

The Naive Bayes Algorithm: Takeaways



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Concepts

- When a new message " w_1, w_2, \dots, w_n " comes in, the Naive Bayes algorithm classifies it as spam or non-spam based on the results of these two equations:

$$P(\text{Spam} | w_1, w_2, \dots, w_n) \propto P(\text{Spam}) \cdot \prod_{i=1}^n P(w_i | \text{Spam})$$

$$P(\text{Spam}^C | w_1, w_2, \dots, w_n) \propto P(\text{Spam}^C) \cdot \prod_{i=1}^n P(w_i | \text{Spam}^C)$$

- To calculate $P(w_i | \text{Spam})$ and $P(w_i | \text{Spam}^C)$, we need to use the additive smoothing technique:

$$P(w_i | \text{Spam}) = \frac{N_{w_i | \text{Spam}} + \alpha}{N_{\text{Spam}} + \alpha \cdot N_{\text{Vocabulary}}}$$

$$P(w_i | \text{Spam}^C) = \frac{N_{w_i | \text{Spam}^C} + \alpha}{N_{\text{Spam}^C} + \alpha \cdot N_{\text{Vocabulary}}}$$

- Below, we see what some of the terms in equations above mean:

$N_{w_i | \text{Spam}}$ = the number of times the word w_i occurs in spam messages

$N_{w_i | \text{Spam}^C}$ = the number of times the word w_i occurs in non-spam messages

N_{Spam} = total number of words in spam messages

N_{Spam^C} = total number of words in non-spam messages

$N_{\text{Vocabulary}}$ = total number of words in the vocabulary

$\alpha = 1$ (α is a smoothing parameter)

Resources

- [A technical intro to a few version of the Naive Bayes algorithm](#)

- [An intro to conditional independence](#)



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