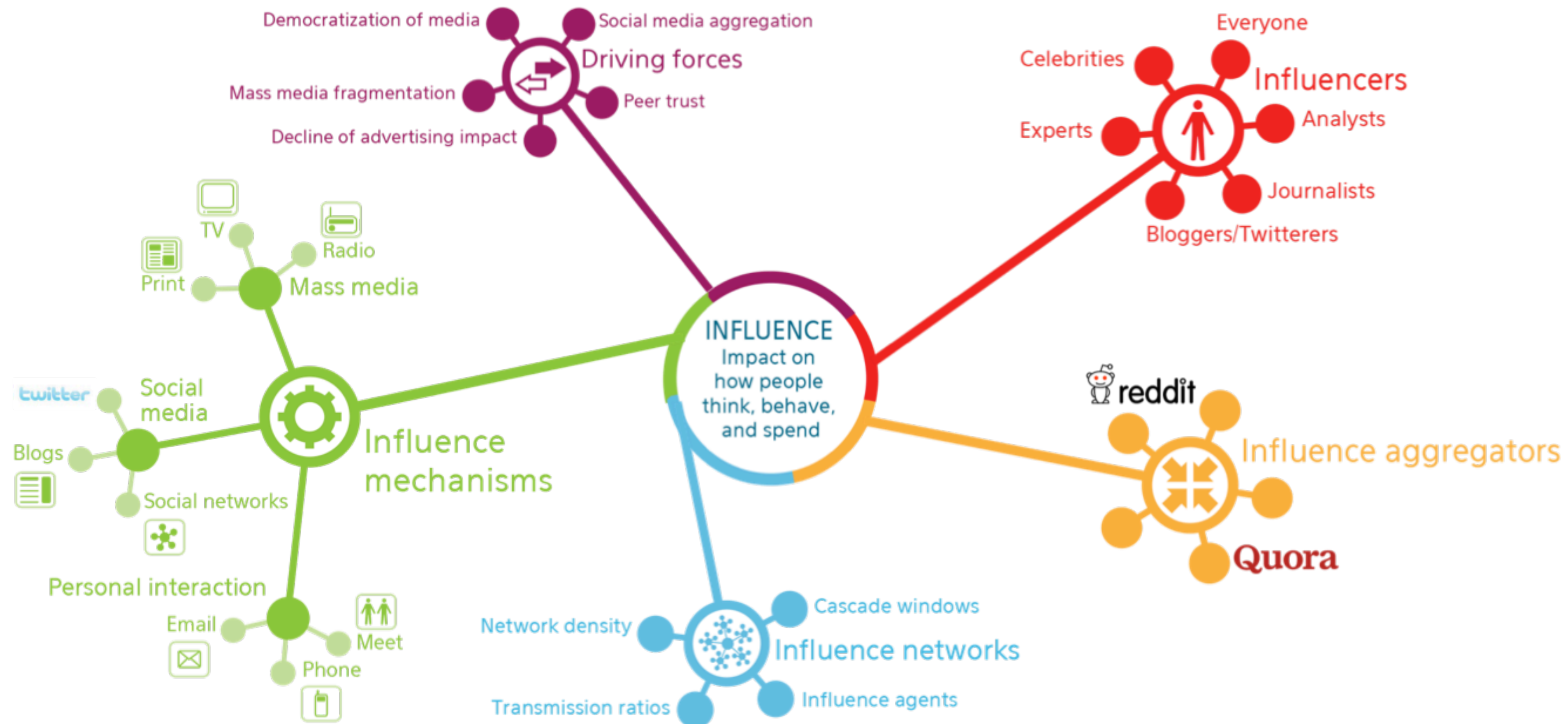


NETWORK CENTRALITY MEASURES



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Degree centrality

- the number of links incident upon a node (i.e., the number of ties that a node has)
- The degree can be interpreted in terms of the immediate risk of a node for catching whatever is flowing through the network (such as a virus, or some information).