

* Denotes Supplier Required Field

Processed 2/3/2017 12:52:32 PM
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1. Supplier acknowledges that the Ahold USA Company/Division's purchase of the goods identified in this Promotional Offer are governed by the terms and conditions of a supply agreement executed between Supplier and Ahold USA (or the Ahold USA Company/Division) or, in the absence of a supply agreement, by Ahold USA's standard purchase order terms and conditions (i.e. the Ahold USA General Terms and Conditions of Purchase and the Ahold USA Standards of Engagement, together the "General Terms"). The terms in this Promotional Offer are intended to supplement those terms, not conflict with them. In the event of a conflict between the information in this Promotional Offer and any term in such supply agreement (if any) or the General Terms (if no supply agreement), the terms in the supply agreement or the General Terms (as applicable) shall prevail.
2. Supplier agrees to confirm the terms of this Supplier Promotional Offer promptly upon request from Ahold USA or its independent auditor, provided that before responding to a request from an auditor or other individual not known to Supplier, Supplier shall first confirm the identity of the requestor with Supplier's principal contact at Ahold USA.
3. Ahold USA shall have no obligation to purchase any product or item for any specific period of time. Ahold USA retains the right to set retail prices.
4. If an Item Number is inadvertently omitted or incorrect, Ahold USA reserves the right to add or correct the item number without affecting the essence and/or terms of the agreement.
5. In the event the Supplier's stated allowance uses a different unit of measure from that of the case pack received by the Ahold USA Company/Division, the Ahold USA Company/Division can make a proportional adjustment without requiring a new deal sheet.
6. No restrictions on Forward Buys unless otherwise noted in the comments field.
7. Load-in and restock policy apply.
8. There is a 4% up charge on Scans.
9. Supplier agrees to supply labor or funding to Ahold USA to perform in Store Execution activities for the products.
10. Supplier acknowledges that the manufacturers are responsible for reimbursement of discontinued product billings generated, per the manufacturer's agreed swells policy, to be administered through the applicable Ahold USA Merchandising Department.
11. Supplier agrees to process the products through itemMaster. Supplier understands that manufacturers will be responsible for reimbursement of the processing fees, with billing to be generated by Ahold Financial Services.

Total Sales Estimate:	\$1,500.00
Total Est.Allowance Amt:	\$775.00
Total Est.Profit:	(\$50.00)

Contract Details

<i>Item Allow. Type</i>	<i>Start</i>	<i>End</i>	<i>Basis</i>	<i>Pay Mthd</i>	<i>Performance Indicator</i>
06 - Scan Allowance	2/3/2017	3/2/2017	Per Transaction	Billback	07 - Scan POS

[illegible]

#	Flat Payments (Ad, Display, Truckload, Item Intro Fee, etc.)	Allowance Type	Start	End	Payment Method	Performance Indicator	Amount	Additional Performance Details	Estimated Value of Deal
4									
5									
6									

Value Of Components 1,2,3:

\$775.00

Value Of Components 1,2,3:	\$775.00
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Additional Notes:

Additional Notes:

06-092017 2/3-3/2/17 --VERY BERRY PIE - 4 WK MARKDOWN 50% OFF UNIT COST, GC NE NY Divisions - \$1.55 unit scan, SRP 50% OFF Prod Grp: P_MRS_SMITHS_PIES_35_37_OZ VIP on contract AUSA1534295
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6. No restrictions on Forward Buys unless otherwise noted in the comments field.
7. Load-in and restock policy apply.
8. There is a 4% up charge on Scans.
9. Supplier agrees to supply labor or funding to Ahold USA to perform in Store Execution activities for the products.
10. Supplier acknowledges that the manufacturers are responsible for reimbursement of discontinued product billings generated, per the manufacturer's agreed swells policy, to be administered through the applicable Ahold USA Merchandising Department.
11. Supplier agrees to process the products through itemMaster. Supplier understands that manufacturers will be responsible for reimbursement of the processing fees, with billing to be generated by Ahold Financial Services.

Total Sales Estimate:	\$813.
Total Est.Allowance Amt:	\$420.
Total Est.Profit:	(\$2.7

Contract Details

<i>Item Allow. Type</i>	<i>Start</i>	<i>End</i>	<i>Basis</i>	<i>Pay Mthd</i>	<i>Performance Indicator</i>
06 - Scan Allowance	2/3/2017	3/2/2017	Per Transaction	Billback	07 - Scan POS

[illegible]

#	Flat Payments (Ad, Display, Truckload, Item Intro Fee, etc.)	Allowance Type	Start	End	Payment Method	Performance Indicator	Amount	Additional Performance Details	Estimated Value of Deal
4									
5									
6									

Value Of Components 1,2,3:	\$420.05
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Additional Notes:

06-092017 2/3-3/2/17 --VERY BERRY PIE - 4 WK MARKDOWN 50% OFF UNIT COST, GC NE NY Divisions -
\$1.55 unit scan, SRP 50% OFF
Prod Grp: P_MRS_SMITHS_PIES_35_37_OZ
VIP on contract AUSA1534295

Deal Form for AUSA1576677

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Ahold General Terms and Standards of Engagement

1. Supplier acknowledges that the Ahold USA Company/Division's purchase of the goods identified in this Promotional Offer are governed by the terms and conditions of a supply agreement executed between Supplier and Ahold USA (or the Ahold USA Company/Division) or, in the absence of a supply agreement, by Ahold USA's standard purchase order terms and conditions (i.e. the Ahold USA General Terms and Conditions of Purchase and the Ahold USA Standards of Engagement, together the "General Terms"). The terms in this Promotional Offer are intended to supplement those terms, not conflict with them. In the event of a conflict between the information in this Promotional Offer and any term in such supply agreement (if any) or the General Terms (if no supply agreement), the terms in the supply agreement or the General Terms (as applicable) shall prevail.
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6. No restrictions on Forward Buys unless otherwise noted in the comments field.
7. Load-in and restock policy apply.
8. There is a 4% up charge on Scans.
9. Supplier agrees to supply labor or funding to Ahold USA to perform in Store Execution activities for the products.
10. Supplier acknowledges that the manufacturers are responsible for reimbursement of discontinued product billings generated, per the manufacturer's agreed swells policy, to be administered through the applicable Ahold USA Merchandising Department.
11. Supplier agrees to process the products through itemMaster. Supplier understands that manufacturers will be responsible for reimbursement of the processing fees, with billing to be generated by Ahold Financial Services.

Total Sales Estimate:	\$942.0
Total Est.Allowance Amt:	\$486.0
Total Est.Profit:	(\$3.1)

Contract Details

<i>Item Allow. Type</i>	<i>Start</i>	<i>End</i>	<i>Basis</i>	<i>Pay Mthd</i>	<i>Performance Indicator</i>
06 - Scan Allowance	2/3/2017	3/2/2017	Per Transaction	Billback	07 - Scan POS

[illegible]

#	Flat Payments (Ad, Display, Truckload, Item Intro Fee, etc.)	Allowance Type	Start	End	Payment Method	Performance Indicator	Amount	Additional Performance Details	Estimated Value of Deal
4									
5									
6									

Value Of Components 1,2,3:
\$486.70

Value Of Components 1,2,3:	\$486.70
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Additional Notes:

06-092017 2/3-3/2/17 --VERY BERRY PIE - 4 WK MARKDOWN 50% OFF UNIT COST, GC NE NY Divisions -
\$1.55 unit scan, SRP 50% OFF
Prod Grp: P_MRS_SMITHS_PIES_35_37_OZ
VIP on contract AUSA1534295