

# **PROFESSIONAL SUMMARY**

Front-End Developer with 5+ years of experience building responsive, user-focused web applications using React, JavaScript, HTML, CSS, and modern frameworks like Tailwind and Next.js. Skilled in translating UI/UX designs into clean, optimized code with strong attention to performance and accessibility. Background in WordPress, PHP, and digital design tools enhances ability to deliver polished, conversion-driven interfaces.

### PROFESSIONAL EXPERIENCEEXPERIENCE

### **TECH I.S. India Pvt Ltd**

iii Dec 2019 - Aug 2024

Bangalore

(Formerly, MUSUBI MANAGEMENT PRIVATE LIMITED)

#### **Front End Developer**

- Developed responsive, high-performance web applications using JavaScript, React, PHP, and Next.js, ensuring cross-browser compatibility and mobile responsiveness.
- Built and maintained reusable front-end components to enhance development efficiency and ensure consistent UI/UX across projects.
- Managed and updated the company website using modern front-end workflows, maintaining content accuracy and optimal performance.
- Designed and implemented a custom WordPress blog to support company content strategy, resulting in a 25% increase in user engagement.
- Collaborated closely with UI/UX teams to improve design systems and enhance usability for internal and external platforms.
- Conducted A/B testing and front-end optimization to improve user experience and increase interaction rates.
- Supported brand and marketing initiatives by designing front-end assets, micro-interactions, and responsive layouts aligned with brand guidelines.

### Golda it solution

May 2017 - Sep 2019

Kanyakumary

#### UI Designer | GRAPHIC DESIGNER | TUTOR

- Designed UI/UX prototypes for websites and applications, delivering intuitive and visually engaging user experiences.
- Developed responsive and cross-browser compatible web pages using modern HTML and CSS practices.
- Created compelling ad creatives, SMM posters, and marketing collateral for digital and print campaigns.
- Led hands-on training sessions as a creative technology tutor, mentoring students and junior professionals in a wide range of tools including HTML, CSS, PHP, Adobe XD, Figma, Photoshop, Illustrator, Premiere Pro, After Effects, and Flash—bridging the gap between design and development with real-world, project-based learning.

### **Portfolio**

https://kiranlal-io.vercel.app/

https://www.behance.net/kiranlalJ

### FIND ME

- in /kiran-lal
- /kiranlal6dx
- /kiranlal\_2
- /kiranlal2

# **TECHNICAL SKILLS**

### • Front-End Development:

HTML5, CSS3, Tailwind, SCSS, Bootstrap, JavaScript, Typescript, React, Redux, Next, PHP, WordPress, Shopify.

# • UI/UX Design:

Figma, Adobe XD, Sketch.

# • Graphic Design:

Adobe Photoshop, Adobe Illustrator, CorelDraw, Indesign, Canva and Adobe Express.

#### · Digital Marketing:

SEO, SEM, SMM, Email Marketing (SendGrid, Brevo, Mailchimp), A/B Testing, Market Research, CRM Management.

#### Video Editing:

Adobe After Effects, Premiere Pro, DaVinci Resolve.

### · Other Skills:

Maya, 3DS Max, Blender.

#### **EDUCATION**

#### **B.sc Digital Media**

ICAT AFFILIATED ANNAMALAI UNIVERSITY | 2010 – 2013 | CHENNAI

#### HSS

ST.LAWRENCE HIGHER SECONDARY SCHOOL | 2008 - 2009 | Vllukuri.

# SSLC

ST.LAWRENCE HIGHER SECONDARY SCHOOL,  $\mid$  2006 – 2007  $\mid$  Vllukuri.

#### **CERTIFICATIONS**

#### MSE

APOLLO COMPUTER EDUCATION

#### MMV

APOLLO COMPUTER EDUCATION

# **Hardware & Networking**

APOLLO COMPUTER EDUCATION

#### **Hobbies**

Fitness Internet surfing

Audio Books Hiking