# BUSINESS INTELLIGENCE & ANALYTICS

## **DESCRIPTIVE STATISTICS**

- STANDARD REPORTS
- DASHBOARDS
- AD HOC REPORTS

#### **BUSINESS ANALYTICS**

**EXPLORATORY STATISTICS** 

### **DATA SCIENCE**

# STANDARD REPORT

- > Multi-perspective view into a specific dataset.
- > View mainly summary data
- > Focus on one specific dataset
- > Measure and monitor progress towards operational and strategic targets
- > Can display the result in (multiple) pages full of visualizations.
- > Interactive and customizable and the visualizations update as the underlying data changes.

