

## Email Dashboard

**Step 1:-** First, log in with your username and password.

Sign In

username

Password

Sign In

Not a member yet? [Sign up](#)

## Create a List

**Step 2 :-** For Creating the List (click on “List”, and then click on “create a new list” button)

Dashboard

List

Campaigns

Reports

Email

Admin

Create a New List

All Lists

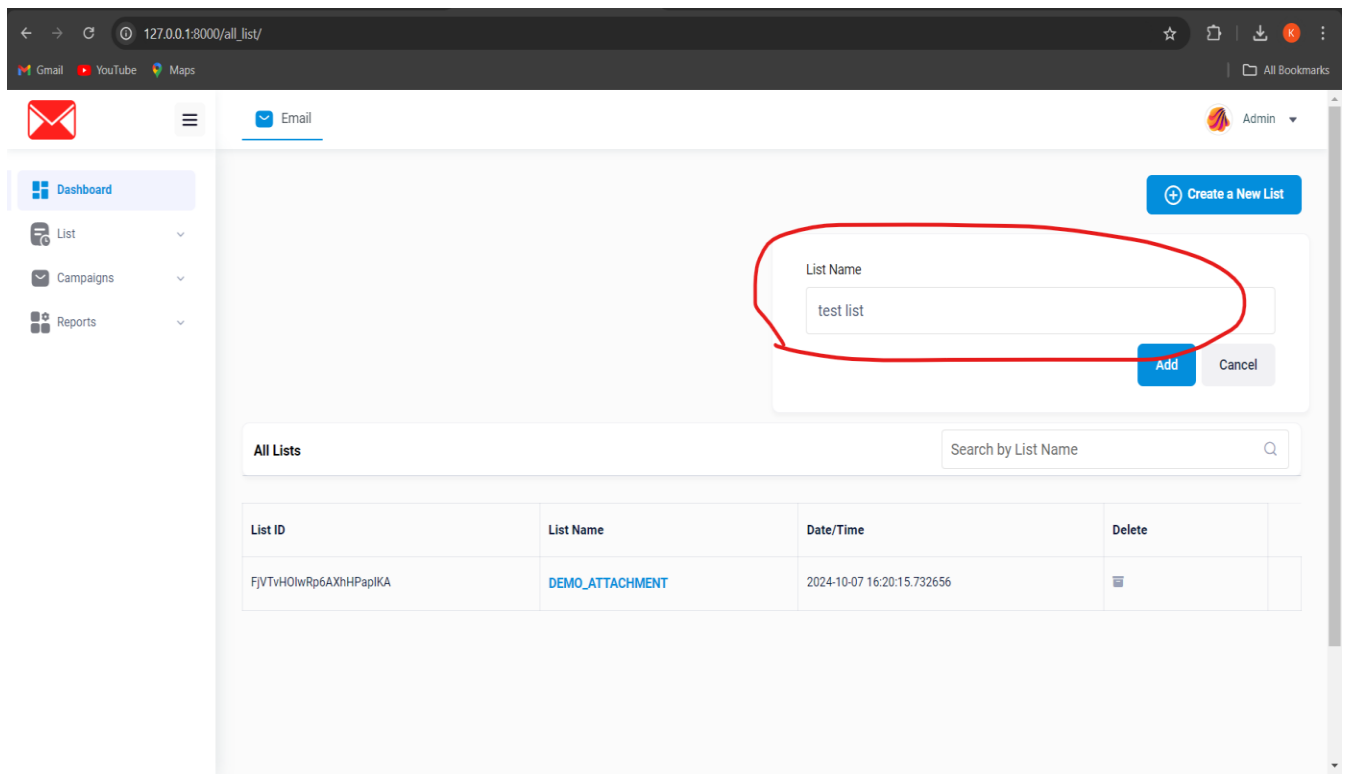
Search by List Name

List ID	List Name	Date/Time	Delete
FjVTvH0lwRp6AXhHPapIKA	DEMO_ATTACHMENT	2024-10-07 16:20:15.732656	

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**Step 3 :-** give the name of the list, then click on **Add** button.



127.0.0.1:8000/all\_list/

Dashboard

List

Campaigns

Reports

Create a New List

List Name

test list

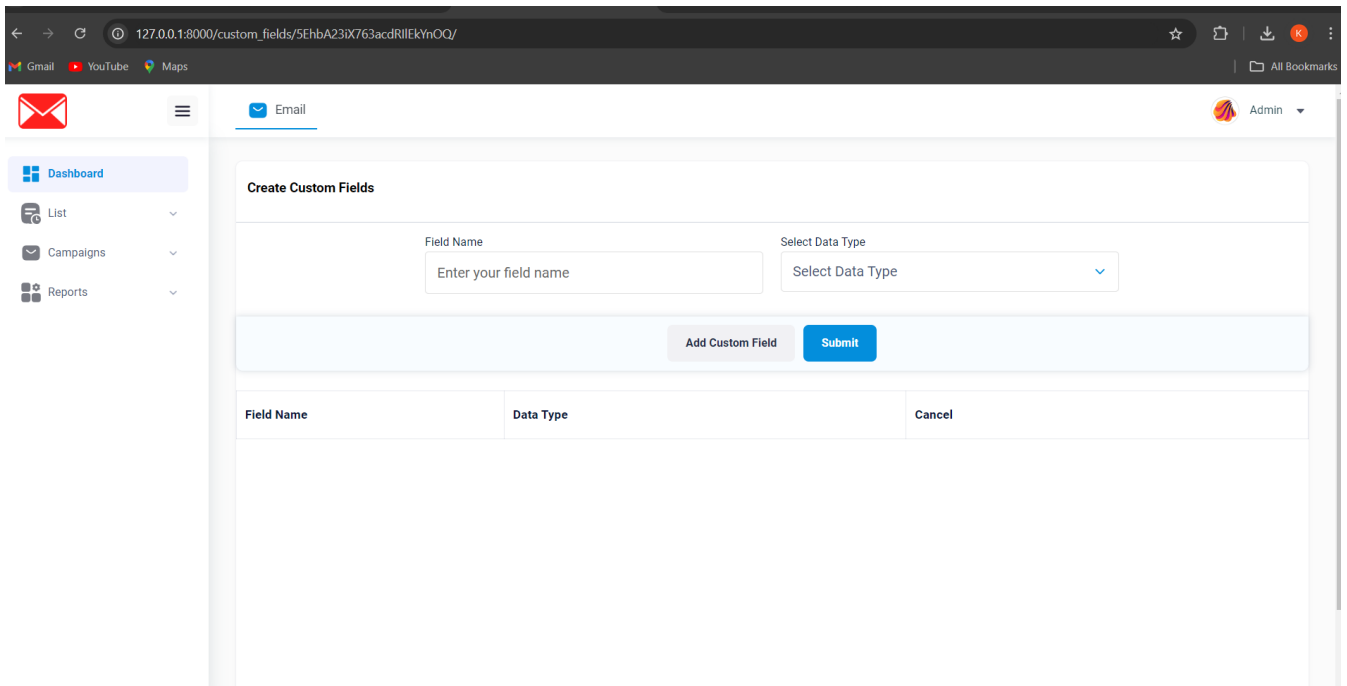
Add Cancel

All Lists

Search by List Name

List ID	List Name	Date/Time	Delete
FjVTvH0lwRp6AXhHPapIKA	DEMO_ATTACHMENT	2024-10-07 16:20:15.732656	

**Step 4:-** After creating the list, you may create custom fields for that list if necessary. Please note that this step is not mandatory.



127.0.0.1:8000/custom\_fields/5EhbA23iX763acdRIIEkYnOQ/

Dashboard

List

Campaigns

Reports

Create Custom Fields

Field Name

Enter your field name

Select Data Type

Select Data Type

Add Custom Field Submit

Field Name	Data Type	Cancel
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**Step 5:-** Here, you can specify the names of the custom fields, select the data types, and click on the “**Add Custom Field**” button. You can add multiple custom fields in this manner, after adding all the custom fields click on **Submit** button.

127.0.0.1:8000/custom\_fields/5EhbA23IX763acdRIIEkYnOQ/

Dashboard

List

Campaigns

Reports

Create Custom Fields

Field Name

Enter your field name

Select Data Type

Select Data Type

Add Custom Field

Submit

Field Name	Data Type	Cancel
phone number	text	Cancel
date of birth	text	Cancel

**Step 6:- List\_id**, once you have create the list it will go to dashboard of **List**, in first column all the lists ids show here.

127.0.0.1:8000/all\_list/

Dashboard

List

Campaigns

Reports

Custom fields created Successfully

Create a New List

All Lists

Search by List Name

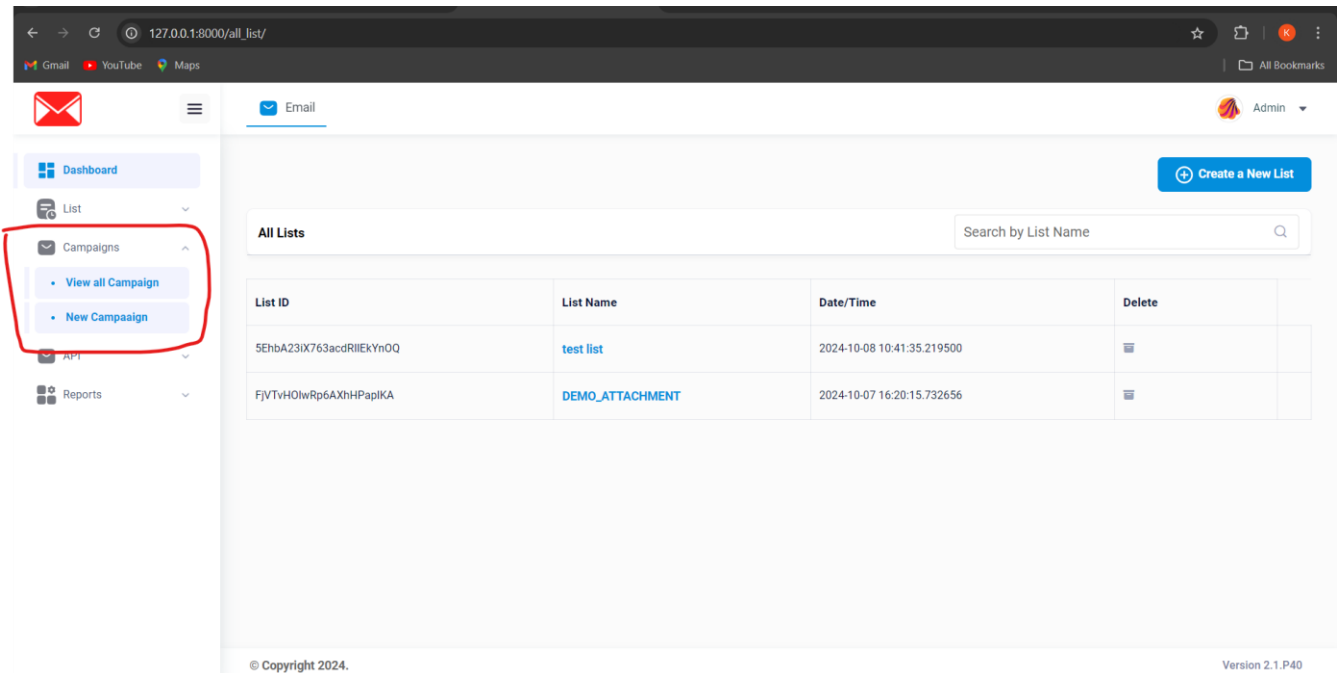
List ID	List Name	Date/Time	Delete
5EhbA23IX763acdRIIEkYnOQ	test list	2024-10-08 10:41:35.219500	
FjVTvH0lwRp6AXhHPapIKa	DEMO_ATTACHMENT	2024-10-07 16:20:15.732656	

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## Create a campaign

**Step 7 :-** click on **Campaigns**, you can directly go “**New Campaign**” or go to “**View campaign**” click on the “**Add new Campaign**”

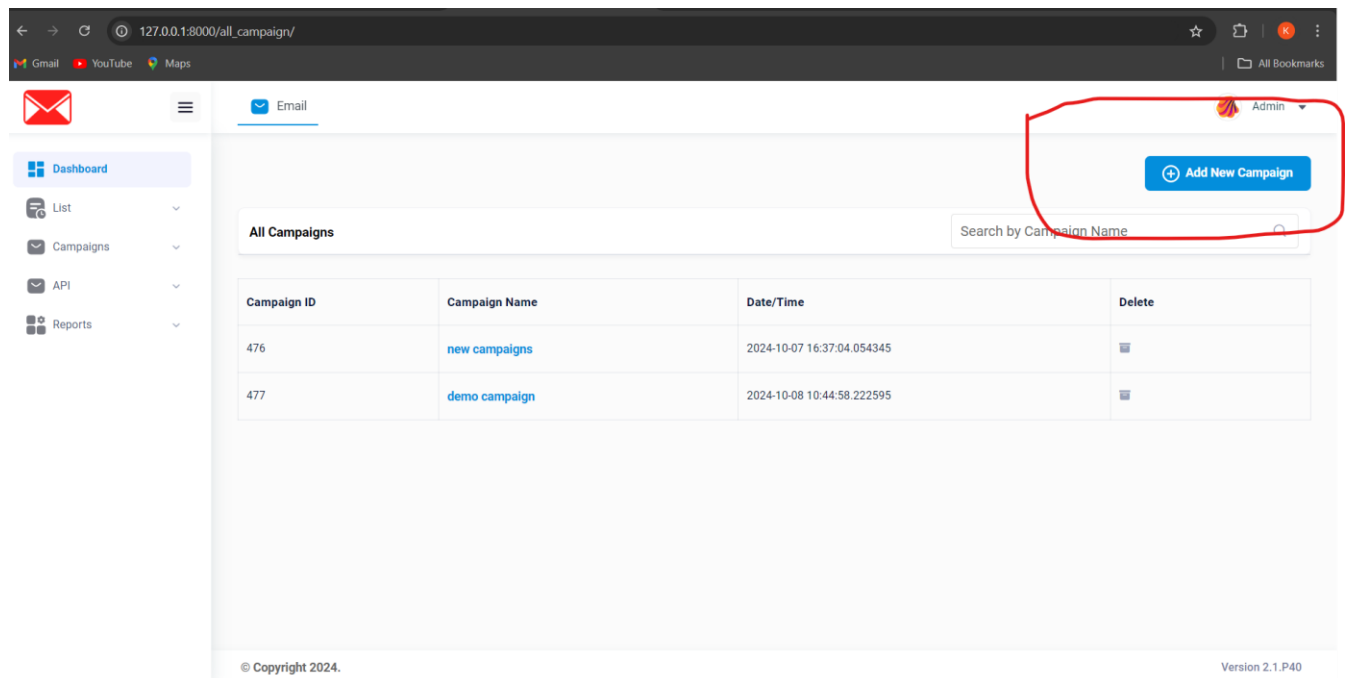


The screenshot shows the 'All Lists' page. The left sidebar has a red box around the 'Campaigns' menu item, which includes 'View all Campaign' and 'New Campaign' links. The main area shows a table of lists.

List ID	List Name	Date/Time	Delete
5EhbA23iX763acdRIIEKynOQ	test list	2024-10-08 10:41:35.219500	
FjVTvH0lwRp6AXhHPapIKA	DEMO_ATTACHMENT	2024-10-07 16:20:15.732656	

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**Step 8:-** click on Add new Campaign



The screenshot shows the 'All Campaigns' page. The left sidebar shows the 'Campaigns' menu item. The main area shows a table of campaigns. A red box highlights the 'Add New Campaign' button in the top right corner.

Campaign ID	Campaign Name	Date/Time	Delete
476	new campaigns	2024-10-07 16:37:04.054345	
477	demo campaign	2024-10-08 10:44:58.222595	

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**Step 9 :-** Enter the campaign name and select the list, in template message content click on the source button, the default html code will be loaded (you can edit your template design)

Email

Admin

Dashboard

List

Campaigns

API

Reports

Create Email Campaigns

Campaign Name \*

Select List\*

demo testing campaign

test list

Template Message Content

Source

<!DOCTYPE html>  
<html lang=en">  
<head>  
  <meta charset=UTF-8">  
  <meta name=viewport content=width=device-width, initial-scale=1.0">  
  <title>Sample Webpage</title>  
<style>  
  /\* Global Styles \*/  
  body {

Preview

Cancel

Submit Campaign

**Step 10 :-** after template content is designed you can click on **Preview** button for see your template design

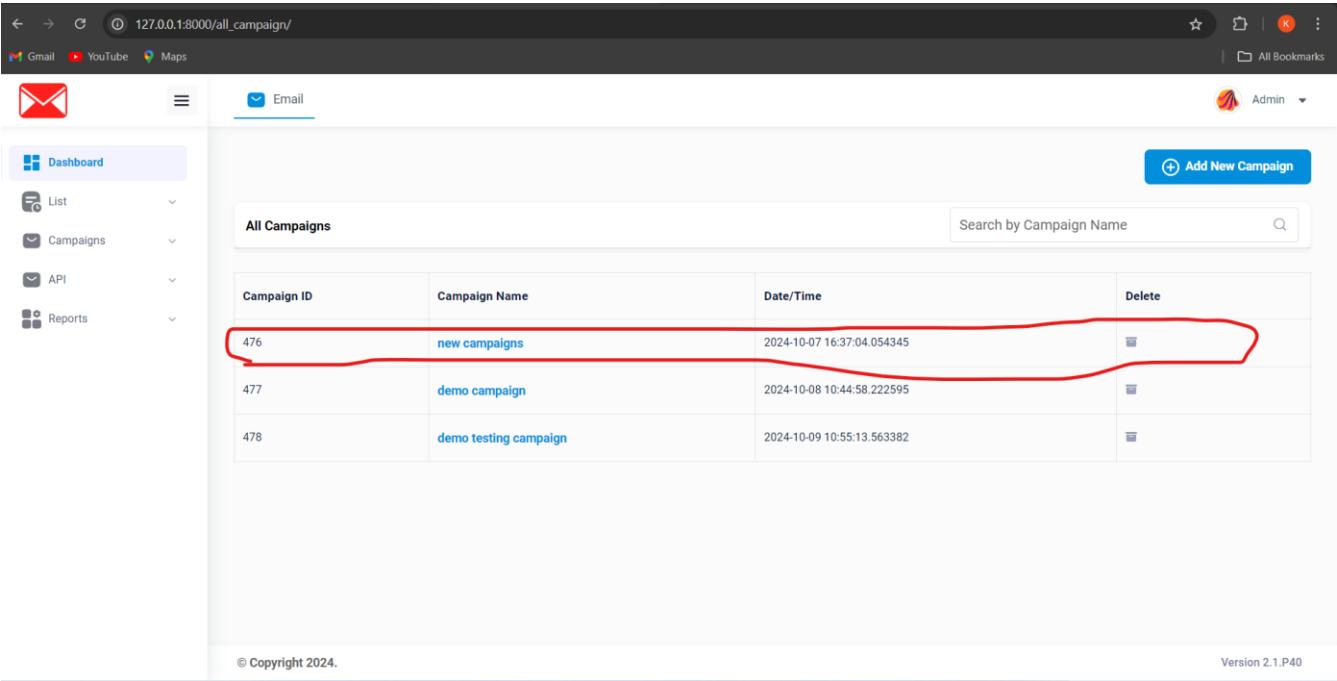
A screenshot of a web browser displaying a 'Create Email Campaign' form. The browser's address bar shows '127.0.0.1:8000/create\_campaign/#'. The page has a dark sidebar with a navigation menu containing 'Dashboard', 'List', 'Campaigns', 'API', and 'Reports'. The main content area is titled 'Create Email Campaign' and includes a 'Campaign Name' field with the value 'demo testing card', a 'Template Message' field with HTML code, and a 'Source' button. A modal window is overlaid on the form, featuring a green header 'Welcome to My Sample Webpage' and a navigation menu with 'Home', 'About', 'Services', and 'Contact'. The modal contains two cards: 'Card Title 1' with the text 'This is a simple card with some text. Cards are a great way to display content in a visually appealing way.' and a 'Learn More' button; and 'Card Title 2' with the text 'This card has a button that you can hover over to see a color transition effect. Try hovering over it!' and a 'Read More' button. The modal's footer shows '© 2024 My Sample Webpage'. At the bottom of the browser window, there are 'Cancel' and 'Submit Campaign' buttons.

**Step 11 :-** After click on the “Submit campaign”, then it will go to “View all Campaign” page there you can see the created campaigns, in first row you can see the campaign id

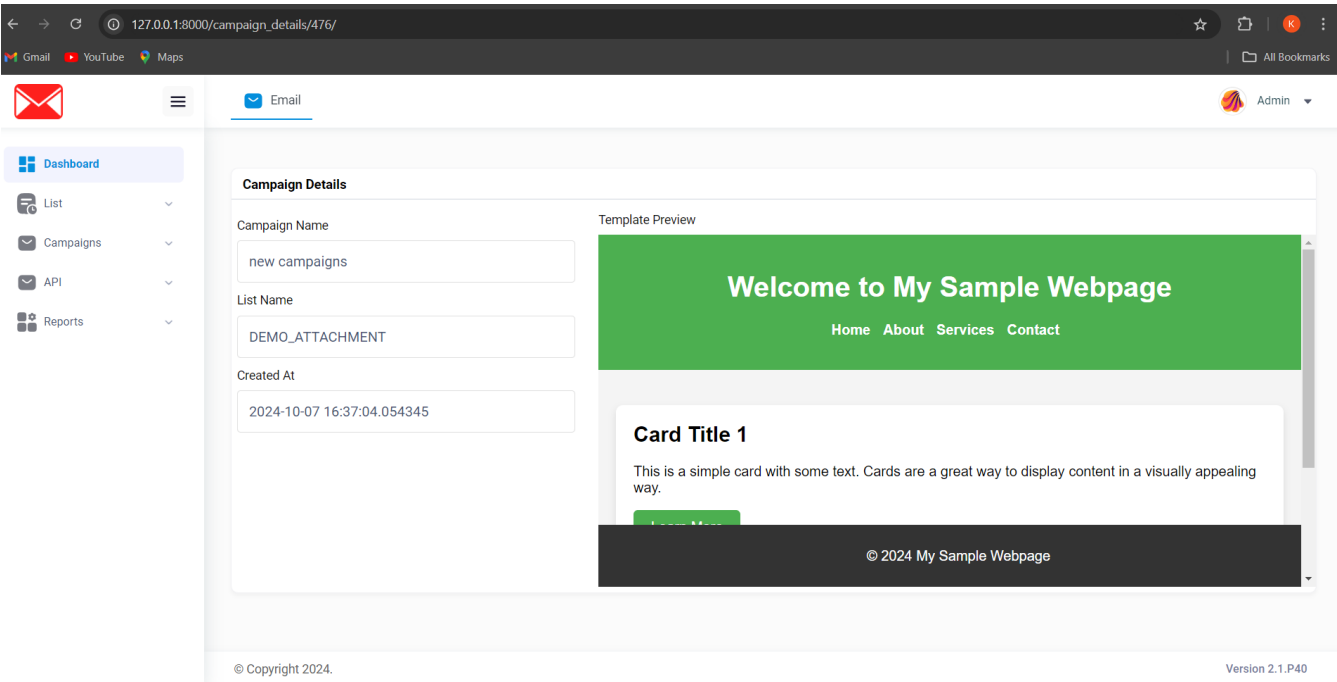
[illegible]

For checking the details of the lists and campaigns

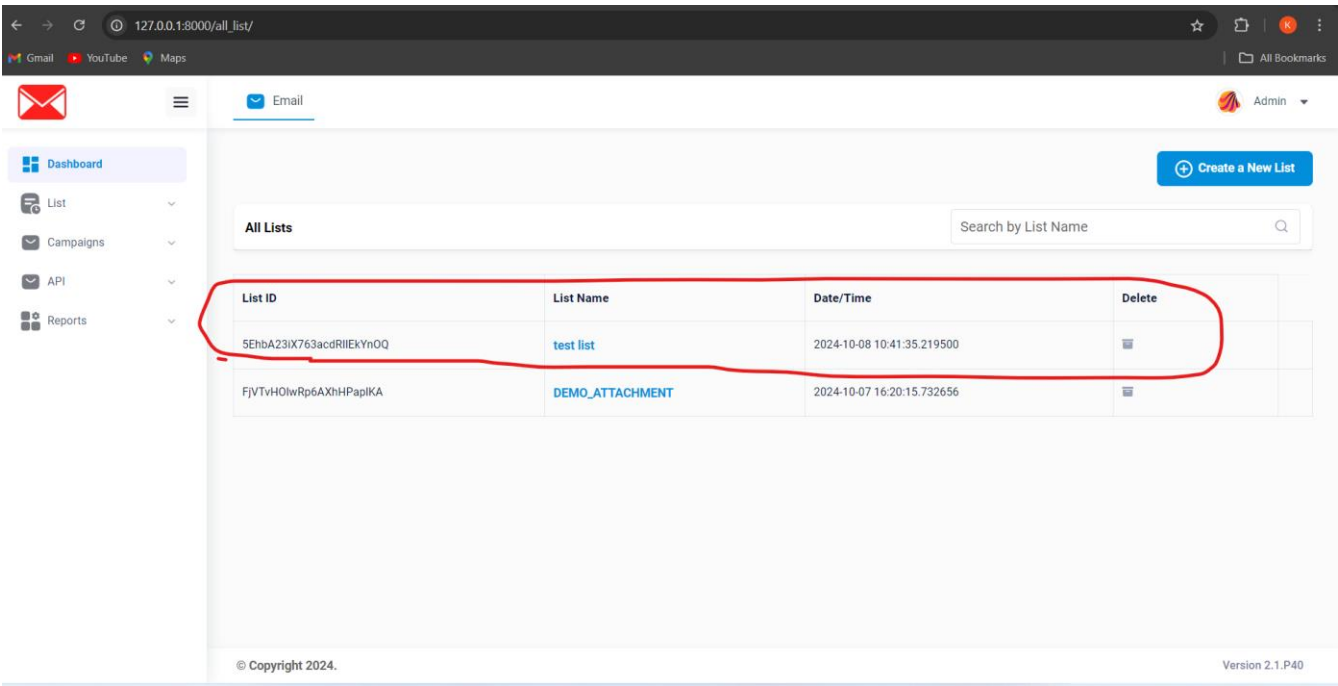
Step 12:- Click on the particular campaign name



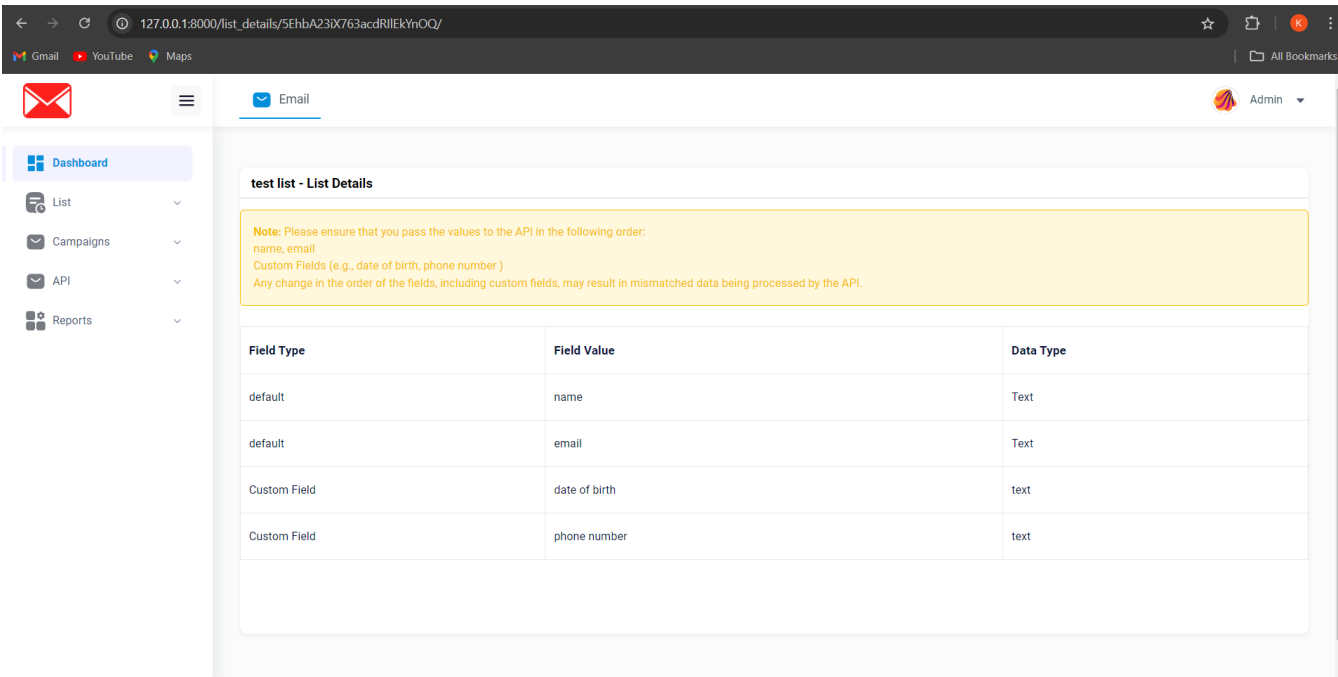
Step 13:- Here you can see your campaign name and list (you have selected) and created date time and template preview.



**Step 14:-** for preview the list, click on the particular list you want to preview

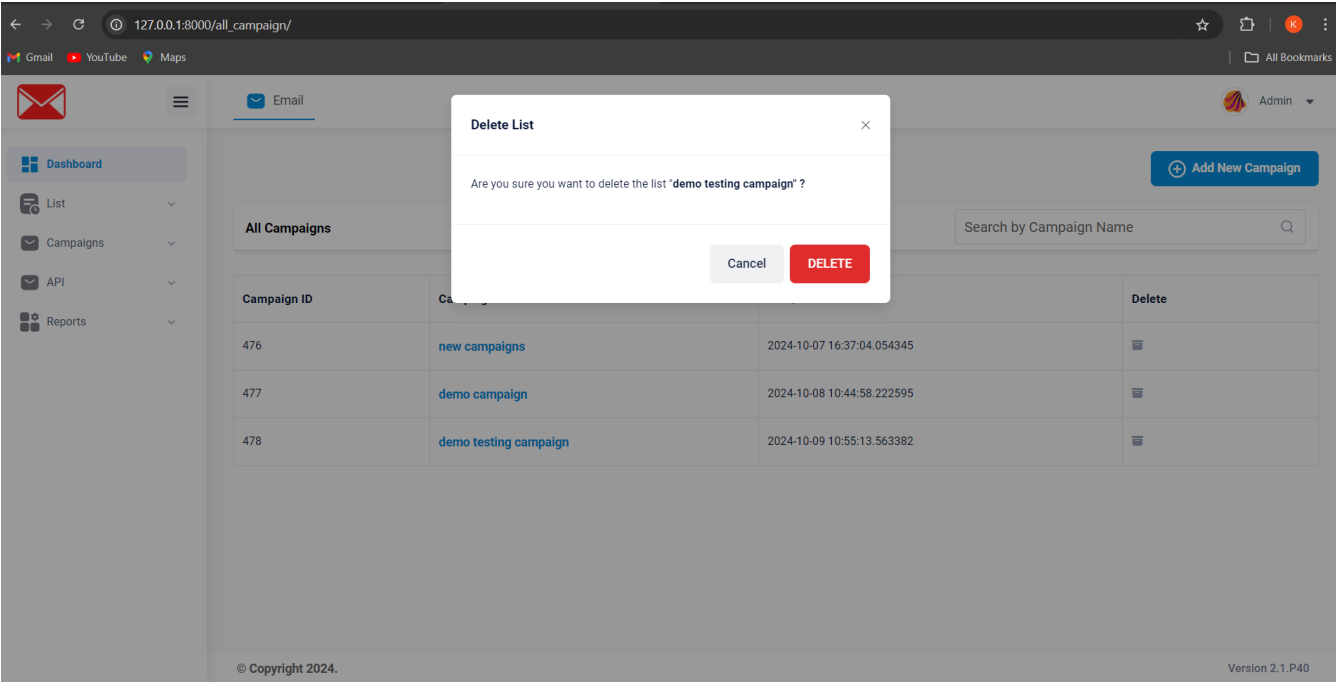


**Step 15:-** here you can see the list name and default fields and custom fields of that particular list and data type





**Step 16:-** For Deleting the list and campaign click on the delete icon of that particular campaign or list and click the DELETE button



## EMAIL JSON API SPECIFICATION

### 1. Overview

This technical documents is intended for developers who wish to use the Email API for sending the messages, and describes the various programming methods and commands used by developers when using this API.

### 2. Introduction

This is one of the simpler server-based forms of communication to our gateway. We recommend POST for data transfer in JSON format only. Communication to our API can be done via HTTP on port 80. The parameter names are case-sensitive.

### 3. Getting Started

JSON payload needs to be structured according to the standards otherwise the API will not accept them for processing.

API End point : **http://xxxx.xxx.xxx/sendemail**

JSON Payload Structure:

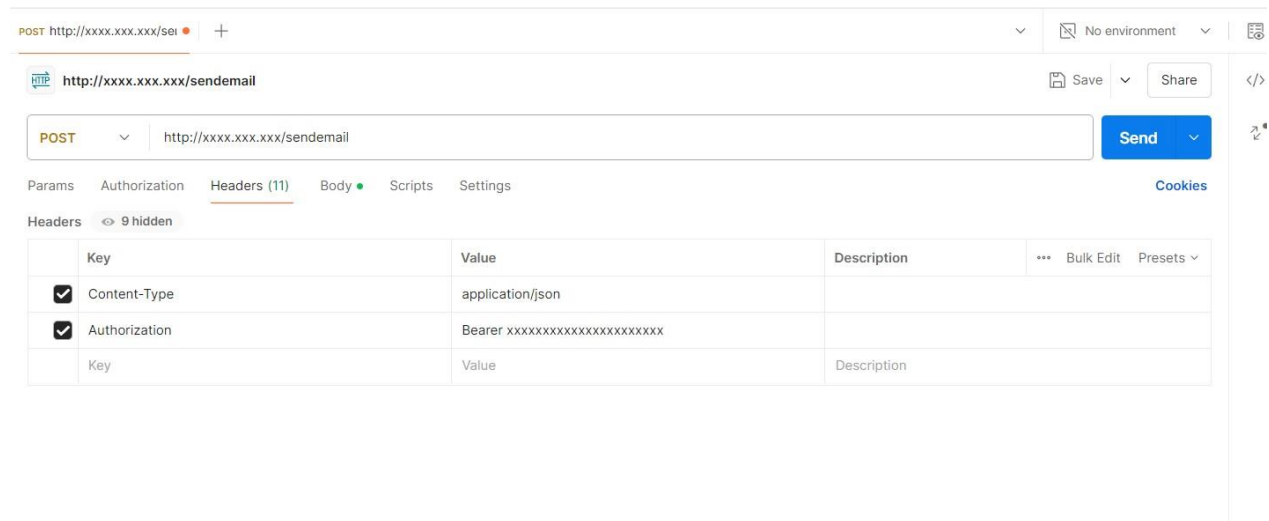
```
{
  "brand_id" : "xxxxxxx",
  "list_id" : "xxx",
  "campaign_id": "xxxx@xxx",
  "emaildata" : [{
    "name": "abc"
    "email" : "xxxx@gmail"
  },
  {
    "name": "xyz"
    "email" : "xyz@gmail"
  }
  ]
}
```

## Authentication

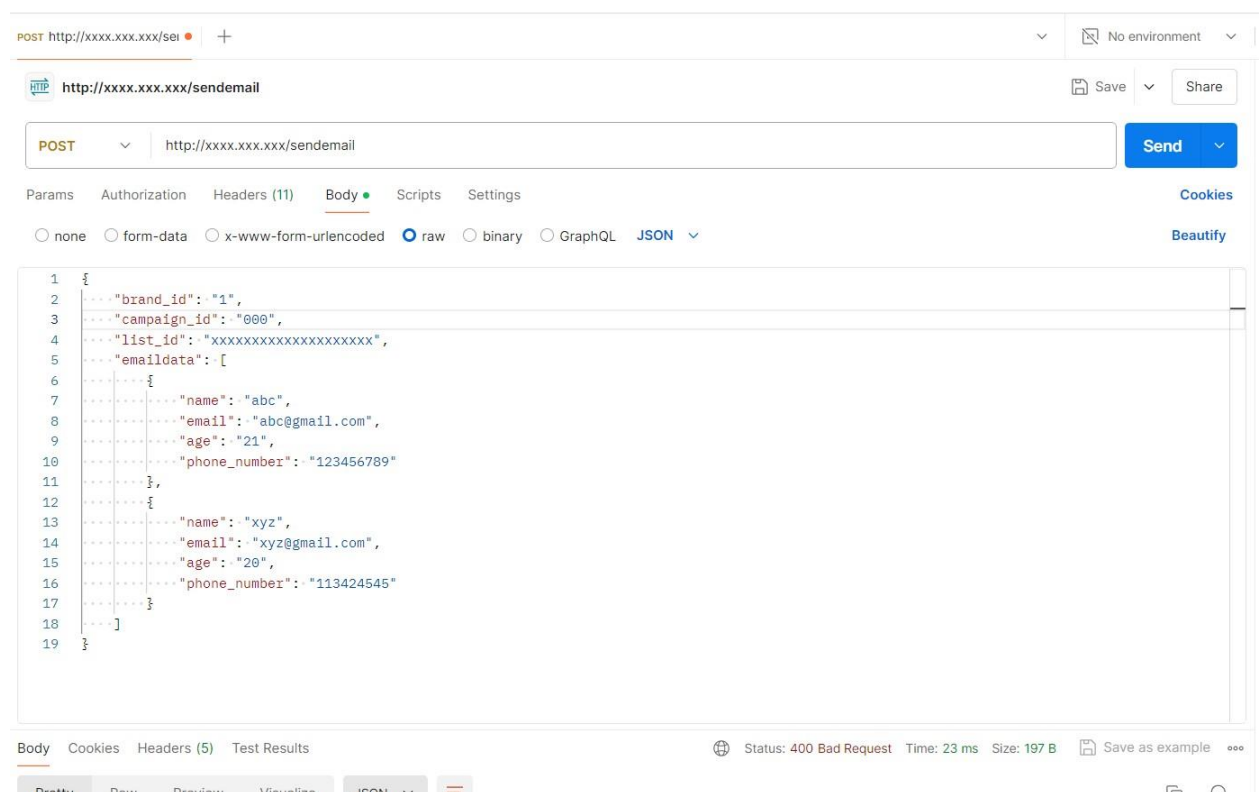
In order to access and send email using this API “**Access Token**” is essential which will be provided to user during dedicated account creation. This provided “**Access Token**” has to be passed as **Bearer Token** while calling this API like below

1. **Content-Type:** Set this to **application/json**.

2. **Authorization:** Use the format **Bearer <token>**, replacing **<token>** with your respective token. For example, **Bearer xxxxxxxxxxxxxxxxxxxxxx**.



Pass the JSON body, which should include **list\_id**, **brand\_id**, and **campaign\_id** (these are created in the Email Dashboard refer to the screenshots above). In the **emaildata** body, the **email** field is mandatory, while **name** is optional. The **age** and **phone\_number** fields are custom fields you created in the Email Dashboard tool for this list. Ensure you pass the custom fields in the same order as they were created in Email Dashboard.

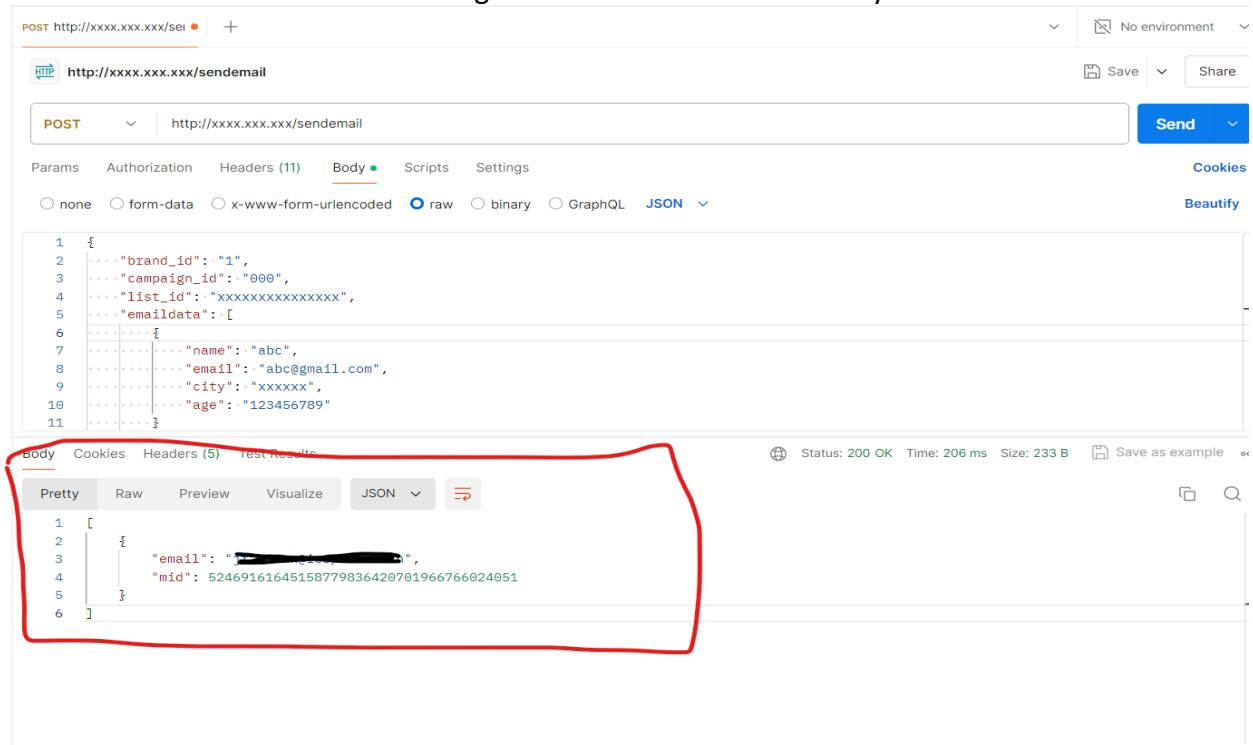


After constructing Email Body as per standards mentioned above call our API from your system with all the required parameters and its respective values accordingly.

**On successful execution** without any error / issue API will respond back with **email** and **mid** along with response in JSON format like below

**Note :**

**\* MID** is our service's internal message reference identifier for every valid transaction



POST http://xxxx.xxx.xxx/sendemail

Params Authorization Headers (11) Body Scripts Settings

none form-data x-www-form-urlencoded raw binary GraphQL JSON

```
1 {
2   "brand_id": "1",
3   "campaign_id": "000",
4   "list_id": "xxxxxxxxxxxx",
5   "emaildata": [
6     {
7       "name": "abc",
8       "email": "abc@gmail.com",
9       "city": "xxxxx",
10      "age": "123456789"
11    }
12  ]
13 }
```

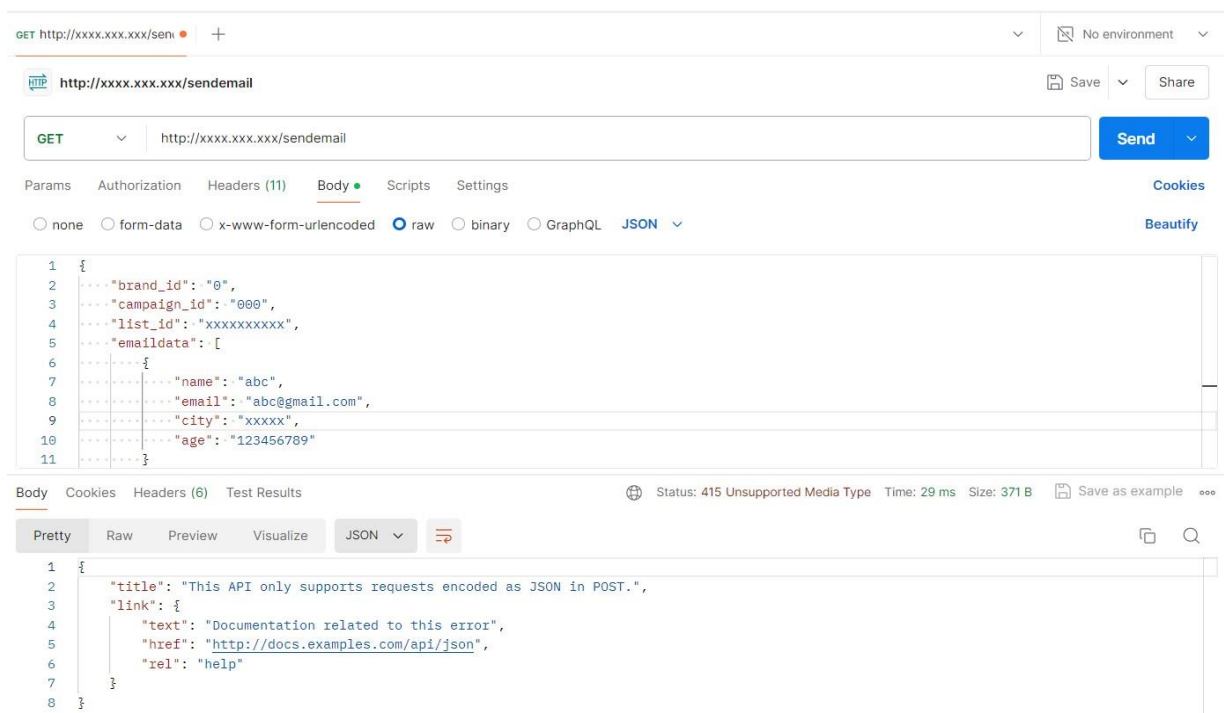
Status: 200 OK Time: 206 ms Size: 233 B Save as example

Body Cookies Headers (5) Test Results

Pretty Raw Preview Visualize JSON

```
1 [
2   {
3     "email": "XXXXXXXXXXXX",
4     "mid": "52469161645158779836420701966766024051"
5   }
6 ]
```

If you use the GET method, you will receive an error.



GET http://xxxx.xxx.xxx/sendemail

Params Authorization Headers (11) Body Scripts Settings

none form-data x-www-form-urlencoded raw binary GraphQL JSON

```
1 {
2   "brand_id": "0",
3   "campaign_id": "000",
4   "list_id": "xxxxxxxxxxxx",
5   "emaildata": [
6     {
7       "name": "abc",
8       "email": "abc@gmail.com",
9       "city": "xxxxx",
10      "age": "123456789"
11    }
12  ]
13 }
```

Status: 415 Unsupported Media Type Time: 29 ms Size: 371 B Save as example

Body Cookies Headers (6) Test Results

Pretty Raw Preview Visualize JSON

```
1 {
2   "title": "This API only supports requests encoded as JSON in POST.",
3   "link": {
4     "text": "Documentation related to this error",
5     "href": "http://docs.examples.com/api/json",
6     "rel": "help"
7   }
8 }
```

If you do not pass the JSON body, you will receive an error.

The screenshot shows a Postman interface for a POST request to `http://xxxx.xxx.xxx/sendemail`. The request is configured with the method `POST` and the URL `http://xxxx.xxx.xxx/sendemail`. The `Body` tab is selected, and the `JSON` format is chosen. The response status is `400 Bad Request` with a time of `61 ms` and a size of `206 B`. The response body is displayed in the `Body` tab, showing a JSON object with the following structure:

```
1 {
2   "status": false,
3   "Error": "Json body Missing"
4 }
```

If you do not pass the Authorization header, you will receive an error

The screenshot shows a Postman interface for a POST request to `http://xxxx.xxx.xxx/sendemail`. The request is configured with the method `POST` and the URL `http://xxxx.xxx.xxx/sendemail`. The `Headers` tab is selected, and the `Authorization` header is set to `Bearer 123456789098765432`. The response status is `400 Bad Request` with a time of `28 ms` and a size of `220 B`. The response body is displayed in the `Body` tab, showing a JSON object with the following structure:

```
1 {
2   "status": false,
3   "Error": "Authorization header is missing"
4 }
```

**NOTE:**

1. If a new campaign (new template) is created, a new list must also be created.
2. For duplicate campaigns (already executed), attachments will not work. To include an attachment, a new campaign must be created.

**JSON PARAMETERS**

PARAMETER	REQUIRED?	DESCRIPTION
Brand_id	YES	Email Dashboard brand_id
Campaign_id	YES	Campaign_id
List_id	YES	List_id
emaildata	YES	Receiver details
email	YES	Receiver's Emailaddress
name	OPTIONAL	Name of receiver
Custom fields	YES	If you have created in Email Dashboard

**ERROR RESPONSE**

PARAMETER	MISSED?	RESPONSE
Brand_id	YES	Brand ID missing
Campaign_id	YES	Campaign ID missing
List_id	YES	List ID missing
emaildata	YES	Email Data missing
email	YES	missing or empty
Header (Authorization)	YES	Authorization header is missing
Incorrect email	YES	invalid to-address