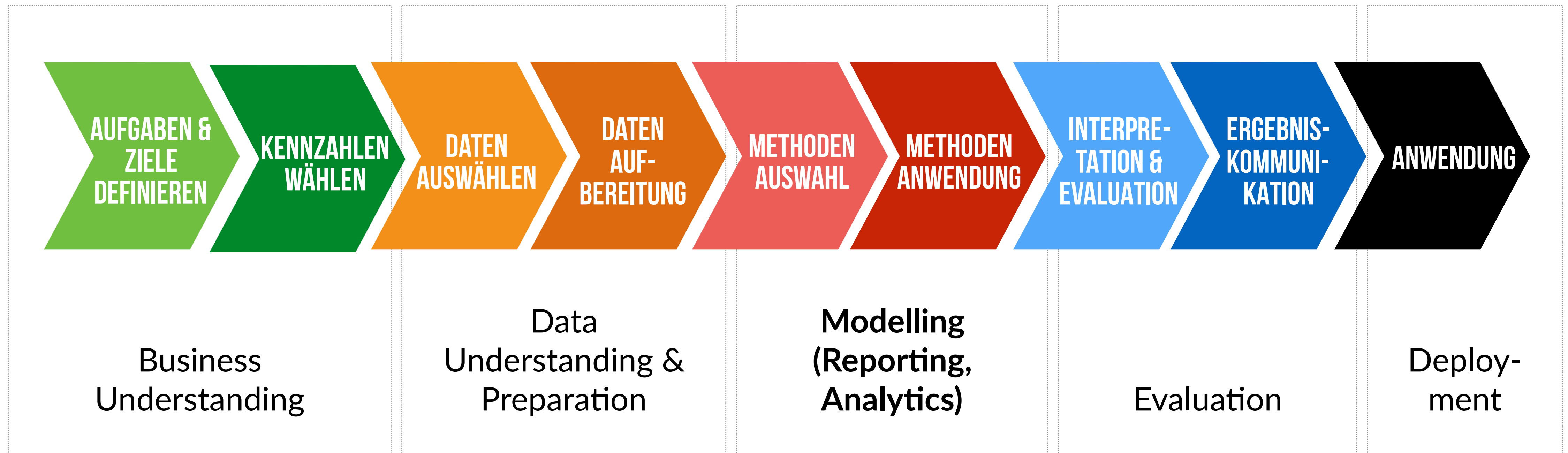


DATA DRIVEN DECISION MAKING PROZESSMODELL



Quelle: in Anlehnung an Hippner & Wilde (2017), S. 147 und Wirth & Hipp, 200

DATA INSIGHTS (MODELLING)
