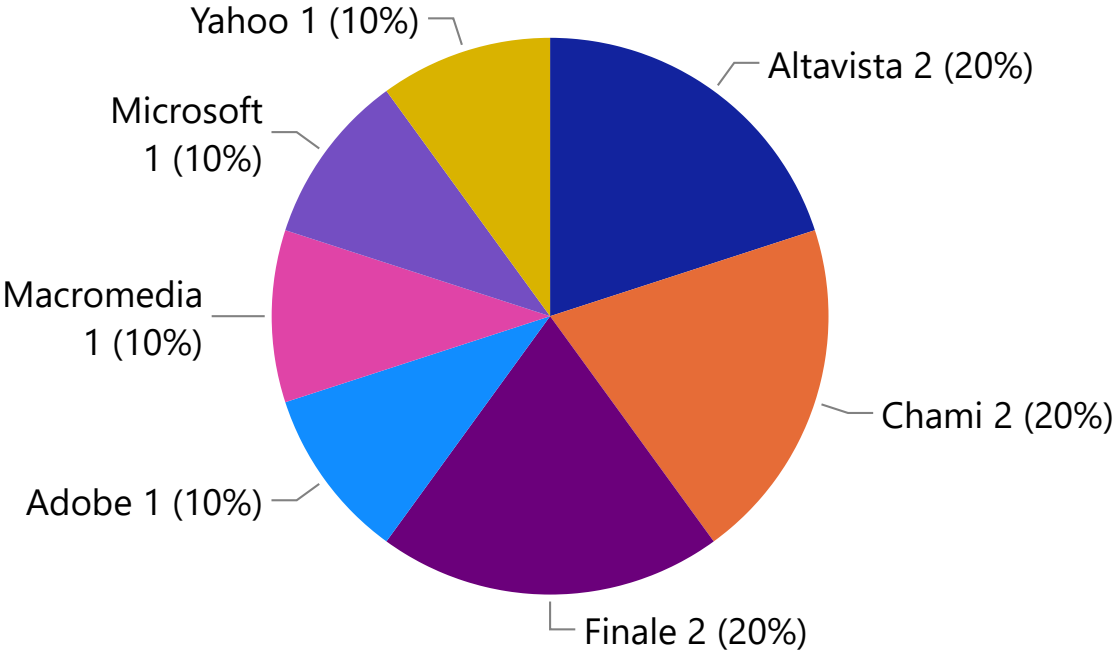




Number of registrations by UTM source



Total number of registrations

10

Registration KPI

2

Registration KPI

4✓

Goal: 2 (+100%)

02.02.2020		
2	808,50	
number_of_purshases	total_billing	
06.02.2020		
2	870,37	
number_of_purshases	total_billing	
01.02.2020		
1	82,50	
number_of_purshases	total_billing	
04.02.2020		
1	812,04	
number_of_purshases	total_billing	
05.02.2020		
1	1 099,86	
number_of_purshases	total_billing	

Total billing

3,67K

UTM Source

- ☐ Adobe
- ☐ Altavista
- ☐ Apple Systems
- ☐ Borland
- ☒ Cakewalk
- ☐ Chami
- ☐ Finale
- ☐ Google
- ☐ Lavasoft
- ☐ Lycos
- ☐ Macromedia
- ☐ Microsoft
- ☐ Sibelius
- ☐ Yahoo