

Content Creation Prompts

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Blog Posts | Product Descriptions |
Ad Copy
With SEO Optimization Focus

BLOG POST PROMPTS

1. Educational Post

"Write an educational blog post explaining [Topic] for beginners. Use simple language, examples, and clear explanations. Structure the content with headings and bullet points. Include SEO keywords: [Keyword List]."

2. How-To Guide

"Create a blog titled 'How to [Task] in X Simple Steps'. Break down the process into step-by-step instructions. Add tips, common mistakes, and tools needed. Use SEO keywords: [Keyword List]."

3. Listicle Post

"Write a listicle blog post titled 'Top 10 [Items/Tips/Tools] for [Audience/Need]'. Include a short intro, a numbered list with short descriptions, and a conclusion with a call to action. Use keywords: [Keyword List]."

4. Comparison Post

"Write a comparison blog post between [Option A] and [Option B]. Discuss pros and cons, price, features, and use cases. Recommend the better option for specific needs. Use SEO keywords: [Keyword List]."

5. Problem-Solution Post

"Write a blog post about the problem [Common Pain Point] and explain how [Solution/Product] can help solve it. Use case studies, benefits, and stats. End with a call to action and use keywords: [Keyword List]."

PRODUCT DESCRIPTION PROMPTS

1. Feature-Benefit Format

"Write a product description for [Product Name] highlighting each feature and translating it into a benefit. Make it customer-focused and persuasive. Use SEO keywords: [Keyword List]."

2. Targeted Persona Description

"Create a product description for [Product Name] tailored to [Target Audience]. Emphasize how it addresses their needs or solves their problems. Add a strong call to action and keywords: [Keyword List]."

3. **Short & Snappy**

“Write a short and engaging product description (under 50 words) that communicates luxury, efficiency, or value. Use emotional and sensory words. Include keywords: [Keyword List].”

4. **E-commerce (Amazon/Flipkart) Format**

“Write an SEO-optimized e-commerce product description for [Product Name]. Include:

- Title with main keyword*
- 3-5 bullet points for features/benefits*
- A short paragraph with storytelling*

Use keywords: [Keyword List].”

AD COPY PROMPTS

1. **Problem-Solution Style**

“Create an ad copy for [Product/Service] by starting with a relatable problem [Problem]. Show how the product solves it quickly. Use persuasive, emotional words and end with a CTA. Keep it under 2-3 lines.”

2. **Testimonial Style**

“Write an ad copy that mimics a happy customer review for [Product/Service]. Keep it authentic, relatable, and emotionally engaging. End with a CTA like ‘Try it now’ or ‘Join the happy customers today.’”

3. **Urgency and Offer Based**

“Create a short ad copy for a limited-time offer on [Product/Service]. Highlight savings, urgency (‘Only today’, ‘Ends soon’), and include a strong CTA.”

4. **Transformation Focused**

“Write a value-driven ad copy that shows how [Product/Service] transforms the customer’s life — physically, emotionally, or professionally. Use words that inspire confidence and end with an empowering CTA.”