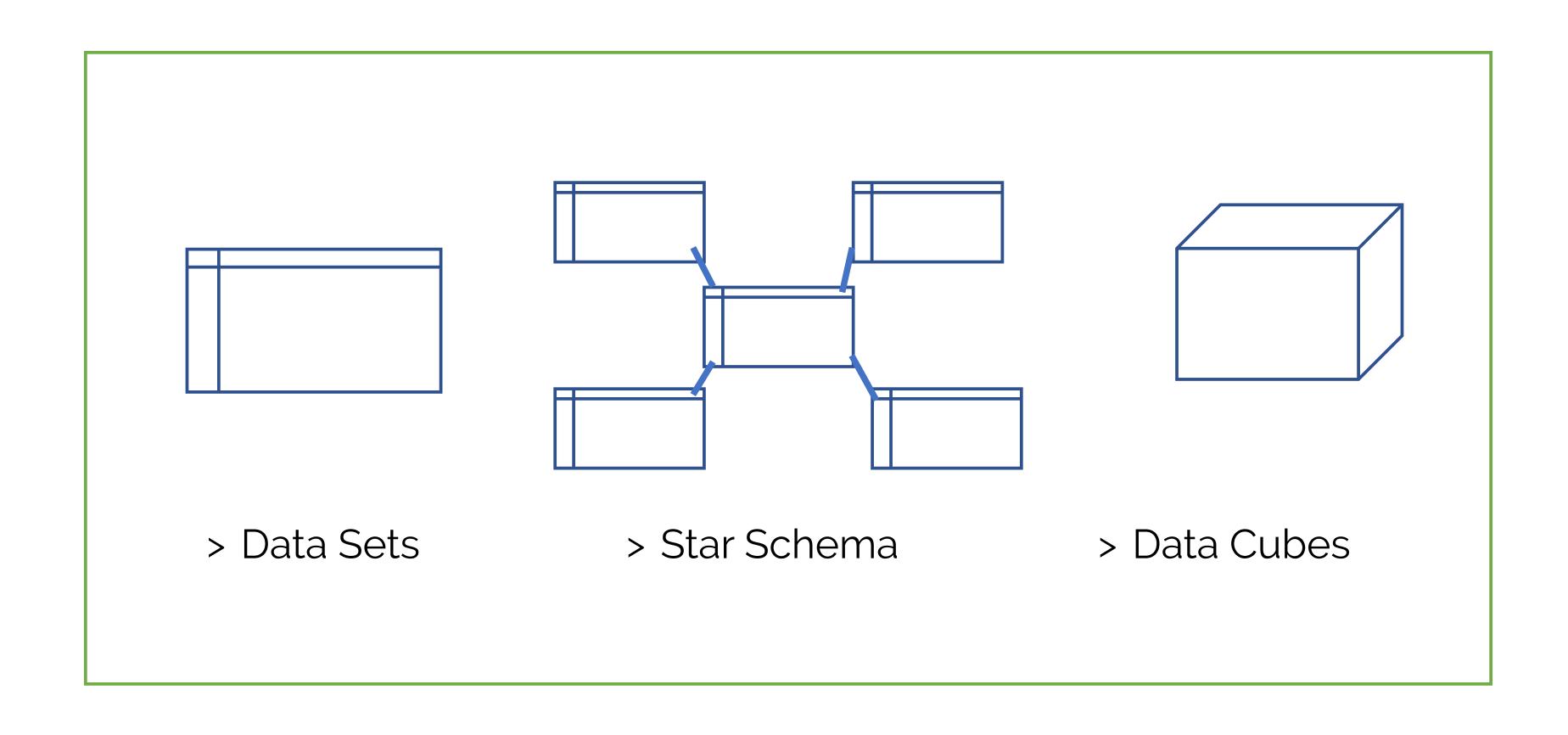
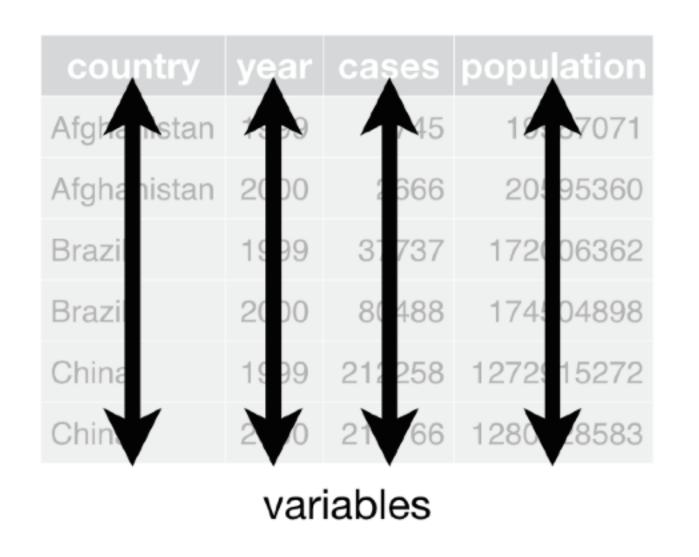
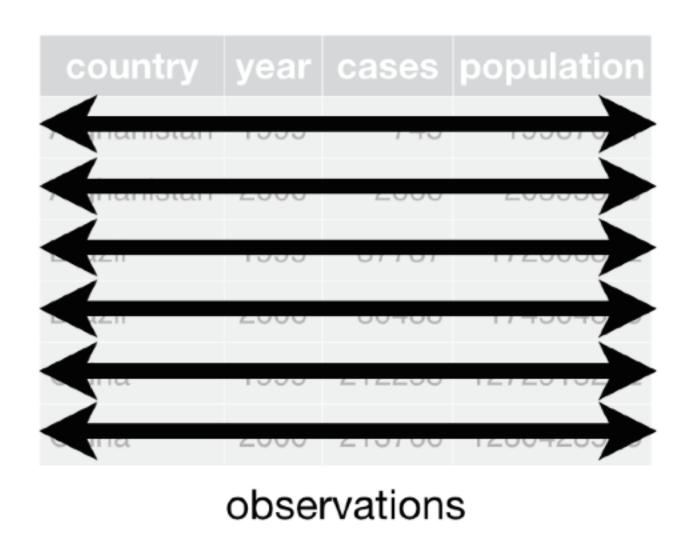
IMPORTANT DATA STRUCTURES IN A DATA MART

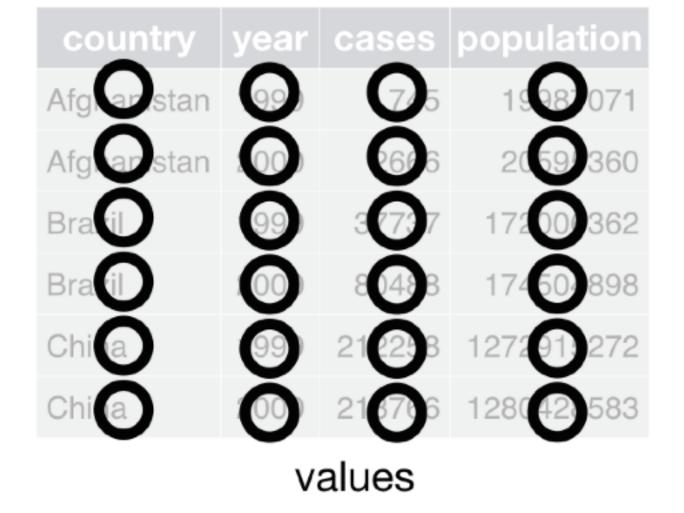


1) DATA SETS

- > Dataset: variables are in columns, observations are in rows, and values are in cells.
- > Each variable must have its own **column** / Each observation must have its own **row**. Each value must have its own **cell**







Prof. Dr. Jan Kirenz