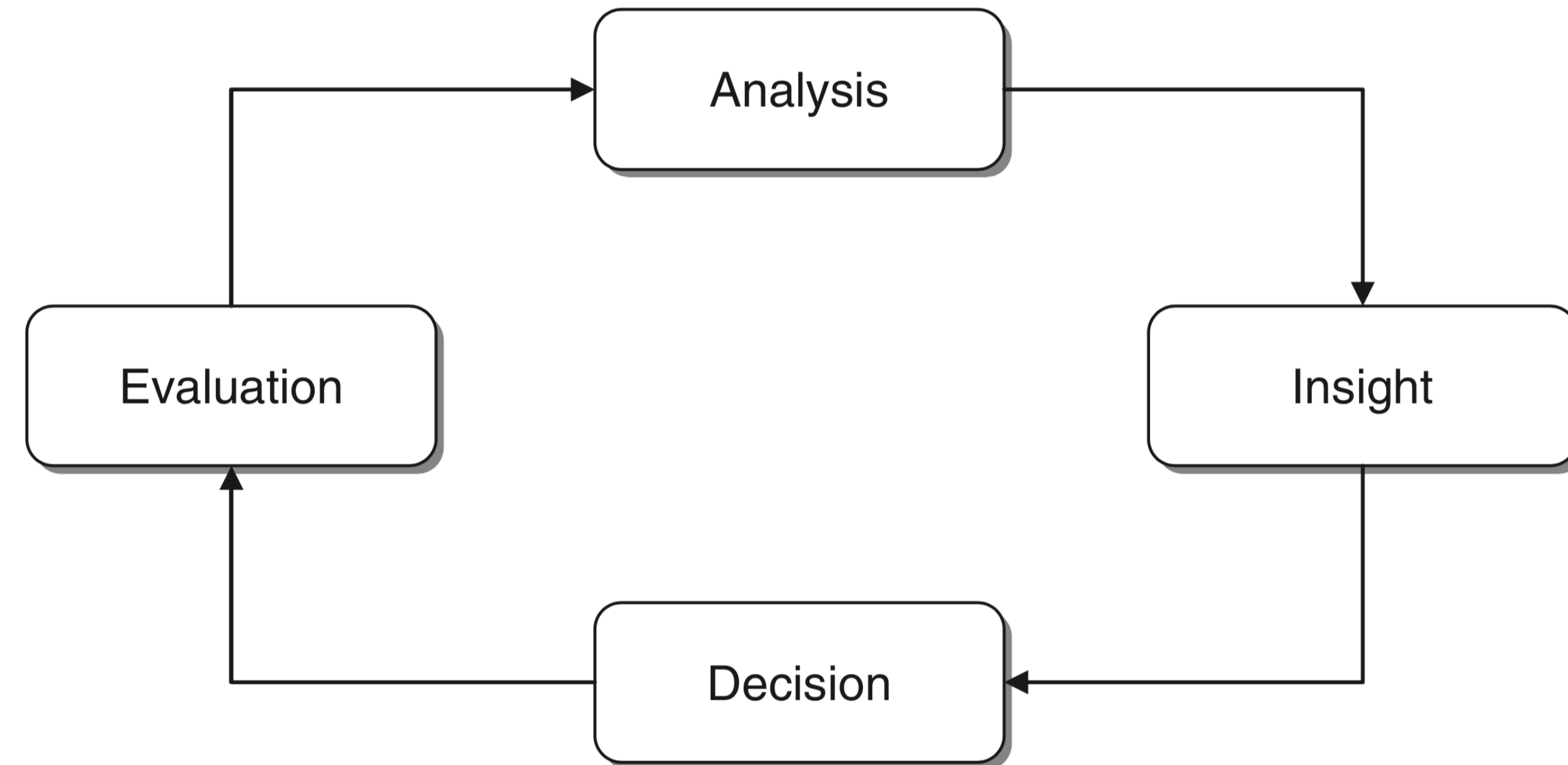# CYCLE OF A BI ANALYSIS

Cycles of analysis lead to better insights and decisions.

These influence future planning and future analysis.



Analysis → Insight → Decision → Evaluation → Analysis

Prof. Dr. Jan Kirenz

# STRUCTURE OF A DECISION SUPPORT SYSTEM (DSS)



Source: Vercellis (2009)