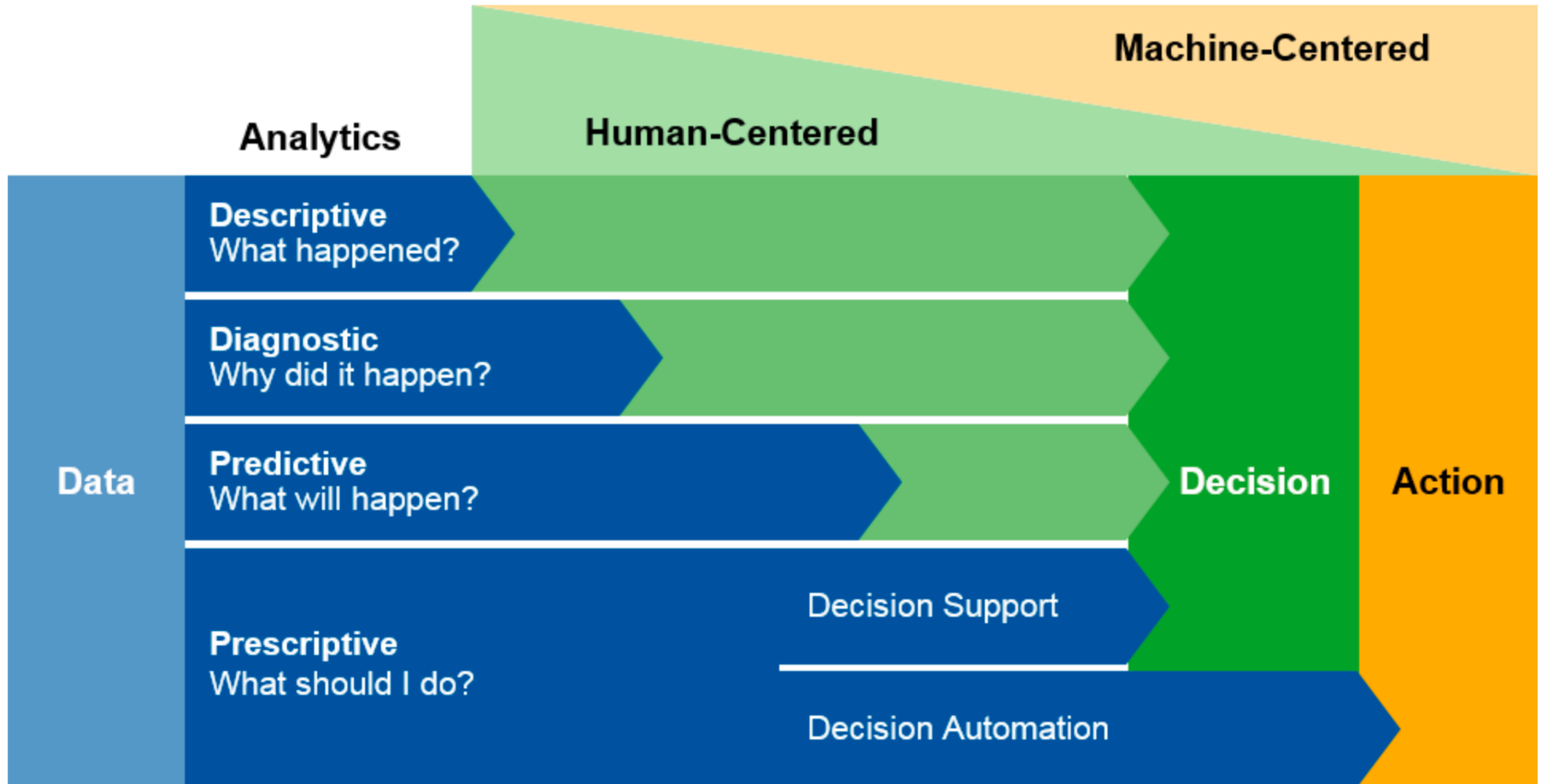Business Intelligence Analytical Impact Hierarchy (Davenport & Harris, 2007)

Source: Gartner (October 2016)

Prof. Dr. Jan Kirenz