



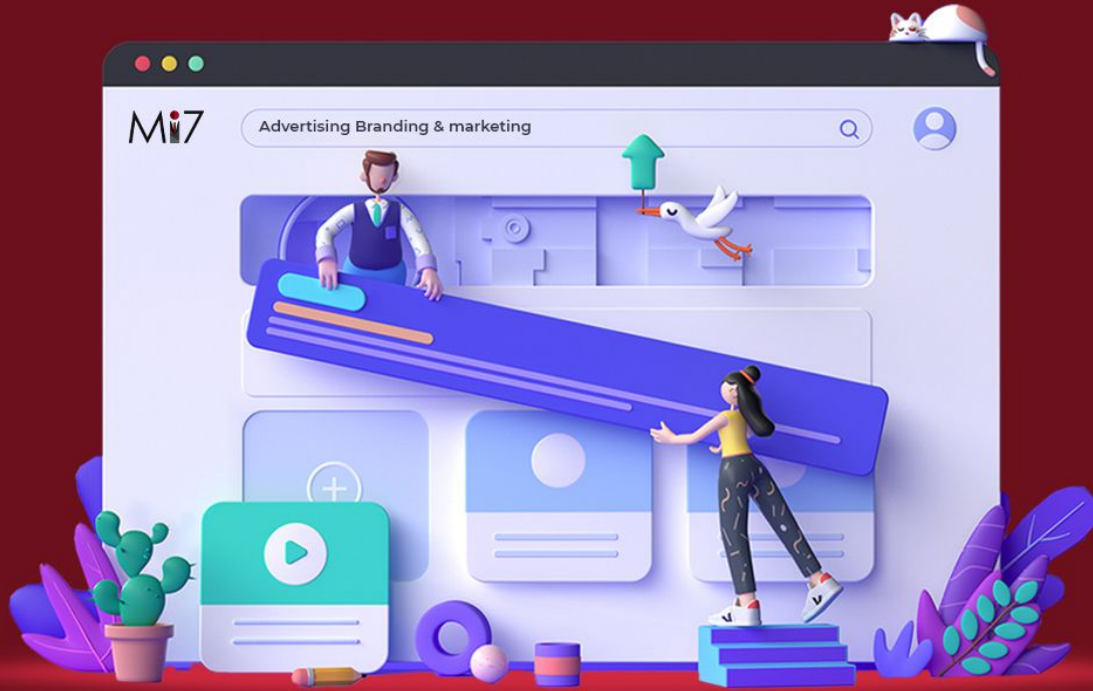
Management
initiatives 7

Who we are?

Mi7 - Management and Initiatives, is widely recognized as one of the best service provider. With a young, Dynamic, creative & dedicated professions With more than 8 years experience working with 100+ brands, we pride ourselves when it comes to Advertising & Marketing. From Online Marketing to Offline marketing, from startups to MNCs, We have pushed all areas of Advertising, Branding & Marketing to new frontiers. Hence we are a one stop solution for any & every requirements to your wide spectrums of clients . Our Motto is to satisfy our clients in terms of providing the best services in the competitive world.

#Wecreatewonders

What we do?



Advertising, Branding & Marketing

An Advertising & Marketing plan links the right audience to the right message and presents it in the right medium to reach that audience.

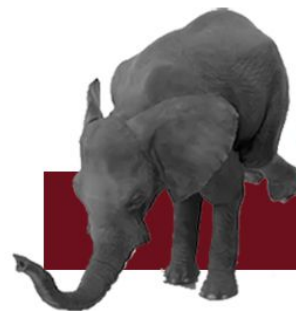
Advertising & marketing is part of a total continuum of communication about the brand. It may have a leading role and carry the greatest budget: but it can be merely cast in a supporting for a campaign of activity centered around an event

HOW WE DO!

Marketing is what you say it is.
Branding is what they say it is.



01 If the circus is coming to town & you paint a sign that's **Advertising**



02 If you put the sign on the back of an elephant and walk it in town that's **Promotion**



03 If the elephant walks through the mayor's flower bed and the local newspaper writes a story about it, that's **Publicity.**



04 And if you get the mayor to laugh about it, that's **Public Relations**



05 If you show them the many entertainment booths, explain how much fun they'll have, answer questions, that's **Sales.**



06 And if you planned the whole thing then that's **Marketing**

Why choose us ?

PRICE

Do you feel like
you're getting more value
than you're giving?

PRODUCT

Does the product give
you a Complete
solution to the problems
you have?

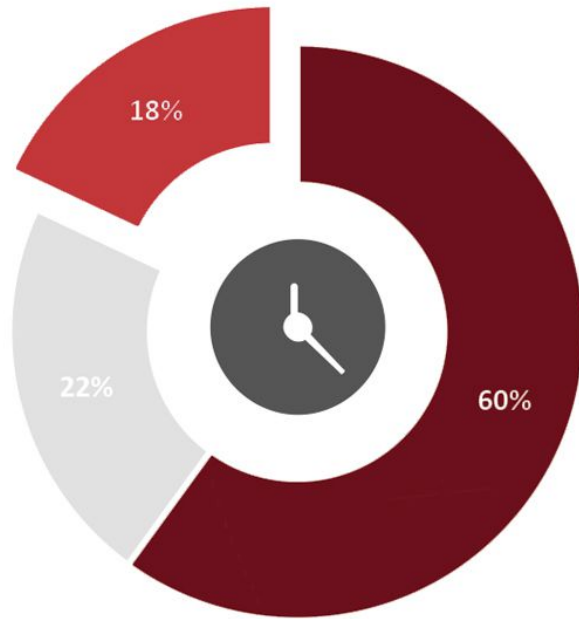
PERSON

Do you feel you can trust us ?
Are we right people to provide
solutions?

We are here to create wonders #wearemi7

Achievement of our Goals!

Why is digital journey important in business' ?



Offline PR, Service Quality

Customer service & Customer experience is the key to any business' success.



Showcase the Features

The goals can be achieved fully only if the features and services reach to the end customers.



Online PR & Reputation

Having an online presence is essential these days, and every growing brand should look forward to growing their online presence day by day.

How do we plan to do it?

Step by step evolution

Dynamic Website

A dynamic website is interactive. It is updated from time to time. We can keep track of the number of visitors and get daily analytics of web content. Supported with Extended Reality services.

Social Media Presence

We don't believe in just keeping the social media pages active and call it as SMM, We are a team who thrive to bring recognition, audience, engagement and sales to the brand.

Effective Multimedia

Videos and 360degree images which help to illustrate complex ideas or designs in simple, engaging, and meaningful ways in less than few minutes.

Offline Activities

Engaging with real audience is one of the most effective ways to achieve goals in the long run , because what occurs in real life tends to be in customers mind for a longer period of time. Along with this, having workshops will further enhance our reach.



Our Prestigious Client



How does the digital customer journey work



Awareness

where a customer first learns about your brand



Consideration

where a customer considers purchasing from you or competitors but is not yet ready to buy



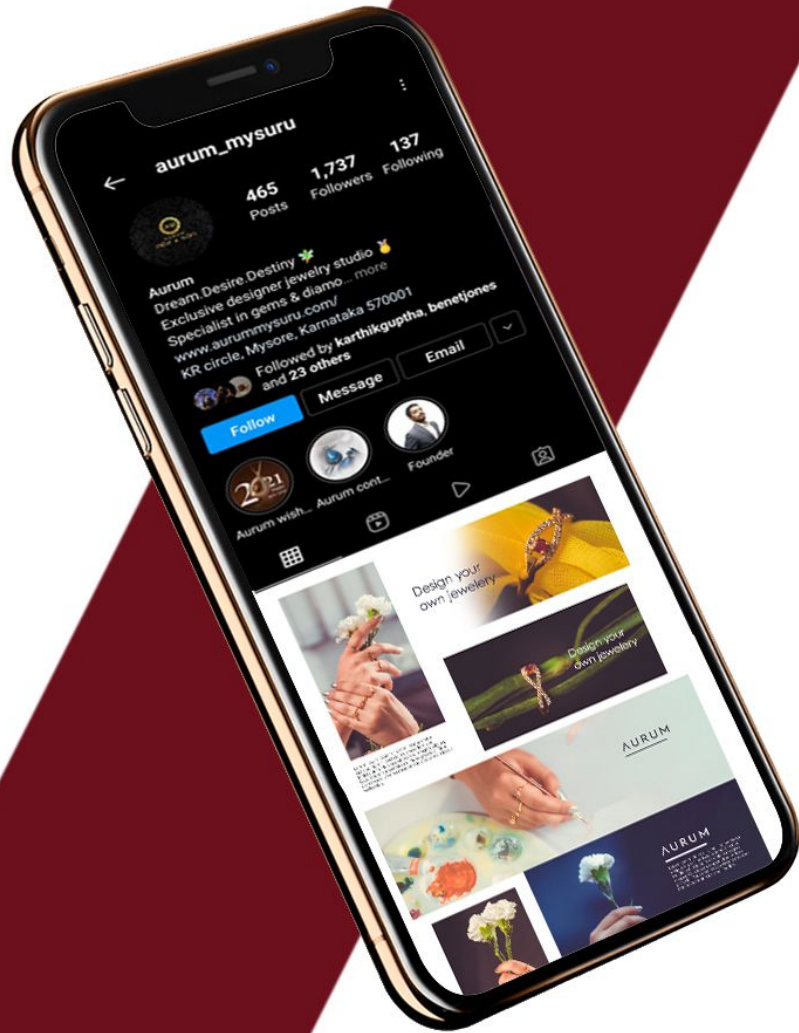
Purchase

when the customer actually purchases from the mind mapping process.



Advocacy

when your customers speak about your brand & will refer friends & family

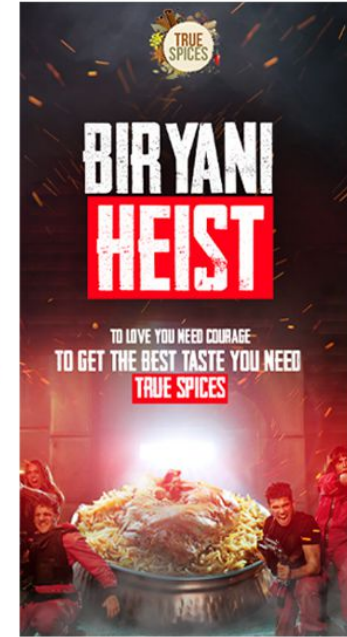


Social Media Presence

Using Social Media To Grow Your Brand Awareness

- Create Brand Recognition
- Generate A Conversation Around Your Brand
- Learn How To Connect With Your Audience Through Social Listening
- Tell Your Brand's Story
- Gather Data From Audience Research To Improve
- Provide Exceptional Customer Service That Keeps Your Followers Happy
- Build Customer Loyalty
- Direct Referral Traffic To Your Site Or Blog
- Social Media Can Assist With Link Building
- Establish Your Brand As A Topical Authority
- Retarget Your Audience Using Social Media
- Help Your Cause To Go Viral
- Driving Conversions
- Promote Your Content
- Communicate With Customers About Niche Topics You Both Love
- Use Social Proof To Connect With Potential Customers Like Your Existing Audience
- Easy A/B Testing To Get The Biggest Results
- Use #Hashtags To Increase Your Reach
- Keep Your Customers Up-To-Date

Thought provoking creatives



WHAT'S BEHIND YOU DOESN'T MATTER

-Enzo Ferrari



Mi7 Journey with Ferrari

Mumbai



70th
Ferrari
Anniversary

year

Chennai



MMRT
race track

Mysore



launch of
GTC Lusso 4
in mysore place

Mysore



launch of
portofino
in silent shores

Bangalore



launch of
portofino

PHOENIX | KESSAKU
THE MASTERPIECE



"It never gets easier, you just get faster"
- Greg LeMond

#clubsharadacycles

For The Best Cycling Experience
Sharada Platina, Clock tower Square, Mysore,
Karnataka

SHARADA
CYCLE & WATCH STORES
CELEBRATING 44 YEARS



#Happy Customer Diaries

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Sharada Platina, Clock tower Square, Mysore,
Karnataka 570001

#teamsharadacycles

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CELEBRATING 44 YEARS



DID YOU KNOW ?

The Hercules Cycle & Motor Company Limited was a British bicycle manufacturer founded on 9 September 1910 in Aston in England. The name Hercules was chosen for its associations of durability and robustness.

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Children are great imitators. So give them something great to imitate.

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HAPPY Onam

ON THIS JOYOUS OCCASION OF ONAM, WE WISH YOU JOY & GOOD HEALTH & MAY YOU ALWAYS ENJOY THE BOUNTY OF NATURE!

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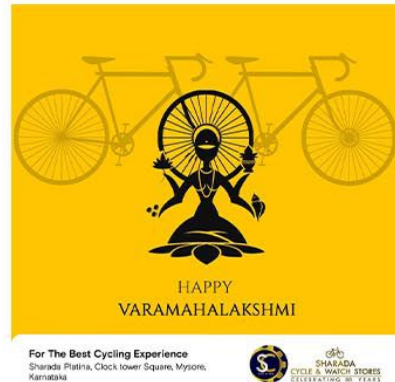


TREK

enquire now #clubsharadacycles

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HAPPY VARAMAHALAKSHMI

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TREK Domane SL 3

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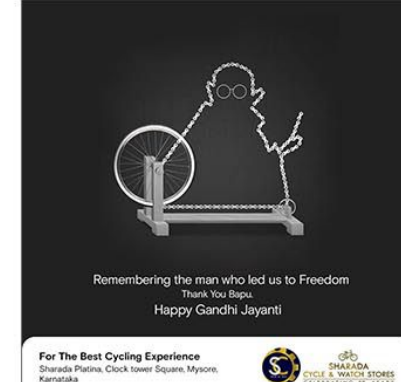
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"Never settle for less, keep riding till you reach your destination!"

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CELEBRATING 44 YEARS



Remembering the man who led us to Freedom
Thank You Bapu.
Happy Gandhi Jayanti!

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CELEBRATING 44 YEARS

Discuss for Social Media and campaigns. Marketing Packages !

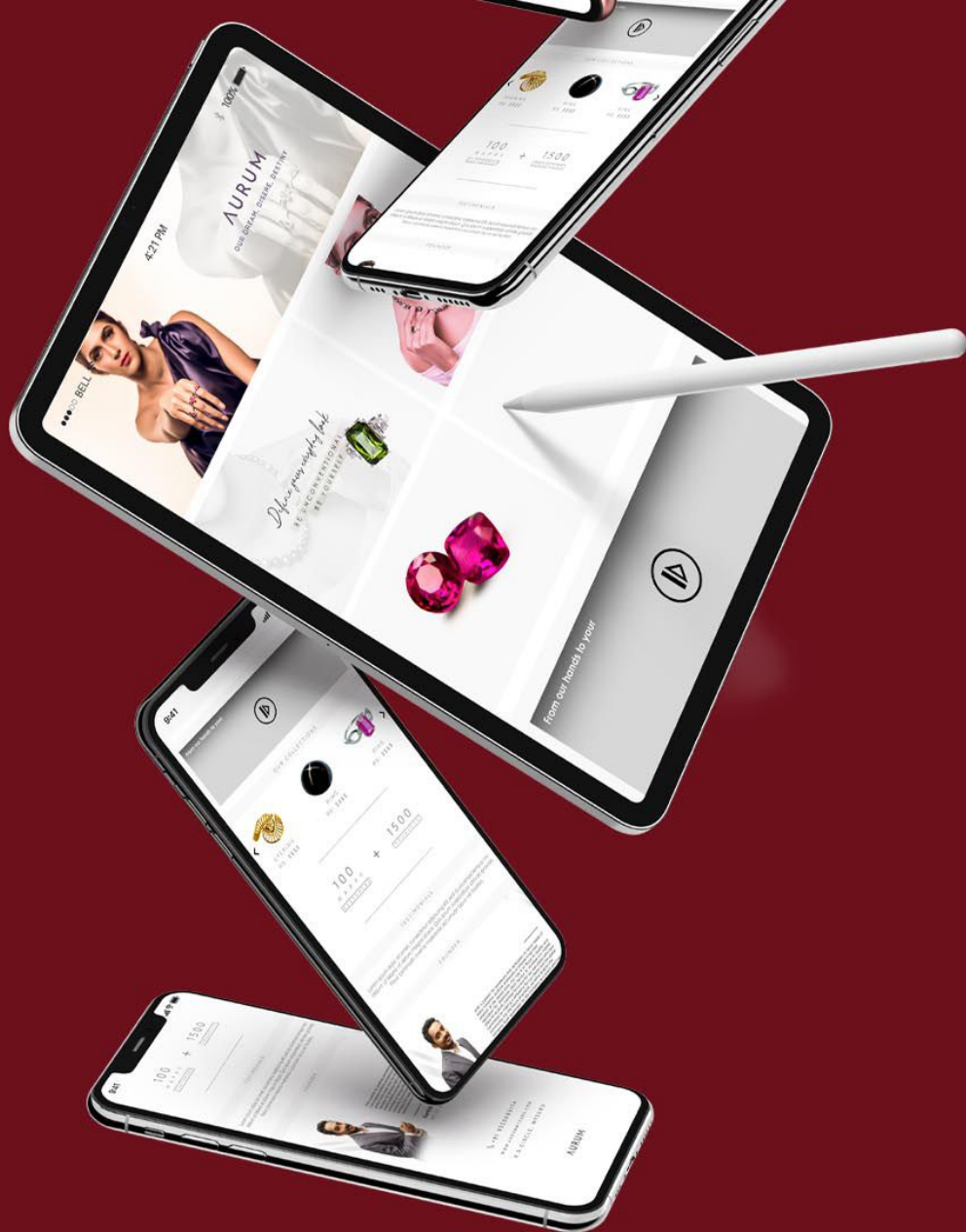
5000/PM

This economical packages of **5000*** rs involves **15 posts, 2 reels, 2 videos and social media maintenance** of your brand.



10000/PM

This industrial packages of **10000*** includes **2000** rs boosting budget for the page, **24 posts, 4 videos, 4 reels and social media maintenance** of your brand.



Business Promotion

Digital Marketing | Social Media Marketing
Business Consultation | Business Networking
Branding | Advertisement | Lead Generation
Online Negotiation | Business Buy & Sell
Export & Import | Business Database
Market Research | Marketing Strategy
Online Reputation Management
Social Media Management
Facebook Marketing | Google Marketing
Instagram Marketing | Twitter Marketing
Youtube Marketing

A person wearing a black suit, white shirt, and red tie is centered in the frame. A large, solid red arrow points downwards from the top of the image, passing over the person's head and tie. The background is black.

Thank you

#Beingmi7