

STRUCTURED QUERY LANGUAGE

- >SQL (Structured Query Language) is the most common and widespread language/ tool within Business Intelligence systems.
- >It is widely used across most vendors, and in the vast majority of popular and powerful BI tools
- >SQL is often used by Business Analysts and occasionally by managers. It is not just for Engineers or programmers.
- >By having a command of the common, widely used „SELECT“ statement, you can explore BI tools and rapidly create interactive or even advanced reports and visualizations.

BUSINESS INTELLIGENCE & ANALYTICS

DESCRIPTIVE STATISTICS

- STANDARD REPORTS
- DASHBOARDS
- AD HOC REPORTS

BUSINESS ANALYTICS

EXPLORATORY
STATISTICS

DATA SCIENCE