Website Design Heuristic (a checklist for effective design)

Website to Evaluate:	
http://studentfolders.student.cascadia.edu/bit175/lucasrkostenko/gallery.htm	
Purpose of the Site (one sentence):	
This is a gallery of the very good looking Lucas Kostenko.	
Intended Users (list the different types):	
Women over 18, fellow students, friends, and family.	

Evaluation Scale:

2=strongly agree; 1=agree; –1=disagree; –2=strongly disagree; 0= doesn't apply

(–2 to 2)	Purposeful	(comment using complete sentences)
2	Site purpose is clear	The site has a clear purpose and visitors should know instantly why they are there.
2	Keywords and content match the site purpose	
2	Site content is current enough to be useful for purpose and intended audience	
2	Content is relevant to the specific page	
2	Content is relevant to purpose and intended audience	

(–2 to 2)	Appealing Visual Logic	(comment using complete sentences)
1	Site uses appealing elements that complement each other consistent with site purpose	Photos are the focus and there is little to no distraction.
2	Visual design establish a consistent mood and feel	
1	Visual hierarchy shows relative importance of information	
2	Design incorporates accessibility standards - Text is easily readable	
2	Site displays well in variety of browsers / readers / devices	
2	Simplicity of design, appropriate level of details, open space, chunking of information	

(–2 to 2)	Functionally Appropriate	(comment using complete sentences)
2	Site should provide a clear "scent" of information to get to destination page	Everything works as expected.
2	Site provides for user search and/or site index	
2	Site provides appropriate information based on browser, device type and user location	
0	Site downloads quickly as appropriate to the device	
2	Site uses appropriate security/privacy assurances (privacy policy, https, scripting, cookies, account info, login, security verification, external link notices)	

(–2 to 2)	Navigation Clarity	(comment using complete sentences)
2	Site is identified on every page	It can be a bit of a challenge to see some of the links in blue above the photos.
2	Navigation elements are consistent and predictable throughout site	
2	Accessibility for non-image browsers - Text-based navigation provided	
1	All navigation is clearly labeled and linked appropriately and visible at standard resolution (appropriate to the audience / device)	
2	navigation labels use phrases familiar to the user and is categorized appropriately	
1	Headers and (optional) breadcrumbs show the user's current location appropriate to the site	

General Site Comments (use complete sentences)
Great job on making it responsive. Maybe try and get it to resize without warping your photos?