Theme

This week's course material inspired me to redesign the zen garden in a way that made the page feel more like a printed document. There are still some parts of picking a book or magazine that just feels more natural than scanning through a web layout with drop down bars and tabs. I wanted to use this design to experiment with ways of combining the layout of the old print structures and new web structure.

User Impact

I'm going to use a split screen format for my redesign project. This suites my theme well because it is a modern web design trend that visually and structurally refers to the older media format of print. By fixing navigational info, footer info and links to the left, the user can utilize the information much like they would a table of contents or cover page. The content on the right will remain unfixed. This will allow the user to scroll through the page content, without even loosing navigational details. I want to remind the user of the experience of turning a page, while still keeping familiar web structures in tact.

Inspiration

I want the styling of the site to emphasize the structural theme of old meets new. The graphics of my site will modeled after the swiss design look. This style provides a good visual metaphor for my site structure idea because it's an older minimal style that is beginning to regain popularity. Though I'm not going to use the same full screen technique found in the snowfall article, the design of this page inspired my design because it taught me that you can make stunning, interactive, and functional sites without following all of the conventional structure rules of web design.

http://www.swissted.com/
http://www.nytimes.com/projects/2012/snow-fall/#/?part=tunnel-creek
http://www.csszengarden.com/221/
http://www.webdesignerdepot.com/2015/01/4-essential-layout-trends-for-2015/