

# CZ4041/CE4041: Machine Learning

## Lesson 10: Clustering

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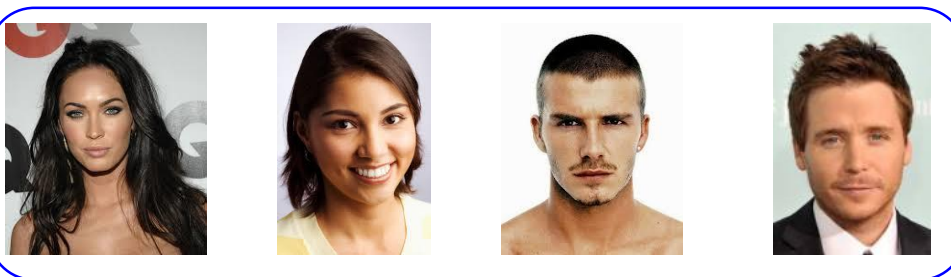
Acknowledgements: some figures are adapted from the lecture notes of the book “Introduction to Data Mining” (Chap. 8). Slides are modified from the version prepared by Dr. Sinno Pan.

# Supervised Learning

- The examples presented to computers are pairs of inputs and the corresponding outputs, the goal is to “learn” a **mapping** or **model** from inputs to labels

Labeled  
training data

Inputs: Face images →



Outputs:  
Female or Male →

Female      Female      Male      Male

$$\text{label} = f(\text{input})$$

# Unsupervised Learning

- The examples presented to computers are a set of inputs without any outputs, the goal is to “learn” an **intrinsic structure** of the examples, e.g., clusters of examples, density of the examples

Unlabeled  
training data

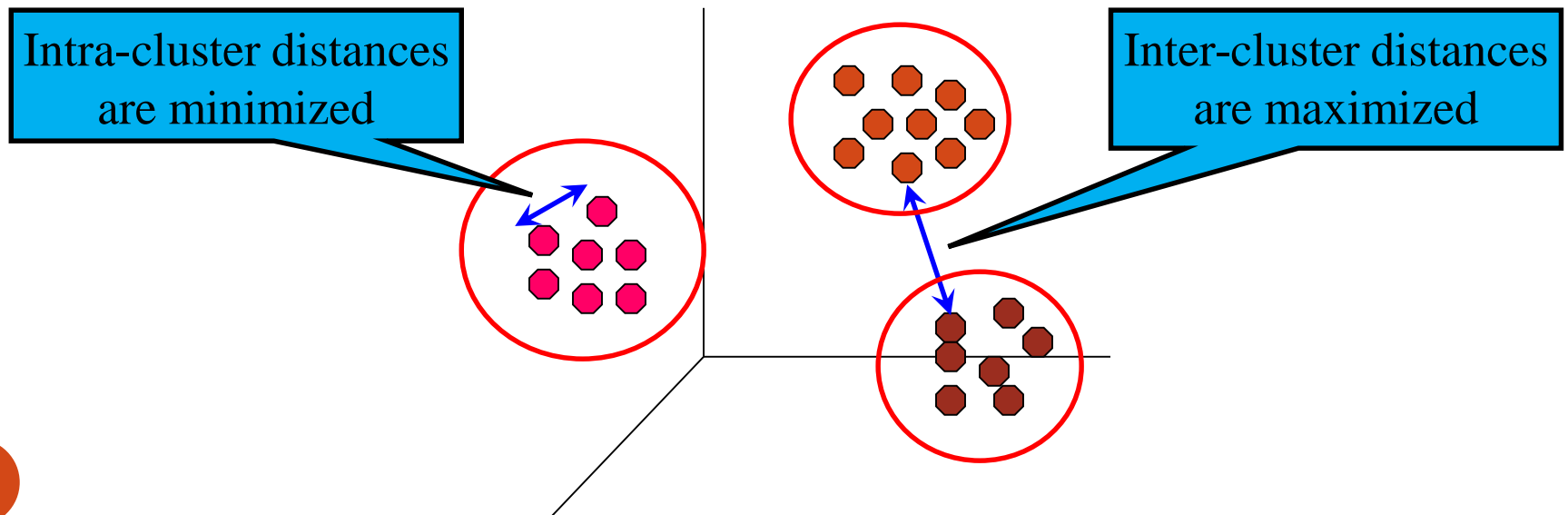
Inputs: Face images →



Groups of similar faces

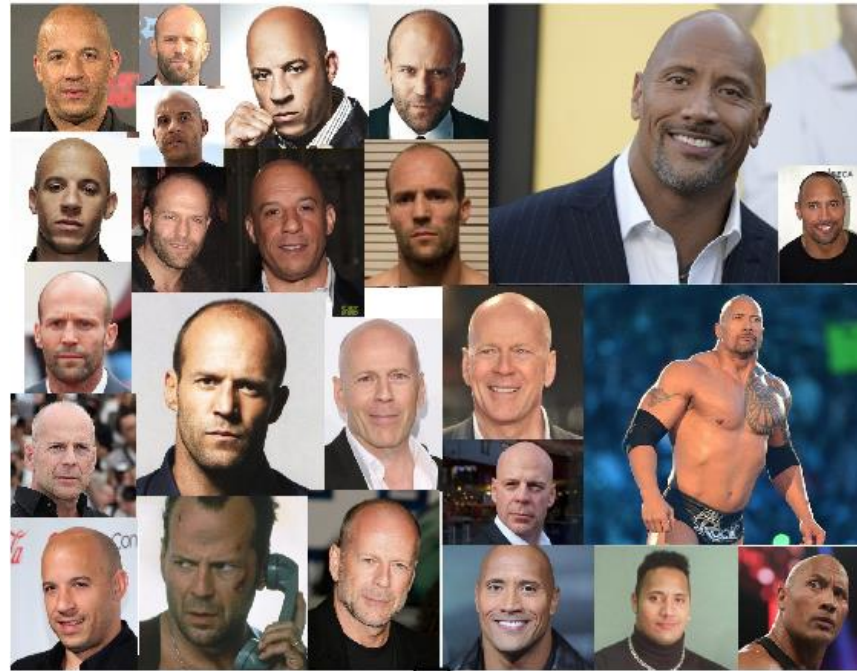
# What is Cluster Analysis?

- Finding groups of data instances such that the data instances in a group are
  - similar to one another
  - different from data instances in other groups



An example  
of clustering

Grouping faces  
for different  
persons



Images are copied from <http://blog.dlib.net/2017/02/high-quality-face-recognition-with-deep.html>

## Customer segmentation

Based on customers' profiles:  
education background, occupation,  
shopping behaviours, etc.



# What is not Cluster Analysis?

- Supervised classification
  - Have class label information
- Simple segmentation
  - Dividing customers into different groups alphabetically, by last name

# Notion of a Cluster can be Ambiguous



How many clusters?



Six Clusters



Two Clusters



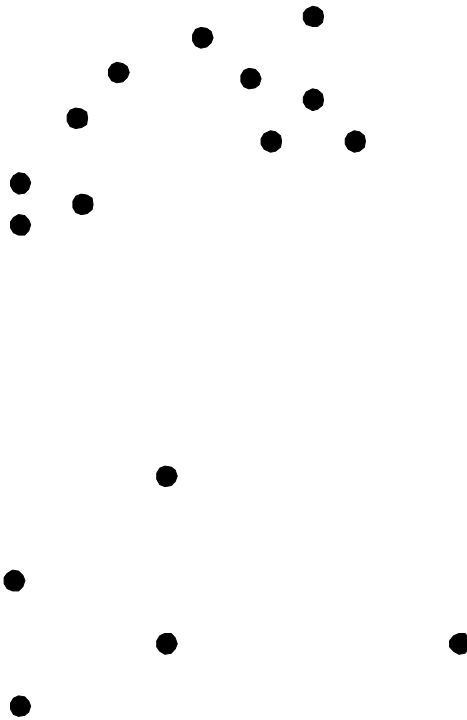
Four Clusters



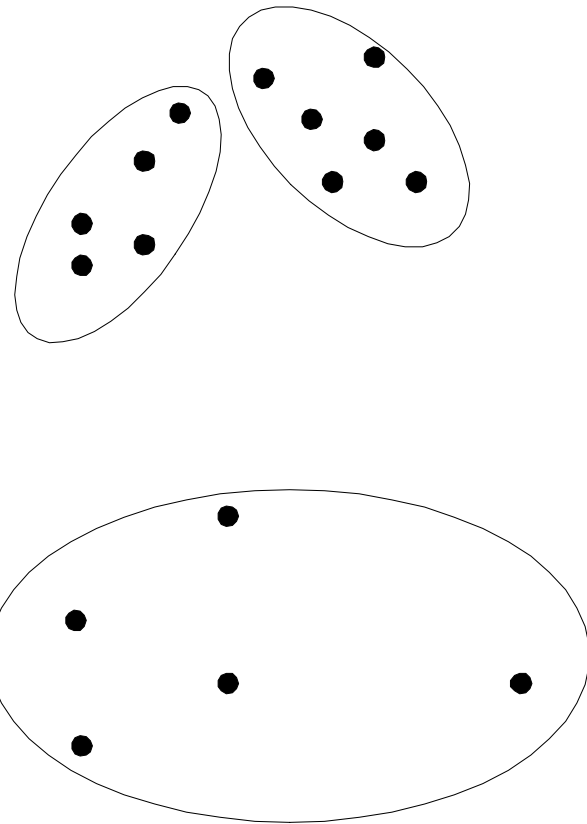
# Types of Clusterings

- A **clustering** is a set of clusters
- Important distinction between **hierarchical** and **partitional** sets of clusters
- Partitional clustering
  - Divide data instances into **non-overlapping** subsets (clusters) so that each data instance is in exactly one subset
- Hierarchical clustering
  - A set of **nested** clusters organized as a hierarchical tree

# Partitional Clustering

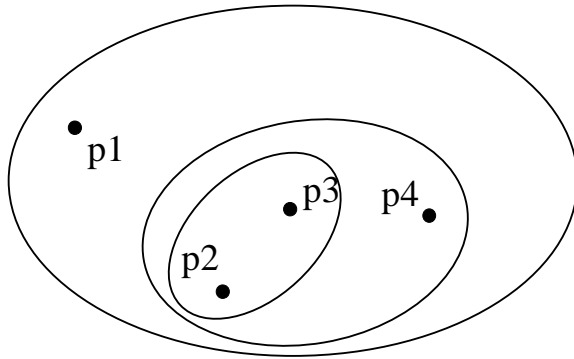


Original instances

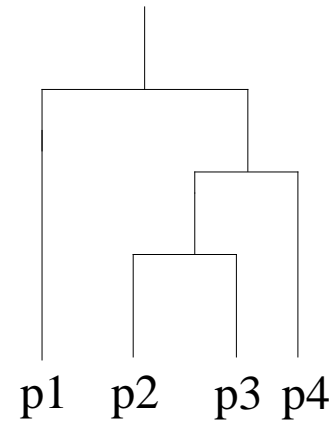


A Partitional Clustering

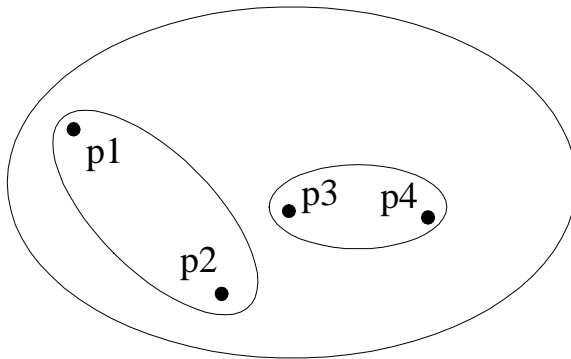
# Hierarchical Clustering



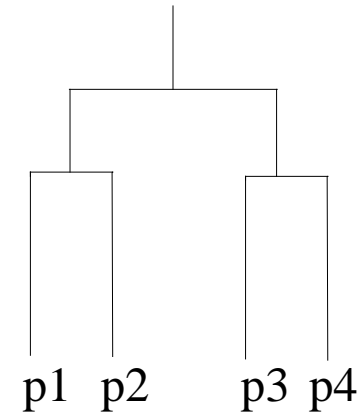
Traditional Hierarchical Clustering



Traditional Dendrogram



Non-traditional Hierarchical Clustering



Non-traditional Dendrogram

# Other Distinctions Between Clusterings

- Exclusive versus non-exclusive
  - In non-exclusive clustering, instances may belong to multiple clusters
- Fuzzy versus non-fuzzy
  - In fuzzy clustering, a point belongs to every cluster with some weight between 0 and 1
  - Weights must sum to 1
- Partial versus complete
  - In partial clustering, only some of the instances are clustered

# Clustering Algorithms

- $K$ -means and its variants
- Hierarchical clustering

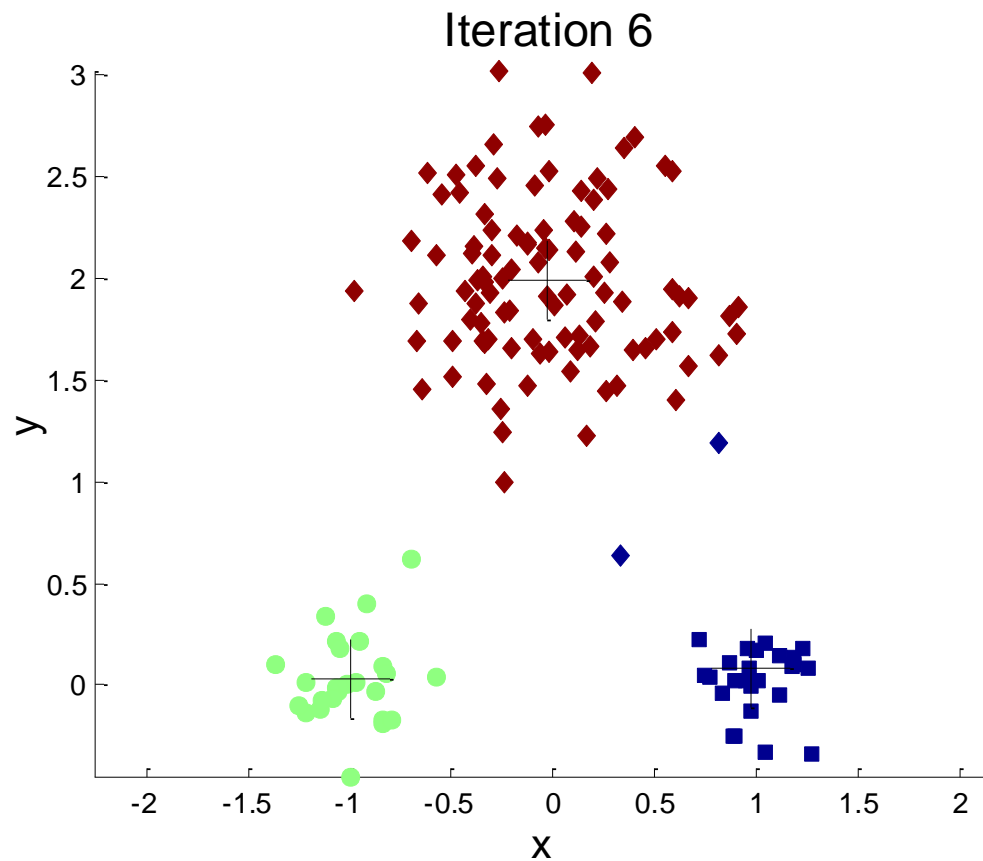
# *K*-means Clustering

- Partitional clustering approach
- Each cluster is associated with a **centroid** (center point)
- Each point is assigned to the cluster with the closest centroid
- Number of clusters,  $K$ , must be specified
- Basic algorithm:
  1. Select  $K$  data instances as the initial centroids
  2. **Repeat**
  3. Form  $K$  clusters by assigning all data instances to the closest centroid
  4. Recompute the centroid of each cluster
  5. **Until** The centroids do not change

# ***K*-means Clustering – Details**

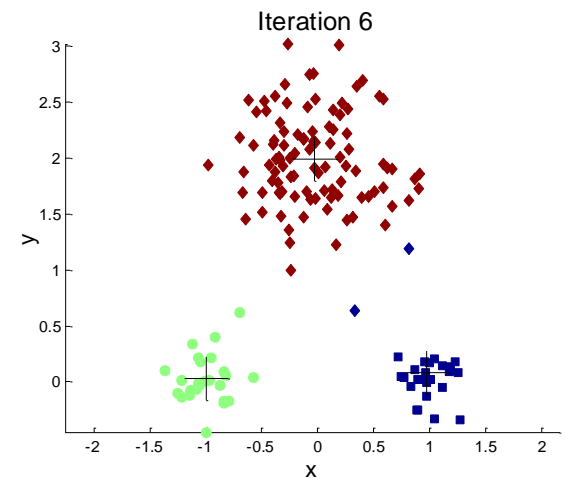
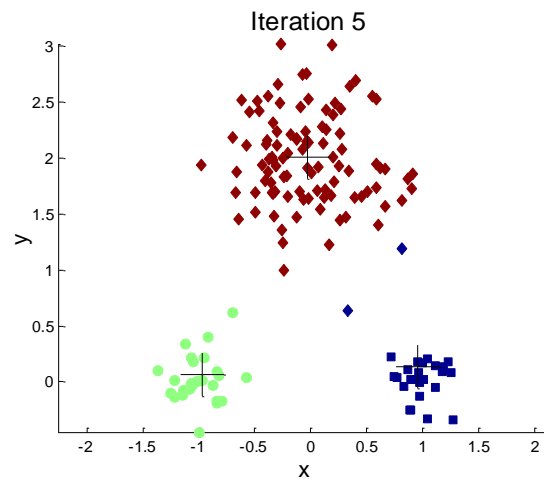
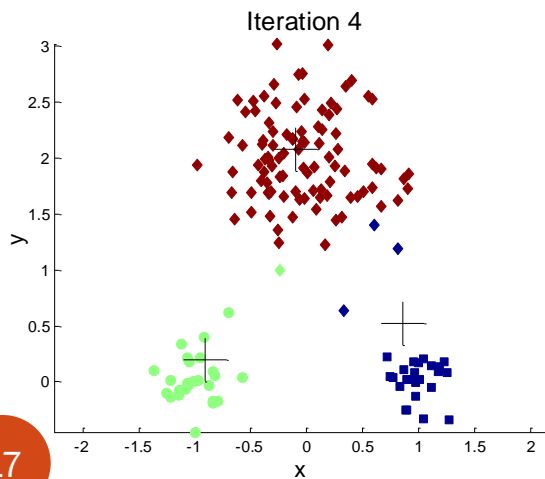
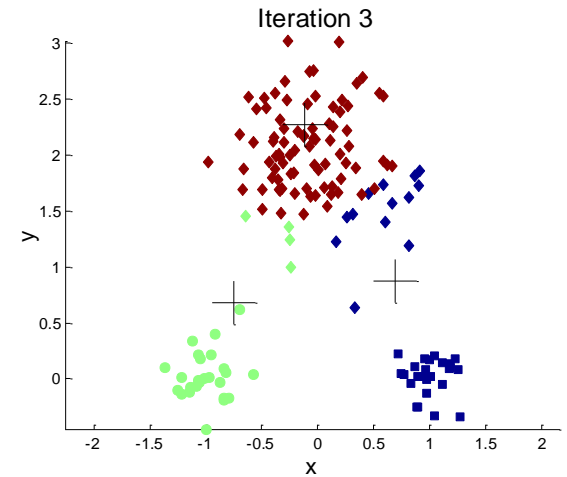
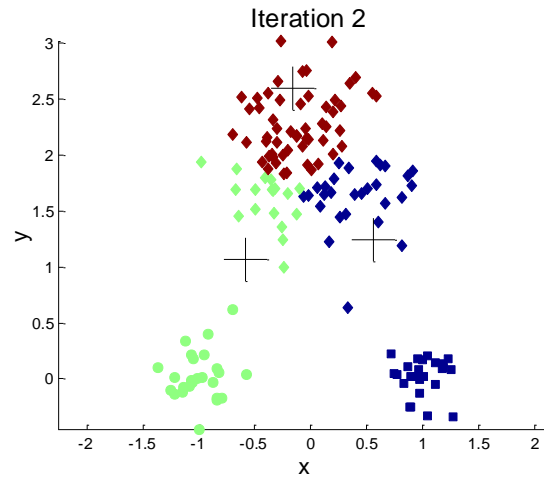
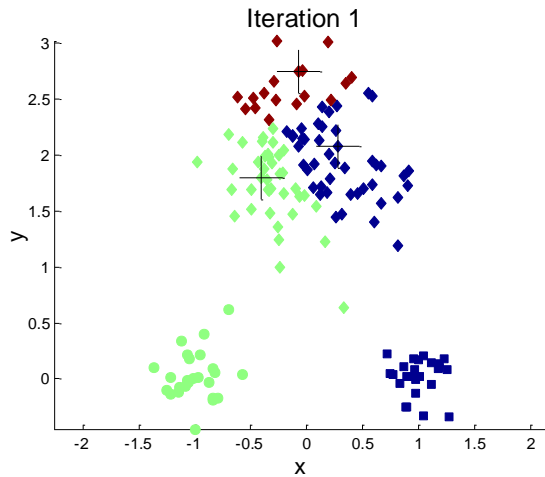
- Initial centroids are often chosen randomly
- The centroid is (typically) the mean of the data instances in the cluster
- ‘Closeness’ is measured by a proximity
  - Distance: Euclidean distance, etc
  - Similarity: cosine similarity, correlation, etc
- *K*-means will converge for common similarity measures mentioned above
  - In practice, it converges in the first few iterations
  - Often the stopping condition is changed to ‘Until relatively few instances change clusters’

# *K*-means Illustration

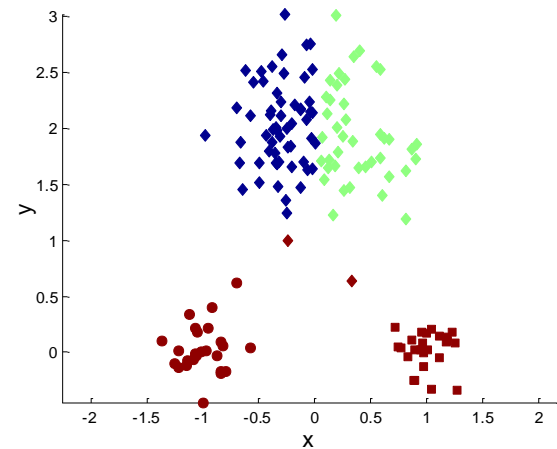
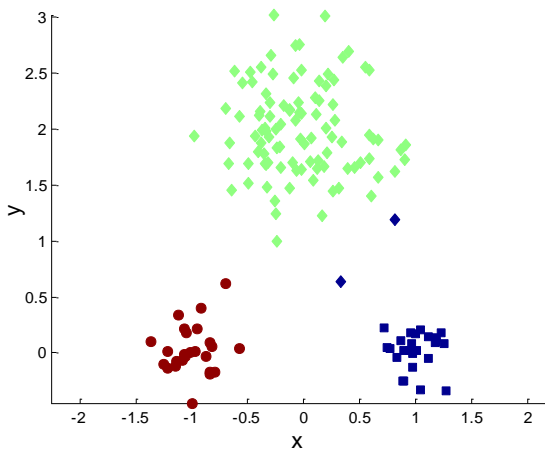
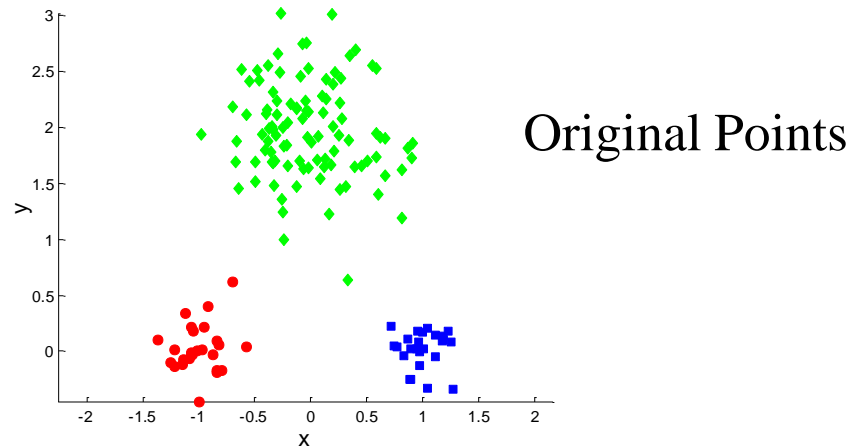




# *K*-means Illustration (cont.)



# Two different $K$ -means Clusterings



# Evaluating *K*-means Clusters

- Most common measure is Sum of Squared Error (SSE)
  - For each data instance, the “error” is the distance to the nearest cluster that is represented by a centroid
  - To get an overall SSE, we square these errors and sum them

**Total SSE** 
$$\text{SSE} = \sum_{i=1}^K \left( \sum_{x \in C_i} \text{dist}(\mathbf{c}_i, \mathbf{x})^2 \right)$$

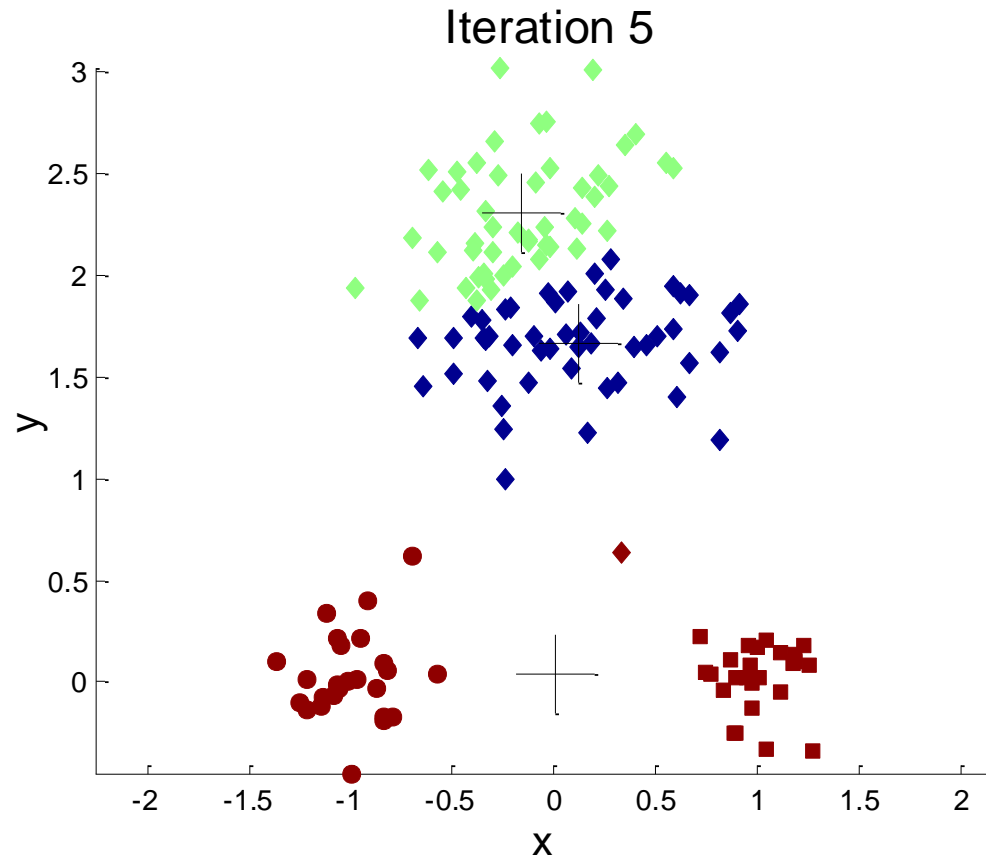
Centroid of the cluster  $C_i$

Cluster SSE for cluster  $C_i = \sum_{x \in C_i} \text{dist}(\mathbf{c}_i, \mathbf{x})^2$

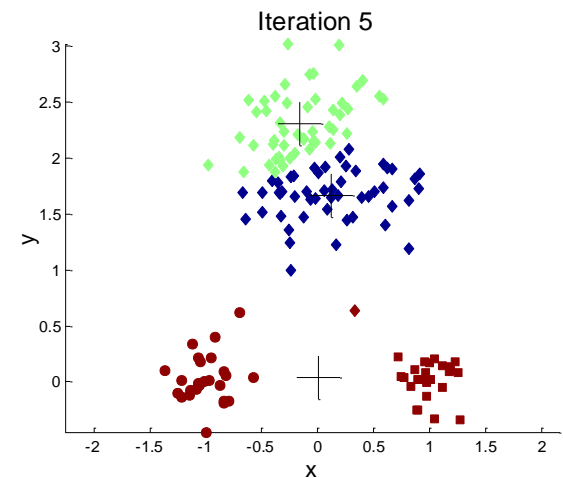
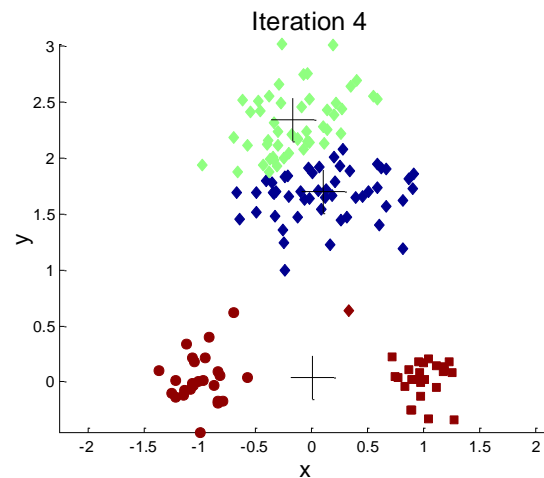
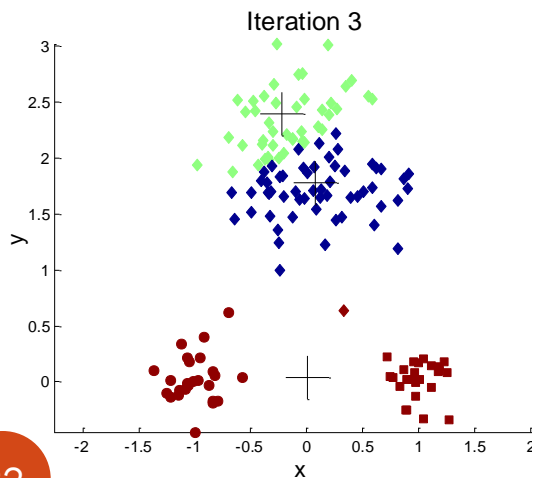
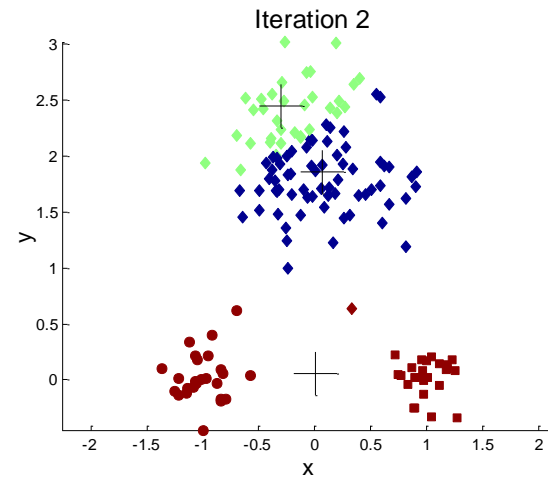
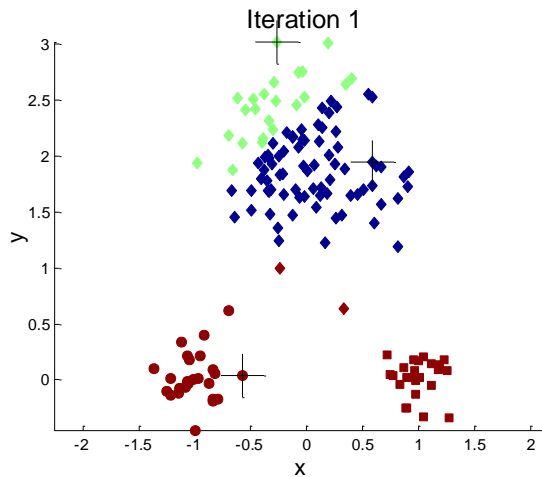
# Evaluating $K$ -means Clusters

- Given two different runs of  $K$ -means, we can choose the one with the smallest **Total SSE**
- One easy way to reduce SSE is to increase  $K$ , the number of clusters
  - However, a good clustering with smaller  $K$  can have a lower SSE than a poor clustering with higher  $K$

# Importance of Initial Centroids

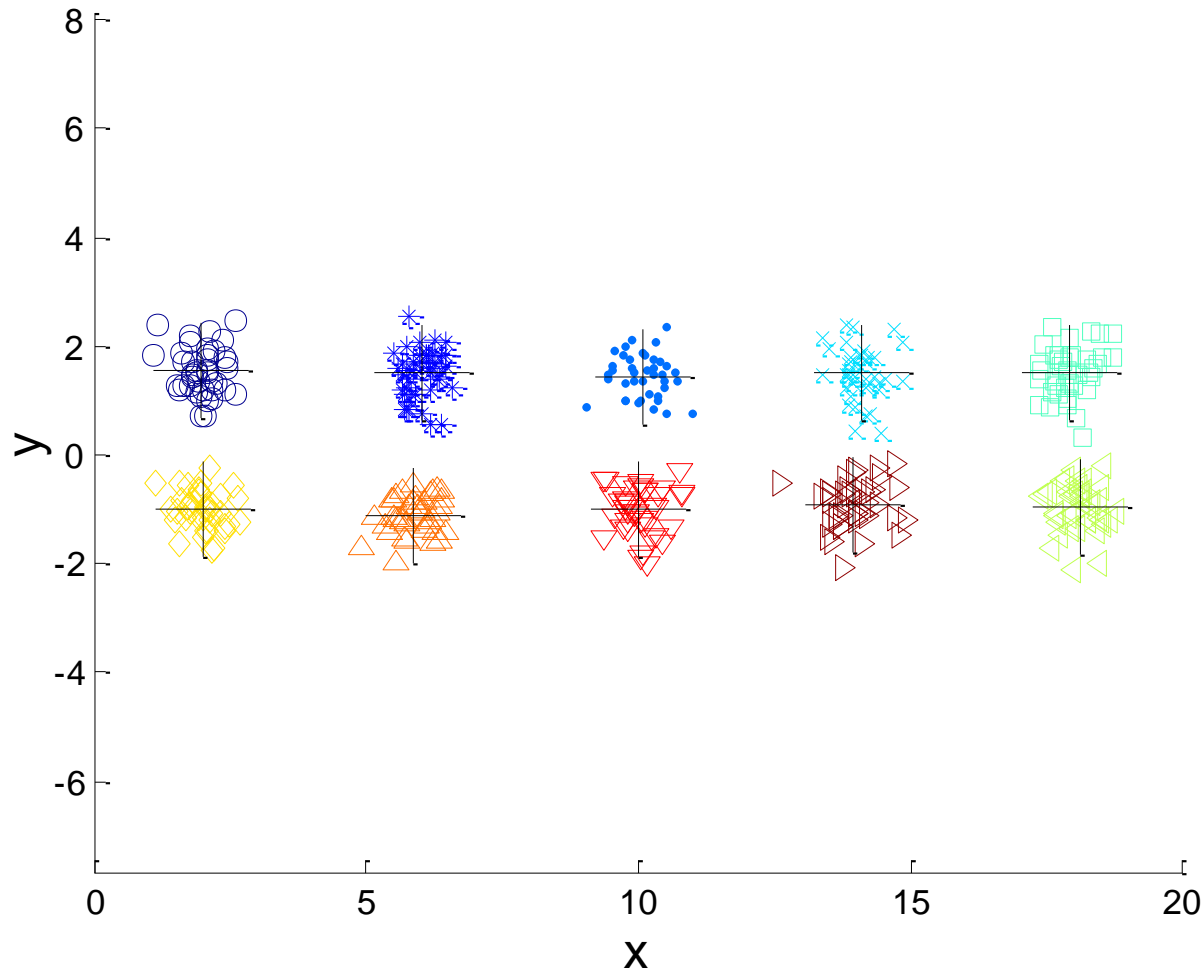


# Importance of Initial Centroids (cont.)

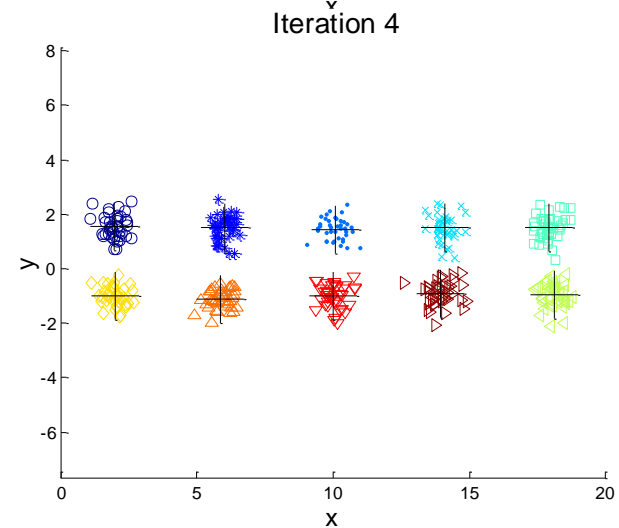
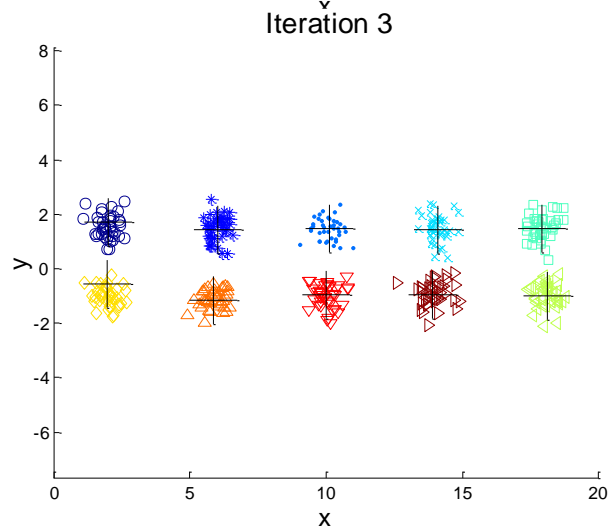
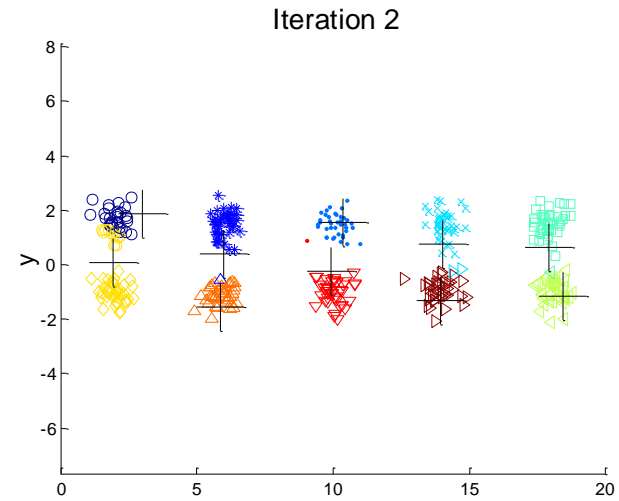
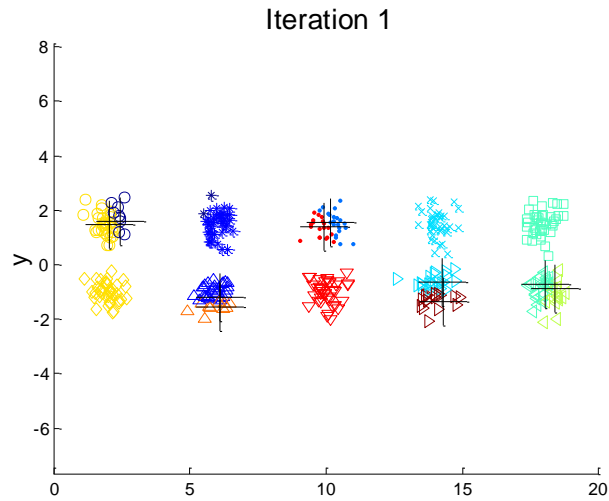


# 10 Clusters Example

Iteration 4



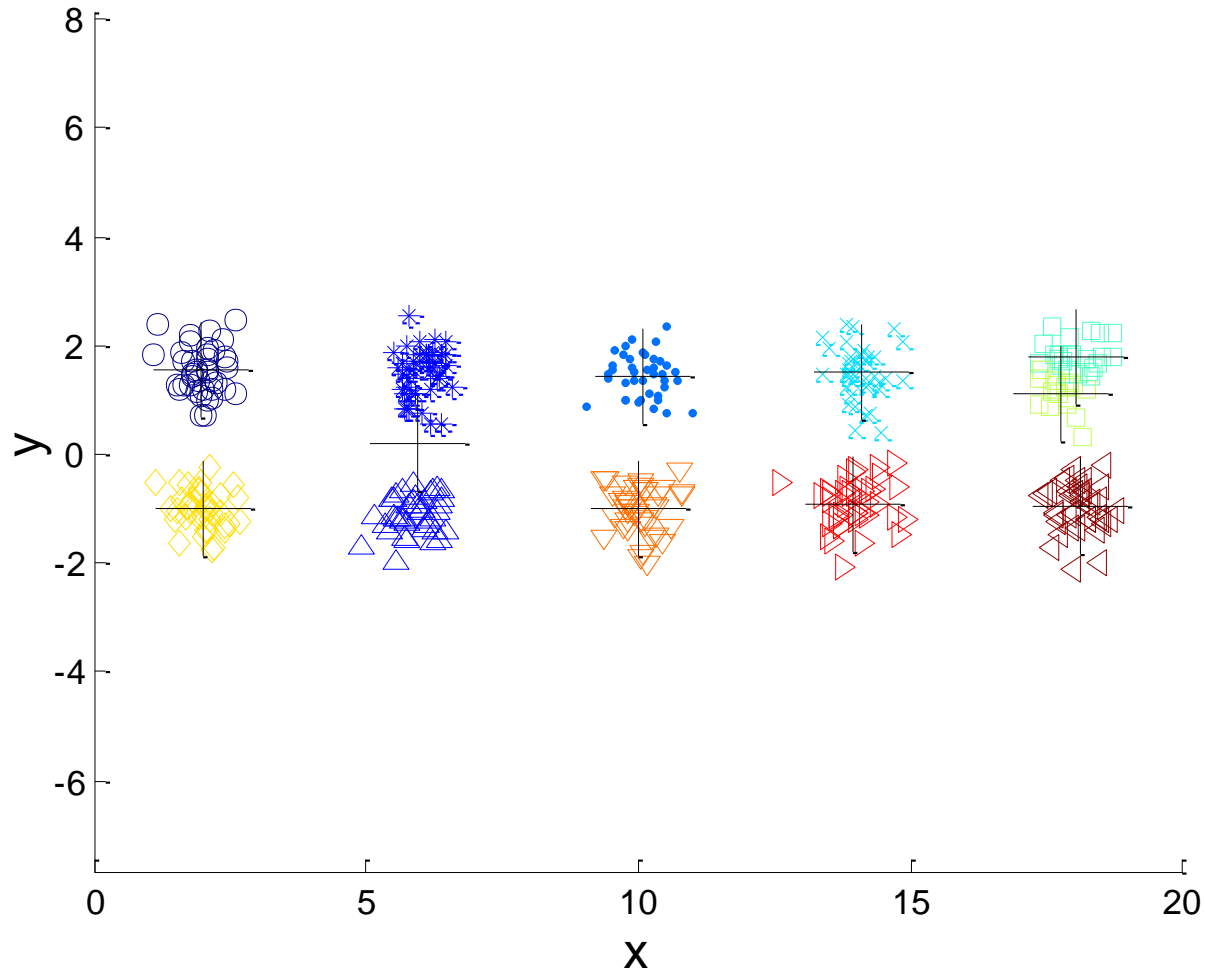
# 10 Clusters Example (cont.)



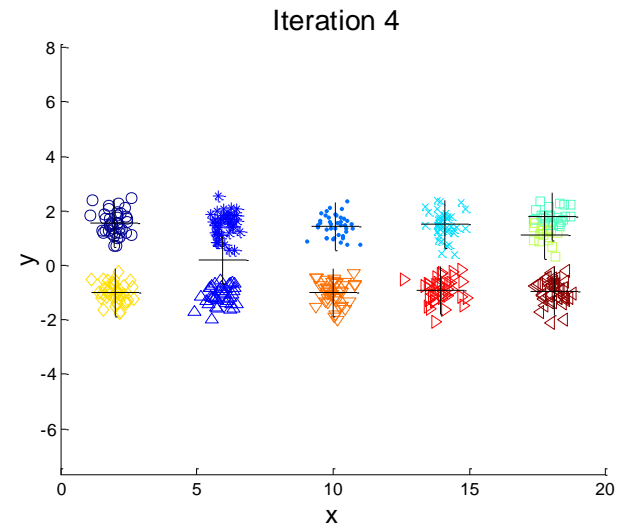
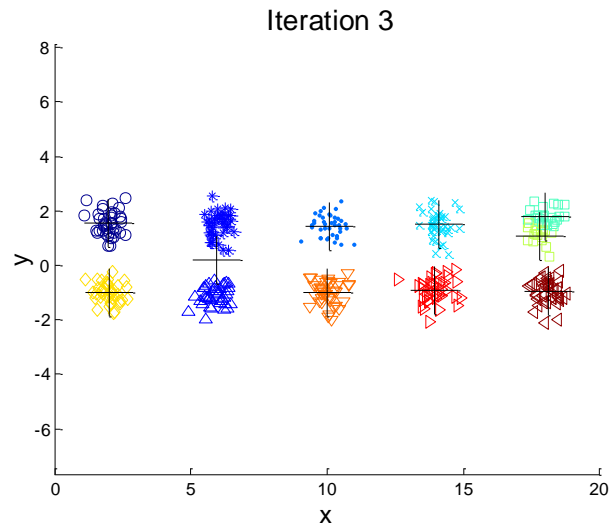
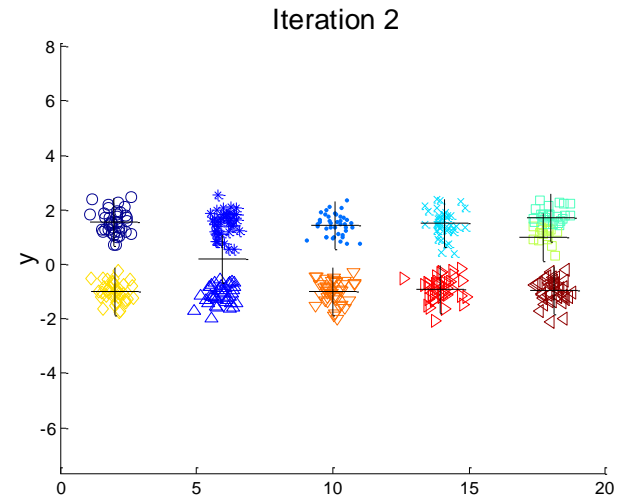
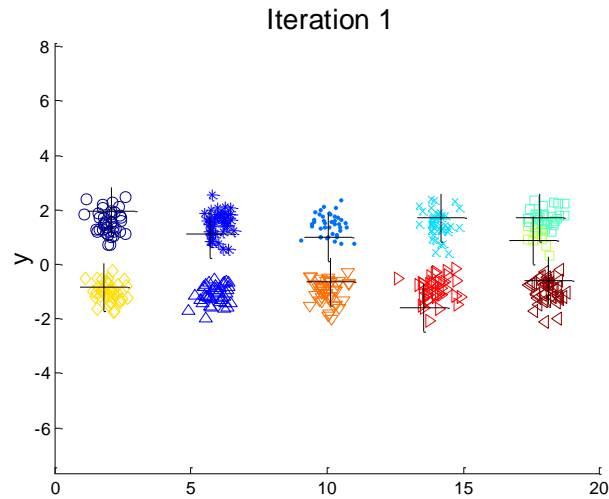


# 10 Clusters Example (cont.)

Iteration 4



# 10 Clusters Example (cont.)



Starting with some pairs of clusters having three initial centroids, while some have only one.

# Initial Centroids Issue

- Multiple runs
- Postprocessing
  - Decompose a cluster with high Cluster SSE,
  - Merge clusters with low Cluster SSE, which are close to each other
- Bisecting  $K$ -means

# Pre-processing and Post-processing

- Pre-processing
  - Normalize the data
  - Eliminate outliers
- Post-processing
  - Eliminate small clusters that may represent outliers
  - Split ‘loose’ clusters, i.e., clusters with relatively high SSE
  - Merge clusters that are ‘close’ and that have relatively low SSE

# Empty Clusters Issue

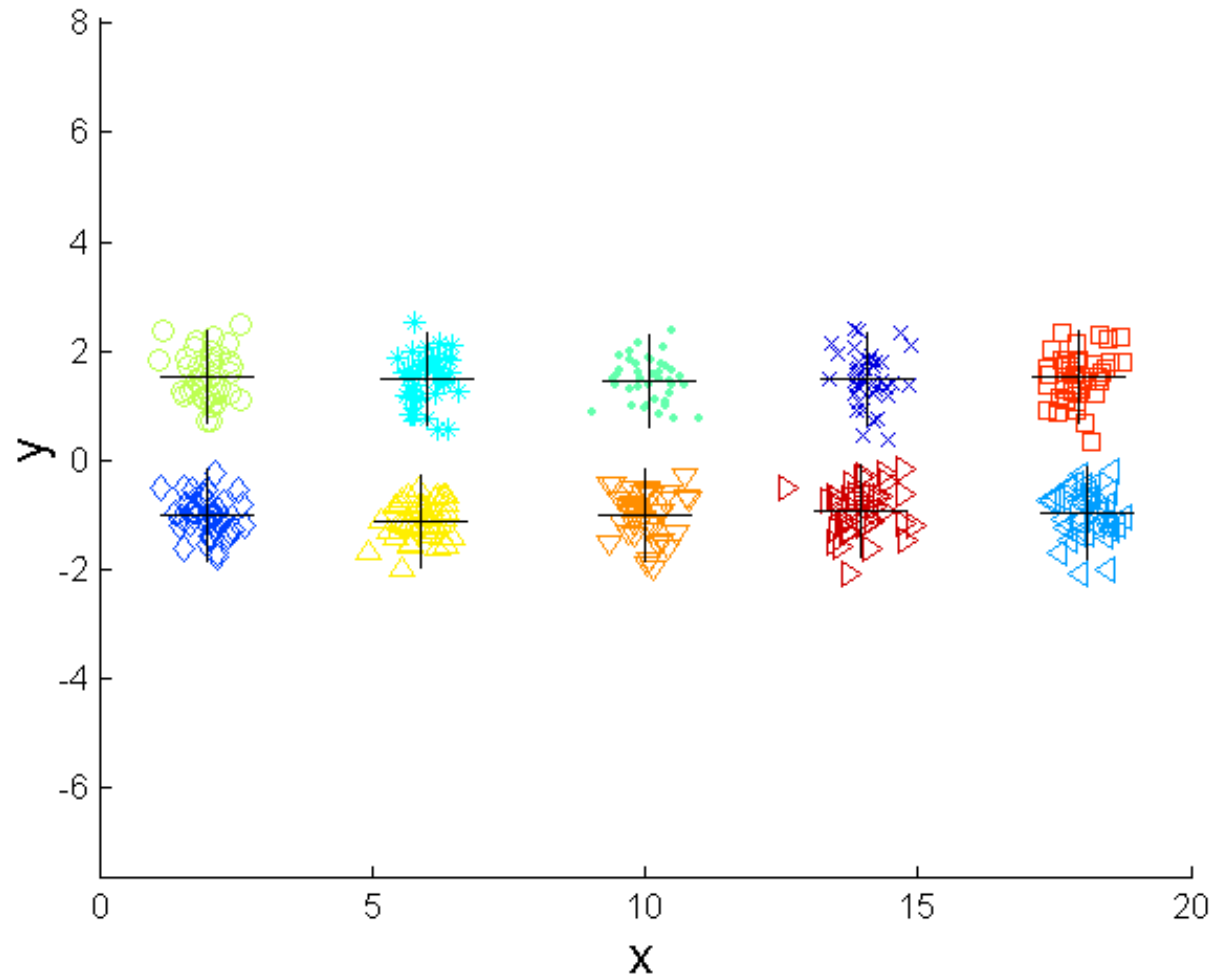
- Basic  $K$ -means algorithm can yield empty clusters
- Several strategies to choose a replacement centroid
  - Choose the point that contributes most to SSE
  - Choose a point from the cluster with the highest Cluster SSE
  - If there are several empty clusters, the above can be repeated several times

# Bisecting $K$ -means

- Basic algorithm:
  1. Initialize the list of clusters to be a single cluster that contains all points
  2. **Repeat**
  3.   Select a cluster from the list of clusters
  4.   **For**  $i = 1$  to  $T$  **do**
  5.     Bisect the selected cluster using basic  $K$ -means
  6.   **End**
  7.   Add the two clusters from the bisection with lowest SSE to the list of clusters
  8. **Until** the list of clusters contains  $K$  clusters

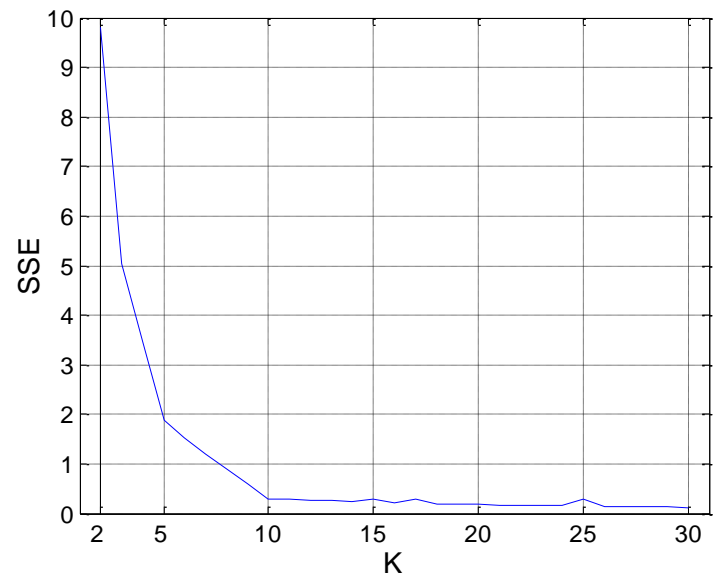
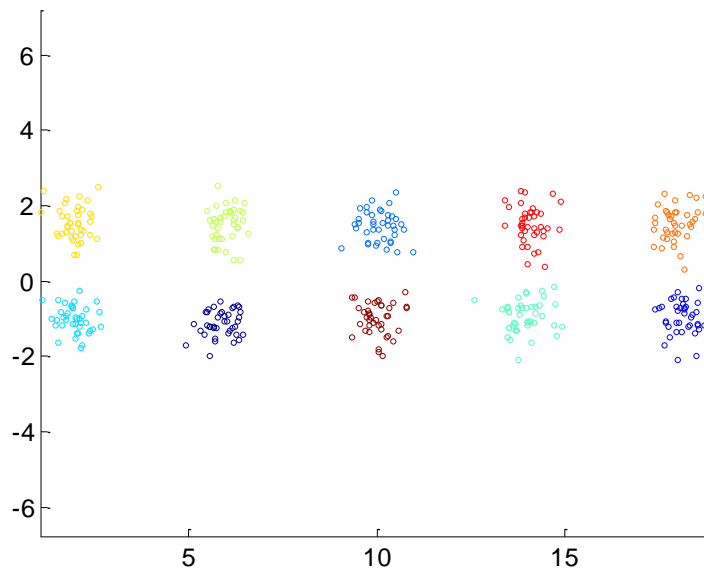
# Bisecting $K$ -means

Iteration 10



# Estimation of $K$

- SSE can be used to estimate the number of clusters

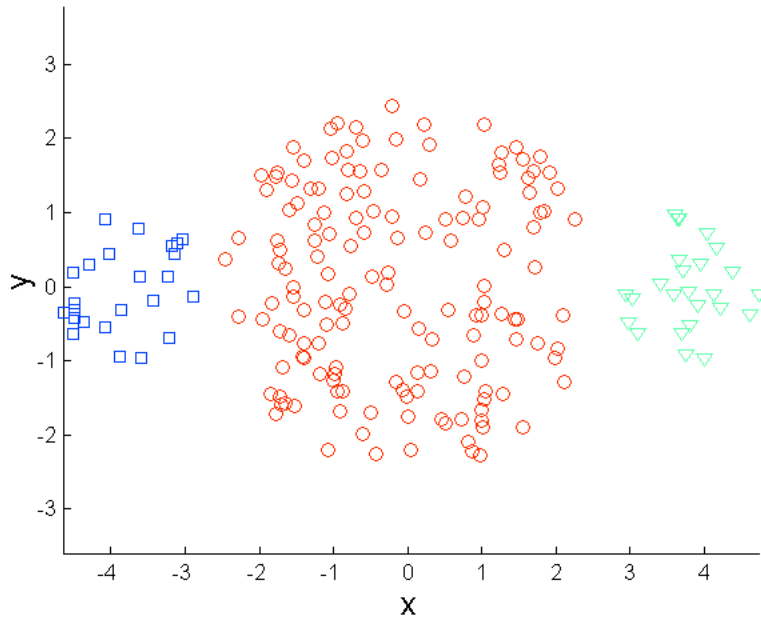




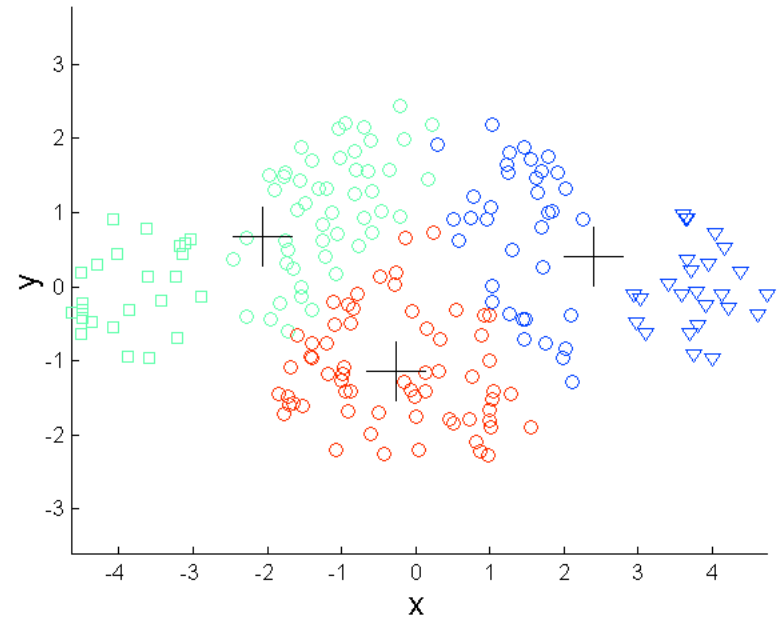
# Limitations of *K*-means

- *K*-means has problems when clusters are of differing
  - Sizes
  - Densities
  - Non-globular shapes
- *K*-means has problems when the data contains outliers

# Limitations of $K$ -means: Differing Sizes

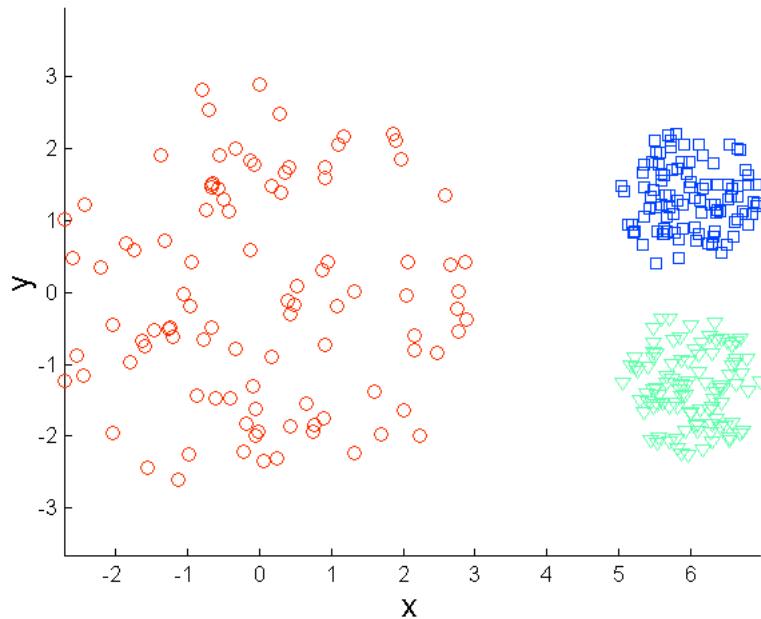


Original Points

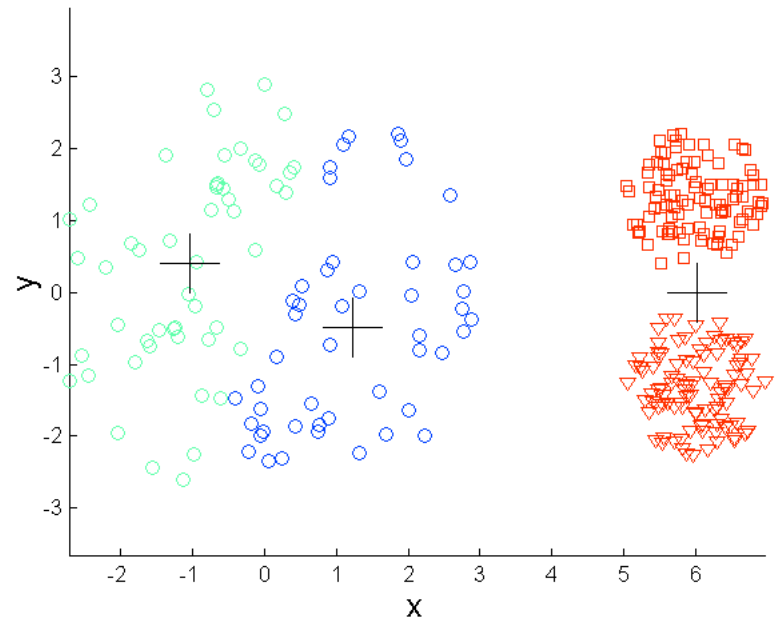


$K$ -means (3 Clusters)

# Limitations of $K$ -means: Differing Density

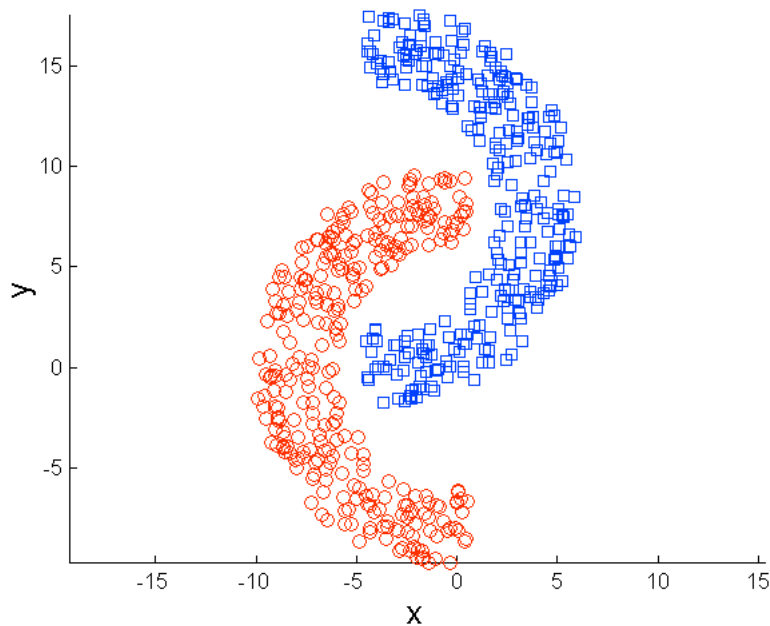


Original Points

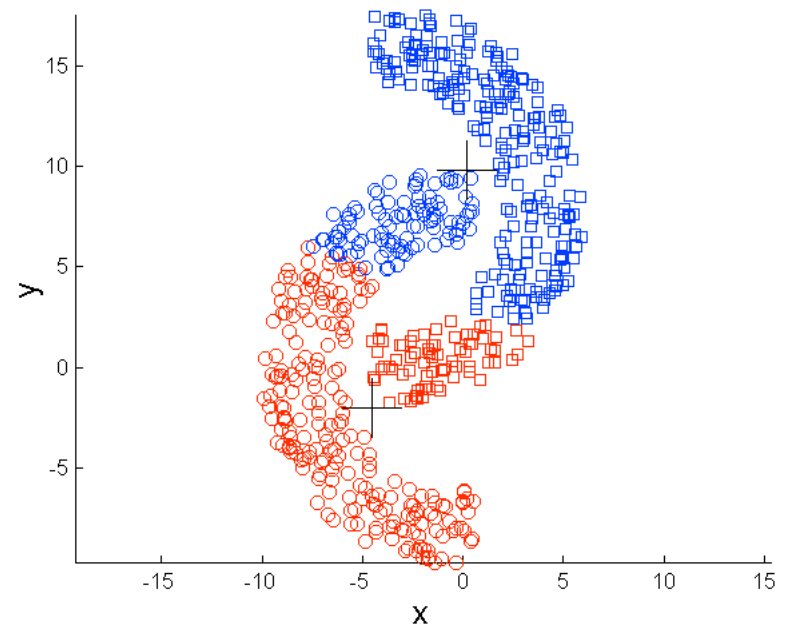


$K$ -means (3 Clusters)

# Limitations of $K$ -means: Non-globular Shapes

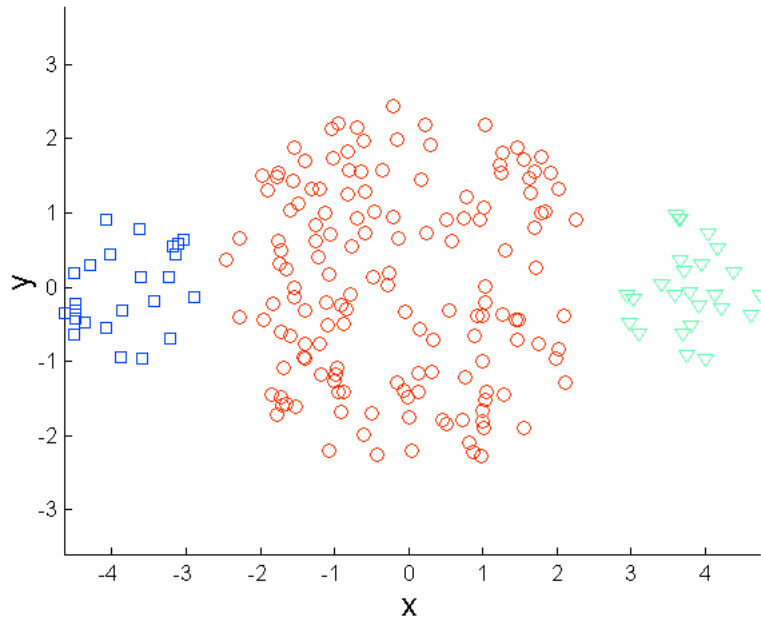


Original Points

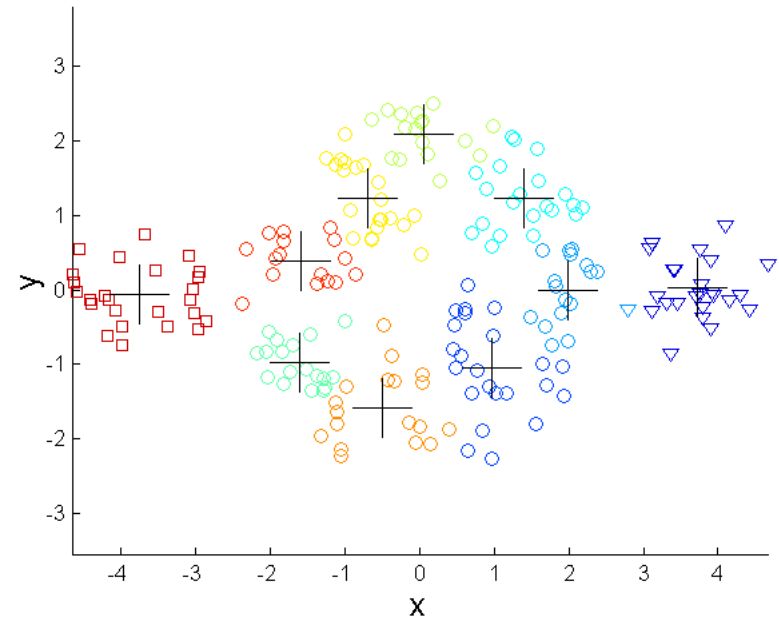


$K$ -means (2 Clusters)

# Solution



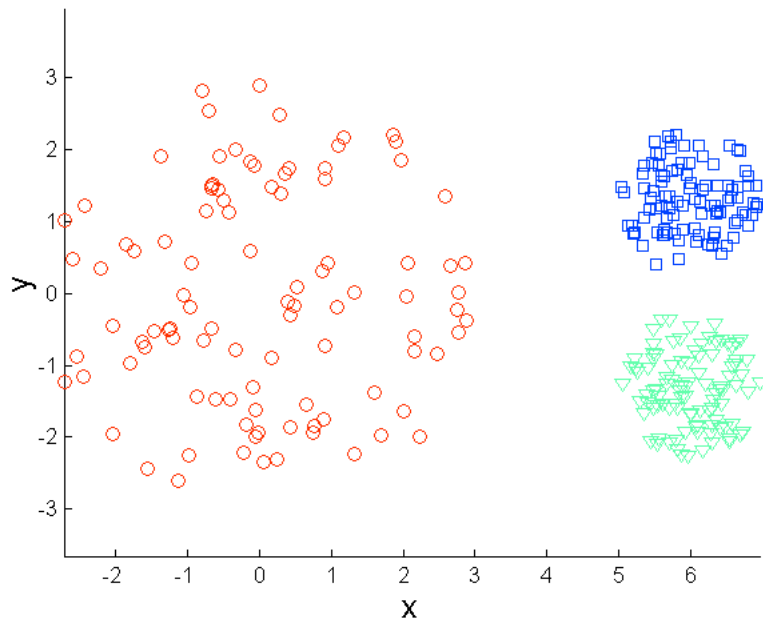
Original Points



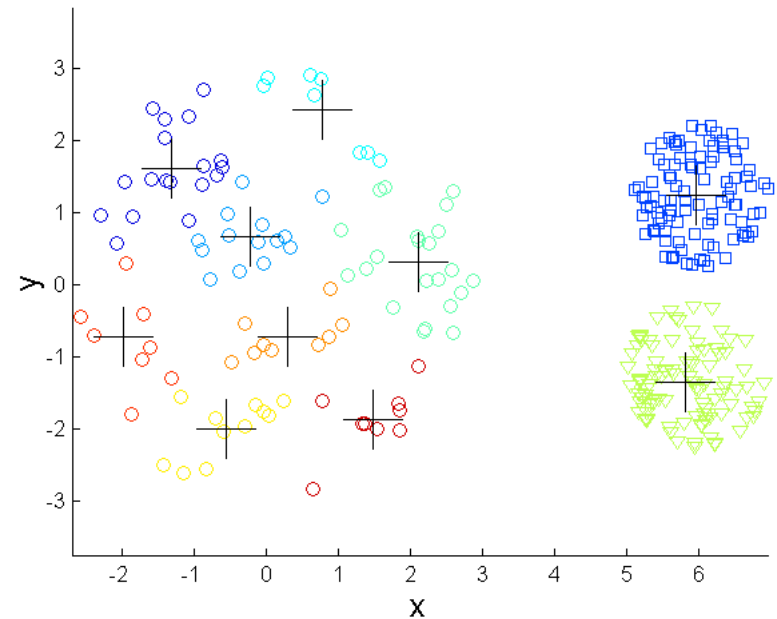
*K*-means Clusters

One solution is to use many clusters. Find parts of clusters, but need to put together.

# Solution (cont.)

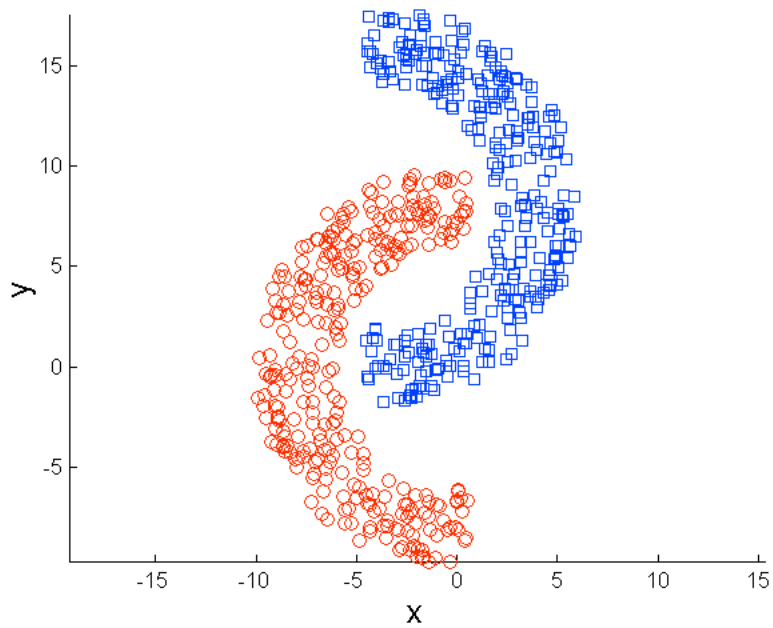


Original Points

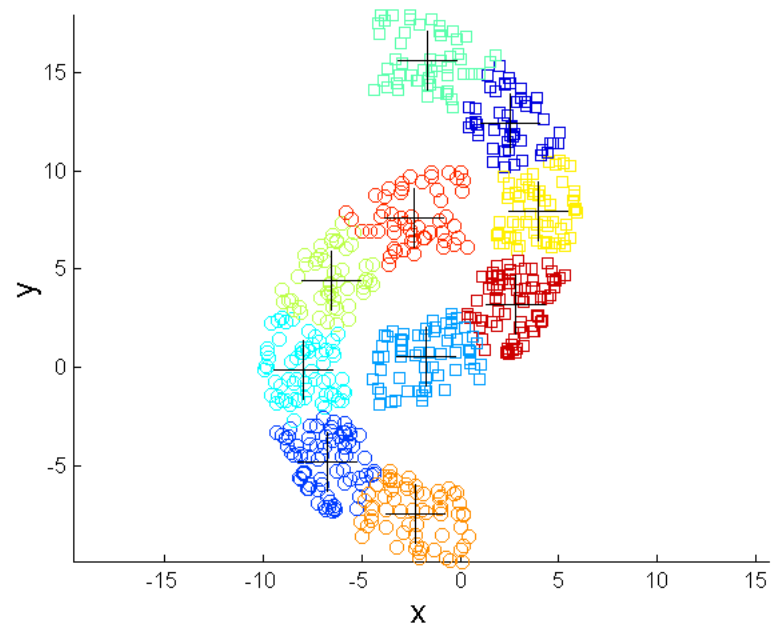


*K*-means Clusters

# Solution (cont.)



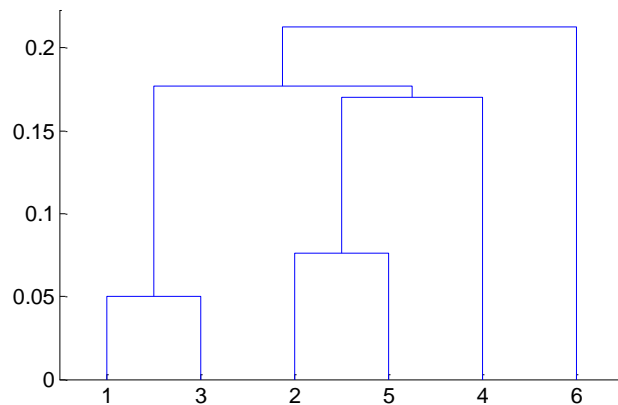
Original Points



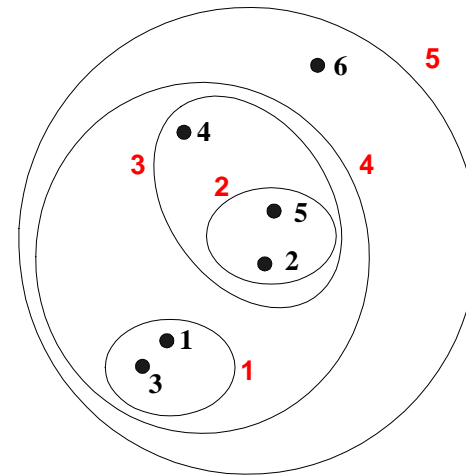
*K*-means Clusters

# Hierarchical Clustering

- Produces a set of nested clusters organized as a hierarchical tree
- Can be visualized as a dendrogram
  - A tree like diagram that records the sequences of merges or splits



Dendrogram



Nested cluster diagram



# Strengths of Hierarchical Clustering

- Do not have to assume any particular number of clusters
  - Any desired number of clusters can be obtained by ‘cutting’ the dendrogram at the proper level
- They may correspond to meaningful taxonomies
  - Examples in document organization, biological sciences

# Hierarchical Clustering (cont.)

- Two main types of hierarchical clustering
  - Agglomerative (bottom-up):
    - Start with the instances as individual clusters
    - At each step, merge the closest pair of clusters until only one cluster (or  $K$  clusters) left
  - Divisive (top-down):
    - Start with one, all-inclusive cluster
    - At each step, split a cluster until each cluster contains a point (or there are  $K$  clusters)
- Traditional hierarchical algorithms use a proximity matrix (similarity or distance) to merge or split one cluster at a time

# Agglomerative Clustering Algorithm

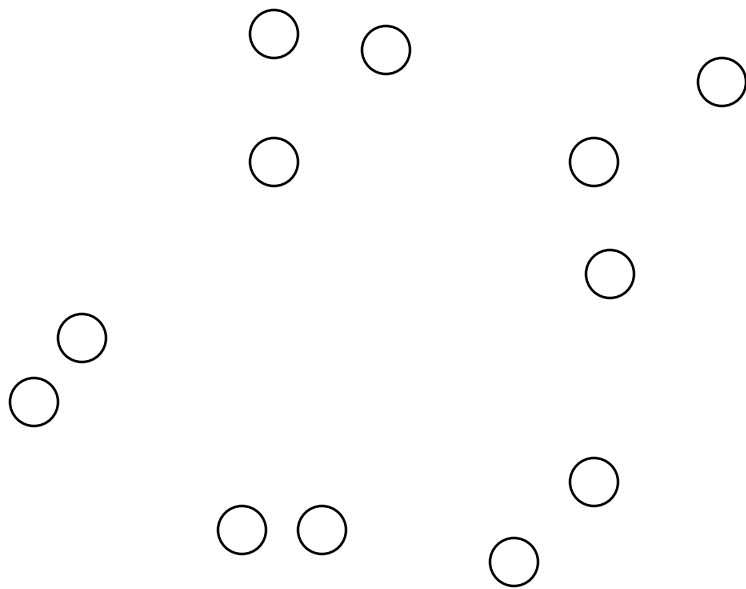
- Basic algorithm:
  1. Compute the **proximity** matrix
  2. Let each data instance be a cluster
  3. **Repeat**
  4. Merge the two **closest** clusters
  5. Update the proximity matrix
  6. **Until** only a single cluster remains
- Key operation is to compute the proximity of two clusters
  - Different approaches to defining the proximity between clusters lead to different clustering results

distance or similarity

smallest distance or  
largest similarity

# Starting Situation

- Start with clusters of individual instances and a proximity matrix



	P1	P2	P3	P4	P5	...
P1						
P2						
P3						
P4						
P5						
...						

Proximity Matrix

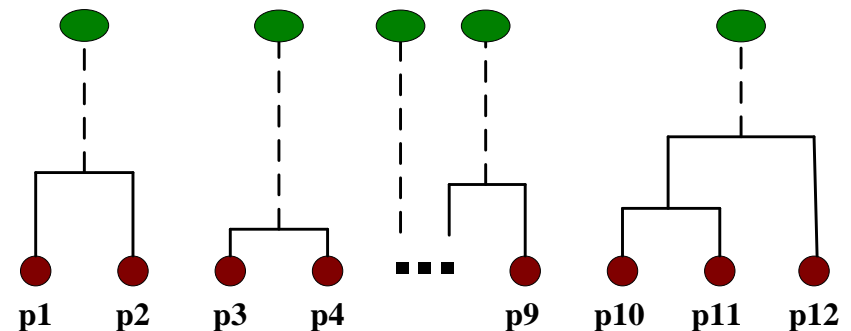
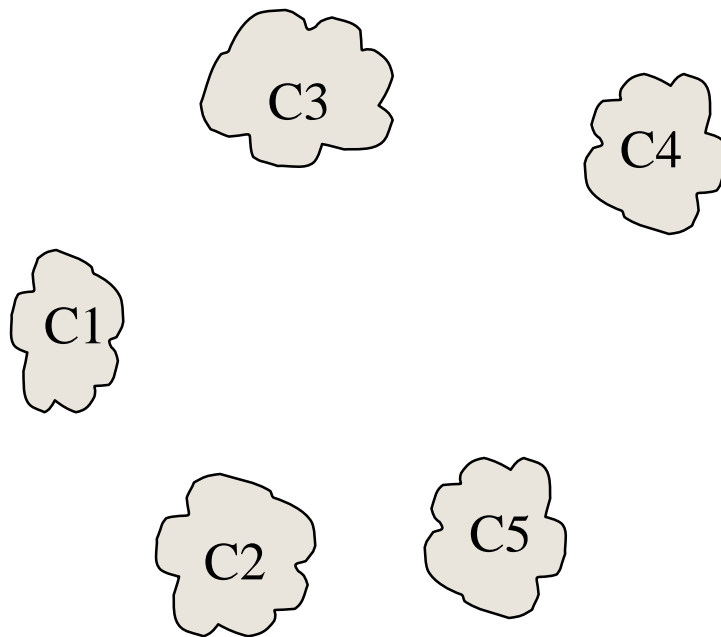
P1 P2 P3 P4 ... P9 P10 P11 P12

# Intermediate Situation

- After some merging steps, we have some clusters

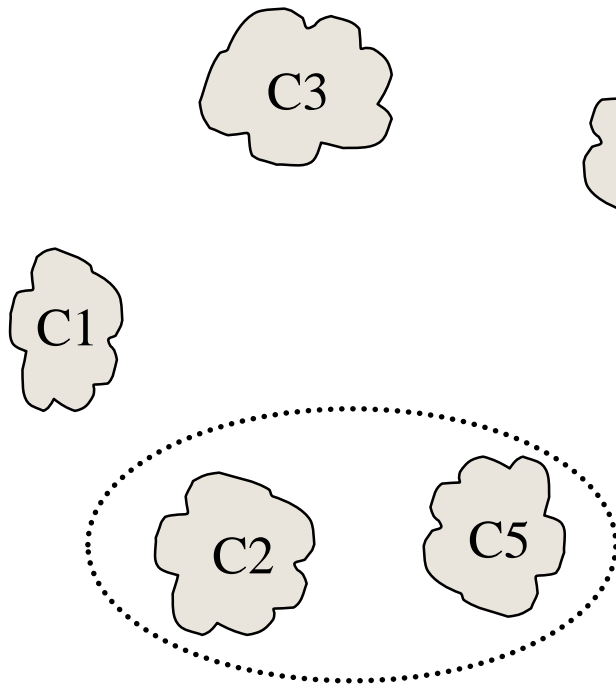
	C1	C2	C3	C4	C5
C1					
C2					
C3					
C4					
C5					

Proximity Matrix



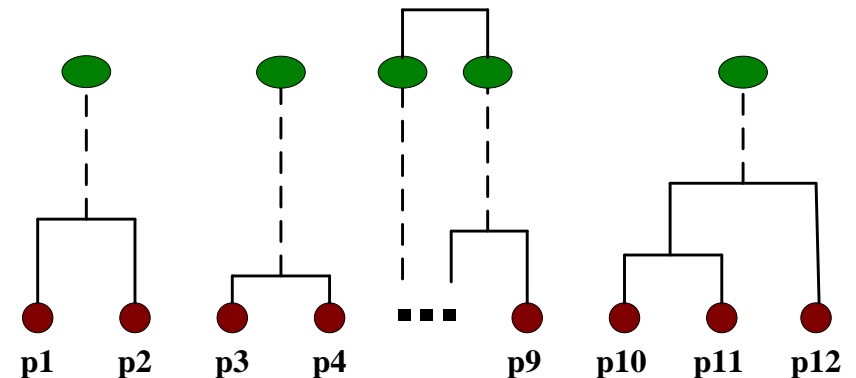
# Intermediate Situation...

- We want to merge the two closest clusters (C2 and C5) and update the proximity matrix.



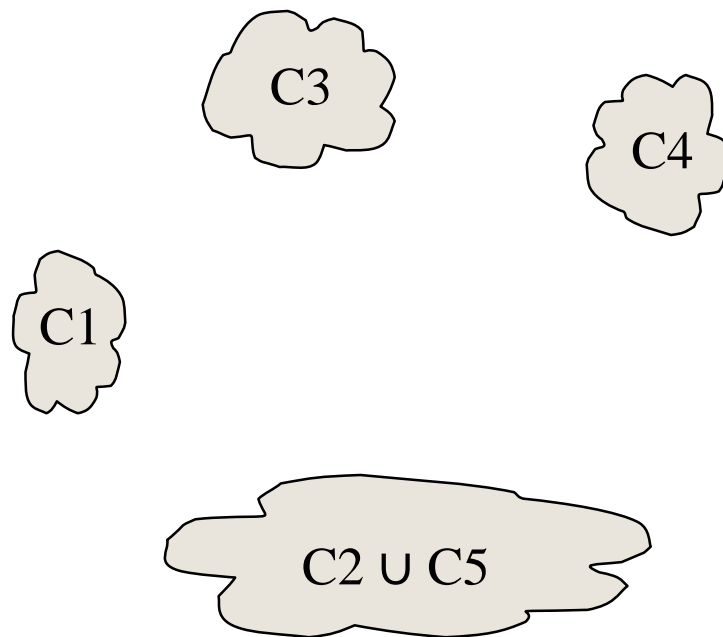
	C1	C2	C3	C4	C5
C1					
C2					
C3					
C4					
C5					

Proximity Matrix



# After Merging

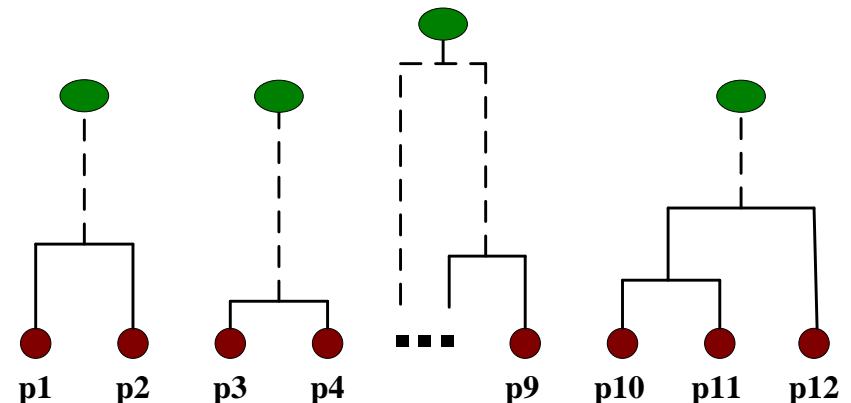
- The question is “How do we update the proximity matrix?”



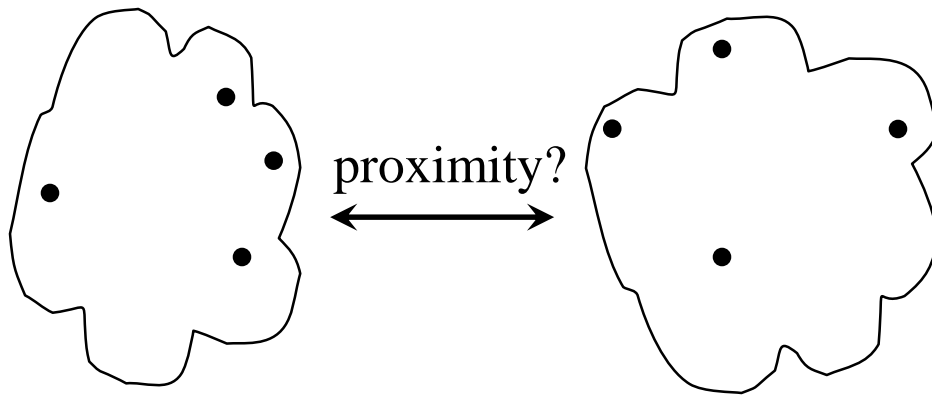
$C2 \cup C5$

	C1	$\downarrow$	C3	C4
C1		?		
$C2 \cup C5$	?	?	?	?
C3		?		
C4		?		

Proximity Matrix



# Define Inter-Cluster Proximity



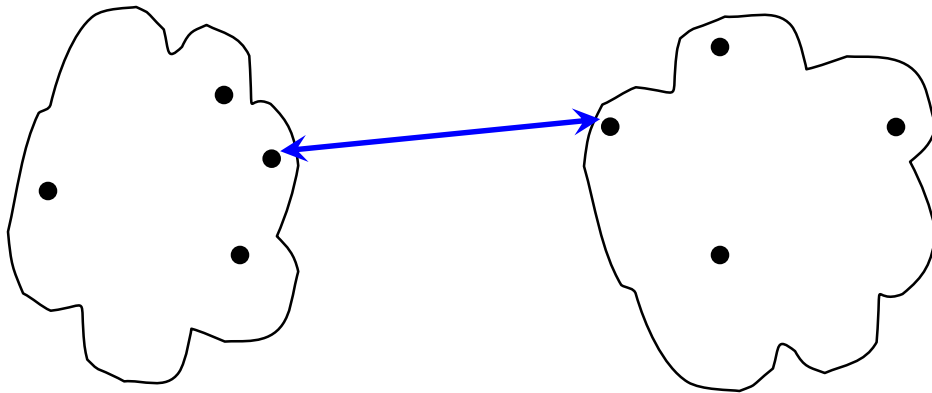
	P1	P2	P3	P4	P5	...
P1						
P2						
P3						
P4						
P5						
...						

Proximity Matrix

- MIN or Single Link
- MAX or Complete Link
- Group Average



# Inter-Cluster Similarity (I)



	P1	P2	P3	P4	P5	...
P1						
P2						
P3						
P4						
P5						
...						

Proximity Matrix

## MIN or Single Link:

Defines cluster proximity as

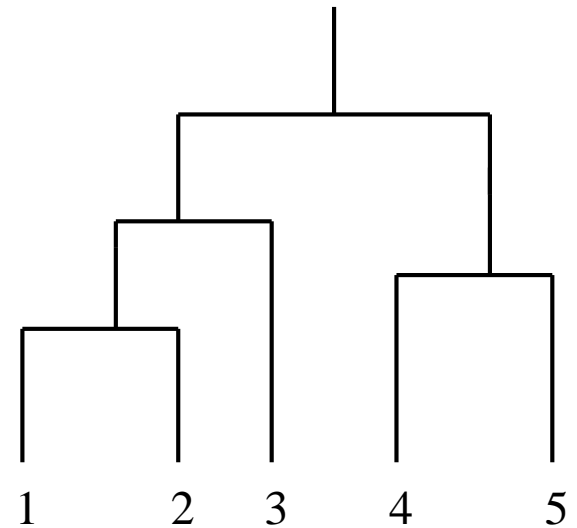
- the proximity between the closest two data points that are in different clusters
- or the shortest edge (single link) between two nodes in different subsets (using graph terms)

# MIN or Single Link

- Similarity of two clusters is based on the two closest points (most similar) in the different clusters

	P1	P2	P3	P4	P5
P1	1.00	0.90	0.10	0.65	0.20
P2	0.90	1.00	0.70	0.60	0.50
P3	0.10	0.70	1.00	0.40	0.30
P4	0.65	0.60	0.40	1.00	0.80
P5	0.20	0.50	0.30	0.80	1.00

Similarity matrix

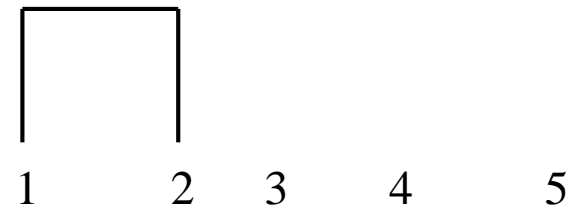


# Clustering with MIN

Step 1: Merge the two closest clusters (largest similarity)

	P1	P2	P3	P4	P5
P1	1.00	0.90	0.10	0.65	0.20
P2	0.90	1.00	0.70	0.60	0.50
P3	0.10	0.70	1.00	0.40	0.30
P4	0.65	0.60	0.40	1.00	0.80
P5	0.20	0.50	0.30	0.80	1.00

Similarity matrix

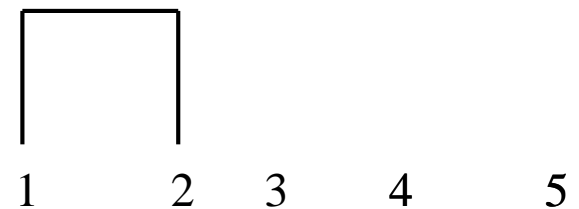


# Clustering with MIN (cont.)

- Step 2: Update proximity matrix based on MIN: proximity of two clusters is based on the two closest points in different clusters (largest similarity)

	P1∪P2	P3	P4	P5
P1∪P2	1.00	0.70	0.65	0.50
P3	0.70	1.00	0.40	0.30
P4	0.65	0.40	1.00	0.80
P5	0.50	0.30	0.80	1.00

Similarity matrix

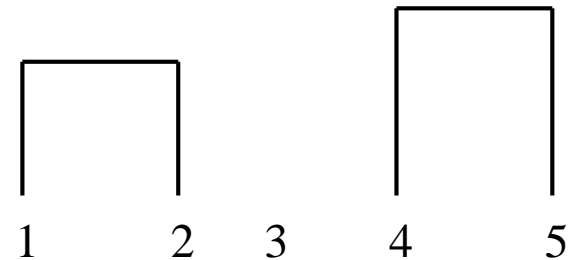


# Clustering with MIN (cont.)

Step 1: Merge the two closest clusters (largest similarity)

	P1∪P2	P3	P4	P5
P1∪P2	1.00	0.70	0.65	0.50
P3	0.70	1.00	0.40	0.30
P4	0.65	0.40	1.00	0.80
P5	0.50	0.30	0.80	1.00

Similarity matrix

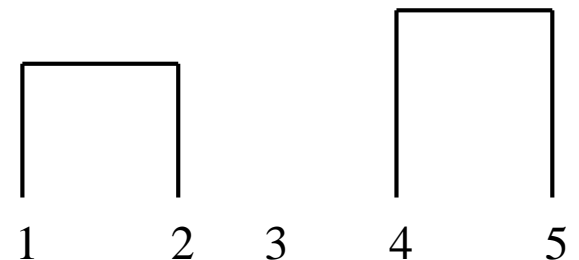


# Clustering with MIN (cont.)

- Step 2: Update proximity matrix based on MIN: proximity of two clusters is based on the two closest points in different clusters (largest similarity)

	P1UP2	P3	P4UP5	
P1UP2	1.00	0.70	0.65	
P3	0.70	1.00	0.40	
P4UP5	0.65	0.40	1.00	0.80
	0.50	0.50	0.80	1.00

Similarity matrix

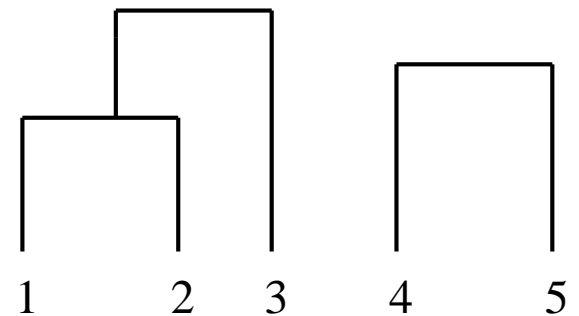


# Clustering with MIN (cont.)

Step 1: Merge the two closest clusters (largest similarity)

	P1∪P2	P3	P4∪P5
P1∪P2	1.00	0.70	0.65
P3	0.70	1.00	0.40
P4∪P5	0.65	0.40	1.00

Similarity matrix

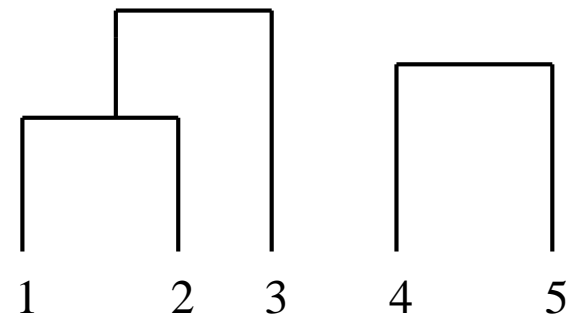


# Clustering with MIN (cont.)

- Step 2: Update proximity matrix based on MIN:  
proximity of two clusters is based on the two closest points in different clusters (largest similarity)

	P1UP2UP3	P4UP5
P1UP2UP3	1.00	0.65
P4UP5	0.65	1.00

Similarity matrix



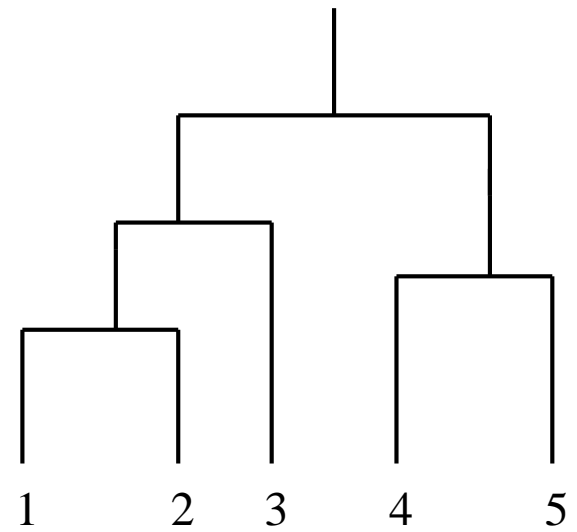


# Clustering with MIN (cont.)

Step 1: Merge the two closest clusters (largest similarity)

	P1∪P2∪P3	P4∪P5
P1∪P2∪P3	1.00	0.65
P4∪P5	0.65	1.00

Similarity matrix

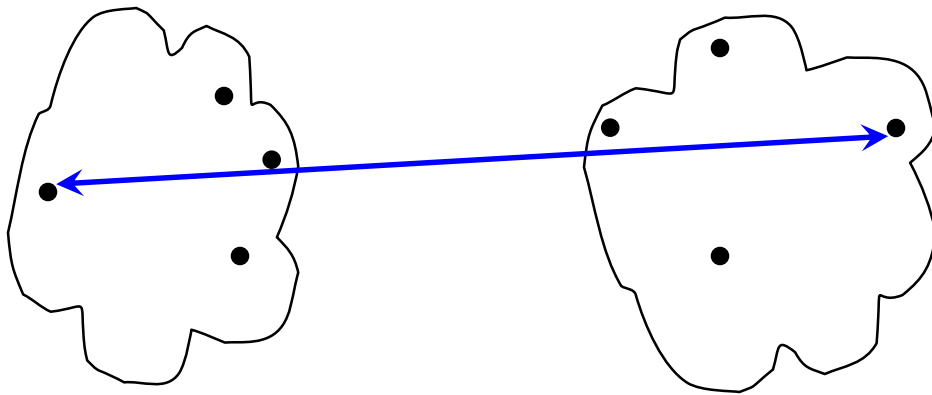


What about the proximity matrix is a distance matrix?



Tutorial

# Inter-Cluster Similarity II



	P1	P2	P3	P4	P5	...
P1						
P2						
P3						
P4						
P5						
...						

Proximity Matrix

## MAX or Complete Link:

Defines cluster proximity as

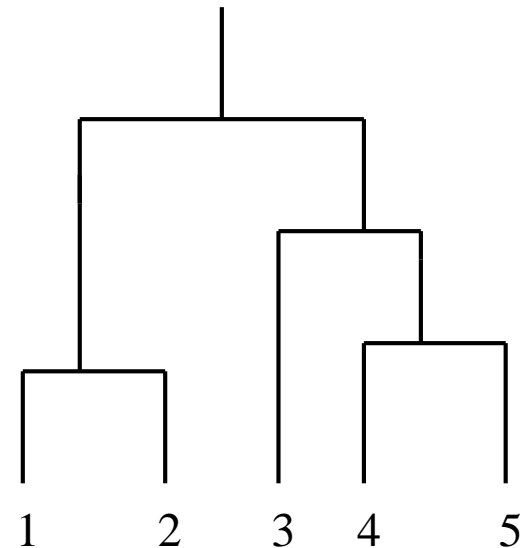
- the proximity between the farthest two points that are in different clusters
- or the longest edge (complete link) between two nodes in different subsets (using graph terms)

# MAX or Complete Link

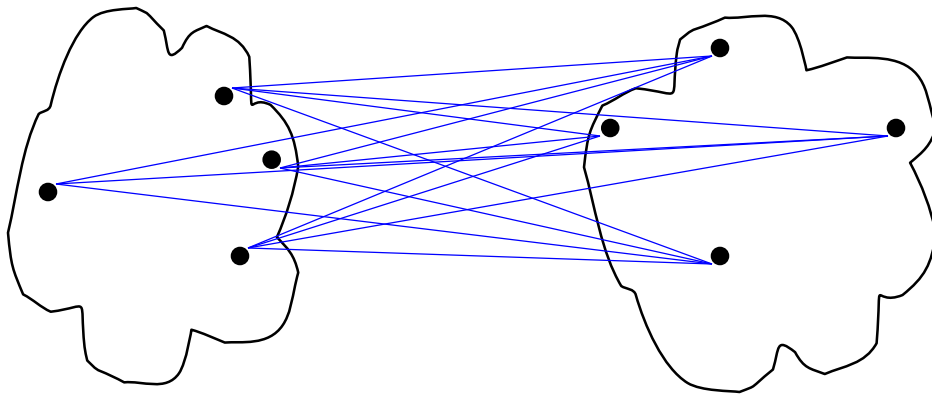
- Similarity of two clusters is based on the two least similar (most distant) points in the different clusters

	P1	P2	P3	P4	P5
P1	1.00	0.90	0.10	0.65	0.20
P2	0.90	1.00	0.70	0.60	0.50
P3	0.10	0.70	1.00	0.40	0.30
P4	0.65	0.60	0.40	1.00	0.80
P5	0.20	0.50	0.30	0.80	1.00

Similarity matrix



# Inter-Cluster Similarity (III)



	P1	P2	P3	P4	P5	...
P1						
P2						
P3						
P4						
P5						
...						

Proximity Matrix

## Group Average:

Defines cluster proximity as

- the average pairwise proximities of all pairs of points from different clusters
- Or average length of edges between nodes in different subsets (using graph terms)

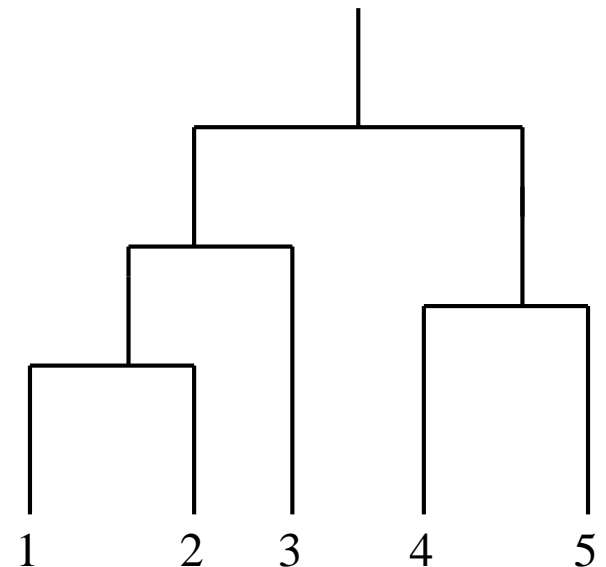
# Group Average

- Proximity of two clusters is the average of pairwise proximity between points in the two clusters

$$\text{Proximity}(C_i, C_j) = \frac{\sum_{x_i \in C_i, x_j \in C_j} \text{Proximity}(x_i, x_j)}{|C_i| \times |C_j|}$$

- Need to use average connectivity for scalability since total proximity favors large clusters

	P1	P2	P3	P4	P5
P1	1.00	0.90	0.10	0.65	0.20
P2	0.90	1.00	0.70	0.60	0.50
P3	0.10	0.70	1.00	0.40	0.30
P4	0.65	0.60	0.40	1.00	0.80
P5	0.20	0.50	0.30	0.80	1.00



# Agglomerative Clustering: Limitations

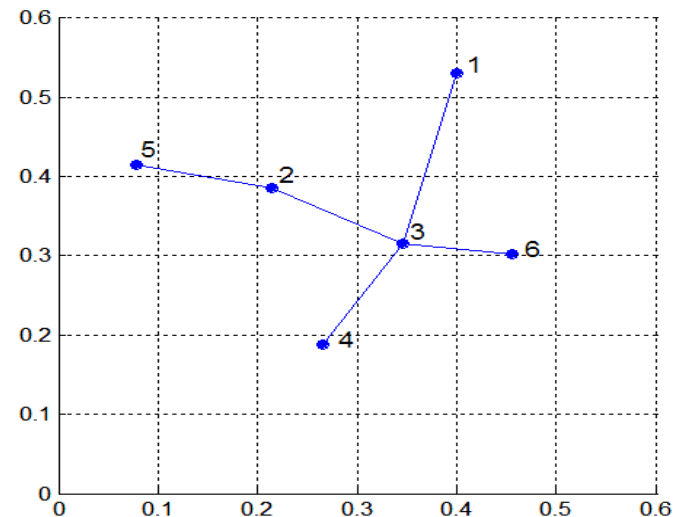
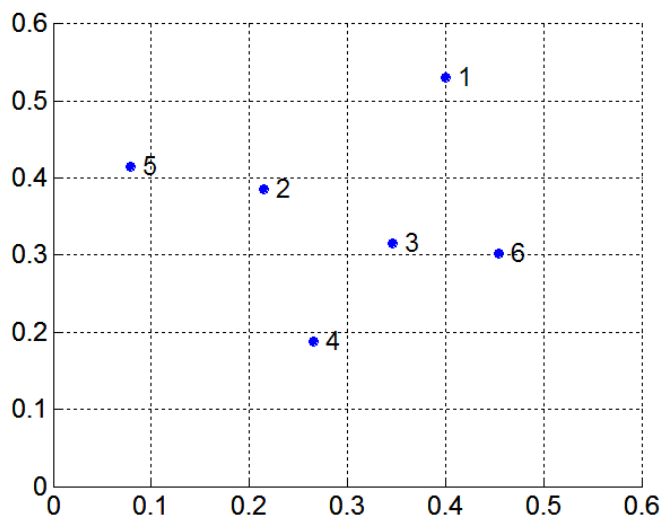
- Once a decision is made to combine two clusters, it cannot be undone
- No objective function is directly minimized
- Different schemes have problems with one or more of the following:
  - Sensitivity to noise and outliers
  - Difficulty in handling different-sized clusters

# Divisive Hierarchical Clustering

- Basic algorithm:
  1. Generate a minimum spanning tree to connect all data instances as a single cluster
  2. **Repeat**
  3. Create a new cluster by breaking the link corresponding to the largest distance (smallest similarity)
  4. **Until** only singleton clusters remain

# Divisive Hierarchical Clustering (cont.)

- Minimum Spanning Tree (MST)
  - Start with a tree that consists of any point
  - In successive steps, look for the closest pair of points  $(\mathbf{x}_i, \mathbf{x}_j)$  such that one point  $(\mathbf{x}_i)$  is in the current tree but the other  $(\mathbf{x}_j)$  is not
  - Add  $(\mathbf{x}_j)$  to the tree and put an edge between  $\mathbf{x}_i$  and  $\mathbf{x}_j$

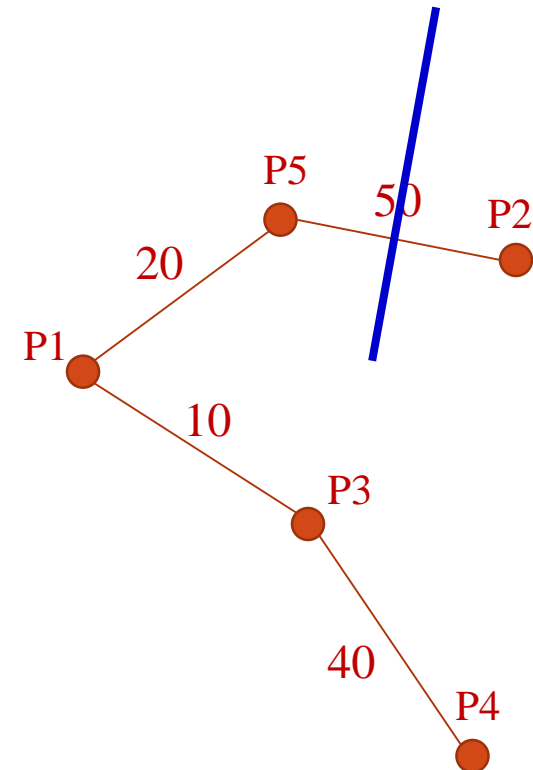




# An Example of DHC

The distance matrix between 5 points

	P1	P2	P3	P4	P5
P1	0	90	10	65	20
P2	90	0	70	60	50
P3	10	70	0	40	30
P4	65	60	40	0	80
P5	20	50	30	80	0



Suppose  $K = 2$ , and P3 is chosen at the beginning for constructing the MST

**Thank you!**