

Nepallink Network SEO Services Terms and Conditions

By using our services, the client agrees to abide by the following terms.

A. Prior Conditions

1. The client has not created any duplicate sites, duplicate content or pages, redirects or doorway pages.
2. The client has not requested or exchanged links with link farms or undertaken any spamming techniques which may harm the web site's ranking with Google.
3. It is not possible to give a 100% guarantee for any specific result on any search engine, nor can we quantify the level of increased traffic or sales, as a result of the SEO campaign.
4. All fees are payable in advance and non-refundable under any circumstances. If the client makes any changes to the optimized pages created by Nepallink, or does not implement the changes advised by us, any guarantee placed will become void immediately.
5. Nepallink SEO follows a strictly ethical SEO policy and may make void any guarantee should it be discovered that the Client has participated in actions considered undesirable (spamming) by the search engines, such as
 - Makes use of hidden links
 - Links to link-farms, FFA link pages, etc.
 - Uses page redirect or cloaking techniques
 - Submits the web pages of the site to the search engines, search directories or other websites without the consent of Nepallink
 - Uses automated web site submission software or websites
 - Uses automated reciprocal link programs

B. Hosting

1. The Client agrees that their website is not hosted on free webspace using domain forwarding (either framed or otherwise).
2. In cases where there is either concern that the current hosting IP address may be part of a 'bad neighborhood' or for reasons of optimization, Nepallink may request the client to change hosting provider.

C. 3rd Party Fees

1. Any fees that the search engines charge to include a listing are to be born separately by the client. This includes, but is not limited to pay per inclusion charges in directories like Yahoo! Etc.

D. Access to client website

1. The Client grants authority to submit the Web Site pages being promoted to Search Engines and directories.
2. We must have the ability to optimize the structure and content of your web pages. Such changes generally have a minimal visual impact. We will work directly with you in order to maintain the original look and feel of your website.
3. You must provide Nepallink with log-on information (username and password) to allow us to gain FTP access to your website. We will maintain confidentiality of log-in information. We recommend that you change all passwords after we have completed our work.
4. You must inform your webmaster or anyone else who has access to the Web site that we are performing SEO services on the site.
5. Nepallink will provide you with relevant details on writing content for your pages. The content must be prepared by you according to our guidelines for optimization.
6. You must inform us of any changes made to your site website while Nepallink is optimizing it. Changes made whilst we are optimizing your site may result in the Cancellation of our Guarantee
7. The client must allow implementation of all optimization strategies on their website. Alternatively, we offer SEO consultancy services, where we will offer you specific advice on SEO changes to be made on your website, and you make the changes.

Warranties and Indemnity

The client warrants to the Company at all times that the material included in the Web Site: (a) is not in breach of the Intellectual Property rights of any third party . (b) is not obscene within the definition of the Obscene Publications Act of Nepal Government or any other relevant provision, statute, . (c) is not in breach of any code or provision of statute or common law or otherwise in force from time to time in relation to Advertising of Goods or Services. (d) contains no element of corporate advertising which is in breach of the Control of Misleading Advertisements (Amendment) Regulations 2000 . (e) is not in breach of the Defamation Act of Nepal or any other relevant provision, . (f) does not contain any misleading price comparison in breach of Consumer Protection Act .

Loss of Service

The Company accepts no liability for loss of service, unavailability of files, damage of data, misuse of equipment by other clients, failure of any externally managed equipment or communications devices or other services deemed to be beyond the Company's control.

NOTE

YOUR SIGNATURE ON A PRINTED COPY OF THIS AGREEMENT IS NOT REQUIRED. YOUR USE OF OUR SEO SERVICES SHALL CONSTITUTE A VIRTUAL SIGNATURE, HAVING THE SAME FORCE AND EFFECT AS IF YOU HAD ACTUALLY SIGNED A PRINTED COPY OF THIS AGREEMENT.