

blinkit

India's Last Minute App

FILTER PANEL

Outlet Location ...

All

Outlet Size

All

Item Type

All

\$12,01,...

TOTAL SALES

\$141

AVG SALES

8523

NO OF ITEMS

3.9

AVG RATING

Total sales

Avg sales

No of Item

AVG Rating

FAT CONTENT

Low Fat Regular

3K

\$1M

Total sales

6K

ITEM TYPE

Fruits a...	1232
Snack F...	1200
Househ...	910
Frozen ...	856
Dairy	682
Canned	649
Baking ...	648
Health ...	520
Soft Dri...	445
Meat	425
Breads	251
Hard D...	214
Others	169
Starchy...	148
Breakfast	110
Seafood	64

Fat by Outlet

Low Fat Regular

Tier 3	2.2K	1.2K
Tier 2	1.8K	1.0K
Tier 1	1.5K	0.8K

OUTLET ESTABLISHMENT

Year	Value
2012	78K
2013	130K
2014	132K
2015	131K
2016	132K
2017	133K
2018	205K
2019	180K
2020	129K
2021	130K
2022	131K

OUTLET SIZE

Medium Small High

248.99K

507.9K

444.79K

OUTLET LOCATION

Tier 3	472.13K
Tier 2	393.15K
Tier 1	336.40K

100%

71.3%

OUTLET TYPE

Outlet Type	Total sales	No of Item	Avg sales	AVG Rating	Item Visibility
Supermarket Type2	\$1,31,478	1K	\$141.678638362069	3.93	56.62
Supermarket Type1	\$7,87,550	6K	\$141.2138950690335	3.92	338.65
Grocery Store	\$1,51,939	1K	\$140.2946897506925	3.93	113.57
Supermarket Type3	\$1,30,715	1K	\$139.8017910160428	3.91	54.80