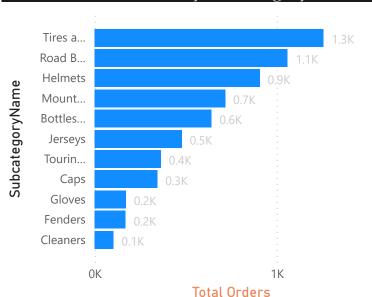


Total orders by category

Accessories	Bikes	Clothing

Total orders by sub category



1/01/2016

30/06/2017

Total Orders Return Rate ProductName 2.14% ⊞ Water Bottle - 30 oz. 412 2.44% 358 ⊞ Road Tire Tube 1.41% 344 1.28% ⊞ Sport-100 Helmet, Blue 313 2.56% 311 2.10% 310 3.23% ⊞ Road Bottle Cage 307 1.78% 284 1.76% 246 1.82% 243 1.03% 170 1.49% 170 1.48% 155 1.30% 0.63% 150 130 1.89% □ LL Mountain Tire 3.17% 115 114 3.51% 0.90% ⊞ Bike Wash - Dissolver
 104 104 3.85% ⊞ Hydration Pack - 70 oz. 101 3.96% 100 5.00% ⊞ Mountain-200 Silver, 46 97 1.03% 3,508 **Total** 2.03%

View Product Detail (i)

Monthly Revenue

160.60K

Goal: 174.68K (-8.06%)

Goal: 194 (+3.61%)

Monthly Returns

Monthly Oders

Goal: 12 (-41.67%)

Top Product (Orders)

Water Bottle - 30 oz.

Mountain-200 Silver, 38

Pacific Select all Europe North America

Total Orders by Continent





Sport-100 Helmet,...

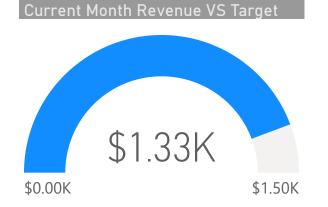
First ProductName

Price Adjustment(%)

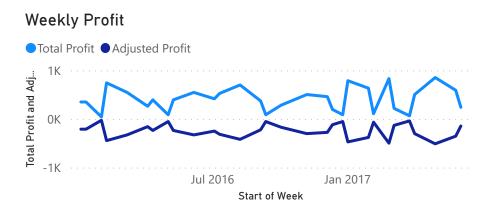
-1.00

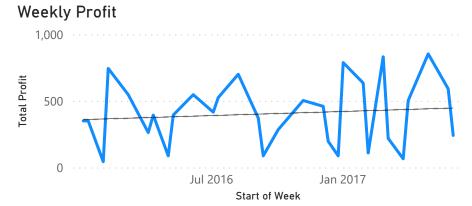
\$0 \$34.99 Adjusted Price Avg Retail Price



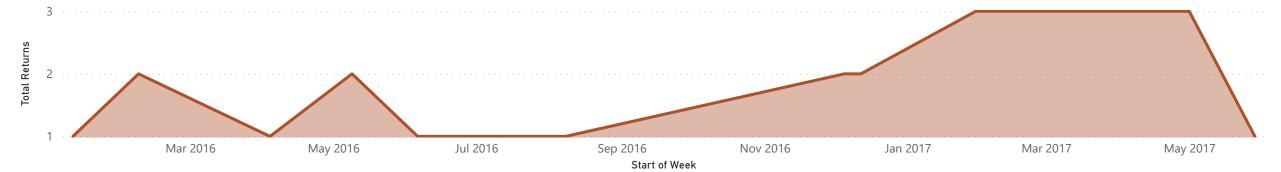






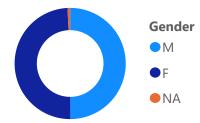




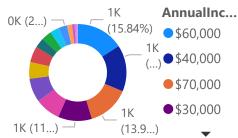


Full Name	Total Orders	Total Revenue
Mr. Jordan Turner	4	\$9,165.06
Mr. Jake She	3	\$6,947.09
Mrs. Nichole Nara	3	\$6,815.60
Mr. Maurice Shan	3	\$6,681.33
Mr. Lance Blanco	3	\$6,601.48
Mrs. Jacquelyn Blanco	3	\$6,578.53
Ms. Kari Raman	3	\$5,537.81
Mr. Manuel Lopez	3	\$5,408.61
Mr. Jacob Lee	3	\$5,386.02
Mrs. Lisa Cai	3	\$5,271.47
Mrs. Melody Suarez	3	\$5,118.51
Mrs. Janet Munoz	3	\$5,065.92
Mr. Larry Munoz	3	\$5,030.47
Mr. Ricky Navarro	2	\$4,916.64
Mrs. Mary Carter	2	\$4,894.01
Mrs. Alexandra Hall	3	\$4,883.34
Ms. Kelli Cai	3	\$4,841.67
Mr. Levi Suri	3	\$4,824.70
Mr. Frank Vazquez	2	\$4,752.66
Mrs. Marie Sanz	2	\$4,706.39
Mr. Kelvin Lal	2	\$4,703.60
Mrs. Crystal Wang	2	\$4,693.44
Mrs. Katrina Becker	3	\$4,689.81
Mrs. Rosa Hu	2	\$4,678.15
Mr. Ronald Kapoor	2	\$4,674.53
Mr. Jon Gao	2	\$4,663.77
Mr. Jason Campbell	2	\$4,663.12
Mr. Brian Howard	2	\$4,640.82
Mr. Francisco Sara	2	\$4,638.14
Mrs. Adrienne Sanz	2	\$4,613.95
Mrs. Scott Seely	2	\$4,613.25
Mr. Larry Vazquez	2	\$4,612.18
Mrs. Julia Morris	2	\$4,611.31
Mr. Randy Hu	2	\$4,610.48
Ms. Tamara Pal	2	\$4,609.81
Total	218	\$474,655.18

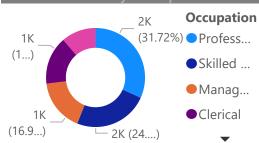




Orders by Income Level



Orders by Occupation



Orders & Revenue by Month

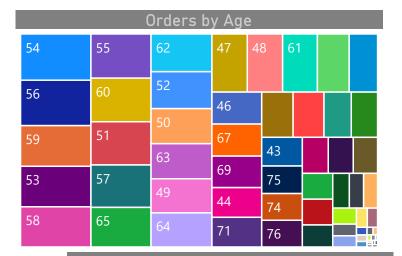


Top Customer

Abby Rana

Customer Revenue

\$5.52M



6,589

Executive Summary \rightarrow