COMP47670 Assignment 2

Deadline: Monday 27th April 2020

Overview:

The objective of this assignment is to scrape consumer reviews from a set of web pages and to evaluate the performance of text classification algorithms on the data. The reviews have been divided into seven categories here:

http://mlq.ucd.ie/modules/yalp

Each review has a star rating. For this assignment, we will assume that 1-star to 3-star reviews are "negative", and 4-star to 5-star reviews are "positive".

The assignment should be implemented as a single Jupyter Notebook (not a script). Your notebook should be clearly documented, using comments and Markdown cells to explain the code and results.

Tasks:

In this assignment you should complete all of the following tasks:

- 1. Select **three** review categories of your choice. Scrape all reviews for each category and store them as three separate datasets. For each review, you should store the review text and a class label (i.e. whether the review is "positive" or "negative").
- 2. For each of the three category datasets:
 - a. From the reviews in this category, apply appropriate preprocessing steps to create a numeric representation of the data, suitable for classification.
 - b. Build a classification model to distinguish between "positive" and "negative" reviews using **one** of the following classifiers:

Naive Bayes, Logistic Regression, Random Forests

- c. Test the predictions of the classification model using an appropriate evaluation strategy. Report and discuss the evaluation results in your notebook.
- 3. Evaluate the performance of each of your three classification models when applied to data from the other two selected categories. That is, for the selected categories (A,B,C), run the experiments:
 - a. Train a classification model on the data from "Category A". Evaluate its performance on data from "Category B" and data from "Category C".
 - b. Train a classification model on the data from "Category B". Evaluate its performance on data from "Category A" and data from "Category C".
 - c. Train a classification model on the data from "Category C". Evaluate its performance on data from "Category A" and data from "Category B".

Guidelines:

- The assignment should be completed <u>individually</u>. Any evidence of plagiarism will result in a 0 grade.
- For the assignment, <u>only</u> these third-party packages can be used: NumPy, Pandas, Scikit-learn, NLTK, Gensim, SciPy, Requests, BeautifulSoup, Matplotlib, Seaborn.
- Submit your assignment via the COMP47670 Brightspace page. Your submission should be in the form of a single ZIP file containing the notebook (i.e. IPYNB file) and your data.
- Hard deadline: Submit by the end of Monday 27th April 2020
 - 1-5 days late: 10% deduction from overall mark
 - 6-10 days late: 20% deduction from overall mark
 - No assignments accepted after 10 days without extenuating circumstances approval and/or medical certificate.