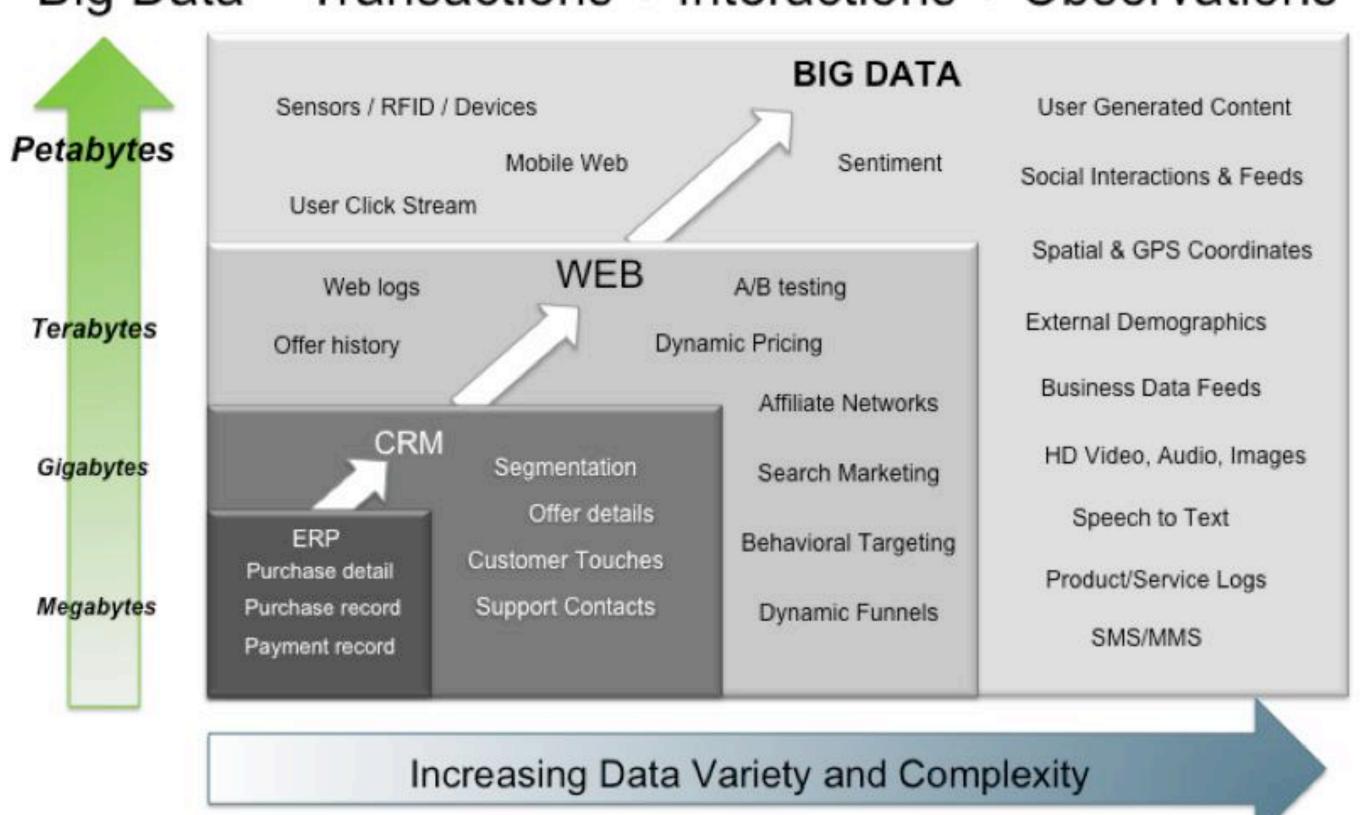
TYPICAL CHARACTERISTICS OF BIG DATA

Big Data = Transactions + Interactions + Observations



Source: Rose Technology (2012); originally from Hortonworks. Many variations exist.

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