

Source: Gartner (October 2016)

ENTERPRISE USER SEGMENTS HAVE DIFFERENT REQUIREMENTS

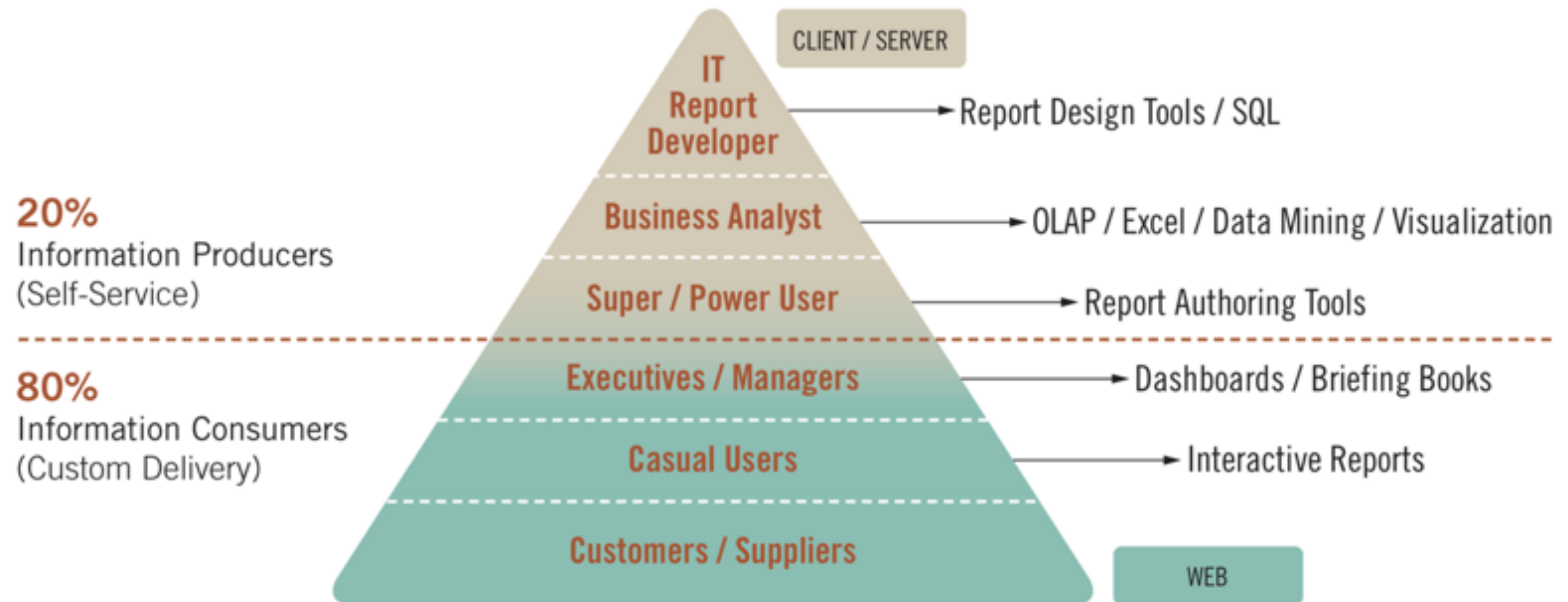


Figure 1. This diagram is one way to map user segments to BI tools.