

Day-1 Laying the Foundation for your Marketplace Journey

General E-Commerce

Step-1

Choice: General E-commerce

Introduction:

Welcome to Comforty, a one-stop online marketplace that combines the convenience of everyday product shopping with the elegance & comfort of high-quality furniture. Our mission is to redefine how people shop for their homes by offering a seamless, customer-centric experience with products designed to enhance comfort & lifestyle.

Step-2 Business Goal

1. Goal:

To establish Comforty as a trusted online marketplace offering high-quality furniture (chairs, sofa, etc) and a diverse range of products to enhance customer's comfort & convenience.

2. Identify the Problem & Target Audience

Problem Solved:-

Many customers face challenges finding affordable, stylish furniture alongside everyday products on a single platform.

Target Audience

Target Audience:

- Homeowners: looking for stylish & functional furniture.
- Busy Professionals: Seeking convenience in online shopping.
- General Shopping: Valuing affordability & quality for everyday products.

3. Products and Services

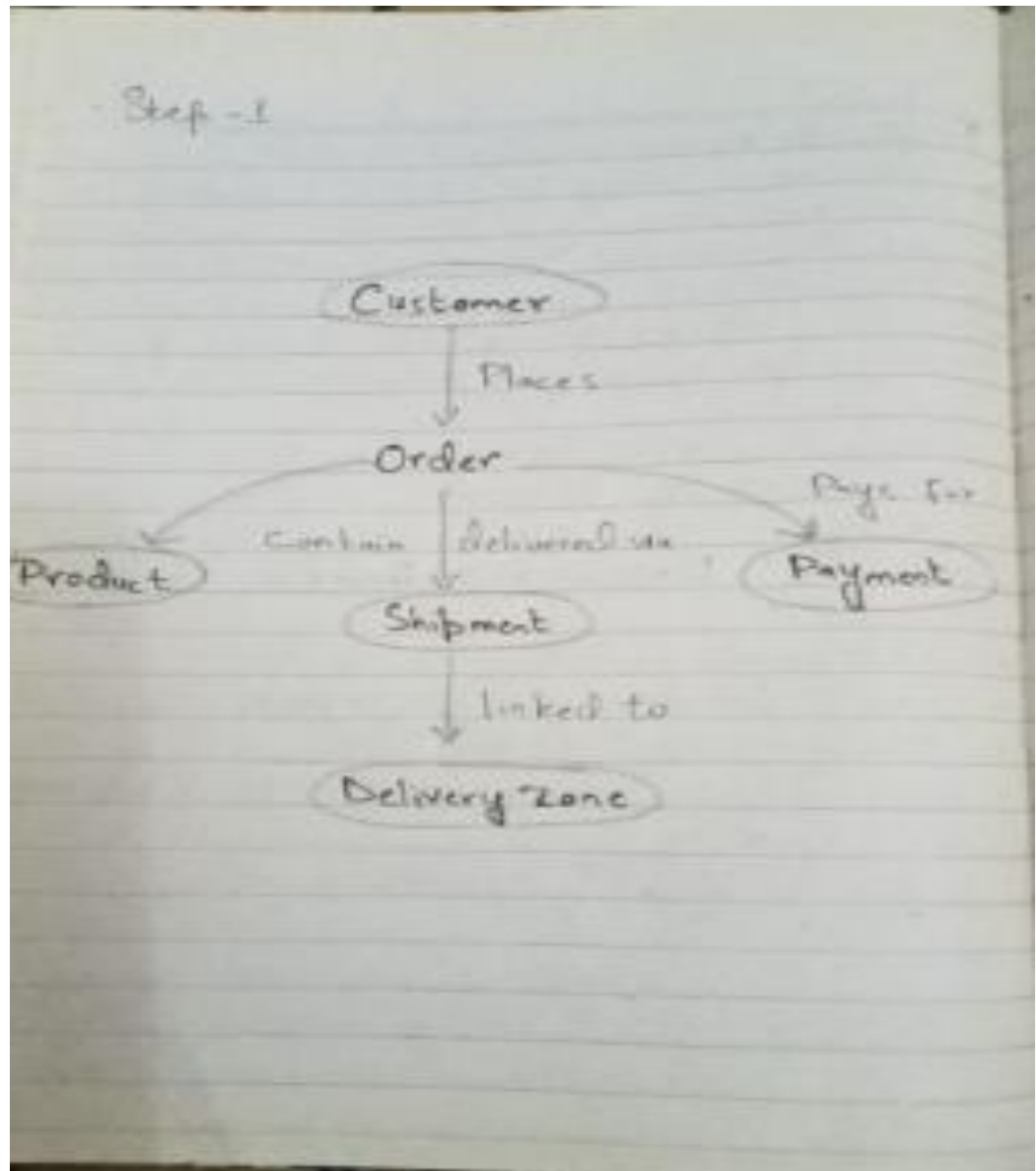
What comforty offers:

A wide range of everyday Products,
Similar to Daraz and Amazon.

• Additional Services:-

- Fast Delivery to all regions.
- Hassle-free return Policy.
- Competitive Pricing with no compromise on quality.

Diagram



Create Data Schema

Step-3

Create Data Schema

Customer Fields	Product Fields	Order Fields
<ul style="list-style-type: none">• Customer ID• Name• Email• Phone• Address	<ul style="list-style-type: none">• Product ID• Name• Description• Price• Category• Stock	<ul style="list-style-type: none">• Order ID• Customer ID• Order Date• Total Price• Status

Delivery Zone Fields	Shipment Fields	Payment Fields
<ul style="list-style-type: none">• Zone ID• Location• Delivery Charges	<ul style="list-style-type: none">• Shipment ID• Shipment Date• Delivery Zone ID	<ul style="list-style-type: none">• Payment ID• Order ID• Payment Date• Amount Paid• Payment Method (eg Credit card, Debit Card, UPI, Cash on Delivery)• Payment Status