Qty Upc # 0003760044595

AD Plan Grouping for Selected Items

034 Houston					
WEEK CON UPC ITE	M DESCRIPTION	REG AD COST COS		REG AD RETAIL RETAIL	AD RETAIL AD MARGIN DESC. PCT
START DATE: 12/23/2015 END DA	TE: 1/12/2016 PERFORM	ANCE DATES		PROMO DESC:	MEGA ITEMS Hormel Black Label or Natural Choice Bacon Select Varieties, 12-16 oz \$
PD: 12 WEEK: 04 YEAR V	VEEK: 48 12/23/2015	TO 1/12/2016		DISPLAY	NO DISPLAY
CATEGORY MGR: All Man	age			AD INFO:	Display - Not Featured
AD GROUP 46730936 GRO	OUP DESCRIPTION HORMEL NATURAL CH	HOICE BACON		COMMENTS	
01/05/16 0003760044595 12	12 OZ HRML NATCHC BACON	5.22	3.24 39.029	7.49 4.	4.99 1 for 4.99 0.35
01/05/16 0003760048761 12	12 OZ HRML BACON NAT CHC CHRYW	5.22	3.24 39.029	7.49 4.	4.99 1 for 4.99 0.35

Daily Movement By UPC

WH	UPC	KLN	DATE	WH	Movement
034	0003760044609	61959	12/19/20)15	7
034	0003760044609	61959	12/20/20	015	18
034	0003760044609	61959	12/21/20)15	18
034	0003760044609	61959	12/22/20	015	15
034	0003760044609	61959	12/23/20	015	13
034	0003760044609	61959	12/24/20	015	15
034	0003760044609	61959	12/25/20	015	0
034	0003760044609	61959	12/26/20	015	23
034	0003760044609	61959	12/27/20	015	20
034	0003760044609	61959	12/28/20	015	19
034	0003760044609	61959	12/29/20	015	23
034	0003760044609	61959	12/30/20	015	24
034	0003760044609	61959	12/31/20	015	23
034	0003760044609	61959	1/1/20	016	22
034	0003760044609	61959	1/2/20	016	38
034	0003760044609	61959	1/3/20	016	24
034	0003760044609	61959	1/4/20	016	19
	Total fo	r Whse	034		321
Tota	I for Upc # 376004	-		321	

Receipt Listing Report

Div: 034

W00946 HORMEL FINANCIAL SER Corp Vnd Nbr: K0250391

UPC 0003760044609 KLN: 61959 12 / 12 OZ HRML NATCHC BACON

NewItm N VMI_FLAG: Y

PODt:	RcvDt:	PO#	Inv#:	POQty	RcvQty	PayLst	PayOi	PayBb	Net Cost
6/23/2015	6/29/2015	38491	051304194	144	144	50.64	0.51		4.18
6/30/2015	7/6/2015	40782	051305962	36	36	50.64	0.51		4.18
7/14/2015	7/20/2015	44935	051309389	60	60	50.64	0.51		4.18
7/21/2015	7/27/2015	47060	051311151	168	168	50.64	0.51		4.18
7/28/2015	8/3/2015	49261	051313063	108	108	50.64	0.51		4.18
8/4/2015	8/10/2015	51401	051314767	24	24	50.64	0.51		4.18
8/11/2015	8/17/2015	53782	051316576	24	24	50.64	0.51		4.18
8/25/2015	9/2/2015	58323	051320437	168	168	50.64	0.51		4.18
9/1/2015	9/7/2015	60663	051322062	36	36	50.64	0.51		4.18
9/8/2015	9/14/2015	62983	051323991	168	168	50.64	0.51		4.18
9/29/2015	10/6/2015	69375	051329623	12	12	57.84	0.58		4.77
10/6/20151	0/12/2015	71547	051331578	24	24	62.64	0.63		5.17
10/13/20151	0/19/2015	73834	051333438	120	120	62.64	0.63		5.17
10/20/20151	0/26/2015	76010	051335425	120	120	62.64	0.63		5.17
10/27/2015	11/2/2015	78269	051337342	168	168	62.64	0.63		5.17
11/3/2015	11/9/2015	80655	051339269	84	84	62.64	0.63		5.17
11/10/20151	1/16/2015	82979	051340835	36	36	62.64	0.63		5.17
11/17/20151	1/23/2015	85306	051343150	12	12	62.64	0.63		5.17
11/23/20151	1/30/2015	87595	051344867	36	36	62.64	0.63		5.17
12/1/2015	12/7/2015	89626	051346830	24	24	62.64	0.63		5.17
12/8/20151	2/11/2015	91911	051348151	168	168	62.64	0.63		5.17
12/15/20151	2/21/2015	94080	051350606	216	216	62.64	0.63		5.17
12/18/20151	2/28/2015	94083	051352338	120	120	62.64	0.63		5.17
12/23/2015	1/4/2016	96353	051353911	24	24	57.84	0.58		4.77
1/12/2016	1/18/2016	25824	051356786	252	252	57.78	0.58		4.77
1/18/2016	1/22/2016	28091	051358250	24	24	57.78	0.58		4.77
1/26/2016	2/1/2016	30328	051360727	336	336	57.78	0.58		4.77
2/9/2016	2/15/2016	34880	051364087	120	120	57.78	0.58		4.77
3/8/2016	3/13/2016	43874	051371554	24	24	57.78	0.58		4.77
3/22/2016	3/28/2016	48401	051375222	108	108	57.84	0.58		4.77
3/29/2016	4/4/2016	50781	051376919	84	84	62.64	0.63		5.17
4/12/2016	4/19/2016	55251	051380429	84	84	62.64	0.63		5.17
4/19/2016	4/25/2016	57442	051382275	288	288	62.64	0.63		5.17
4/26/2016	5/2/2016	59746	051383708	336	336	62.64	0.63		5.17
5/24/2016	5/30/2016	68839	051391294	84	84	58.38	0.63		4.81
5/31/2016	6/6/2016	71209	051392979	84	84	58.38	0.58		4.82
6/7/2016	6/13/2016	73291	051394792	120	120	58.38	0.58		4.82