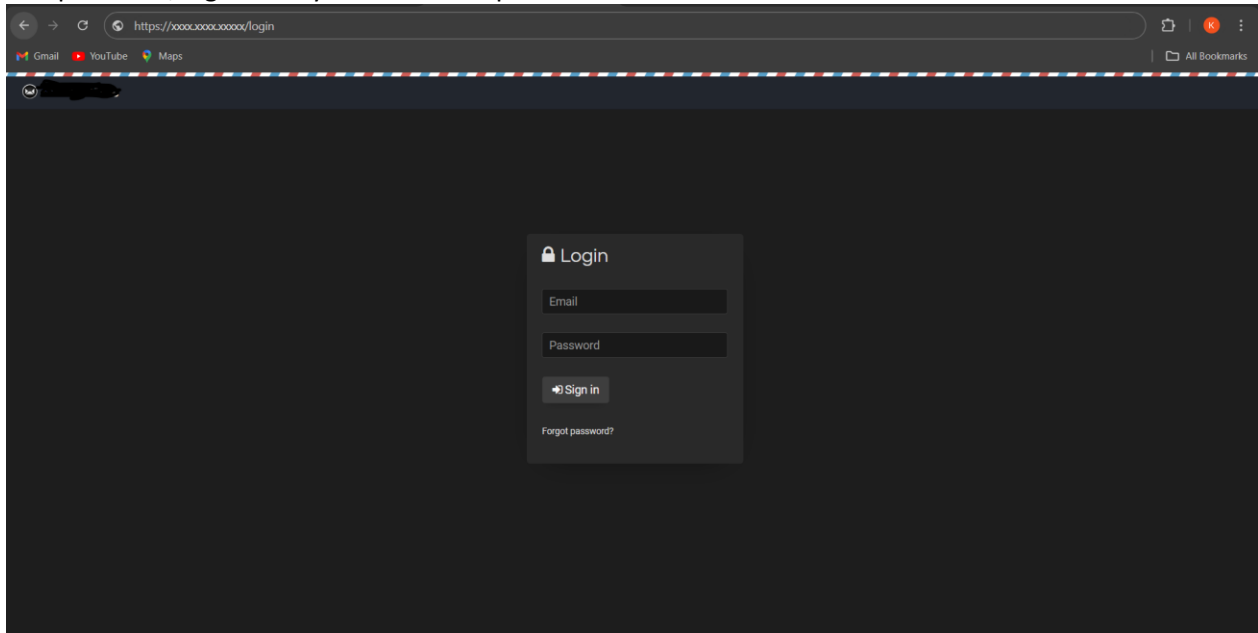
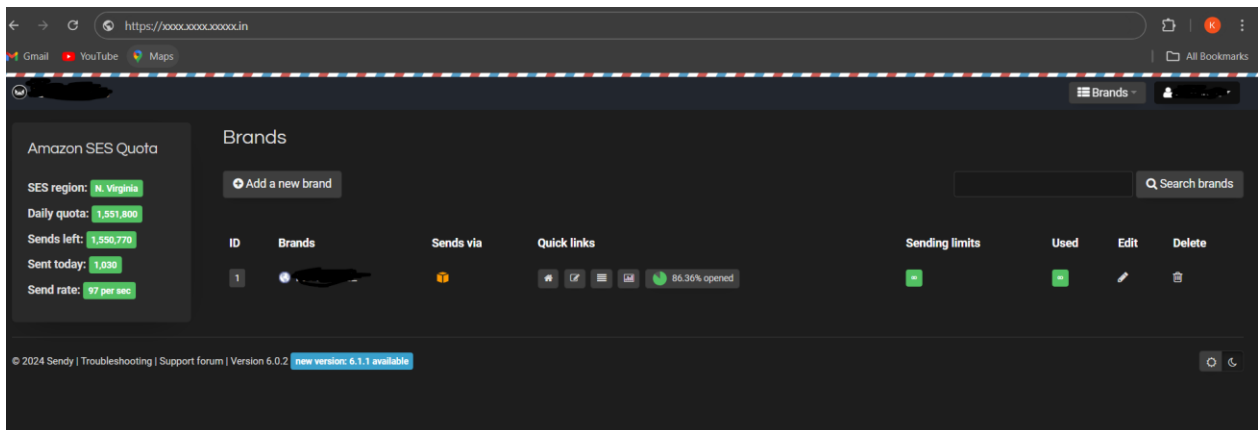


Email Dashboard

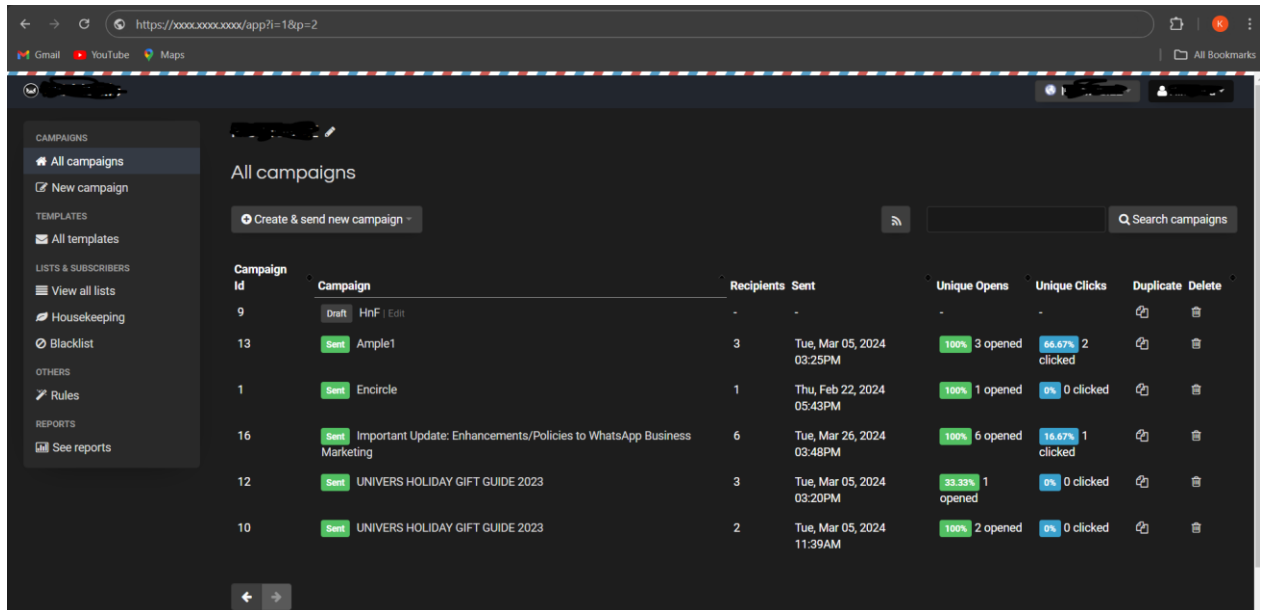
Step 1:- First, log in with your email and password.



Step 2:- After logging in, select the brand (in this case, we have only one brand: ICS MOBILE). The brand ID will be displayed in the first column.

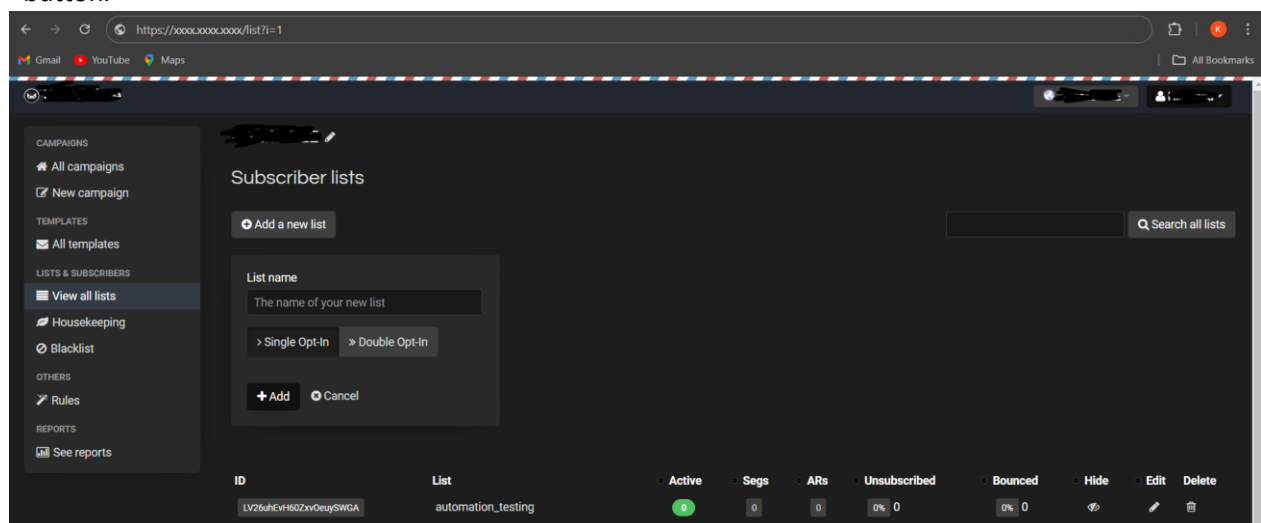


Step 3 :- After selecting the brand it will go to Dashboard page

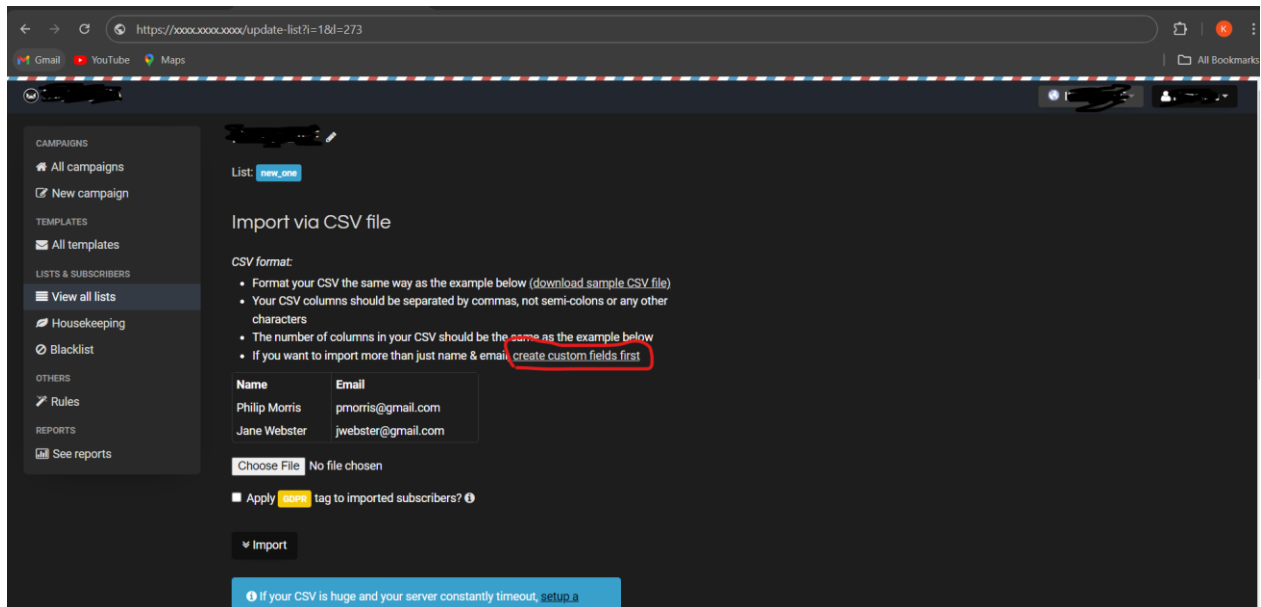


Create a List

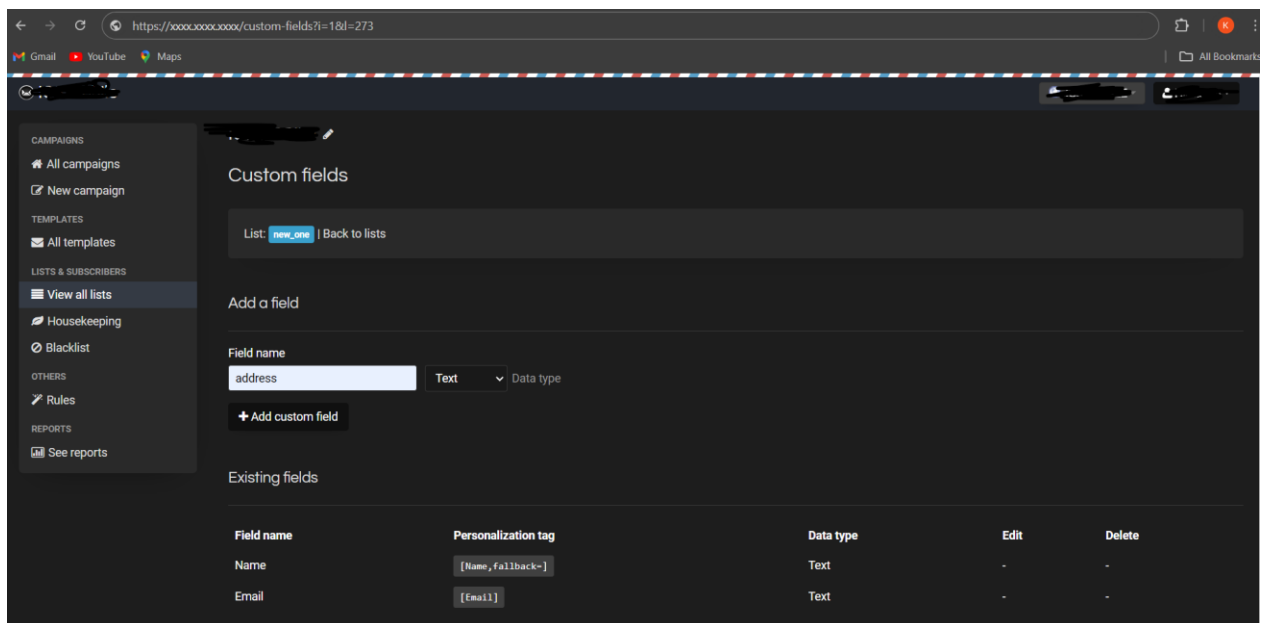
Step 4:- For Creating the List (click on “view all lists”, and then click on “add a new list” button) give the name of the list, and select the single Opt-in (in default single Opt-in is there) then click on Add button.



Step 5:-After creating the list, you may create custom fields for that list if necessary. Please note that this step is not mandatory.



Step 6:- Here, you can specify the names of the custom fields, select the data types, and click on the “Add Custom Field” button. You can add multiple custom fields in this manner



Step7:- **List_id**, once you have create the list it will go to dashboard of **viewing all list**, in first column all the lists ids show here.

The screenshot shows a web application interface for managing subscriber lists. The left sidebar contains navigation links for Campaigns, Templates, Lists & Subscribers, Others, and Reports. The main content area is titled 'Subscriber lists' and includes a search bar and a table of lists. A red box highlights the 'ID' column in the table.

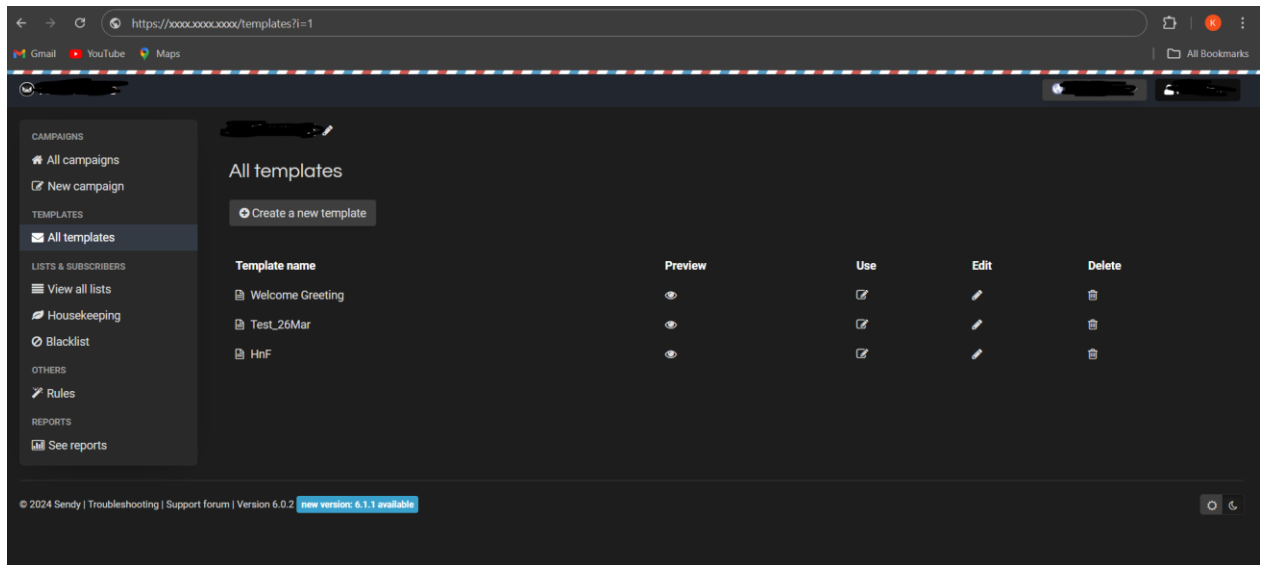
ID	List	Active	Segs	ARs	Unsubscribed	Bounced	Hide	Edit	Delete
LV26u...	automation_testing	0	0	0	0% 0	0% 0			
EfmFj...	Internal_numbers_27June	66	0	0	0% 0	0% 0			
B892a...	Nandhini_Lists	1	0	0	0% 0	0% 0			

© 2024 Sandy | Troubleshooting | Support forum | Version 6.0.2 [New version: 6.1.1 available](#)

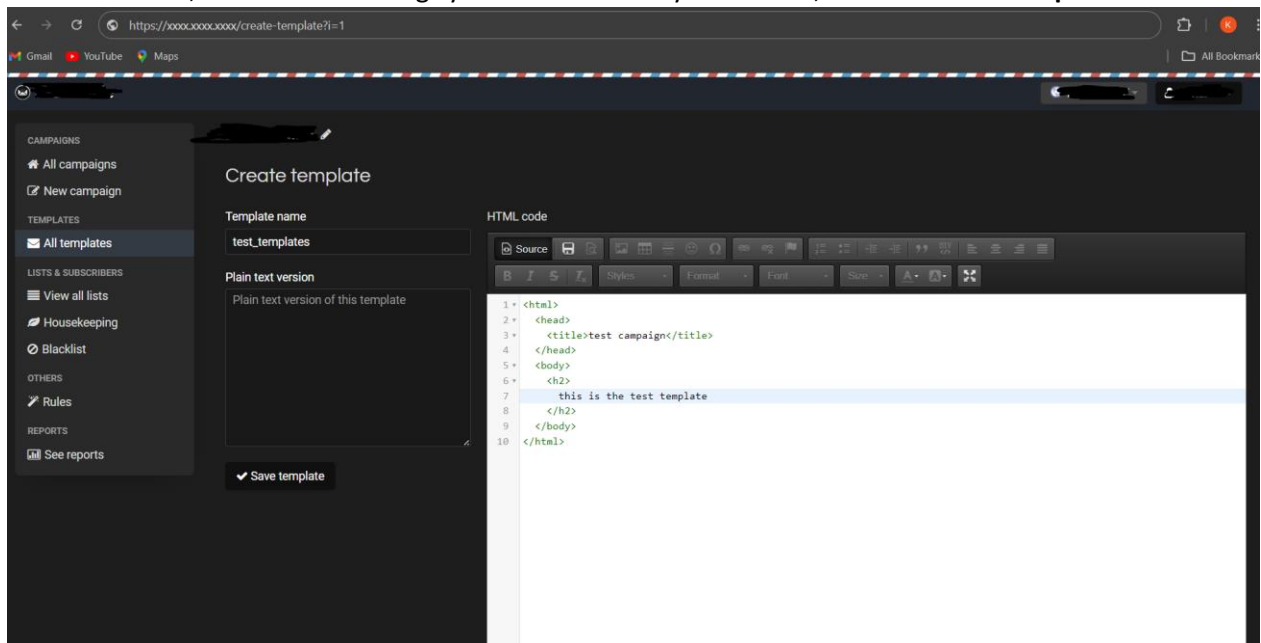
Create a Template

After list creation is done we can create a template separately or we can create the template while creating the campaign.

Step 8:- For creating the template, go to **"All Templates"** and click on **"create a new template"** button.

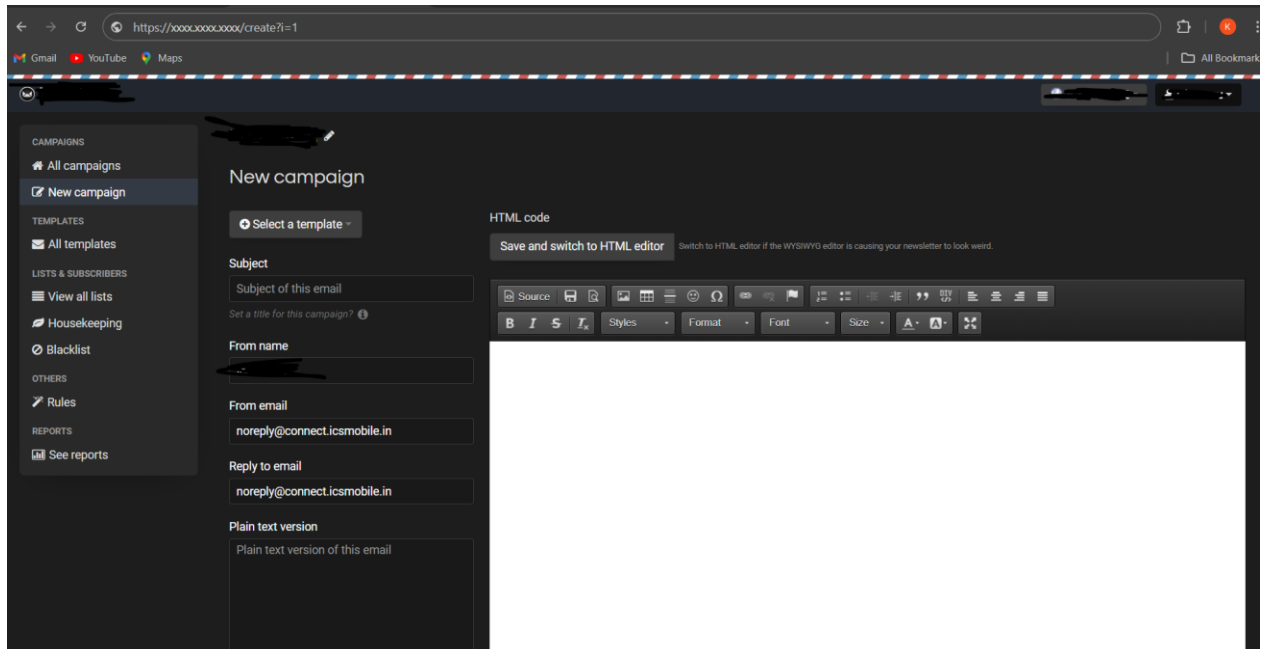


Step 9: Give a name to the template and click on the "Source" button to design your email template. At the bottom, there are some tags you can use. Once you're done, click on **"Save Template"**

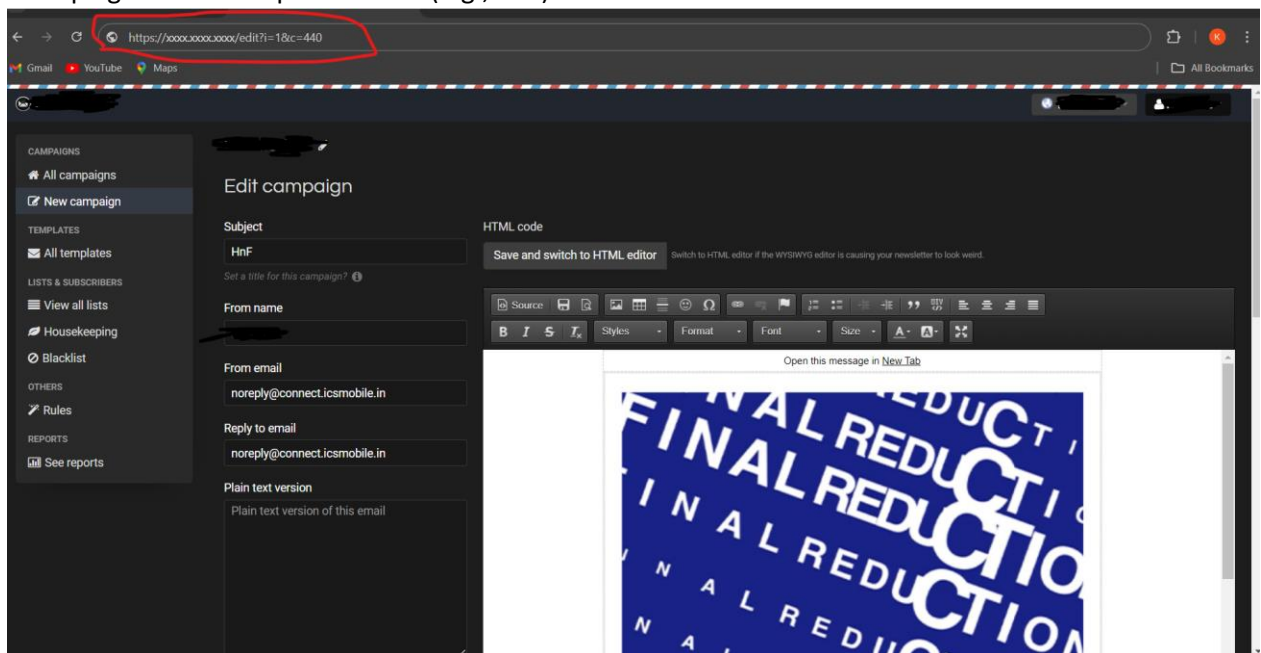


Create a campaign

Step 10 :- click on **New campaign**



Step 11:- Select the template you created previously and click on the "Save" button. You will see the campaign ID at the top of the URL (e.g., 440).



Step 12:- If you have not created the template separately, you can create it while setting up the campaign. Provide the subject of the email, click on the "Source" button to design the template, and then click on the "Save" button.

The screenshot shows the Mailchimp 'New campaign' interface. On the left is a sidebar with navigation links: CAMPAIGNS (All campaigns, New campaign), TEMPLATES (All templates), LISTS & SUBSCRIBERS (View all lists, Housekeeping, Blacklist), OTHERS (Rules), and REPORTS (See reports). The main area is titled 'New campaign' and contains several input fields: 'Subject' (test_campaigns), 'From name' (redacted), 'From email' (noreply@connect.icsmobile.in), 'Reply to email' (noreply@connect.icsmobile.in), and 'Plain text version' (Plain text version of this email). A 'Select a template' button is located above the subject field. On the right, the 'HTML code' editor is active, showing a 'Source' button and a 'Save and switch to HTML editor' button. The HTML code is as follows:

```
1 <html>
2 <head>
3 <title>test template</title>
4 </head>
5 <body>
6 <h2>
7   this is test campaign
8 </h2>
9 </body>
10 </html>
```

EMAIL JSON API SPECIFICATION

1. Overview

This technical documents is intended for developers who wish to use the Email API for sending the messages, and describes the various programming methods and commands used by developers when using this API.

2. Introduction

This is one of the simpler server-based forms of communication to our gateway. We recommend POST for data transfer in JSON format only. Communication to our API can be done via HTTP on port 80. The parameter names are case-sensitive.

3. Getting Started

JSON payload needs to be structured according to the standards otherwise the API will not accept them for processing.

API End point : **http://xxxx.xxx.xxx/sendemail**

JSON Payload Structure:

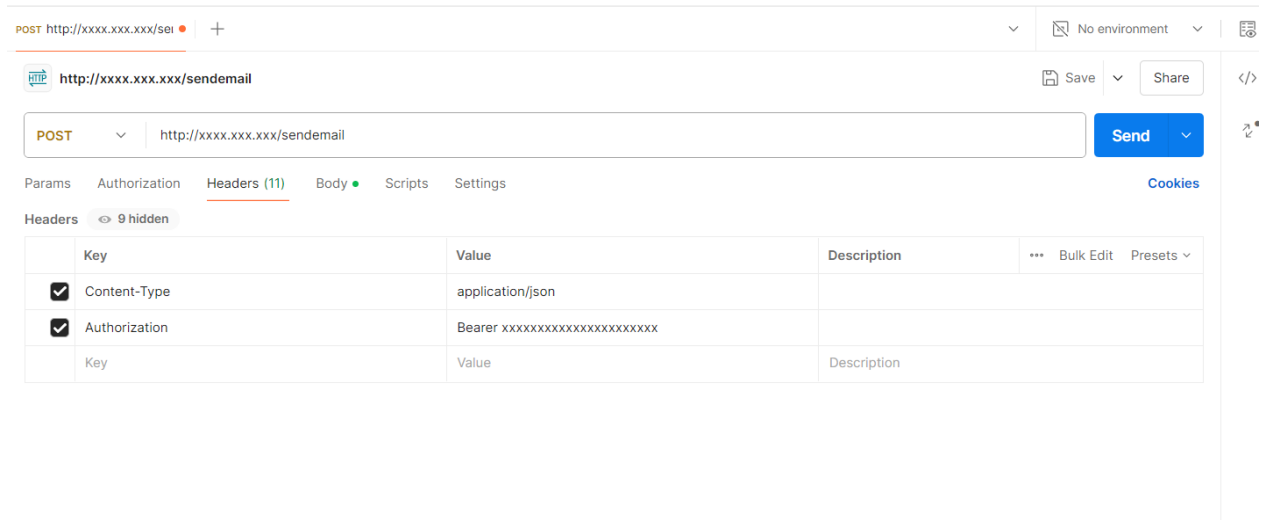
```
{
  "brand_id" : "xxxxxxx",
  "list_id" : "xxx",
  "campaign_id": "xxxx@xxx",
  "emaildata" : [{
    "name": "abc"
    "email" : "xxxx@gmail"
  },
  {
    "name": "xyz"
    "email" : "xyz@gmail"
  }
  ]
}
```


Authentication

In order to access and send email using this API “**Access Token**” is essential which will be provided to user during dedicated account creation. This provided “**Access Token**” has to be passed as **Bearer Token** while calling this API like below

1. **Content-Type**: Set this to **application/json**.

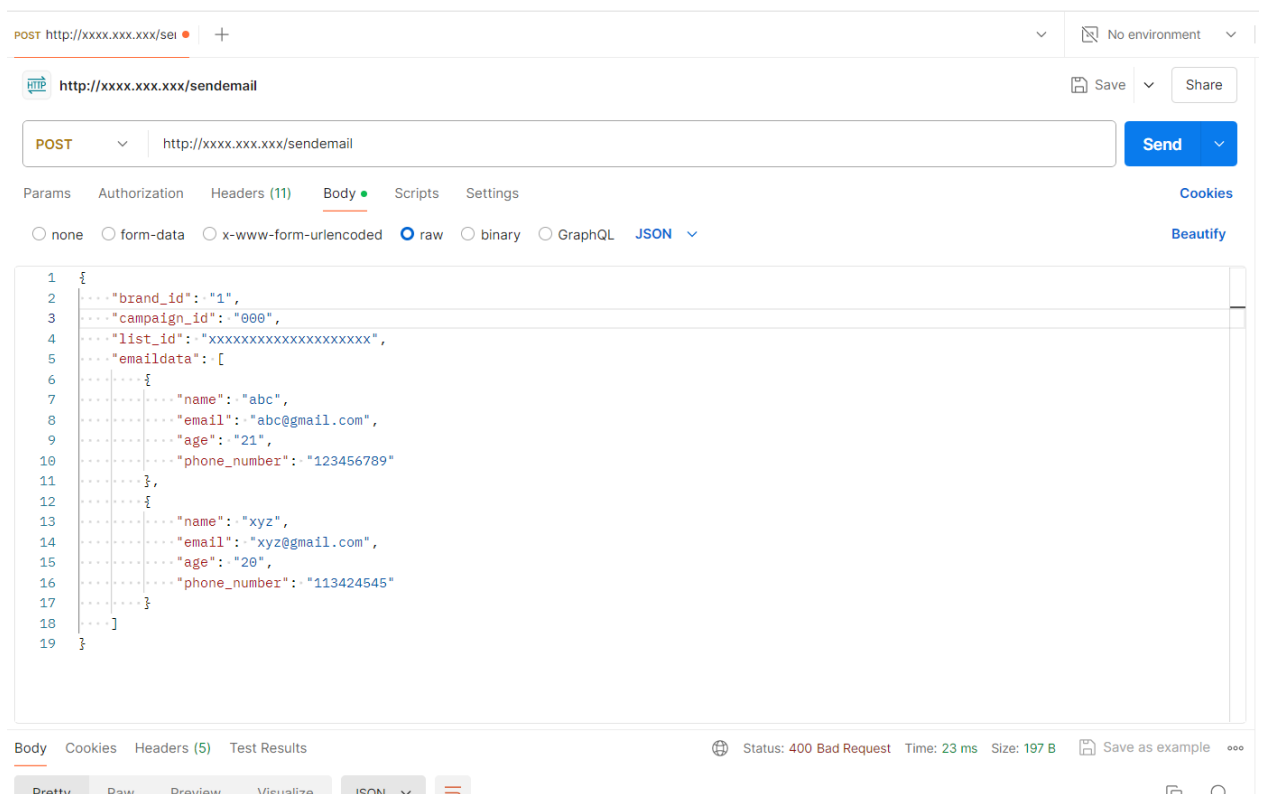
2. **Authorization**: Use the format **Bearer <token>**, replacing **<token>** with your respective token. For example, **Bearer xxxxxxxxxxxxxxxxxxxxxx**.



The screenshot shows a REST client interface with the following details:

- Method: POST
- URL: http://xxxx.xxx.xxx/sendemail
- Headers (11):
 - Content-Type: application/json
 - Authorization: Bearer xxxxxxxxxxxxxxxxxxxxxx

Pass the JSON body, which should include **list_id**, **brand_id**, and **campaign_id** (these are created in the Email Dashboard refer to the screenshots above). In the **emaildata** body, the **email** field is mandatory, while **name** is optional. The **age** and **phone_number** fields are custom fields you created in the Email Dashboard tool for this list. Ensure you pass the custom fields in the same order as they were created in Email Dashboard.



The screenshot shows a REST client interface with the following details:

- Method: POST
- URL: http://xxxx.xxx.xxx/sendemail
- Body (JSON):

```
{
  "brand_id": "1",
  "campaign_id": "000",
  "list_id": "xxxxxxxxxxxxxxxxxxxx",
  "emaildata": [
    {
      "name": "abc",
      "email": "abc@gmail.com",
      "age": "21",
      "phone_number": "123456789"
    },
    {
      "name": "xyz",
      "email": "xyz@gmail.com",
      "age": "20",
      "phone_number": "113424545"
    }
  ]
}
```

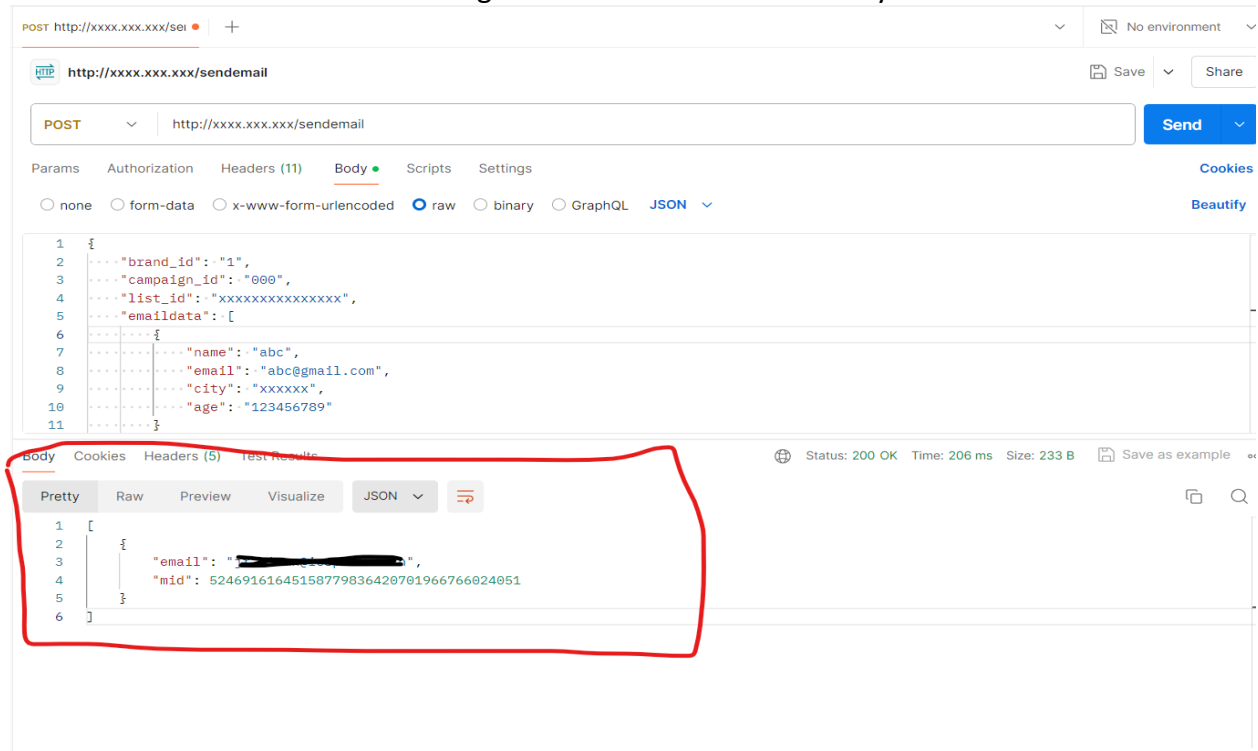
Status: 400 Bad Request Time: 23 ms Size: 197 B

After constructing Email Body as per standards mentioned above call our API from your system with all the required parameters and its respective values accordingly.

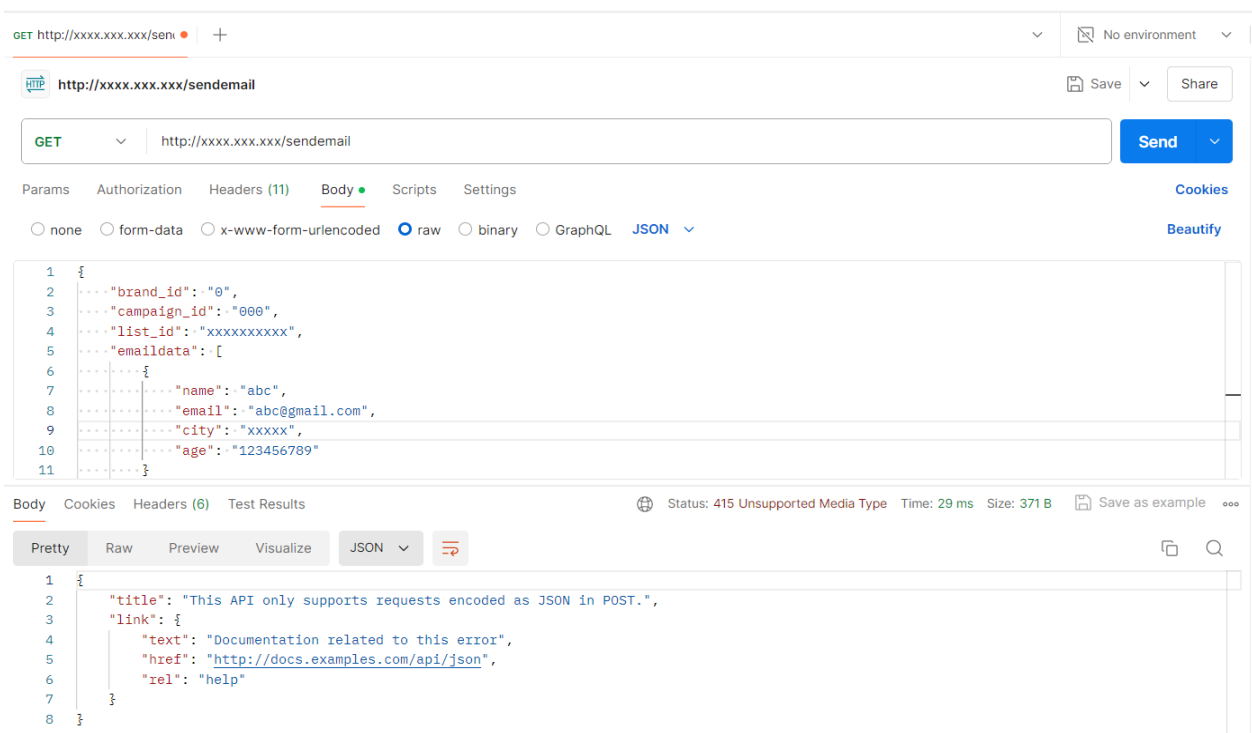
On successful execution without any error / issue API will respond back with **email** and **mid** along with response in JSON format like below

Note :

* **MID** is our service's internal message reference identifier for every valid transaction



If you use the GET method, you will receive an error.



If you do not pass the JSON body, you will receive an error.

The screenshot shows a REST client interface with a POST request to `http://xxxx.xxx.xxx/sendemail`. The request body is empty. The response status is `400 Bad Request` with a time of `61 ms` and size of `206 B`. The response body, shown in JSON format, contains the following error message:

```
1 {
2   "status": false,
3   "Error": "Json body Missing"
4 }
```

If you do not pass the Authorization header, you will receive an error

The screenshot shows a REST client interface with a POST request to `http://xxxx.xxx.xxx/sendemail`. The request headers are set to `Content-Type: application/json` and `Authorization: Bearer 123456789098765432`. The response status is `400 Bad Request` with a time of `28 ms` and size of `220 B`. The response body, shown in JSON format, contains the following error message:

```
1 {
2   "status": false,
3   "Error": "Authorization header is missing"
4 }
```

NOTE:

1. If a new campaign (new template) is created, a new list must also be created.
2. For duplicate campaigns (already executed), attachments will not work. To include an attachment, a new campaign must be created.

JSON PARAMETERS

PARAMETER	REQUIRED?	DESCRIPTION
Brand_id	YES	Email Dashboard brand_id
Campaign_id	YES	Campaign_id
List_id	YES	List_id
emaildata	YES	Receiver details
email	YES	Receiver's Emailaddress
name	OPTIONAL	Name of receiver
Custom fields	YES	If you have created in Email Dashboard

ERROR RESPONSE

PARAMETER	MISSED?	RESPONSE
Brand_id	YES	Brand ID missing
Campaign_id	YES	Campaign ID missing
List_id	YES	List ID missing
emaildata	YES	Email Data missing
email	YES	missing or empty
Header (Authorization)	YES	Authorization header is missing
Incorrect email	YES	invalid to-address