

Sales & Marketing Insights- 2 Year Analysis

GENDER

All

SERVICE

All

Total Enquiries

1111

Total Admissions

658

Conversion Rate

59.23%

Total Revenue

13.25M

Pending Revenue

11.56M

DISTRICT

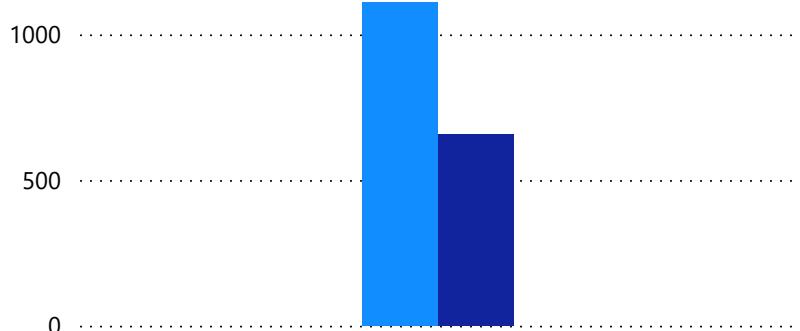
All

DATE_OF_ADMISSION

01-04-2024

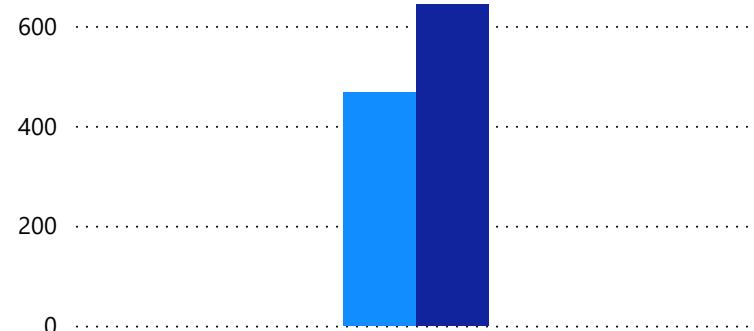
Enquiry vs Admission

● Total Enquiries ● Total Admissions



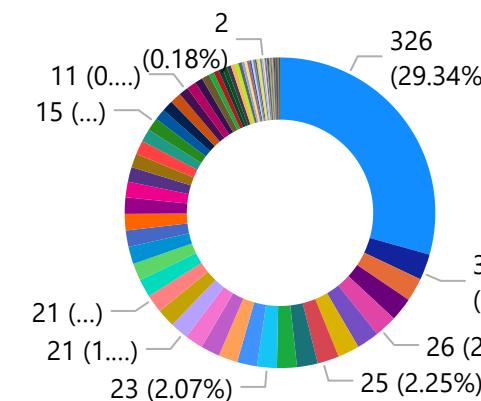
Enquiries by Gender

GENDER ● FEMALE ● MALE



Enquiries by District

DISTRICT
● PUNE
● CHHATTISGARH
● HARYANA
● MIZORAM
● NAGALAND
● RAJASTHAN
● GOA



Admissions by Service

APP DEVELOPMENT



GAME DEVELOPMENT



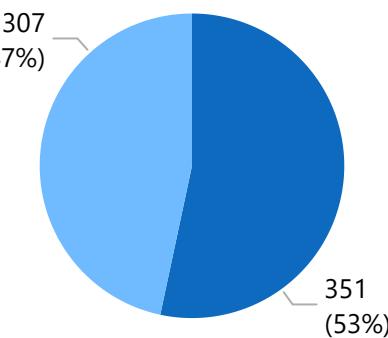
DIGITAL MARKETING



GAME DEVELOPMENT

Admissions by Payment Status

307 (47%)



Payment Status

● Full Payment
● No Payment

Revenue by Service

APP DEVELOPMENT



GAME DEVELOPMENT



DIGITAL MARKETING



GAME DEVELOPMENT

